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# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,107

Thursday December 11 1986

Foreigners rush  
for US  
wines, Page 16



## World news

### Pretoria extends crackdown on press

No South African journalist or foreign correspondent will be allowed to publish any report on 'unrest' or resistance to the Pretoria Government without first obtaining authorisation from the relevant minister or official delegated by him, under new restrictions to be published today.

Full details have not yet been revealed of the new crackdown on the press but unrest and resistance will be broadly defined to include almost every kind of boycott or demonstration.

This represents a significant extension of the present emergency restrictions which ban reporting the actions of the security forces or presence at the scene of unrest without written permission from the police. Page 4

### Nuclear workers hurt

Eight workers at a nuclear power plant near Richmond, Virginia, were injured when a pipe ruptured and sprayed them with superheated water and steam. Five were critically burned over most of their bodies, officials said.

### Palestinians pull out

Palestinian guerrillas began withdrawing from positions in the strategic village of Magdoushah in south Lebanon, in the first success for Iranian and Libyan efforts to arrange a truce between Palestinian and Shiite militia after 10 weeks of fighting around refugee camps in Beirut and south Lebanon. Page 4

### Silent Paris march

Tens of thousands of students marched calmly and in almost total silence through Paris in homage to a 22-year-old colleague killed last weekend during protests against a higher education reform bill which was later withdrawn. Page 2

### Iran charges Britain

Britain sought an urgent meeting with Iran soon after receiving reports that Roger Cooper, 51, a British businessman held in Tehran for a year, had been charged with spying. He is being held at the Evin maximum security prison. Page 4

### Spy trial speed-up

The controversial M15 spy memoirs case in Sydney is set to reach a speedy climax next week after an unexpected compromise between Britain and former intelligence officer Peter Wright in which the UK made key admissions concerning secret documents. It rendered a British appeal today unnecessary. Page 4

### Videla for trial

An Argentine judge ordered former military president Jorge Videla and two of his top cabinet ministers to face trial in connection with the kidnapping of a wealthy businessman in 1978. Videla is already serving a life term for human rights abuses.

### Nobel winner's plea

Jewish author and concentration camp survivor Elie Wiesel was presented with the Nobel Peace Prize in Oslo and called for action to help the Palestinian people, adding that terrorism was not the answer.

### Rembrandt record

A Rembrandt portrait of a young girl fetched £125m (\$102m) at Sotheby's in London, a record price. It went to an anonymous private collector.

### The long goodbye

In Alexander City, Alabama, a prisoner serving a late-night disc jockey on a programme for inmates escaped after putting on a three-hour tape as his sign-off music in the early hours. He was not missed until the tape ended.

## Ceasefire poses major test for Aquino

BY RICHARD GOURLAY IN MANILA

COMMUNIST rebels and Government troops laid down their guns in the Philippines yesterday to give the country its first hours of real peace in 17 years as all sides honoured the start of the temporary ceasefire.

The successful start to the 60-day ceasefire is a momentous occasion in the Philippines history and milestone in President Corason Aquino's nine-month administration.

Mrs Aquino has been determined to try to arrange a ceasefire as a central plank in her plans to return national stability to the Philippines. In so doing she came close to being the subject of a coup and provoked powerful opponents within her cabinet, leading to the exit of several senior members including Juan Ponce Enrile, former Defence Minister. She also overruled the US Administration in Washington.

The failure of either side to honour yesterday's ceasefire would therefore have weakened her standing at home and abroad, strengthening the hand of fierce anti-Communists like Mr Enrile.

Mrs Aquino now faces several hurdles which would be all but impossible to surmount with Communist guerrillas and Government troops fighting it out in the hills and villages. But if the ceasefire holds, it will be such as to give her long-term strategy for stability a much greater change of success.

The next key event is the referendum on the constitution next month. If her constitution is approved the way will be clear for the country to give fresh mandates, first in local government elections and later in 1987 in national assembly elections.

Two hours before the 60 day ceasefire took effect at noon, President Aquino's cabinet approved a \$50m programme to entice New People's Army (NPA) rebels back from the hills.

The prospects of a truly effective ceasefire depend on both sides' sincere desire for peace," Mrs Aquino said.

Talks for a lasting settlement began later this month.

In at least towns, Bacolod and Cagayan de Oro, NPA guerrillas appeared openly on the streets at rallies supporting the ceasefire. In Bacolod the rebels, who were without their firearms, were ferried in by bus. They carried banners saying: "Thank you Mrs Aquino for peace."

General Fidel Ramos, the armed forces chief of staff, ordered a halt to operations against the NPA but cautioned troops to be wary. The ceasefire nearly fell through after he ordered last weekend that troops should disarm and arrest NPA rebels found carrying firearms.

Since November 27 when the temporary ceasefire was signed by the Government and national Democratic Front negotiators for the NPA, 15 soldiers and civilians have died in rebel initiated incidents, General Ramos said.

In Manila the reaction to the

ceasefire on the streets was subdued with the few rallies attracting small crowds and no recognisable rebels.

Right up to the noon deadline, the military and the NDF panel argued over the definition of military patrols. The compromise adopted late on Tuesday whereby the NPA can carry their firearms outside "centres of population" leaves many grey areas, according to General Renato de Villa of the Philippines constabulary.

There is still no clear definition of what is a centre of population or what is a legitimate military patrol.

"The key to the ceasefire is the military component of both sides," said Mr Antonio Zamel, an NDF negotiator. "It is they that hold the guns, and they that squeeze the trigger."

Through the guns are temporarily stilled, the propaganda war has just begun. Mr Teodoro Guingona, a cabinet minister and Government negotiator, hastily postponed a joint

## Mitsui unit to buy Exxon's New York building

By Yoko Shibata in Tokyo

GROWING Japanese interest in investing in overseas property was confirmed yesterday when Mitsui Real Estate Development revealed that its US subsidiary, Mitsui Fudosan (New York), had bought the Exxon building in Manhattan for \$910m.

The 54-storey building on Avenue of the Americas, between 49th and 50th streets, is owned jointly by Exxon, the world's largest oil company, and the Rockefeller Group. Mitsui outbid competitors, including several Japanese companies, in an auction held on November 20.

The Exxon building has a total floor space of some 212,500 sq m of which 195,800 sq m are rented. Prominent tenants include Morgan Stanley and Price Waterhouse. The building has been up for sale for some time but the vendors have been holding out for a better price.

The steep appreciation of the yen has cut US property prices by half in yen terms, spurring the interest of Japanese property companies. Mitsui Fudosan and other companies in acquiring the US buildings, which generate an annual investment yield of 6 to 7 per cent, compared with less than 3 per cent on such investment in Tokyo.

Forthcoming tax reform in the US, meanwhile, has put pressure on a large number of American companies to shift from illiquid assets such as property to financial assets by trying to sell buildings before the removal of preferential tax treatment for property investment.

Other recent Japan/US property deals have included the purchase of Arco Plaza in Los Angeles by Sumitomo, a major Japanese property company, for \$850m in August as well as American Broadcasting Company's headquarters in New York for \$170m.

Daiichi Real Estate bought the Tiffany building on Fifth Avenue in Manhattan recently for \$85m. In November, Daiichi Mutual Life Insurance bought the Crocker Center building in San Francisco for an estimated \$130m-\$140m.

Azabu, USA, a medium-sized Tokyo retailer bought three hotels in Hawaii including the Hyatt Regency Waikiki for a total price of \$270m in November.

Japanese commercial and trust banks have also been stepping up their efforts to be intermediaries in property transactions by providing information and extending loans for corporations.

Our Financial Staff add: Exxon said yesterday that it would receive a one-time fourth quarter gain of

## Brussels plans fresh bid to salvage \$7bn research spending

BY WILLIAM DAWKINS IN BRUSSELS

THE EUROPEAN Commission is to make a last-ditch effort to defend the remnants of its plans for ambitious increases in joint EEC research spending.

Attempts by the 12 member-states to agree on the Brussels authorities' proposals for an Ecu 7.73bn (\$7.5bn) research budget for 1987-1991 lay in ruins yesterday after a bitterly divided all-night meeting of Community research ministers.

Their failure to make progress was being seen in Brussels yesterday as calling into question the conference of any EEC response to the need to close the technology gap with the US and Japan.

The programme - like the existing research policy - would channel Community cash into joint projects between member-states in areas such as advanced telecommunications, information technology and thermocatalytic fusion.

The final hope for an accord lies with a compromise put forward in the early hours of yesterday by Mr Karl-Heinz Narjes, the Commission responsible for the sector, for a three-year interim Ecu 3.7bn plan, with gradually increasing levels of funding.

Research ministers, astonished by this apparent climb-down so soon after threats from the Commission to withdraw the framework programme entirely, if member-states insisted on emasculating it, asked Mr Narjes to give more details to national officials by the end of this week. Member-states will meet again on December 22 in a last attempt to agree.

Britain, West-Germany and France, supported by the Netherlands, are seeking big cuts in the Commission's research proposals, while the other eight EEC partners are equally determined to support a plan which they see as an important contributor to their own technological development.

The Commission, meanwhile, is infuriated by a narrow budgetary row over a proposal which it insists is crucial to helping European technology catch up with the US and Japan.

Diplomats said yesterday that despite signs earlier in the week of a willingness among member-states to compromise, the prospect of an accord based on Mr Narjes' proposal was uncertain. Mr Heinz Riesenhuber, the German Research and Technology Minister, said after the meeting that he did not even believe it worth his while to turn up to the next session.

The smaller EEC states were meanwhile understood to feel angry that the Commission had repaid their support on its research plan by making what seemed a large gesture towards the budget disciplinarians.

Italy, in particular, argued that it was inappropriate to set a three-year budget for a programme which included five-year projects such as the Race advanced telecommunications scheme.

Mr Narjes' plan is believed to be based on an Ecu 1.05bn allocation for the first 12 months, with a 21 per cent compound increase in subsequent years. That arithmetic would nearly bring the programme up to Ecu 7.73bn, the Commission's old figure, if the Narjes plan won a two-year extension after the end of its first stage.

In that way, it aims to meet the larger member-states' anxieties about making long-term budget commitments at a time when the EEC is under serious financial strain, while avoiding the need to make immediate research cuts.

If research ministers fail to agree later this month, existing programmes could still draw on the Ecu 1.1bn which has yet to be spent from the current research budget.

That could keep existing programmes running until around next spring, according to Commission officials. However, the first phase of Race, the most important new project in the EEC's research policy, has only been allocated cash until the end of this month.

## Poindexter, North 'should be given legal immunity'

BY STEWART FLEMING, US EDITOR, IN WASHINGTON

MR WILLIAM BLOOMFIELD, the leading Republican member of the House Foreign Affairs Committee said yesterday that he is going to press urgently for the two former White House officials at the centre of the Iran arms affair to be given immunity from prosecution to make it easier for them to tell Congress about the background to the scandal.

On Tuesday former White House Chief of Staff Vice Admiral John Poindexter and Lt Col Oliver North, who was dismissed as a member of the National Security Council staff, citing their rights under the Fifth Amendment to the constitution, both refused to answer questions put by the committee members on the ground that they might incriminate themselves.

Republicans are concerned about the sight of former top Reagan administration officials on national television taking such action at a time when President Ronald Reagan is pledging full disclosure of the facts.

"I am going to recommend that we give these men immunity... as soon as we possibly can," he said. He expects to be a member of the special House committee to be formed early next year to investigate the affair.

The threat which the Iran controversy poses to President Reagan's credibility was underscored yesterday by a CBS/New York Times poll which showed that 47 per cent of Americans believe the President is "lying" when he says that he did not know money was being diverted from the Iran arms sales to the Contra rebels seeking to overthrow the Sandinista Government in Nicaragua.

Significantly the poll also showed no sign that President Reagan's approval rating has recovered after slumping, an unprecedented 21 points last month after the Iran affair became public. The poll suggests that 47 per cent of Americans approve of the job he is doing compared with 46 per cent in November.

Republicans such as Senator Richard Lugar who are warning that the President is not moving swiftly enough or decisively enough in trying to combat the fallout from the Iran disclosures will not find the poll results reassuring.

Amid continuing calls from Sen. Lugar for his resignation, Mr William Casey, the director of the Central Intelligence Agency was testifying on the final day of hearings by the House Foreign Affairs committee.

Congressman Gus Yatron said Mr Casey told the closed-door hearing.

Continued on Page 24

## Deutsche Airbus to seek extra funding from Bonn Government

BY PETER BRUCE IN BONN

DEUTSCHE AIRBUS, a subsidiary of MBB (Messerschmitt-Bölkow-Blohm) and the Economics Ministry were quick yesterday to deny suggestions that the company was on the brink of bankruptcy. The latter makes clear, however, that the West German Airbus partner is no longer able to remain within the DM 3.1bn (\$1.53bn) guaranteed credit limit set by Bonn.

The Economics Ministry said Deutsche Airbus had so far taken up DM 2.7bn of that credit and said that because of the "significantly worsened situation" it expected an "additional burden" to be placed on the federal budget.

The ministry did not specify when but it is understood that the 1988 budget would have to accommodate a significant new funding for Airbus.

The ministry insisted that it expected efforts to solve the problem to come from the manufacturer as well, and pointed out that the Cabinet had urged MBB in 1984 to raise new capital to help finance the programme.

The Government has been trying recently to persuade other West German companies to take a stake in Deutsche Airbus. This would, it hopes, help reduce federal involvement and blunt the US charge that the Airbus programme is unfairly subsidised.

Deutsche Airbus's problems, which are thought to reflect similar ones in the programme's French, British and Spanish participants, are partly due to the fact that its only revenues are being made on the A300 and A310. Deliveries of the newer, short-range, 150-seat A320, of which nearly 400 have been ordered, start in 1988.

Even more dangerous for Airbus, these current troubles have come as the consortium is pressing governments for subsidies and credit guarantees to help start development of a new long-range family of aircraft, the A330 and A340.

Mr Franz Josef Strauss, the Bavarian Prime Minister, who is also chairman of the entire Airbus board, wrote to the Economics Ministry earlier this year urging it to extend its credit guarantee to cover the A330 and A340.

The newspaper report quoted the latter, saying that "the small number of machines from the old programme that we have managed to sell and the sharp reduction in prices due to price competition with Boeing in combination with the low dollar rate, no longer enables us to pay interest on accumulated credit, let alone repay the credit by the end of 1984 as it appeared possible - from today's standpoint too optimistically - at the beginning of 1985."

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## Dearer tobacco is Commission aim

with the highest levels currently applied in Community countries. At the moment, explained Mr. Marou, these vary by a factor of 1 to 10 with Greece the most lenient in charging Ecu 0.26 for an average packet of 20 cigarettes and Denmark the most penal with an equivalent Ecu 2.78 tax.

This proposal—and others including the stopping of duty free sales of tobacco throughout the EEC, reducing tobacco production, and encouraging tobacco growers to switch to less "noxious" crops—is expected to be put before the

points out, believe that by uniting their efforts they could reduce the number of cancer deaths between now and the year 2000 by 15 per cent.

Other EEC initiatives will be the promotion of healthier foods, better protection for workers against radiation and carcinogenic substances, and the establishment of a "European code against cancer" made up of "ten commandments." Of the estimated Ecu 40m earmarked for the whole programme, Ecu 11m will be devoted to co-ordinating medical research into cancer.

## A FRESH MOVE towards

The prospective purchasers belong to the same Cogea group headed by Mr Luigi Lucchini, one of the largest Italian private steel operators, which took a controlling stake in the Cornigliano complex

MR GEORGE SHULTZ, the US Secretary of State, will today try to reassure his country's European allies in NATO that the US will not change its foreign and defence policies of the US have not been affected by the failure of the super power summit in Reykjavik and the row over arms sales to Iran.

On his way to Brussels from London for the end-of-year NATO foreign ministers' meeting, Mr Shultz said he had raised the Iran affair with Sir Geoffrey Howe, the British Foreign Secretary, and the West German and French Foreign Ministers, Mr Hans-Dietrich Genscher and Mr Jean-Bernard Raimond.

Mr Shultz said he had told

The US and British leaders also agreed that nuclear weapons could not be dealt with in isolation, given the vast superiority of the Soviet Union and its allies in conventional forces.

A special Nato "task force" has drawn up a report, to be submitted to the defence ministers at their current meeting, which proposes that new talks on conventional arms reductions in Europe should take place under the overall umbrella of the 35-nation Conference on Security and Co-operation in Europe (CSCE).

To update France, which is not a member of Nato's integrated military structure and is opposed to bloc-to-bloc

**CARRYING** armbands that bore the simple slogan "never again" were worn by students marched through Paris yesterday in silent tribute to the young Frenchman of Algerian origin killed over the weekend in riot in protest at police violence.

The organizers claimed that about 500,000 took part in the demonstration, though the Paris police put the figure at 100,000 to 130,000. Trades unionists—and in particular members of the Communistled CGT union—as well as parents joined the march.

Almost no police were to be seen as the looting column wound its way from Denfert-Rochereau across the Seine to the Place de la Bastille, where a 1968-69 war flag hoisted by

**QUESTIONS** over the future of the European Commission's draft directive on television were raised in London yesterday when the Council of Ministers agreed unanimously to draw up a legally binding convention on trans-border television.

The 12 media and broadcasting ministers accepted a British proposal that the Council, best known for its work on human rights, should rapidly draw up a legally binding document on satellite broadcasting.

The 12 nations are to submit their ideas on the content of an agreement by February 1, and in March officials are expected to draw up the outline of a draft convention.

"I think that the draft directive, if it is to succeed, will have to confine itself very tightly to areas of EEC competence—such as commercial and technical—rather than cultural matters," Mr David Mellor, UK Home Office Minister Responsible for Broadcasting, said at the close of the conference.

"This conference marks a watershed in the development of trans-frontier broadcasting in Europe," Mr Mellor added.

Britain played a leading role at the conference in arguing that the Council of Europe was a more appropriate body to provide an international legal framework for the future of European broadcasting than the EEC.

But the British move was supported by other EEC members in-

United Kingdom, France, Denmark, West Germany and the Netherlands.

Britain achieved what it had been seeking at Vienna: moves towards a legal framework covering programme and advertising standards, sponsorship and copyright.

Opposition has been growing to the EEC approach: imposed quotas on the proportion of EEC-made programmes that must be shown and the amount of independent production used.

Mr Mellor said that the Vienna agreement meant that no government anywhere in Europe would try to block the opportunities offered by new technology.

"No government is trying to protect its citizens from receiving a

The European ministers also pledged action to step up the production of European films and television programmes and encourage investment in Europe's film and television industries.

The measures advocated include:

- International investment flows possibly through a private European stock-exchange for media companies;
- Public and private schemes to help programme makers; and
- Fiscal measures to encourage the investment of private savings in programme production.

Cogea does not want to keep all Deleisdor's 10 plants and is particularly interested in keeping those that encumbered the Court-

his European colleagues at their meeting in London last Tuesday that the Iranian arms affair could not be compared with the Watergate scandal, when there was a reluctance to inform the public of the facts.

"In the Iranian case there is the desire of President Reagan to see that everything comes out," he said.

One of the main issues on which Washington's allies will want to have further assurances is the US's continued commitment to Europe's nuclear defence.

European governments were particularly upset by Mr

**Mr Mikhail Gorbachev said yesterday that the Soviet Union would continue to observe the Salt-2 arms limitation treaty and its unilateral moratorium on nuclear tests if the US responded in kind. Reuter reports from Moscow.**

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negotiations with the Warsaw Pact, a formula has been devised under which the existing Stockholm disarmament conference would be divided into two groups.

relatives of those injured in the demonstrations and by a large wreath to Malik Uesekine, the student, who died after being hit by a truckload of bricks. At the same time, the students had written "Murdered by the CRS" (the riot police). The demonstration is expected to bring to an end the student protest movement which began against the new university regulations and finally forced a major climbdown by Mr Chirac's administration. The students co-ordinating committee is to meet again today to decide what further action to pursue.

The march coincided with a stormy session of the National Assembly where both Mr Charles Pasqua, the Minister of the Interior, and Mr Jacques Chirac, the Prime Minister, were attacked by the Socialist opposition over the police action against the students. Members of the press of misrepresenting the police's behaviour

**THE EUROPEAN Eureka** technology programme has built up "enormous tempo" since its French-inspired birth last year, Mr Heinz Riesenhuber, the West German Research Minister, said yesterday. But he pointedly refused to say whether the Bonn Government would be prepared to inject into it in coming years. It was up to private industry, banks and venture capitalists to supply the finance in order to make the programme financially from state funding, he said.

Speaking in advance of the next ministerial conference of the 19 Eureka participating countries in Stockholm on December 17, Mr Riesenhuber said his ministry had committed DM 515m (\$162m) to back additional Eureka projects over the next eight years.

Eureka already encompasses 72 co-operative technology projects drawn up by European companies and research institutes to develop products and processes in areas ranging from microelectronics and space technology to road traffic safety and environmental protection.

THE ORGANISATION OF Petroleum Exporting Countries started deliberating today on how the price can be raised to \$18. The Opec consensus favours the target laid down by King Fahd of Saudi Arabia and endorsed last month by the ministerial committee on pricing.

Indeed, all members have an obvious common interest in improving and maximising per barrel revenue following the drastic losses suffered as a result of the middle decision here at the end of 1985 to give primacy to recovering market share.

Yet, as delegates assembled here, it was evidence that scepticism about the possibility of achieving the objective of a \$4 to \$5 increase per barrel is almost as strong within the organisation as it is in the market. Moreover, doubts were also being privately voiced about the feasibility of returning in the foreseeable future to a system of fixed prices upon which King Fahd appears to be equally adamant.

Opec's own economic experts are understood to have concluded that a cut in collective

**Mariana Smith** reports

output of 700,000-lm barrels a day from the ceiling of 17m to 17.2m b/d or it would probably be required to lift prices to around \$18. In practice, however, it must be regarded as about the minimum that members can live with.

The ceiling is more or less observed but only because of the shortage of exports of Iraq and Iraq. Saudi Arabia has been the main violator of its quota with Kuwait and the United Arab Emirates also reported in excess of theirs. Recently the Kingdom has been sustaining an output rate of about 5.3m b/d, with Iraq having a ceiling commitment of 4.533m b/d, according to industry observers.

Of the Saudi total, 400,000 b/d has been going into storage and would not be considered a part of its production under the generally accepted definition. Much more controversial is the 100,000 b/d of "war relief" crude on behalf of Iraq and 100,000 b/d supplied to Bahrain's refinery—which Riyadh refuses to recognise as part of the country's quota but other members do.

Mr Hisham Nazer, acting successor to Sheikh Ahmed Zaki

Yamani, made it abundantly clear last month that under no circumstances would Saudi Arabia revert to its traditional role of "swing producer" individually any more than Opec as a whole is prepared to collectively.

Possibly more out of loyalty to an ally rather than out of fear, conviction Sheldah Al Khalifa, al Sabah, Kuwait's Minister of Oil, has publicly asserted that \$9 can be achieved without a production cut.

Other chief delegates like Dr. Subroto of Indonesia and Mr. Rilwanu Lukman of Nigeria have indicated the they favour a more gradualistic approach towards the target. Iran, Algeria and Libya—the three price maximalists—have insisted on a production cut as necessary for reaching the goal.

The pricing committee has recommended that the \$18 price level be achieved by a basket of seven light crudes. Keeping them properly in line will not prove simple. Far more intractable will be the challenge of setting the right differentials for other varieties in such a way that some members are not put at a disadvantage.

It is reportedly envisaged that Falck, the largest private Italian steelmaker, could take one or more decisions in 1976 while others would be sold on to an unidentified group based in the Veneto region.

With 13,500 employees and a turnover of L1,500,000 (£75m), Falck is the 16th of Finisider's employment and sales. Transferring it to the private sector will be presented as further blurring the demarcation between the public sector, which specialises predominantly in flat-rolled products and private manufacturers concentrating on long products.

● The port of Genoa, nearing the end of a two-year modernisation programme, was paralysed yesterday as thousands of workers in the Communist-influenced dock employees' co-operative went on strike, writes Alan Friedman in Milan.

The workers are opposing management and working schemes designed to update the handling of container ships. The new methods would lead to smaller gangs on the docks and more automation.

President Reagan subsequently clarified his position during bilateral talks last month with Mrs. Margaret Thatcher, British Prime Minister, at Camp David. The basic arms control negotiating positions agreed on at that meeting was a cut of no more than 50 per cent in US and Soviet strategic offensive missiles over five years coupled with an agreement on the elimination of medium-range nuclear weapons in Europe and a ban on chemical weapons.

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## Dublin gives TV satellite v

BY HUGH CARNAGEY IN DUBLIN

THE IRISH Government confirmed last night that it was awarding a licence to provide an Irish satellite network to Atlantic Satellite, a company 80 per cent owned by Hughes Communications of the US.

The decision allows Atlantic to go ahead with its plans to launch a satellite, probably in

composed of the 23 Nato and Warsaw Pact countries would become a forum for negotiating conventional troop reductions from the Atlantic to the Urals, as proposed by Mr Gorbachev earlier this year. However, it would have to report back to the umbrella group.

It is not yet clear whether the national of the new framework negotiations would result in the demise of the 13-year-old Vienna-based mutual and balanced force reduction talks (MBFR), which have long been stalled.

## go-ahead for venture

In 1990, providing direct broadcast services to Ireland and the UK, and telecommunication services reaching across Europe.

A spokesman for the company said its hardware would be available for use by the winner of the British Independent Broadcasting Authority's franchise to provide three Dfs channels in the UK.

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tion is reviewed

SWISS political conservatism prevailed yesterday when the Federal Assembly rejected by a narrow majority an attempt by feminists and environmentalists to place a second woman on the seven-member Federal Council (government). At a joint session, the upper and lower houses elected Hans Arnold Koller (33) of Flavia Cotti (47) to the Confederation's governing body. Both Christian Democrats, they replace their retiring party colleagues, Mr Kurt Furgler, Minister for the Economy and Mr Alphons Egli, the Interior Minister.

Switzerland has been governed for 26 years by a four-party coalition, which divides the Council between Radical and Christian Democrats, two Liberal Democrats, and Socialists and one member of the centrist Swiss People's Party.

Supporters of Mrs Judith Stamm, also a Christian Democrat, argued, by choosing Mr Koller and Mr Cotti, Parliament would be reinforcing the backward-looking, conformist nature of the Council. A professor of commercial and European law at St Gallen University, Mr Koller had won 180 to 49 votes in the first election. Mr Cotti, a lawyer and professional politician, won the second post by 183 votes to 43 for Mrs Stamm.

These results highlight some peculiarities of the Swiss political system. Mr Koller represents Appenzell, the smallest canton from the conservative heart of German-speaking Switzerland. It had until not given women the vote although Mr Koller would do so.

The Italian-speaking Canton, the Italian-speaking Canton, is represented on the Council for the first time in 15 years.

It is not certain that the two new ministers will take over their predecessors' portfolios. The redistribution due on 1 December by tradition has councillors by tradition have

**THE IRISH** Government confirmed last night that it was awarding a licence to provide an Irish satellite network to Atlantic Satellite, a company 80 per cent owned by Hughes Communications of the US.

The decision allows Atlantic to go ahead with its plans to launch a satellite, probably in 1990, providing direct broadcast services to Ireland and the UK, and telecommunication services reaching across Europe.

A spokesman for the company said its hardware would be available for use by the winner of the British Independent Broadcasters' Authority's recent choice to provide three DSB channels in the UK.

Mr Pierre Aubert, the Foreign Minister, was yesterday elected President of the Confederation for 1987 with Mr Otto Stich, the Finance Minister, as Vice-President.

## Portugal marks time with a loss-making legacy

**THE National Petrochemical Corporation (CNP)** was meant to be proof that Portugal has moved into the age of high-tech and industry on a large scale. Instead, it has rapidly become a burden on the state, with the taxpayer and is now under closure orders from the Government.

CNP started up three years behind schedule with huge teething troubles. The price of its raw materials soared with the two oil shocks and the expected market for its products has been paralysed. CNP now has an accumulated debt of \$180, and is an extreme example of Portugal's loss-making public sector.

**Mr Santos Martins, Industry and Energy Minister,** described the sector recently as "a lumbering monster" and is latest in a decade-long line of industry ministers to tackle the legacy of the 1975 Communist-inspired revolution, a public sector that has grown to now spawned a public debt now toppling Es 3.3 trillion (million million) (£14,75bn)—nearly 70 per cent of gross domestic product.

It belongs to a government that has made public sector

reforms a battle-cry, but cannot start the fight until the 1970s. Marxist-inspired constitution is purged of content that sanctifies nationalisations—"conquests of the revolution."

Constitutional review is due in 1987 or 1988. The socialist constitution of the previous period is now prepared to erase "conquests" from the constitutional text, but until the review the administration can do little more than make plans, ditch subsidies and dream of less indebted days.

This year the public sector is expected to lose E 50bn, similar to last year's equally huge loss.

Companie Mabe Tabacaria, tobacco monopoly, under aggressive market competition, solid profits and diversity by acquiring fruit juice companies. But most of the public sector moves at a pace that ranges from a slight limp to an aching crawl over the hostile terrain of inflation, unemployment, payments, overmanning and under-productivity and the after-effects of early years of strikes.

The worst case is CNF, which the Government is winding down against hostile protests from workers, committees and

Year	Total Public Debt (% of GDP)
1980	40
1981	45
1982	50
1983	55
1984	60
1985	65
1986	72

Source: OECD, 1987, 1988, 1989

After the Portuguese were driven out of drinking beer brewed by private sector enterprises. In a troubled area like shipbuilding and ship repairing, with two major yards, Setenave and Salsavieira vying for business, the state's harsh punishment losses, the state knows there are few buyers available. Efforts to rationalise the yards have begun: from a high of 13,000 employees in 1980, Setenave has now downed to 4,500 and 2,000 remain, but major questions remain.

Setenave was born in the early 1970s to build super-tankers that new market orders for vessels of less than 70,000 dwt has meant heavy losses. It has a few orders that will keep it working until 1990 and hopes to continue in hopes of a better market.

Portugal, the oil corporation, is being nursed into a new era. From 1992, under EEC regulations, it must accept free competition for forfeiting production. It has protected itself by knowing a market shared lopsidedly with Shell, Mobil and BP.

A strong borrower abroad, Setenave has suffered from the

panies to which it supplied all derivatives: its dilemma epitomises the vicious circle on which the 11-year-old public sector has run.

The giant of public corporations, EDP—Elettricità de Portugal—was strangled by bankers that ever-open hand in which we constantly place money," is considered essential—a major investor in new sources, hydroelectric and thermal, but unwisely to accumulate and hurt by debts.

Under the Cavaco Silva Government EDP has begun to cut tough with chronic non-payers and cut off supplies to the poorest consumers. On the Portuguese scale, EDP is a mammoth in danger of becoming a monolith. The proposed solution is to regionalise its administration, creating several efficiency making boards which can collect bills more efficiently and make progress with reduction of a customer debt exceeding Es250m.

The large multinational corporations own everything from basic chemicals and fertilisers to domestic textiles, is also working on an economic rationalisation programme. It has consolidated much of its

realistic projects and investments, such as the pelleting of pyrites and a fibreglass plant.

There are plans to turn Quimical into a holding company, reducing its workforce so that by 1990 it will have lost about 2,000 jobs.

Wherever possible, attempts are being made to rationalise public sector companies so that their contribution is reviewed, it will be easier to crackle the sector in an organised fashion.

The financing needs of the Portuguese state and large 1980s national budget deficits - Esc 1500n in the early 1980s, have been reduced to Esc 100n in 1986, have consumed money which was devoted to improve living standards in modernise industry and create productive and profitable jobs.

The Portuguese economy looks healthier in 1986 than it did in 1980. The external account has moved from a loss of Esc 33.2bn in 1982 to a surplus of possibly 32bn this year, but it suffers from the drain of a public sector that constituted 40% of gross fixed capital formation when it was 25% in 1975 but has never been able to generate profits, productivity

Mr. Pierre Aubert, the Foreign Minister, was yesterday elected President of the Confederation for 1987 with Mr. Otto Stich, the Finance Minister, as Vice-President.

hoped to meet Senator Edward Kennedy of the US in Warsaw this month yesterday sharply criticised the Government's refusal to allow him into the country. AP reporters said Kennedy would not be admitted.

In a joint statement, Mr Adam Michnik and Mr Zbigniew Bujak alleged that the Government of Gen Wojciech Jaruzelski had placed conditions on Mr Kennedy's visit that were impossible for the Senator to accept.

"It is all the more outrageous that in the name of the racist Government of South Africa not the military regime of (Chilean leader) Gen (Augusto) Pinochet imposed such conditions on him," they said.

Mr Kennedy has made trips to South Africa and Chile in which he met government opponents.

**SIR GEOFFREY HOWE**, the British Foreign Secretary, yesterday warned against EEC protectionism being raised to defend against US farm exports, on the eve of a new round of farm trade talks between the two sides.

He also spelt out the danger of trade wars between the US and EEC spilling over into a deterioration in political relations. "The economic problems that we seek to resolve, if we do not resolve them, will have a political coherence that we also need," he told the European Parliament.

He said that 16 per cent of EEC agricultural exports go to the US, and could be vulnerable to retaliation if the Community sought to restrict US farm sales. "The Commu-

nity is the world's second largest agricultural exporter. How could we expect others to go on buying from us if we stopped buying from them?"

On the current negotiations with the US about possible compensation for the loss of grain sales to Spain, he insisted that Washington had "strongly supported Spanish and Portuguese accession" to the EEC. He said the Community was the largest market for US farm products: 23 per cent of US exports go to the EEC, worth \$6.7bn in 1986 - per cent more than the value of European exports to the US.

"We have not yet found a solution before the end of the year," Sir Geoffrey said. "Neither side can afford to fail."

terday as chairman of Howaldtswerke-Deutsche Werft (HDW), the big West German shipyard that played a central role in the alleged sale of nuclear submarine blueprints to South Africa about two years ago, reports Peter Bruce in Bonn.

HDW's owners, the state-owneden Salzgitter engineering group, said Mr Ahlers' decision had nothing to do with the growing scandal over the alleged sale of nuclear submarine blueprints to South Africa. Mr Ahlers' departure had been planned for a long time, Salzgitter said.

The timing of the departure will nevertheless unsettle the Government, which is facing the prospect of a full parliamentary inquiry into the matter starting before the gen-

MR TURGUT OZAL, Turkey's Prime Minister, yesterday renewed his war of nerves with the European Community by announcing that Turkey would make an application for full EEC membership in the coming year.

Mr Ozal, who was speaking during the budget debate, told opposition deputies that the Government was not willing to say precisely when the application would be made.

Turkey first announced its intention to make an application for full EEC membership in 1980.

In recent weeks, the Government has been trying unsuccessfully to bargain with the European Community on the issue, offering to postpone what the Turks regard as a treaty right to the free migration of Turkish workers.

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## AMERICAN NEWS

# Reagan's health initiative hit by conservatives

By Nancy Dunne in Washington

REAGAN ADMINISTRATION officials, wrestling with rising costs of health care, are debating two proposals which would limit US government health assistance to the elderly and expand the programme to insure against catastrophic illnesses.

In a rare domestic initiative, President Reagan, in his most recent state of the union message, asked Dr Otis Bowen, the Secretary of Health and Human Services, to make recommendations by the end of the year on how to provide "affordable insurance for those whose life savings would otherwise be threatened when catastrophic illnesses strike."

Those recommendations have now been delivered and are under attack by conservatives within the Administration.

Dr Bowen proposed that Medicare, which helps pay for health care for those over 65, should pay patients' medical costs above \$2,000 (\$1,410) a year, in exchange for payment of a \$59 premium per year. He also suggested tax incentives to encourage the purchase of private insurance for catastrophic illnesses.

The scheme has been denounced by Mr Beryl Sprinkel, chairman of the Council of Economic Advisers, on grounds of its potential cost and because it is "inconsistent with the Administration's policies to strengthen competitive markets, to restrain the growth of Federal spending and to use private sector solutions whenever possible."

Dr Bowen still hopes to have his programme included in the 1988 budget. However, he has gone on the offensive against a cost-cutting proposal by the Office of Management and Budget, which would pay doctors treating hospitalised Medicare patients a single, pre-determined amount.

Budget officials project savings of \$500m next year from the \$75bn Medicare programme. Dr Bowen, taking the same line as his critics, complains that a doctor's payment system is opposed to a free market.

## Supreme Court rules on mergers

By James Buchanan in New York

THE US Supreme Court, in a potentially important anti-trust ruling, has made it harder for companies to use the courts to block mergers by their competitors.

The court in Washington has ruled, by six to two, that a company was not entitled to challenge a merger merely on the ground that it faced "losses from increased competition," but must show a real threat to competition of the type "the anti-trust laws were designed to prevent."

The ruling clears the way for a large merger in the US beef packing industry. Monfort of Colorado, the country's fifth-largest beef packer, had won two court judgments to block an agreement of June 1983 for Excel to acquire Spencer Beef.

Monfort had argued that the merger would threaten competition because the merged business might use predatory pricing.

However, the Supreme Court did not go quite as far as the Justice Department had asked.

The department had urged the court to deny competitors any standing to challenge acquisitions for fear of below-cost pricing, which the department believes occurs rarely.

## Colombia goes adrift in new political era

David Gardner reports on the first four months of President Barco's Government

PRESIDENT Virgilio Barco's Liberal Party administration, Colombia's first single-party Government after a generation of coalition rule by Liberals and Conservatives, has spent the first four months of its four-year term in a state of drift.

The Liberals' launch into the uncharted waters of conventional government-versus-opposition politics looks to have been dangerously improvised, particularly since the coalition system it is replacing was designed to end probably the worst cycle of civil warfare seen in Latin America.

Furthermore, in a system where people, not policies, command public attention, Mr Barco is perceived to spend more time in the engine room than on the bridge, oblivious, say critics, from both major parties, to the hazards ahead.

This ill-prepared entry into a political era has produced among its early consequences: ● Withdrawal from Congress by the Conservative Party and the small left parties, which are making an inauspicious parliamentary debut after three decades fighting in Colombia's mountains and plains.

● The consequent paralysis of Mr Barco's ambitious, if vague, programme for agrarian, urban, tax and civil service reform. ● The fragmentation of the Liberal Party, as its notables jostle to fill the leadership vacuum and its regional bosses

stampede after jobs made available by the Conservative's withdrawal from office.

● An upsurge in already high levels of violence. Set against this is Colombia's formidable record of muddling through and the attachment of the country's ruling elites to its institutions and laws, despite the surrounding lawlessness.

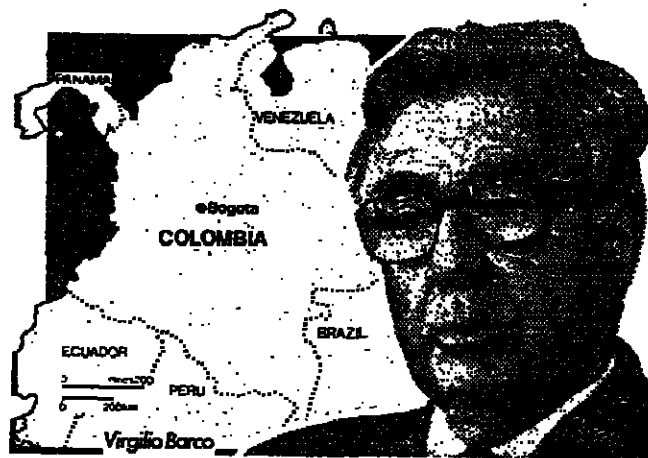
The Conservative Party, moreover, led by former president Misael Pastrana and Belisario Betancur, who left office in August, has nothing to gain by colluding in allowing the country to become ungovernable.

Forced into what its leaders call "reflective opposition" by the Liberals' landslide election victory and Mr Barco's decision to follow a party programme, the Conservatives are feeling their way by trial and error.

Conservative MPs last week returned to Congress, but with the intention of boycotting Mr Fernando Cepeda, the Interior Minister, whose refusal to take opposition questions had provoked the Conservative walk-out.

Neither side appears to have anticipated the speed with which the old Frente Nacional (National Front) coalition would collapse. They have, therefore, not thought through their new roles and Mr Barco, a retiring technocrat with little political projection, has not yet proved himself a guide to the new system.

Barco does not want to be the leader of his party but to



Virgilio Barco

manage a series of projects," says Mr Alfredo Vazquez Carrizosa, a former Conservative foreign minister, who also says his own party is far from presenting an alternative.

Nobody is clear how the new system should work. At the moment, it serves chiefly to throw into sharp relief the vices of the old one.

Even before Mr Barco took office, a vigorous press campaign forced him to drop his first choice Interior Minister, Mr Eduardo Mestre, a Liberal Party baron alleged to have links with Colombia's cocaine mafia.

Mr Barco was lifted into power by an aggregate of Liberal regional bosses with tenuous national loyalties to former president Turbay Ayala. This party structure—centrifugal, subtribal, and based on patronage—had to be reflected in the new share-out of responsibilities, and within Mr Barco's inner core of advisers. Most of these are technocrats like himself, drawn from the Massachusetts Institute of Technology and the local University of the Andes.

The result is a mess. The Agriculture Minister has already resigned. One official claims this was because of lack of access to the president and a major reshuffle is thought inevitable.

"For there to be government by party you need a party, and what we have here is an archipelago devoted to clientelism madness," says one former president.

He and others warn that rural Colombia is still soaked in the sectarian traditions of 19th century violence. But Mr Barco must also deal with immediate violence.

The left in Parliament, the Patriotic Union (UP) which detached from the biggest guerrilla faction after President Betancur's peace initiative, withdrew from parliament because paramilitary death squads, widely assumed to have links with military officers, have murdered over 300 of their cadre. The victims included a senator, two congressmen and 20 town councillors. As the assassination campaign continues, the risk grows that the UP will rejoin their 6,000 guerrilla comrades and resume fighting.

President Barco has not yet revealed how he plans to continue the peace process or check the power of the drugs traffickers, who had bought their way into industry, finance and politics before they incurred Mr Betancur's wrath by murdering his justice minister.

Hope is being placed, however, on Colombia's first ever municipal elections in March 1988, a part of the Betancur peace process.

## US trade deficit rises to record \$37.67bn

THE US trade deficit on a balance of payments basis rose to a record \$37.67bn (\$28.5bn) in the three months to September 30, Reuters reports from Washington.

The increase shown in Commerce Department figures released yesterday compares with a shortfall of \$35.67bn in the previous three months. It adds to evidence that the US continues to have a serious trade problem.

The balance of payments trade figures exclude military trade and other factors such as the cost of insurance and shipping.

The Government released the overall trade figure for October last month, showing a reduction in the deficit to \$12.1bn from \$12.6bn in September.

The trade deficit picture has been closely watched by the

Reagan Administration and US trading partners because of the large federal budget deficit.

The White House, earlier this week, unveiled its outlook for next year showing some continued economic expansion although at a lesser rate than predicted in the past.

The Administration said the forecast was based on a reduction in the trade deficit due to a lowering of the dollar's value and some upswing in industrial investment.

At the same time, consumers are expected to cut their spending slightly next year, according to the Administration, partly because goods from overseas are costing more as a result of the dollar's fall.

The Commerce Department said non-oil imports in the three months to September 30 were up \$2bn, with the largest increase shown in cars.

## US investigates Israel arms link with S. Africa

By Andrew Whitley in Jerusalem

ISRAELI could face difficulties with the US Congress over its arms exports, after an Israeli newspaper report yesterday that the country is behind recent weapon shipments to the South African-backed UNITA rebels in Angola.

Under the sanctions legislation recently passed by Congress, US military aid to any country supplying weapons to South Africa will be cut off by next October, if Pretoria does not make "significant progress" towards dismantling apartheid.

Military links between Israel and South Africa are well established, allegedly extending to co-operation in testing nuclear weapons. Under the new anti-sanctions legislation that link puts at risk an annual grant from the US of \$1.8bn, crucial to Israel's defence programme.

According to yesterday's Haaretz newspaper, both the State Department and a Senate subcommittee are looking into possible recent Israeli shipments of arms and spare parts, in breach of the sanctions law. Some of those weapons, Haaretz said, were destined for Mr Jonas Savimbi's UNITA rebels in Angola.

Senator Edward Kennedy, who began a visit to Israel on Tuesday, has asked the subject of South Africa with Israeli leaders, an aide confirmed yesterday.

## Baker to meet Europe finance ministers

By Our Foreign Staff

MR JAMES BAKER, the US Treasury Secretary, is to hold bilateral meetings with European finance ministers later this week, US administration officials said yesterday.

Mr Baker, who is taking part with leading Reagan Administration officials in regular talks between US and EEC officials in Brussels on Friday, will meet the British, West German, French and Italian finance ministers for separate talks in their respective countries.

"He decided that since he was going to be in Europe anyway, he might as well have the meetings with his counterparts," a Treasury spokesman in Washington said. "He'll be doing a lot of hopping around."

In London it was confirmed that Mr Baker would meet Mr Nigel Lawson, the Chancellor of the Exchequer, in London at the weekend.

UK Treasury officials said they expected Mr Baker to warn of the growing dangers of protectionism when the Democratic-controlled Congress starts work in January.

In Bonn, the West German Finance Ministry said Mr Baker would hold informal talks with Mr Gerhard Stoltenberg, the Finance Minister.

The talks come as the US continues to seek agreement from Bonn to lower interest rates similar to the accord reached with Japan in October.

## Brazil outlines plan for social pact with industry

By Ivo Dawnya

THE BRAZILIAN Government yesterday outlined plans for a social pact, which would give industry and labour a role in formulating policy on prices and salaries.

Behind the scheme is an effort to reduce the industrial disruption and political unrest that has escalated since the Government's post-election fiscal package last month enforced substantial price and tariff rises on many products and services.

Tomorrow, Brazil's two main trade union confederations are expected to hold hundreds of thousands of workers to join a 24-hour strike in protest at the package and against the high rate of remittances abroad to service the country's \$107bn (\$75.4bn) foreign debt.

President Jose Sarney has entrusted Mr Almir Pazianotto, the Labour Minister, with the task of creating a tripartite forum—

provisionally dubbed the Economic and Social Council—bringing together unions and business under the Government's chairmanship.

Topics for discussion are likely to include forming a consumer price index excluding luxury items, wages policy, price rises for goods and public services.

While the proposals are expected to be welcomed by moderate labour organisations as a channel for influencing the Government, some of the business community is likely to be sceptical.

Not least among the criticisms is the fear that the time taken to create the institution will delay decisions on the adjustment package, much of which remains unclear.

# GUINNESS PLC 1986 RESULTS

Second interim statement for year to 30 September 1986

- ☐ Turnover up 96% to £2,325m.
- ☐ Profit before tax and earnings per stock unit up for the fifth successive year.
- ☐ Profit before tax up 180% to £241m.
- ☐ Earnings per stock unit up 13% to 28.5p.
- ☐ Dividend up 13%.

"The excellent results we have reported today flow directly from the commitment and effort of all the management, staff and employees throughout the Guinness Group.

We are taking the necessary steps to realise fully the enormous potential of our unrivalled portfolio of world class brands"

Ernest W. Saunders  
Chairman, December 10th 1986



## GUINNESS PLC



## OVERSEAS NEWS

## Iran charges British businessman held for a year with spying

BY OUR MIDDLE EAST STAFF

IRAN HAS accused Mr Roger Cooper, the British businessman held in Iran for the past year, of spying. Mr Mir-Hossein Mousavi, the Prime Minister, said yesterday that details of Mr Cooper's alleged activities would be issued soon.

The British Government complained to Iran on Monday about Mr Cooper's detention without charge. It said that it was its longest-running case anywhere in the world where access to a national had been denied to British consular officials.

Mr Tim Eggar, the junior minister at the Foreign Office, called in Mr Akhondzade Basti, the Iranian charge d'affaires, on Wednesday to discuss the case. Mr Cooper was not released.

Iran countered yesterday by claiming that raising the case of Mr Cooper was nothing more than a British ploy. Mr Mousavi compared Britain's complaint with that of recent American efforts to improve relations with "moderates" in Iran.

"Britain now finds itself in the same position as the US, therefore the British authorities have set the resolution of the problem of one of their nationals as the pre-condition for upgrading relations," said Mr Mousavi.

"But it is clear how spies should be treated. And so is our decision to avoid expanding our relations with that country."

For the past two years Britain and Iran have intermittently discussed the issue of resuming full diplomatic relations which were broken off in late 1979 following the seizure of hostages at the US

embassy in Tehran. Iran has always insisted that Britain should apologise for its action before ambassadors could be exchanged.

Britain does, however, maintain a strong diplomatic presence in Tehran although it has to operate as the British interests section of the Swedish embassy.

British officials and the Swedish ambassador in Iran have pressed the Iranian Foreign Ministry over the past 12 months to be given access to Mr Cooper, who is employed by McDermott International, the US offshore oil construction company, and has also worked as an advertising representative for the Financial Times.

During the initial part of his detention Mr Cooper is understood to have been closely questioned about his activities in Iran. However this did not lead to any suggestions by the Iranian authorities that he was involved in espionage.

Yesterday was the first time that a senior member of the Government has made such an allegation against him.

Members of Mr Cooper's family in Britain had become increasingly frustrated at Iran's failure to make any statement about his future. A week ago they decided to seek greater publicity for his case, in an effort to put pressure on both the Iranian and British Governments.

The Foreign Office last night sought further clarification from the Iranian authorities about whether Mr Cooper had been formally charged with espionage. The Swedish ambassador in Tehran was also making representations.

## Deal over documents likely to shorten MI5 trial

BY CHRIS SHERWELL IN SYDNEY

THE controversial MI5 spy memoirs case is set to reach a speedy and dramatic climax in Sydney next week following an unexpected compromise yesterday between the UK Government and Mr Peter Wright, a former British intelligence officer.

The breakthrough, in which Britain made key admissions concerning secret documents while preserving their overall confidentiality, rendered unnecessary a British appeal, scheduled for today, against a court order to hand them over.

The order had come from Mr Justice Philip Powell of the New South Wales Supreme Court, and the appeal threatened to delay resolution of the case. In its action, Britain is seeking to prevent Heinemann Australia publishing Mr Wright's memoirs.

Mr Malcolm Turnbull, for Heinemann and Mr Wright, and Mr Theo Simos, for the British Government, will now start their final submissions on Monday. Once completed, the judge will retire to consider his verdict, which he could announce before Christmas.

Even then, however, the decision is likely to be appealed. The judge himself spoke of this yesterday as a "possibility, which could well be a probability."

Yesterday's compromise took the form of a statement of facts agreed between the two parties to the dispute. Among the more startling admissions from Britain were:

• The Government had a synopsis of the book *The Trade Is Treachery* by Mr Chapman Pincher "on or a little before" December 15 1980. It was in the hands of the UK security and intelligence agencies, which thought there would

be "no point in trying to encourage specific deletions or changes in the text."

This may be used by the defence to show that the Government acquiesced, or authorised the book's publication. The book was the first to reveal that Sir Roger Hollis, the former MI5 director-general, had been investigated as a possible double-agent working for the Soviet Union.

The admission also appears to be at variance with the testimony of Sir Robert, who appeared in court several times over the past two weeks. When asked whether anyone in government service knew in late 1980 that Mr Pincher was writing his book he replied: "Not to my knowledge."

Given yesterday's statement, this is seen as a remarkable admission from the chief official adviser to the Prime Minister on security and intelligence matters.

According to Sir Robert, he first became aware of the Pincher book in February 1981. Yesterday's statement says only that in February 1981 he learned that information in the book came from former MI5 and SIS members.

MI5 knew of Mr Wright's involvement in a proposed Granada television programme on May 4, 1984, and of an interview with him in which he would re-open the Hollis case before the actual screening on July 16, 1984.

Yet the possibility of restraining publication was apparently only discussed on July 16, and the view of MI5 was that the best interests of the security service would be best served by not taking action.

This, too, is likely to be used by the defence to show official acquiescence in the programme. Interestingly, Mr Wright in his television interview 28 months ago detailed more of his arguments about Soviet penetration in Britain than he was allowed to do in open court in Sydney this week.

The compromise deal was the result of 48 hours of negotiation between the two sides following an offer from Mr Turnbull on Monday to narrow the basis on which he originally sought British confidential documents.

Britain responded by accepting the idea of making an admission of facts, and put a statement sanctioned by key British ministers before the defence yesterday morning. Final agreement on details was reached by lunchtime.

## Zambia troops for Copperbelt

BY VICTOR MALLET IN NDOLA, ZAMBIA

SPORADIC rioting continued for a third day in Zambia's northern copper mining towns yesterday as the Government of President Kenneth Kaunda sent extra troops to the area to deal with the violence, the worst in this part of the country since independence from Britain in 1964.

The unrest among the poor appears to have erupted spontaneously in response to sharp rises in the cost of living, in particular last week's doubling of the price of high-grade maize meal, a staple food.

At least 13 people, including a policeman, are reported to have died in clashes between security forces and looters and rioters. Yesterday gunfire could still be heard in the industrial suburb near Ndola's airport.

Troops armed with semi-automatic rifles and bayonets patrolled Ndola city centre, searched vehicles at roadblocks and rounded up suspected

looters. Hundreds of people are thought to have been arrested. President Kaunda has declared a dusk to dawn curfew in the Copper Belt, whose mines earn 85 per cent of Zambia's foreign exchange, and the

Government has closed the country's land borders to outgoing traffic.

Communication by telex and telephone was difficult in some areas and most businesses in the region were closed because of the disturbances, although the mines themselves were said by Zambia Consolidated Copper Mines to be unaffected.

In addition the Kiwe, Ndola and Luanshya, the company has mines in Mufutira and Inyanga.

Boarded up shops, looted showrooms and shattered car windshields bear witness to the violence, and outbreaks of rioting have continued despite the influx of soldiers.

In a typical incident in Ndola yesterday, a nurse driving a car was stopped by a group of youths and forced to hand over money after they clambered on her vehicle and banged rocks against the windows, shouting "money, money!"

UN officials said there was widespread unrest in Gaza schools and soldiers fired in the air and used teargas against teenage pupils in several junior high schools. A spokesman for the United Nations Relief and Works Agency for Palestine refugees, which runs schools, said: "Our installations have been violated repeatedly in Gaza."

About 140 Palestinian doctors in three Gaza Strip hospitals staged a two-hour strike in protest at an incident on Tuesday night in which they said the army entered Shifa Hospital in Gaza and arrested those injured earlier. Palestinian sources said some 200 youths had been arrested in Gaza in 48 hours. The army gave no figure.

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Security sources said an army investigation suggested they were both killed by an army major connected with Jewish extremist settlers in the West Bank.

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Israeli Defence Minister Yitzhak Rabin toured the West Bank towns of Ramallah, Bir Zeit, Nablus and the nearby Balata refugee camp which was still under curfew after an incident on Monday in which a 12-year-old boy was shot dead and four others wounded.

Rabin said the Palestine Liberation Organisation, fearing it was losing influence in the occupied areas to more moderate supporters of Jordan, had stirred up the unrest in a bid to reassert its control.

However, diplomats and Palestinian analysts said the past week's demonstrations appeared to be largely a spontaneous revolt by young Arabs against perceived Israeli harassment.

The unrest spread beyond the occupied territories for the first time yesterday when schoolchildren and women staged communist-led sit-down protests in the largely Arab Israeli town of Nazareth.

The annual report on the "State of the World's Children" says that the world now has the knowledge and the means to defeat the undernourishment "on a massive scale and at an affordable cost."

"At the moment, it is still accepted as normal for more than 14m of the world's young children (under fives) to die every year, and for millions more to live in malnutrition and ill-health," the report that marks the 40th anniversary of UNICEF states.

It points to marked and more affordable improvements in immunisation and anti-dehydration techniques that have saved the lives of 4m children in the past five years alone, despite the recession in commodities prices, reduced aid, higher debt repayments and greater trading barriers for most Third World countries.

The "silent emergency," it says, is the one in which, even in the past two years, more than 100 million children have died in India and Pakistan than in all 46 nations of Africa.

"This is the emergency which has meant that in 1986 more children have died in England than in Ethiopia, more in Mexico than in the Sudan, more in Indonesia than in all drought-

stricken countries of the Sahel." Cheap immunisation and anti-dehydration techniques which have been operating since 1980 are now saving the lives of 1.5m children a year.

The report quotes the evidence of Dr John Galbraith, the US economist, to a Congressional Select Committee. "No error in the advice given to the developing countries in recent decades has rivalled that which placed investment in industrial apparatus ahead of the investment in human capital."

The State of the World's Children 1987. Published by UNICEF, Division of Information and Public Affairs, UNICEF House, UN Plaza, New York, NY 10017, US.

## Anti-Israel violence flares in Gaza Strip

ANTY-ISRAELI unrest flared again in the schools, hospitals and streets of the occupied Gaza Strip yesterday as relative calm returned to the West Bank after six days of violence sparked by the shooting of two Palestinian students, Reuters reports from Jerusalem.

Israeli troops shot and wounded a 15-year-old Palestinian schoolgirl as she attempted to enter a junior school to mobilise younger pupils for a demonstration, an army spokesman said.

Witnesses said troops fired into the school and used teargas to disperse hundreds of stone-throwing protesters at the Burj al-Burj refugee camp, where soldiers on Tuesday critically wounded another 15-year-old youth.

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## South Africa tightens curbs on journalists

BY ANTHONY ROBINSON IN JOHANNESBURG

NO SOUTH AFRICAN journalist or foreign correspondent was permitted to publish any report on "unrest" or resistance to the Government without first obtaining authorisation from the relevant government minister or official delegated by the minister in the terms of press restrictions to be promulgated in today's Official Gazette.

This was revealed by Mr Stoffel van der Merwe, the deputy Minister of Information, at a briefing for foreign correspondents yesterday. Full details of the restrictions will only be revealed today but the minister said that unrest and resistance would be broadly defined to include strikes of regret, consumer, bus and other kinds of boycott or demonstration.

This represents a significant extension of the present emergency restrictions which ban reporting the action of the security forces or presence at the scene of unrest without written permission from the commissioner of police or commissioned officer.

The actions covered by the latest ban were those which were "uncomfortable but which we could live with as part of the democratic process under normal conditions," the minister said. But the Government had evidence that South Africa was subject to "a co-ordinated, organised, revolutionary onslaught" which it sought to achieve its aims by means of "terror, organising and mobilising the masses."

Under these circumstances it makes sense not only to prohibit the final acts—the bombing and other violence—but also the process leading up to it," he said. While aimed mainly at organisations linked to the banned African National Congress (ANC), Mr van der Merwe recognised that the restrictions could also refer to opposition parties such as the Progressive Federal Party (PFP) and the right wing Conservative Party.

While the restrictions would not stop opposition spokesmen making statements in future they will not be reportable without prior clearance from Mr Stoffel Botha, the Minister of Home Affairs, who is responsible for enforcing the restrictions.

An example of the kind of action affected by the forthcoming regulations would be reporting of the recent United Democratic Front (UDF) call for a ten-day "Christmas against the emergency" protest.

Two black miners were killed and 12 injured with stab wounds after fighting broke out between Zulu, Xhosa and Fingo miners at the Kloe mine owned by Gold Fields of South Africa on Tuesday night, the company reported yesterday. The latest outbreak of factional fighting on the mines comes after 33 miners lost their lives over the last two weeks in fighting at the Vaal Reefs mine owned by Anglo American Corporation.

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## WORLD TRADE NEWS

## Digital Audio Tape talks with Japan may end in failure

BY CARLA RAPOPORT IN TOKYO AND DAVID THOMAS IN LONDON

THE FIRST-EVER top-level meeting between Japan's electronics industry and the Western music industry, being held today, looks set to end in failure and the escalation of what could become a major trade dispute between Japan, the US and Europe.

The meeting, in Vancouver, Canada, is to discuss digital audio tape (DAT), the latest piece of audio-wizardry to come from Japan.

DAT, which is to be launched in Japan within the next few months, will be able to erase, record and play music with the same high quality offered by compact discs.

The Electronics Industry Association of Japan is today meeting the International Federation of Phonogram and Videogram Producers (IFPI), the international trade association representing 640 music companies.

This organisation is worried that DAT will increase the reproduction of high-quality pirated material, because compact CD/DAT players, which the Japanese have already displayed, would allow consumers to tape off compact discs without paying a royalty fee.

The IFPI has been pressing the Japanese electronics industry for a top-level meeting for three years to discuss various copyright issues, without success until today.

The Japanese industry will be represented by Mr Sholehi Saba, Toshiba chairman; Mr Akio

Morita, Sony chairman; and Mr Akio Tanii, president of Matsushita Electric, among others. The IFPI delegation will include Mr Norio Eretagen, president of WEA International; Mr Walter Vetrinoff, president of CBS Records; Mr Jan Timmer, of PolyGram records; and Mr Bhaskar Menon, president of EMI music.

The Western music industry will ask the Japanese to support them in their bid to persuade the US Government and the European Commission to pass legislation requiring DAT machines and tapes to be fitted with an anti-copying device, known as a "spoiler".

The IFPI believes that legislation is necessary to deal with the problem of DAT recorders being produced in other countries.

The IFPI may also ask the Japanese to delay further the introduction of DAT.

However, Japanese industry executives strongly object to the notion of a "spoiler", because it would negate the purpose of DAT.

The Japanese, who have already delayed the launch of DAT from last autumn, are now anxious to launch it fairly soon.

Component makers have full stocks of DAT parts and are ready to fill orders.

DAT players are now expected to go on sale in February or March, at an initial price of between ¥150,000 (\$843)-¥300,000 in Japan.

## Meeting will focus on trade gap with EEC

BY QUENTIN PEEL IN STRASSBOURG

THE CHRONIC and growing EEC trade deficit with Japan, likely to reach \$20bn this year, will dominate top-level talks between the Japanese Government and the European Commission in Brussels today.

European fears about bilateral trade being done between Japan and the US - on trade in semi-conductors and on international finance - are also certain to be raised.

The EEC negotiators will be seeking concessions on key sectors in which they believe the Japanese domestic market can be opened up, including wines and spirits, silk, and tendering for the new Kansai International Airport at Osaka.

The broad-ranging ministerial-level talks are being held at the request of the EEC to discuss the full range of the deteriorating trade relationship.

For its part, the Japanese Government is increasingly concerned and irritated by what it regards as unnecessarily aggressive criticism from the Community over the past six months - and particularly since the UK took over the EEC presidency in July.

The European Commission, however, is determined to maintain the pressure in the talks today, while seeking to prove that it is being "firm but fair", according to Mr Willy De Clercq, the Trade Commissioner.

The trade deficit of the Community with Japan is likely to reach \$20bn by the end of the year, Sir Geoffrey Howe, the British Foreign

Secretary, told the European Parliament yesterday. That compares with a Commission figure of \$13.7bn for 1985.

Mr De Clercq said in an interview that the Japanese Government had shown the concern and importance it attaches to its trade relationship with the Community by sending a top-level team to the talks at a time of difficult domestic debates in the Japanese Parliament.

The team is headed by Mr Tadashi Kuramori, Foreign Minister, Mr Hajime Tamura, Minister of International Trade and Industry, and Mr Yataro Mitsubayashi, Minister for Science and Technology.

"They are anxious and irritated by lots of things," Mr De Clercq said. "They think we do not recognise enough the efforts they are making; that we do not react in a fair way."

"It is an effort they are making. For the first time in years they are on the defensive. But they know we are going to continue the pressure."

He said the EEC was set on a three-track approach: general political pressure to open the Japanese market; specific sectoral pressure in areas such as wines and spirits; and a willingness to pursue industrial and research co-operation, promoting investment in both directions.

The Commission will raise once again its fears about the bilateral semi-conductor agreement reached between Japan and the US, currently being challenged by the Community in the General Agreement on Tariffs and Trade (GATT).

Japan in-fighting could floor UK entry to telecom system, Terry Dodsworth writes  
Tokyo may thwart C & W's global plans

CABLE and Wireless, the UK company which once ran the British empire's communications system, could hardly have made a bolder attempt to forge a place for itself in tomorrow's telecommunications industry than its bid for a large chunk of the Japanese international telephone market.

In an industry noted for its nationalistic characteristics, the British group has set its sights on the most closed market in the world. Inevitably, its ambitions are meeting some vigorous in-fighting within the Japanese establishment.

The degree of antagonism to the British group's plans was underscored during the recent Tokyo visit of Mr Paul Channon, the British industry minister. Mr Shunjiro Karasawa, the Japanese Posts and Telecommunications Minister, used the occasion to stress in no uncertain terms that he regards C and W's project as a presumptuous attempt to jump into a business which should rightfully remain a Japanese preserve.

No other international country, he told Mr Channon, had so far permitted a foreign company to have a principal stake in an international telecommunications group.

Under the C and W plan, the British company would take a 20 per cent stake in IDC, a new consortium set up to run an alternative international telephone service to and from

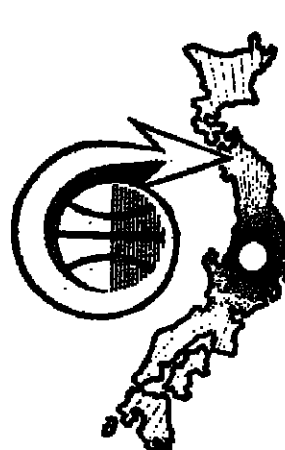
Japan. The UK group would be one of the two largest shareholders in the consortium and would be in operational control of the business.

C Itoh, the Japanese trading house, would also have 20 per cent, while the rest of the consortium would consist of a smattering of foreign shareholders, three of the big Japanese electronics groups, an influential bank and the Toyota car manufacturing company.

C and W's participation in the organisation makes technical sense because of its long history as a telecommunications operating concern in the international market. Created to deal with the far-flung communications needs of the British Empire, the group has a wealth of experience in dealing with telephone systems on the grand scale.

The Japanese overseas telecommunications business is also a key target for C and W in its strategy of linking Western Europe to the industrial and financial markets of the Far East with a high-capacity, fibre-optic cable network. If the group manages to capture a central position in Japan through the Tokyo consortium, the future of this new international cable service would clearly be strengthened.

To achieve this objective, however, IDC has to beat a rival consortium, ITJ, for the contract. ITJ is seen by some



battle to freeze out foreign influence in telecommunications.

But the more progressive elements within the current administration, particularly ministries which have international responsibilities such as the Ministry of Finance and the Ministry of International Trade and Industry, are said to be conscious of the need to allow more foreigners into the charmed, and up to now extremely exclusive, circle of Japanese industry.

The reformist wing can also point to the need to ginger up Japan's telecommunications sector. Weaknesses in the country's telephone infrastructure were strongly highlighted in the 10-year, \$150bn restructuring plan for the industry, launched in 1985.

Within the domestic market, the present shortcomings are reflected in high long-distance prices, a by-product of subsidising low local call tariffs. In the international business, Japan generates a surprisingly small volume of traffic for such a large trading nation, partly, it is said, because many companies place their international calls through Hong Kong.

In the domestic market, these problems have been tackled by licensing four new concerns. In the international sector, the C and W consortium argues that it will be better placed than its competitor to provide the neces-

## Coca-Cola signs six-year Soviet pact

COCOA-COLA COMPANY has signed a six-year trade agreement with the Soviet Union providing for a major expansion of its business there, the company said yesterday. Reuter reports from Atlanta.

A Coca-Cola spokesman said the value of the transaction was \$30m (£21.2m), and included the sale of concentrate, fountain equipment and other equipment.

Coca-Cola has been sold in the Soviet Union through shops serving tourists and the international community since 1985 and Fanta orange, another "Coke" product, has been bottled in Moscow, Kiev, Tallin and other cities since 1979.

Under the new agreement, Coca-Cola's business will be expanded to include the bottling of Coca-Cola and the sale of "Coke" and Fanta directly to Soviet consumers in a number of cities, including Leningrad, Sochi, Minsk, and Riga.

The company said the agreement was concluded with the participation of the State Group of Companies, a business organisation marketing a wide variety of Soviet-made goods.

The signing of the agreement took place during the annual meeting of the US-USSR, Trade and Economic Council, at present being held in Atlanta.

## Israelis award first offshore oil concession

By Andrew Whitley in Jerusalem

ISRAEL has awarded a US-Israeli consortium the country's first offshore oil concession, in the eastern Mediterranean adjacent to a rich Egyptian find.

The exploration concession, valid for 12 months, covers a 1m-acre bloc running out to sea from the coastal city of Ashkelon and the nearby Israeli-occupied Gaza Strip. It was awarded last month, but has only now been publicly disclosed.

The consortium, Negev Joint Venture, is headed by a publicly-quoted US company, Isramco. Its participants include a private concern owned by Mr Armand Hammer, Occidental's chairman, as well as private Israeli interests.

Although the oil-bearing strata is thought to be at depths of over 3,000 ft, making development work costly, the group is encouraged by the proximity of the large Megh field, discovered by Total, the French company, in Egyptian waters near El Arish.

If the preliminary findings are promising, Negev Joint Venture will have the option next year of converting its exploration concession into a drilling licence.

The consortium is already exploring for oil and gas in an onshore bloc covering 2m acres, equivalent to 40 per cent of Israel's land area.

After a number of unforeseen recent setbacks, test drilling is due to commence later this month, at one of six locations identified as raising good hopes.

Mr Joseph Elmaleh, Isramco's chairman, said last week he hoped oil would be struck at the site, Agur I, within the next six months.

Covering an area of 7,500 acres, the Agur-I site is thought to have a recoverable potential equivalent to 400m barrels of oil or 2.5 trillion (million million) cu ft of gas, making it a large field by any standard.

Mr Elmaleh said that all the drillable prospects and "leads" identified by his geologists were commercially viable at average market prices of \$15 a barrel. No significant oil finds have ever been made in Israel, despite the spending of some \$280m (£184m) over the past decade.

The team in Indonesia will also visit Thailand to work out terms of another \$100m line of credit. In both countries, US companies have lost considerable business to Japanese firms, particularly in the areas of high technology and electric power generation and transmission.

There have been suggestions that Eximbank may go into India and China if no agreement is reached within the OECD, but for now, "we are trying to get the biggest bang for the buck," a bank spokesman said.

US, Pakistan in textile pact

The US has reached agreement with Pakistan to curb its textile and apparel shipments to the US market, Reuters reports from Washington.

The new five-year agreement limits Pakistan's exports to an annual growth rate of about 6 per cent and covers all man-made fibres and clothing and clothing made from other fibres, such as linen and silk-blends.

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Doctors are able to see more patients too, as MAGNETOM cuts down waiting time. As one person is being examined details can be fed into its memory to be called up while the next patient is being scanned.

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the UK we employ around 3000 people in Research & Development, Manufacturing, Engineering, Service and other customer related activities.

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## Singapore to boost tourism

BY STEVEN BUTLER IN SINGAPORE

THE Singapore Government yesterday released details of a \$81bn (£318m) plan to revive the island-state's declining tourist industry.

The most expensive component of the plan will be a \$400m project to develop a beach resort at Sentosa Island, at present connected to the main island of Singapore by a

beach car. The islands are now to be joined by a tunnel, bridge, or causeway, with tenders on

the project to be open in three months.

The plan, drawn up by the Singapore Tourist Promotion Board and the Trade Ministry, also calls for the re-creation of the colourful Bugis Street, torn up a year ago by subway construction. But there is considerable doubt about whether its old atmosphere can be revived.

Other items in the plan include refurbishing the Raffles Hotel and developing the Singapore River into a boating, shopping and restaurant area.

Tourism earnings in Singapore have declined from a peak of \$84.2bn in 1983 to \$83.9bn last year.

The opening of a string of new hotels has pushed down occupancy rates to near 60 per cent, and more rooms are still coming on the market.

Tax incentives will be granted to private developers who participate in the new tourism development plans.



## UK NEWS

## Financing of US bid for IC Gas goes to inquiry

BY LUCY KELLAWAY

THE Government yesterday took the unexpected step of referring to the Monopolies and Mergers Commission the £750m bid for Imperial Continental Gas by Gulf Resources, the small and little known US company, on the grounds that the financing of the highly leveraged bid needed examination.

This decision, which was at the recommendation of the Office of Fair Trading, surprised many in the City of London, who had assumed that the commission had effectively ruled on highly leveraged takeover bids when it recommended in September that Elders should be allowed to proceed with its bid for Allied-Lyons.

However, the Department of Trade and Industry said yesterday that the bid indirectly raised issues of competition as the extent of the borrowings could have a damaging effect on Calor, the main subsidiary of IC Gas.

Calor itself was the subject of a monopolies investigation in 1981 when it was decided that, although it did have a dominant share of the market, that this was not against the public interest.

The Commission has been asked to prepare its report more quickly

than usual, in five rather than the customary six months. This reflects in part criticism about the slowness of MMC inquiries, but also the fact that much of the groundwork on Calor has already been done.

Mr David Barclay, the UK investor who, with his twin brother, Frederick, owns a controlling interest in Gulf, said yesterday that he was puzzled by the decision. "The only conclusion I can come to is that it was political," he said, adding that the extent of parliamentary lobbying by IC Gas and its supporters had been "unprecedented".

He declined to say whether Gulf would proceed with its bid, adding that the company would make up its mind over the next few days.

IC Gas yesterday welcomed the referral and said that it had long believed the proposed merger to raise important questions of public interest.

At the same time it unveiled plans to change the structure of the company, in order to allow individual shareholders to benefit as much as they would have from the break-up of the company proposed by Gulf in its bid.

The company intends to reshape its portfolio of Belgian interests in

to a separately quoted company, in which IC Gas shareholders would be given shares. The proposals have not yet received tax clearance and are conditional on the approval of the stock exchange and of shareholders.

The package failed to support the share price of IC Gas in the market yesterday, which at one point fell to 485p before ending the day 16p lower at 526p.

The decision to refer mergers on other than purely competitive grounds is rare. Since current policy was laid down last year by Mr Norman Tebbit, then Trade and Industry Secretary, there have been three other such referrals: the Elders bid for Allied-Lyons, and the rival bids for S&W Berisford from Hillsdown and Ferruzzi.

The referral of the Gulf bid is believed to lack the positive support of the Bank of England. Gulf consulted the Bank on its bid, which would have involved borrowings of some £670m, and got the impression that the Bank had no objections. The Bank said yesterday that it was in no position either to approve or disapprove and that its stance was neutral.

## Lawson accused of change in policies

By Philip Stephens

AN ALL-PARTY committee of MPs yesterday accused Mr Nigel Lawson, the Chancellor of the Exchequer, of operating an "obscure monetary policy and of failing to set a coherent framework for fiscal policy."

In a highly critical appraisal of the development of the Government's economic strategy over the past few years, the House of Commons Treasury and Civil Service Committee called on Mr Lawson to acknowledge a "substantial" change in its policies.

It suggested that the changes in approach to control of public spending and the money supply and to the role of the exchange and interest rates had eroded the original intentions of its Medium-Term Financial Strategy (MTFS).

The committee, which has a Conservative majority, warned of the dangers to confidence on financial markets of apparent conflicts in the objectives of monetary policy. It also expressed some scepticism over whether the Government would meet its public spending targets for next year.

The report, prepared ahead of next week's debate on the autumn statement, voices concern over the much more rapid pace of wage rises and unit costs in Britain than elsewhere. It says that there is a danger that this will bring renewed pressure on the exchange rate over the medium term.

Introducing the report, Mr Terence Higgins, the Conservative chairman, said that the committee had aimed to examine whether there had been continuity in policy since the publication of the first MTFS in 1980.

In his evidence to the committee, Mr Lawson had suggested that, although there had been changes of emphasis and presentation in the Government's strategy, the broad lines of policy had remained unchanged.

The committee concluded, however, that "it is now clear that in respect of the key factors of public expenditure control, reduction in the money supply, and the use of interest and exchange rates there has been a substantial change in policy. In the interests of informed public debate, these should be openly explained and avowed..."

## Kinnock fires a salvo in great defence row

BY MICHAEL CASSELL, PARLIAMENTARY CORRESPONDENT

THE DEBATE over the future shape and strength of Britain's defences yesterday moved to the centre of the political stage, where it seems certain to stay up until the next general election.

The relaunching in London of the Labour opposition's non-nuclear defence policy immediately intensified the arguments over which of the political parties' defence strategies will minimise the risk of all-out nuclear war, offer Britain the best chance of a secure future and ensure the continuing strength of the Nato alliance.

Central to Labour's argument is that, since Nato was established 40 years ago, the credibility of nuclear deterrence has increasingly been called into question while the shape of the political alliance that underpins Nato has changed.

The party says that a nuclear battle fought in the crowded towns and cities of Europe has become unthinkable and that therefore the whole concept of nuclear defence has become a matter of "no defence." Mr Denis Healey, Labour's foreign affairs spokesman, emphasised yesterday that the world contained 50,000 nuclear weapons, equal to 1m Hiroshima bombs.

Home Office calculations suggested that 29m people in Britain would be killed in any nuclear conflict - a figure which would ultimately rise to 50m. "We cannot continue to base our security on the threat of mutual suicide," he said.

Labour also emphasises that there is now recognition, on both sides of the Atlantic, that the perspectives of Western Europe and the US have changed over the last 20 years, a divergence which has produced conflicting judgements and policy disagreements.

It believes proper recognition of European interests is now needed, rather than what it sees as the "slavish, one-sided support Mrs Thatcher has offered the Americans."

Labour says that the nuclear arms race must now end and claims the time has come for Britain's own defences to be reconstructed while Nato itself must acquire a new strategy which will ensure that it remains effective into the next century.

At the heart of that strategy, according to Labour, must be an end to the unworkable concept of "first use" of nuclear weapons, the removal of nuclear weapons from Eu-



Mr Neil Kinnock

rope and their replacement with effective, conventional forces. The process, it says, will start in Britain, with a Labour government cancelling Trident, decommissioning Polaris and removing all US nuclear weapons from the country. Only then, it claims, will it be believed when it argues for less reliance on nuclear weapons.

Mr Kinnock and his colleagues face the enormous task of winning over Britain's allies within Nato, whose defence ministers, as recently as last week, warned that unilateral disarmament within the Alliance would wreck its deterrent strategy. Much is being made by the Labour leadership of what it claims to be a growing number of defence experts - particularly in the US - who support calls for a review of Nato defence doctrine. But few of them have yet demonstrated much sympathy for the party's own set of solutions.

Having just returned from his visit to the US, Mr Kinnock can be under no illusion about the scale of the challenge he confronts in winning acceptance for the party's proposals among Americans. He emphasised yesterday that his aim was to secure, through partnership, removal of US nuclear weapons from Britain and that discussions would proceed on the basis that the US has never been in the business of imposing weapons on its allies. But he repeated that, at the end of the day, the will of an elected, sovereign government in an allied state would prevail.

Labour has also to convince the British public of its case if it is ever to have the opportunity of putting

its defence policies into effect. On the domestic front, it intends to present its strategy for strengthened, conventional defence forces as the only sensible alternative to the further escalation of nuclear arms made inevitable by the Tories' decision to purchase the £10bn Trident missile system.

Mr Denis Davies, the shadow defence secretary, yesterday emphasised that the cost of Trident would be met out of a defence budget which was being cut by 5 per cent in real terms up until 1988-1989. The result would be a 30 per cent reduction in spending on new, non-nuclear equipment. He claimed that all the armed forces would suffer, further reinforcing the imbalance of East-West conventional forces and hastening the moment when Nato might have to consider the use of nuclear weapons.

Labour's claims that the year-on-year savings achieved from the cancellation of Trident would be sufficient to stop the run-down of conventional defences and help build them up were rejected by Mr George Younger, the Defence Minister, who stated no time yesterday in rejecting Labour's defence package. He said the savings could not begin to redress the conventional imbalance between Nato and the Warsaw Pact. He warned that unilateral disarmament would torpedo the prospect of successful disarmament talks and gravely threaten the future of Nato.

Mr Younger said that Labour confronted four key questions: how the nuclear threat could be encountered with conventional weapons; how the US could keep forces in the UK without nuclear protection; how the UK could remain a member of Nato if it rejected its nuclear deterrent strategy; and how the West could expect the Russians to negotiate if everything was conceded to them in advance.

In an attempt to highlight differences of opinion over elements of Labour's defence strategy, Mr Younger added: "Mr Kinnock's only response to the deafening outcry against his defence policy is to cover his ears. Meanwhile, Mr Healey crosses his fingers and Mr Hesley shuts his mouth. But the storm of protest will not die down."

The argument seems set to continue until the electorate is given the chance to give its verdict.

## Trafalgar pays £74m for Broseley builders

By Joan Gray

TRAFALGAR HOUSE, the property and shipping group, is set to become the country's fourth largest housebuilder with the £74m purchase of Lancashire-based Broseley House from Guardian Royal Exchange Assurance (GRE).

Broseley holds a large landbank, well placed in areas such as London's docklands and elsewhere in the south east of England where there has been heavy demand for new housing. Trafalgar said the acquisition would strengthen the position of its Ideal Homes subsidiary in the south, south east and Midlands, of England.

The addition of Broseley will boost Ideal's housebuilding capacity by 50 per cent, bringing its total output to 6,000 new homes a year. Ideal, concentrated on the south but with offices nationwide, sold 4,000 homes in the year to September 30.

The housebuilding market has grown by 10 per cent this year to a record level of more than 170,000 houses built for sale, the highest for the last 12 years.

Land prices have risen by up to 40 per cent over the last year and sites in south east England can fetch up to £1m an acre. Broseley brings Trafalgar enough land for 7,000 homes to add to Ideal's existing land bank of 10,000 units. Trafalgar's projected housebuilding output of 6,000 houses a year compares with the industry's current leader Wimpey, with 11,900 houses a year, Tarmac with 10,100 and Barrett with 6,100. However, Trafalgar has no plans to increase output beyond 6,000 a year and with land prices rising, intends to conserve its land bank.

The acquisition will be financed by a placing of 30.3m Trafalgar House ordinary shares at 245p per share. On the London stock exchange yesterday Trafalgar shares closed 6p lower at 260p.

Broseley made a profit of £3.4m before tax and interest in the year to end December 1985. After interest charges, however, it reported a loss of £4.2m. Trafalgar is expected to turn this round to a £2m profit for 1986 under a financial restructuring taking place before the acquisition which will leave Broseley with negligible borrowings.

GRE decided to sell Broseley after reassessing its interests.

## Court blocks Hanson move into Courage pension schemes

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

HANSON TRUST'S controversial plan to take out the bulk of the £20m surplus in three pension schemes at Courage, the brewing group, has been thwarted by the High Court in London.

The court ruled yesterday that the committee of management of the schemes did not have the legal power to sign deeds giving effect to the Hanson plan.

Mr Justice Millett said that Hanson proposed to remove all but £10m of the surplus for its own benefit, or that of Hanson group employees.

The pension schemes had been set up for the benefit of Courage employees. Although they had no legal right to the surplus they were entitled not to be irreversibly parted from it by "the unilateral decision of a takeover raider."

The ruling means that 8,800 Courage employees and Imperial Brewing and Leisure, the Courage holding company can continue to enjoy, possibly for 10 years, the "contributions holiday" provided by the surplus.

Hanson acquired Imperial Group, which included Courage, after a hotly contested takeover battle in April. Last month Courage and other parts of Imperial were sold by Hanson to Elders DXI, the Australian group, for about £1.4m.

Hanson's plan involved Courage pension scheme members being transferred to a new scheme to be established by Elders, taking with them £10m of the surplus, the balance of which would be taken by Hanson.

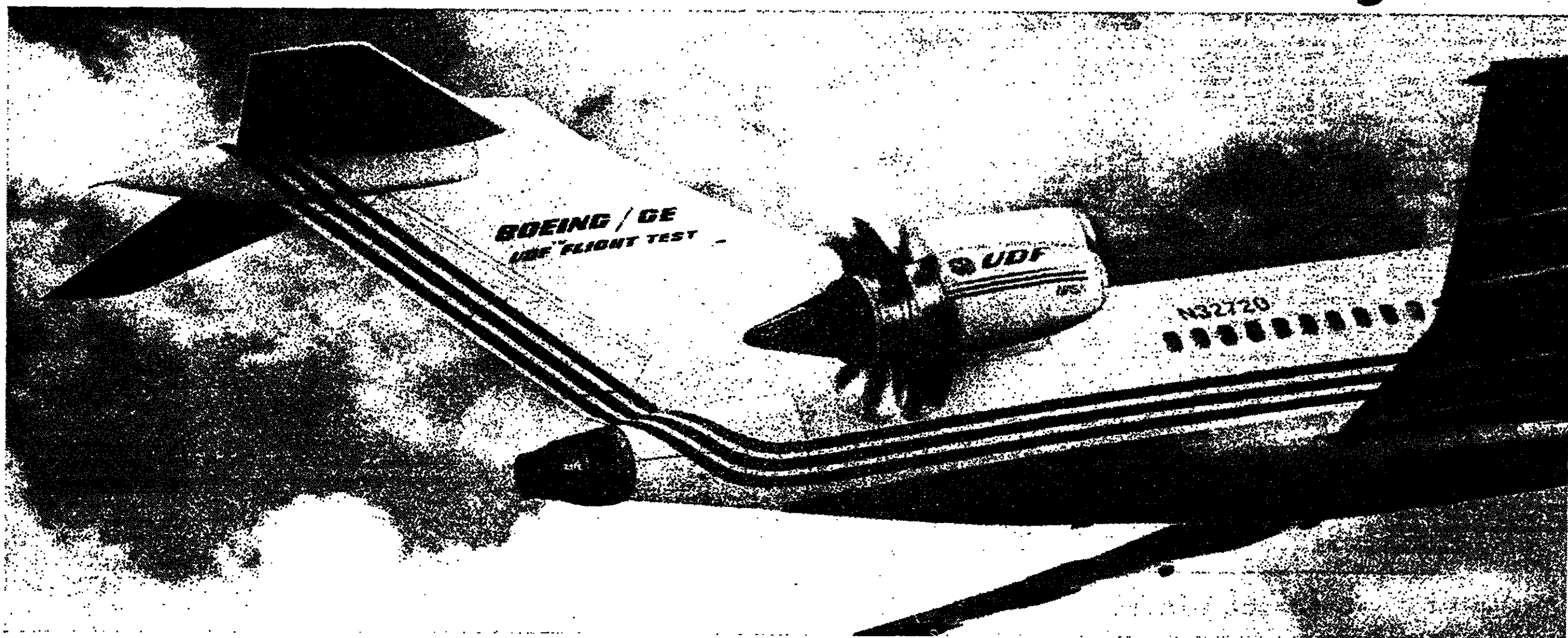
The judge said that, shortly after Hanson's "unwelcome bid" for Im-

perial, the Courage schemes had been amended to close them to new entrants to protect the assets from what had been described as "a predator." Under Hanson's plan, it would be substituted for Imperial Brewing and Leisure (IBL) as the principal scheme company.

Hanson did not employ those for whose benefit the schemes had been established, and now that the sale to Elders had been completed Hanson had no connection with IBL, its associated companies or its employees.

"If trust deeds and rules can be amended now to permit the substitution of Hanson for IBL, then they can be amended to permit the substitution of ICI or British Gas or the company which carries on the business of the local Chinese takeaway," the judge said.

# August 20, 1986: a turning point in aviation history.



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will mean the airliner will have operating costs which are 8% to 10% lower than jets entering service later this decade.

It's destined for a brilliant future and Short Brothers in the UK are sharing in the development programme. Everything's going to plan for production to start in 1988 and for the aircraft to enter service in 1992.

But then what else would you expect from Boeing and its partners?

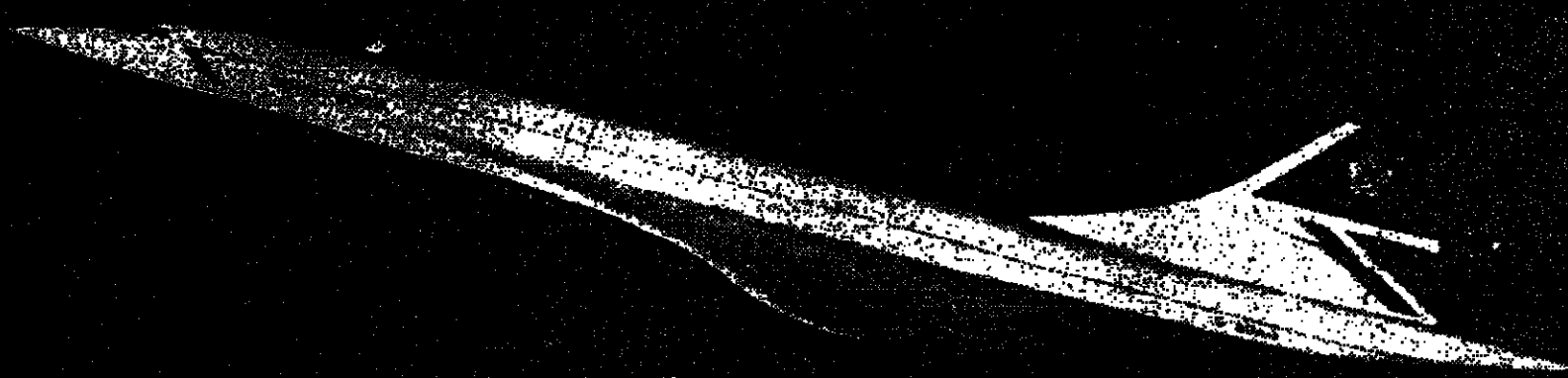
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# Trafalgar pays £74m for Broseley builders

By Joan Gray

TRAFALGAR HOUSE, the  
ty and shipping group, has  
come the country's largest  
housebuilder with the ac-  
chase of Lancashire-based  
House from Guardian Life  
change Assurance (GHL).  
Broseley holds a large  
well placed in areas such  
den's docklands and along  
the south east of England,  
there has been heavy con-  
new housing. Trafalgar ac-  
quisition would strengthen  
tion of its Ideal Homes de-  
in the south, south east  
lands, of England.  
The addition of Brose-  
boost Ideal's housebuilding  
by 20 per cent, bringing the  
put to 6,000 new homes a  
Ideal, concentrated on the  
with offices nationwide, all  
houses in the year to Septem-  
The housebuilding sec-  
grower by 10 per cent this  
record level of more than  
houses built for sale, the high-  
the last 12 years.  
Land prices have risen by  
40 per cent over the last five  
sites in south east England  
fetch up to £1m an acre. It  
brings Trafalgar enough to  
7,500 homes to add to its  
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output beyond 6,000 a year.  
Land prices rising, instead  
serve its land bank.  
The acquisition will be fi-  
by a placing of 30.3m Trafalgar  
House ordinary shares at 25p  
share. On the London stock  
exchange yesterday Trafalgar  
closed up lower at 250p.  
Broseley made a profit of  
before tax and interest in the  
to end December 1985. After  
est charges, however, it was  
loss of £4.2m. Trafalgar is  
to turn this round to a day  
for 1986 under a financial re-  
structuring taking place before  
quitting what will leave the  
with high-growth borrowings.  
GHL decided to sell Brose-  
and reappraising its invest-



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## UK NEWS

## Plans for more liberal telecom market opposed

BY DAVID THOMAS

BRITISH TELECOM (BT) and the UK telecommunications equipment industry are trying to stop proposals in an official report designed to make entry into Britain's liberalised telecommunications market easier.

The report, which has not been published, suggests the sweeping away of many of the tests which new telecommunications equipment now has to pass, but its opponents argue that this could damage Britain's telecommunications services.

British and foreign manufacturers trying to sell new telecommunications equipment such as private exchanges and telephones in Britain have complained about the length of time and cost involved in getting their equipment approved.

There have been suggestions that these procedures have significantly hindered the extra competition in the market which liberalisation was supposed to bring.

Reacting to these complaints, Mr John Butcher, Industry Minister, announced in parliament in 1984 a review of the standards used by the approvals authorities.

The Office of Telecommunications (OfTel), the industry's regulatory body, appointed a review committee made up of government representatives, trade associations, British Telecom and Mercury Communications. It was chaired by Major General Archibald Birtwhistle, a former head of Army signals.

The committee's report, finished in October, proposes three types of requirements which new telecommunications equipment would have to meet in future:

• Mandatory ones to be tested by public authorities as at present; for example, the equipment must be suitable for communication with the emergency services.

• Mandatory requirements which the equipment supplier would himself declare to have been satisfied. The report says these would cover the requirement not to send over the public network "signal patterns that will unreasonably reduce other users' access to shared network resources."

• Requirements which would be entirely voluntary, including "that an acceptable conversational quality of speech is achieved."

The report's recommendations are supported by the Telecommunications Industry Association, which represents the smaller companies set up or expanded because of liberalisation. It says that the industry needs to police more of its regulations itself.

However, BT has written to Major General Birtwhistle expressing concern that "approval of telephone and telex apparatus under the proposed guidelines will not necessarily mean that apparatus will perform satisfactorily."

The BT letter says that telephones might not carry intelligible speech and that telexes might not send reliable messages. It adds that the quality of services available to all users could be damaged by poor transmission.

The Telecommunications Engineering and Manufacturing Association, representing the established manufacturers, has written in a minority report that the proposals will "inevitably lead to a general degradation of speech quality in the UK switched network."

## Trusthouse buys stake in Kentucky Chicken

By Lisa Wood

TRUSTHOUSE Forte (THF), the UK hotel and catering group, is taking a 50 per cent stake in the UK operations of Kentucky Fried Chicken (KFC) which has some 330 franchised and company-owned outlets.

THF, which has given no financial details of the deal, is to form a joint-venture company with Kentucky Fried Chicken International (part of Manganese Bronze), which will take in all the activities of KFC (GB) and about five THF properties.

Although THF has major catering interests, including the Little Chef chain and Gardner Merchant, the contract catering company, it has been poorly represented in the quickly-growing fast-food sector, estimated to be worth £1.8bn a year. It has experimented with Julie's Pantry, a small chain of burger outlets in London and its service stations. The three outlets in London will be incorporated in the KFC chain.

KFC's early entry into the UK market in the 1960s with US-style counter service outlets gave it an initial marketing edge. Its marketing strength was eroded between the late 1970s and early 1980s by the growth of competition. It expanded its UK franchising operations quickly and became increasingly reliant on younger customers and the late-night take-away trade — both areas of fierce competition and limited growth.

In the last two years the company, with a turnover of about £125m last year, has embarked on a marketing campaign aimed at families.

Mr Richard Mayer, president of KFC, said the deal with THF would allow it to push ahead more quickly with expansion based on a new concept of larger restaurants with eat-in facilities.

## London 'black taxi' faces rival

BY JOHN GRIFFITHS

THE FIRST purpose-built rival to the famous London "black taxi" for nearly 20 years was launched yesterday by Metrocab Limited.

MCW, a subsidiary of the Laird Group, has spent over £5m during the past three years in developing the "Metrocab" and bringing it into production at its Washwood Heath plant on the outskirts of Birmingham. Prototypes have covered more than 150,000 test miles.

Significant advantages over the existing "black taxi," the FX4 range built by London Taxi International (part of Manganese Bronze), were claimed for the Metrocab yesterday by Mr Peter Steadman, MCW's managing director.

Mr Steadman said the cab had been designed to accommodate five passengers, as well as being the only such vehicle designed from scratch to accommodate a wheelchair-bound passenger.

A seven-passenger version is also under development, aimed particularly at tapping the shared-taxi market now being opened up, especially in rural areas, through the deregulation of bus services.



The new Metrocab which is also black

The Metrocab uses the 2.5-litre diesel-injection V8 engine from the Ford Transit van, mated to a Ford automatic transmission. Apart from the Metrocab's more modern styling — the FX4 in its original form was first launched in 1968 — the other immediately obvious difference from the London Taxi product is that the passenger doors are hinged at the front like a conventional car, rather than at the rear.

One reason for this is to make easier the adaptation of the vehicles for a variety of export markets, which MCW would start to exploit.

In 1985, said Mr Steadman, MCW planned to produce 1,000 in the first year, with a number of further options being introduced next April intended to appeal specifically to provincial and rural operators.

Currently, Carboles sells about 2,000 FX4s a year to UK operators, who between them account for a "black taxi" population of around 20,000. But Mr Steadman said he envisaged that total demand would be increased by the Metrocab's arrival.

Three factors had persuaded MCW to enter the market: 1985 legislation requiring new taxis to accommodate the disabled; bus deregulation; and what was perceived as a need to break the London Taxi monopoly — "there was a need for a competitor."

This view was endorsed at the London launch by Mr David Mitchell, the Transport Minister, who declared that "the monopoly situation is never healthy."

The Metrocab's price of £13,900 was claimed yesterday to be around £700 less than a typical FX4 model.

## Companies 'still miss delivery targets'

By Nick Garnett

PERFORMANCE of UK manufacturing companies in meeting delivery times and managing the flow of work through their plants has shown no sign of improving during the past 10 years, according to a survey published yesterday by the British Institute of Management (BIM).

The survey is based on a detailed questionnaire prepared by the Cranfield School of Management and completed by managers of 240 plants. The results show that manufacturing companies in general pay only lip-service to the practices they say they believe in and fail to deliver where it counts, on the shopfloor.

While pointing to some beneficial changes, the study gives an oblique warning that many companies will not survive if they continue on their present course and blames senior management and company strategists, rather than manufacturing managers, for these deficiencies.

The findings appear to fly in the face of claims by the Confederation of British Industry and the Government that UK Manufacturing has become much more efficient in recent years.

The survey, mainly of mechanical and electronic engineering companies as well as a smaller number in sectors such as chemicals and food processing, was carried out by Professor Colin New and Mr Andrew Myers of Cranfield using 1985 data.

It compares this data with a similar survey carried out by Prof New when he was at the London Business School in 1975. The surveys were based largely on different companies, but Prof New says this should not matter because of the representative nature of both samples.

The authors underline the seriousness of the position. "The questions are very similar to those posed in 1975. Our worry is that, if some of them are not answered soon, there will be nothing left to survey by 1995."

The latest survey shows that, of the sample, one in four plants deliver more orders late than on time and half the plants were unable to achieve the target of having only one order in four late.

Prof New says this finding, which is about the same as 10 years ago, seems "unbelievable" but there are no doubts about the value of the data.

Of the sample, 87 plants are foreign owned, and these performed significantly better than UK owned sites.

Managing Manufacturing Operations in the UK, 1975-85. From Karen Jones, Management House House, Cottingham Road, Corby NN17 1TT. Price £20 (£16 for BIM members).

## Fed official warns of sticky time for banks

BY DAVID LASCELLES, BANKING CORRESPONDENT

A WARNING that the big changes sweeping through international capital markets will bring problems as well as benefits was sounded yesterday by Mr Sam Cross, executive vice president of the Federal Reserve Bank of New York.

He told the second day of the FT World Banking Conference that there appeared to be too many banks competing for a place in the new global markets and he said he expected to see some "slimming down."

"I wonder whether there may not be a difficult adjustment for the market in the years ahead" he said. He also commented that financial liberalisation and the rapid growth in international capital flows was affecting individual countries' ability to control monetary policy and could lead to protectionism.

Market participants as well as regulators might welcome a slowing in the pace of change in order to absorb developments so far, he said.

Mr Stanislas Yassukovich, chairman and chief executive officer of Merrill Lynch Europe, said investment banks must be ready to combat criticism that they were more interested in exploiting the new global markets than in fulfilling their traditional role of channelling savings into productive long-term commercial and industrial projects.

Mr Jonathan Cohen, deputy chief executive of NatWest Investment Bank, believed that commercial banks were well placed to make a

success of the securities markets. But he urged them to resist the temptation to move too fast and incur losses which might provoke a regulatory crackdown. "This is the greatest threat we face in London," he said.

A prediction that Japanese firms would play an increasingly important role in the international and company money markets while Japan remained a substantial capital exporter was made by Mr Yoshiyuki Fujisawa, managing director of ISI International. But he said Japanese firms would also be competing among themselves and would become assimilated into the international culture as time went by.

By creating new types of products, financial institutions had in effect institutionalised financial innovation according to Mr Blaine Tenneson of Nomura International. He expected future innovation to become more a function of the quantity and quality of resources committed to new product development, stirred by competition and the quest for profit.

City of London institutions needed to be much more conscious of getting "value for money" with their salary policies, Mr Mark Forrester, director of Jonathan Wren, said. US banks were much better at measuring this than the British although the recent large increase in City pay levels were partly due to the much larger US banking presence in London.

By creating new types of products, financial institutions had in effect

## Britain 'needs to spend more on Aids research'

BY DAVID FISHLICK, SCIENCE EDITOR

A WARNING that Britain must be prepared to spend much more generously on research into Aids — acquired immune deficiency syndrome — in future was given yesterday by Sir James Gowans, outgoing head of the Medical Research Council.

Sir James, introducing his council's annual report, said that, if the current clinical trial investigating AZT, Wellcome's new anti-viral drug, proved successful, the Government must steel itself to fund a much more expensive trial to establish therapeutic regimes for Aids patients.

AZT is a highly toxic drug which so far has shown greater promise than any other for the treatment of Aids.

Sir James said his council had been able to fund all the worthwhile British research proposals put forward so far on Aids, to a value of about £500,000.

It now needed a further £500,000 but believed prospects of getting this money from other government departments such as the Department of Health were very good.

Nationally, it was estimated that Britain was spending up to £2m on Aids research.

But Sir James said the council could foresee a need for earmarked funds for this research amounting to several million pounds a year for several years.

Medical Research Council Annual Report. MRC, 20 Park Crescent, London W1N 4AL. £5.

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## TECHNOLOGY

## Far East leads in cashless shopping

DESPITE monumental efforts by Western banks to get retailers to accept cashless shopping networks, they have arrived first not in the US and Europe but in the jangling money centres of the East. It is in Hong Kong, Singapore and Thailand where electronic purchasing systems have become established on a large scale.

The past two years has seen the inauguration in Asia of some of the most up-to-date computer networks for moving money around the banking system, and Australia and New Zealand have also taken an early lead in the ushering in of electronic cash transfer systems in retail outlets.

So why have these countries succeeded where more established financial centres have failed? The answer is two-fold. The main reason is that shoppers in the region have traditionally preferred to pay for goods by cash rather than credit card. This means they have more readily accepted the immediate disappearance of their money with the purchase of goods. In addition, particularly in the case of Singapore, powerful government backing has also played a pivotal role in the new systems gaining widespread support among retailers.

For instance, in Singapore two powerful government banks formed the core of a five-bank

Stephanie Yanchinski, in Singapore, examines why countries in the region have been quicker than those in the West to implement electronic purchasing on a large scale

consortium which underwrote the country's cashless shopping network. "The government sees the reduction of cash transactions as a way to maximise retailing productivity," says Lim Bak Wee, general manager of Network for Electronic Transfers Singapore (NETS), which was set up by the banks to manage the system. "This has become an essential part of a national drive to improve the country's commercial competitiveness," he adds.

After hurdling technical hitches and indifferent marketing, the new companies set up to run electronic fund transfer at point of sale (EFTPOS) networks are reporting booming results. For instance, Singapore's NETS chalked up \$325m in cashless transactions in the first eight months of 1986 alone. Hong Kong Easy Pay System Co., registered in three-fold increase in business during the first half of this year.

Whereas credit cards evolved to handle major purchases, EFTPOS developed mainly for purchasing ordinary items such as daily food, petrol and phar-

maceuticals. At its heart is the ordinary electronically coded Automatic Teller Card issued by the customer's bank. When a customer makes an EFTPOS purchase he first keys his personal identification number into a handset the size of a small calculator. He then waits for the EFTPOS computer to interrogate his account by sending electronic signals down a telephone line to the bank's computer. Once approved, the terminal issues a receipt. The entire transaction can take as little as 28 seconds.

Unlike transactions with credit cards, the retailer's account is credited with the sale by the end of the day.

The benefits to shops and banks are clear. For paperless purchasing eliminates time-consuming clerical work and the hazards and expense of conveying cash from place to place.

For consumers, however, the advantage of carrying less cash is counterbalanced by the loss of up to two months free credit which can be obtained with credit cards. In Asia, there-

fore, electronic funds transfer has tended to work best in countries such as Hong Kong, Singapore and Australia which are not given over to large-scale credit card buying.

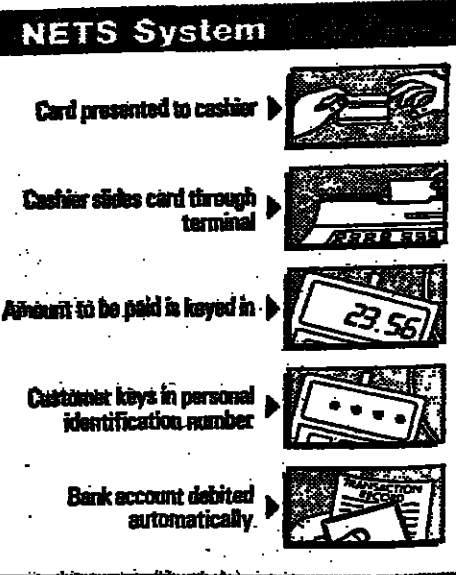
The EFTPOS side of the operation has not been so popular with customers in Thailand, however, where terminals will accept credit cards as well as ATM (automatic teller machine) cards. Dr C. Ghotivud, development manager of the Thai system, admits: "We're still debating whether installing the system was worth it or not."

Among the problems, he says, are the small number of terminals, about 200, and the fact that the big stores issue their own credit cards.

By comparison Westpac, just one of five Australian banks running electronic transfer systems, operates 1,500 EFTPOS terminals scattered across Australia. Hong Kong's Easy Pay system has 800 terminals and NETS in Singapore has 600, with another 400 on order.

John Friend, a chief systems manager with Westpac, says his bank's system will soon be integrated with the other four Australian banks, and even Australian building societies.

The systems spread in popularity has been helped, Friend thinks, by its unique technology, which takes into account the time difference between terminals in far flung corners of Australia.



The clearest success with an EFTPOS system, however, has been enjoyed by Singapore. This has resulted from aggressive marketing campaigns, secure financial backing and persistent efforts to improve the system's technology.

Singapore's five leading banks, the DBS, OUB, United Overseas Bank, the Overseas Chinese Banking Corporation, and the government-owned Post Office Savings Bank, formed a consortium which underwrote the initial investment, estimated to be at least \$80m, and set up NETS to commercialise the

idea. During the pilot phase, which lasted six months, NETS moved quickly to eliminate technical hitches. For instance, retailers complained that the original terminals took too long over each transaction. So NETS installed more up-to-date terminals which reduced transaction time from 42 seconds to 28. NETS has also introduced integrated terminals which combine electronic cash registers with electronic funds transfer. This shortens the overall transaction time still further.

Unlike Hong Kong, where some customer resistance was experienced during the system's first year of operation, Singapore mounted a comprehensive marketing campaign to sell NETS to retailers and the purchasing public. Advertising on bus, television, radio and in the newspapers, prom-  
tising with major chain stores, and five-day holidays attracted the attention of customers, while NETS pulled in the retailers with charge-free, one-year contracts.

Consequently, in Singapore cashless buying has moved into department stores, supermarkets, government departments, jewellery shops, electrical appliance stores, most self-service petrol stations and even the housing estates, where monthly rents can be paid by cash card. Average monthly transactions rose from 44,000 a month in January 1984, when the system was officially launched, to 200,000 in September.

Nevertheless, even in Singapore this respectable number still means that only around 13 per cent of the total population are using cash cards regularly. Major retailers such as Metro Stores claim NETS accounts for no more than 2 to 3 per cent of sales.

Yee Yim Ho, financial controller of the Metro clothes and household goods chain, voices a common observation when he says that "the older generation will continue to use cash. It is the young that are enthusiastic to move over to EFTPOS."

## Embryonic ideas on how to engineer better milk yields from British cows

BRITAIN HAS a fighting chance of returning to the forefront in the genetic quality of cattle. This is the belief of those backing an experiment to accelerate improvements in the genetic base of the British cow.

The quality of British cows currently lags some 20 per cent behind that of North American stock, which in consequence is in demand worldwide.

Dr Charles Smith, a senior geneticist with the Animal Breeding Research Organisation (ABRO) near Edinburgh, calculates that the new technique to be tested could, theoretically, improve the genetic base of cows—protein, fat, milk yield, etc.—by 1.75 per cent a year. This compares with a theoretical maximum of 1.5 per cent annually for the present practice of progeny testing and selection.

Actual rates of improvement over the past 20 years have been much lower, 0.75 per cent a year in North America and only 0.15 per cent a year in Britain, says Dr Smith.

The British genetic experiment, for which he and Prof. John King, former director of ABRO and now with the Edinburgh School of Agriculture, are scientific advisers, is called multiple ovulation embryo transfer (MOET).

The two scientists have collaborated for nearly 30 years. Their latest experiment is being mounted by a small biotechnology company, Premier Breeders, founded originally by a group of stock breeders to exploit the potential of frozen semen.

Since 1978 Premier Breeders has also specialised in embryo transfer, a technique pioneered in Britain, but which in the 1970s was having troubles, not least because it involved surgery.

Normally a cow produces only one calf a year. Embryo transfer, in essence, is the idea of flushing eggs artificially, in batches, from the natural reservoir of a carefully chosen donor cow, and reimplanting them in another cow. The number released can be

increased by hormonal stimulants—superovulation.

An extra twist can be added by microsurgerly on the egg itself, which can be split in two, to double the number available.

Dr Will Christie, a veterinary surgeon recruited by Premier in 1978 from the Cambridge laboratories of the Agricultural and Food Research Council, has perfected embryo transfer to the point where he expects an average of six eggs per flush, and his hand-picked cows yield about 32 eggs apiece per year.

Premier's Vallum Farm, near Newcastle upon Tyne, has been designed round a suite of laboratories to facilitate embryo transfer. Dr Christie, technical director of Premier, has already collected about 15,000 eggs, about 180 microns across, barely visible to the naked eye. His team has transferred about 70 per cent of them.

The company claims a success rate for transfers of 80 per cent using frozen embryos, and 68 per cent with fresh—same-day—eggs. Dr Christie has simplified

the operation so that surgery is no longer necessary. He has done over 120 non-surgical implants in the last 18 months.

Premier is making its embryo transfer technology available to breeders by three routes. They can send cows to Vallum Farm, or invite Dr Christie's vets to come to their own farms. The third way is

## OUT OF THE BACKROOM

By David Fairclough

through a nationwide chain of satellite locations being organised in collaboration with Beckman, the UK chemicals group. These satellite centres will also be central to the MOET experiment.

MOET was originally conceived by an Australian scientist, Frank Nicholas, at Sydney University, as a way of accelerating genetic improve-

ments in cattle. His ideas were picked up and refined by Charles Smith and John King at ABRO. In a joint paper in 1983 Nicholas and Smith outlined a scheme they believed would "sustain a rate of genetic improvement about 30 per cent above that possible by a conventional national progeny testing programme."

Fundamental to its success are the two techniques in which Premier has specialised: artificial insemination and embryo transfer.

Financial support for MOET has come from Agricultural Technology, a venture capital company specialising in biotechnology, which now owns 51 per cent of Premier. British Technology Group, the UK's state-backed technology transfer agency, owns another 9 per cent.

Premier's objective, says David Storey, managing director, is to create a nucleus herd of 250 donor cows, using stock selected internationally and bred by embryo transfer

Instead of progeny testing to select stock for breeding, MOET will use sibling testing of young stock generated within the scheme itself. By using sibling instead of progeny criteria, the generation interval can be halved, Storey believes.

MOET will begin with frozen embryos imported from North America, the first time such embryos have been used in Britain. It will also use an efficiency index which clearly ranks the nucleus herd members for both financial and production efficiency. And it will use for the first time progeny testing of females.

Dr Smith says one reason why he, as a scientist, is happy with Premier managing the MOET experiment is that "they know their cattle business," unlike many enthusiastic academics. The nucleus herd of "high-potential" cows has to be carefully selected according to a myriad of genetic index as well as the familiar milk production index.

"In effect, they will be cows with an enhanced drive to eat," says Dr Smith.

If the experiment succeeds fully, his calculations suggest that it will cut the generation interval from 6.5 years for the present progeny testing approach—used for example by British Milk Marketing Board—to 4.5 years.

MOET itself is a research project but its scientists believe that it needs research support to improve its own techniques. Dr Christie is looking for further research at ABRO, for example, into superovulation and new DNA-based ways of testing milk production.

He is also convinced that both embryo transfer and the transfer of embryos has ample scope for improvement. To keep MOET moving smoothly, Premier Breeders has asked the Biotechnology Unit of the UK's Department of Trade and Industry to share the cost of supporting research estimated at an extra £1m.

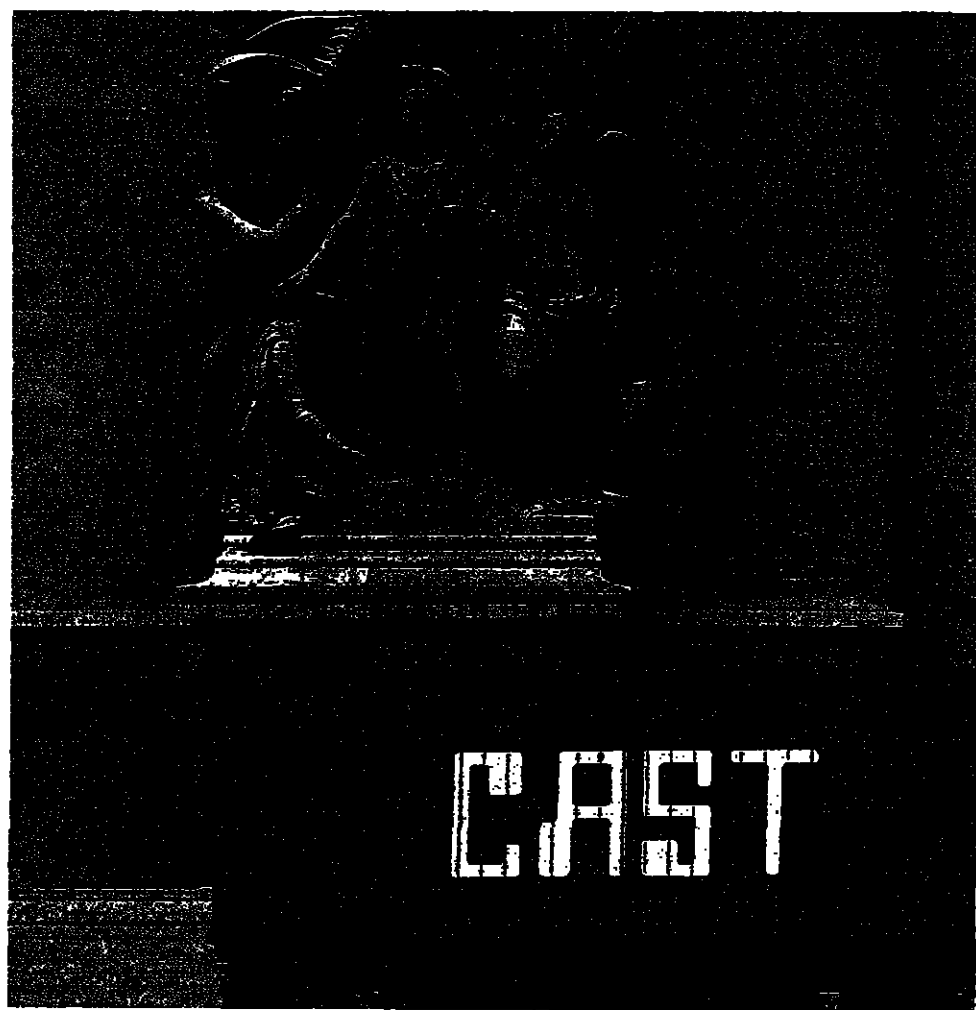
## Buggy ride up a waste pipe

by Geoffrey Charlton

FRENCH COMPANY Hytec (an abbreviation of Hydro Technologie) has built a robot "buggy" that can be sent, for example, into the seaward end of the waste outlet of a power station and will work its way for nearly a mile along the pipe, checking for corrosion or damage.

The four-wheel buggy is sent down from a boat in a protractor-guided, cable-lowered cage. At the pipe entrance (which must be at least 5 ft wide) it rolls off a ramp and into the pipe. It moves along at about half a knot and has a gyroscopic guidance system with a meter to measure distance, a pressure sensor, distance meter and powerful lighting with colour and monochrome TV cameras. An hydraulic arm can be fitted with various tools or sensors. All the information and commands to and from the boat are transmitted along an umbilical cable.

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## FINANCIAL TIMES SURVEY

Thursday December 11 1986

## Grenada

A relatively high living standard is underpinned by US assistance, which is about to decline. The coalition is trying to secure the future; but uncertainty looms.

## Looking beyond the aid

By Stephanie Gray

IN A small bare courtroom in Richmond, the most imposing building on the St George's landscape, 13 men and one woman were last week found guilty of committing one of the most dramatic murders in modern Caribbean history.

All are former members of military associates of Mr Maurice Bishop's People's Revolutionary Government. They were found guilty of murdering their leader, four of his cabinet members and others, in November 1983.

The murders, and the chaos that succeeded them, precipitated the US invasion of the tiny Windward island. The country's preoccupation with the outcome of the eight-month trial is just one illustration of how close the past still is to Grenada's 83,000 population.

Since the invasion, or "rescue mission," as it is described by most islanders who had spent a terrifying week under a 24-hour curfew, 85 per cent of finance to the conservative government of Mr Herbert Blaize has come from Washington.

Having completed the largely Cuban-built international airport at Point Salines — one of the pretexts for the intervention — and rehabilitated much of the country's neglected infrastructure, US aid is set to decline dramatically in the next few years, however.

It is a prospect that fills many with dread, and one that they are reluctant to accept. After more than a decade of rule by the eccentric and dictatorial Sir Eric Gairy and the Marxist-revolutionary Mr

unabashed, however. Having lost the battle for extra budgetary support from the US early this year, Government officials say they will continue to press for additional assistance to the EC\$10.8m (US\$4.02m) pledged "to protect the Government's credibility."

Like both the Gairy and Bishop regimes, however, the Government has attracted a good flow of aid from other sources, notably Britain, Canada and France; and it is seeking a structural adjustment facility (on the urging of the US) with the International Monetary Fund.

The US influence has not gone without its reward for Washington. Mr Blaize introduced a budget in February that President Reagan would have been proud of. The key item was the removal of most taxes, including income, export, company, consumption and hotel-occupancy taxes, and their replacement by a blanket 30 per cent value added tax on locally-generated goods and services.

The manner in which the legislation has been introduced has caused a great deal of confusion and log the state a considerable sum in revenue. But it has led to an encouraging upturn in local investment by companies that have decided to expand their operations rather than hand over their savings to the shareholders.

Expatriate Grenadians — there are 500,000 of them — have started to put their money into housing and small tourism ventures.

Foreign investment has been slow to materialise, but may

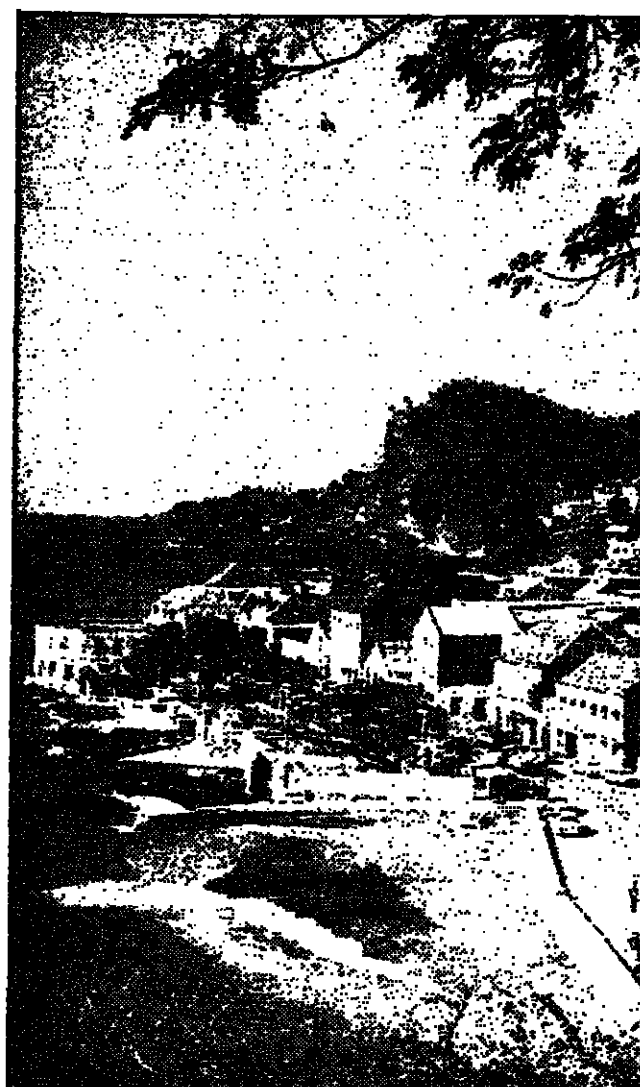
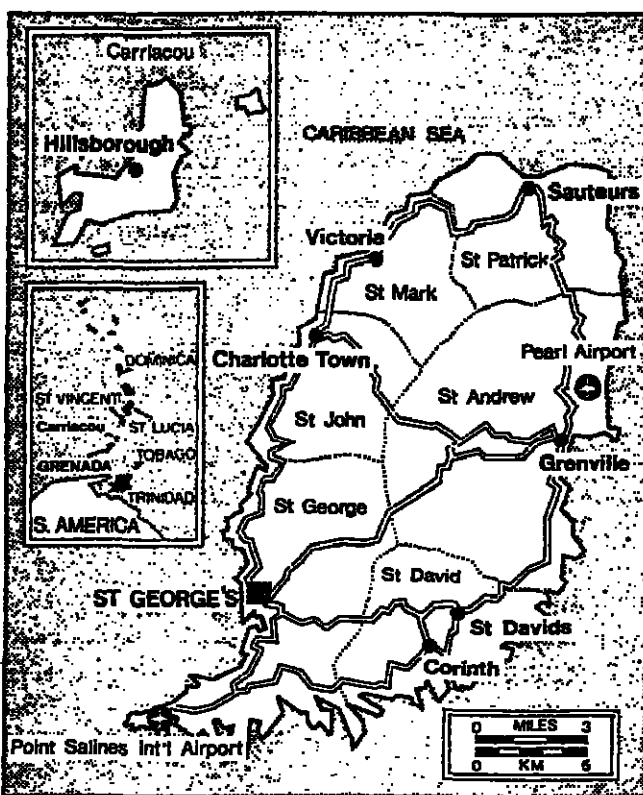
pick up by the middle of next year when communications, along with water and electricity supplies, are expected to have improved considerably. "There is still a lot of caution," commented the banker "It is too optimistic to expect investment so few years after such a big upheaval."

Despite all the commotion over the prospects for tourism and for manufacturing industries being enticed to Grenada, the economy remains primarily agricultural. Nutmeg and mace, cocoa and bananas are the main crops, accounting for 25 per cent of gross domestic product and 40 per cent of export earnings.

It is at agriculture that the Government's first efforts at privatisation are being aimed. Between 3,000 and 3,500 acres of land — much of it confiscated under Gairy and Bishop — is being handed over to agricultural workers and small farmers in five-to-10 acre lots.

Farmers, demoralised under the previous two regimes, are receiving realistic producer prices; and low-cost, long-term loans are about to be offered, along with a great deal of expertise in the form of extension services.

Foreign investment has been slow to materialise, but may



18th century houses on the western front of the capital city and principal port, St George's

Mr Blaize, though he is only 69, is in very poor health and spends a good deal of time out of the country receiving treatment in the US.

The two heirs apparent are Mr George Brizan, the Minister for Agriculture and Tourism and briefly a member of the People's Revolutionary Government; and Mr Francis Alexis, the Labour Minister. Having indulged in some public squabbling, they have recently resolved their differences — for the time being, at least — in an apparent effort to unseat the Prime Minister.

The dissension led one prominent businessman last month to warn the Government about the consequences of a return to political instability. Another lamented that the Government "continues to play politics rather than settle down to the hard chore of running an economy." He also railed against the NNP's over-reliance on aid, and recommended the adoption of some hard political decisions in this month's budget for 1987. As the extraordinary levels of American aid drop away, the coalition's economic difficulties will begin to multiply. The island may well enter a new period of political turbulence.

## The economy

### Taxation disorder causes shortfall

ONE of the hottest subjects of debate in St George's lately has been the question of how the Government intends to plug a shortfall in 1986 budget revenues, officially put at EC\$18m (US\$6.7m) in February but by now possibly as high as EC\$36m.

The larger figure is expected, given the loss of revenue as a result of the confused introduction early this year of a major tax reform and failure to implement fully an internal reorganisation plan, savings from which were included in the February budget.

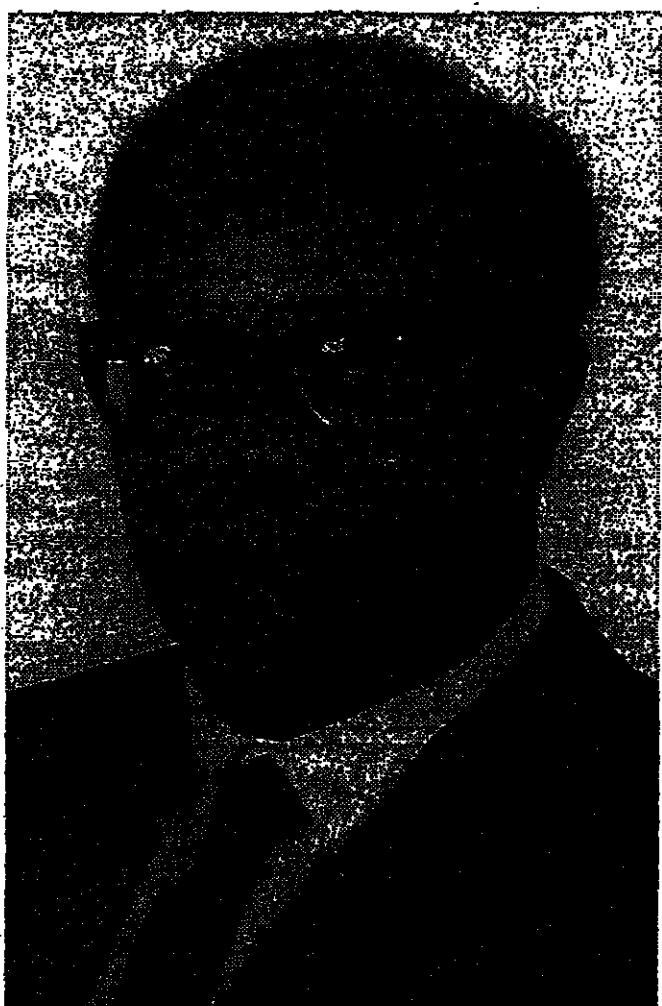
Of the expected government revenue of EC\$108m this year, only EC\$90m has materialised, and an expected EC\$36m gap is all the more serious given the state's dominant role in the economy — an inheritance from the years of rule under both Sir Eric Gairy and the revolutionary Mr Maurice Bishop.

Grenada's balance of payments continues also to be characterised by a persistent deficit in the current account — 30 per cent of GDP in 1985 — and is being sustained by relatively high levels of official grants.

At the end of last year, the island's external debt stood at US\$47.5m, equivalent to 92 per cent of exports. Debt service obligations were 20 per cent of exports and arrears in external payments stood at US\$3m. With the obligations amounting to more than a quarter of revenues, the Government is cautious in contracting additional external debt but keen to maintain the high levels of foreign aid that have been flowing in since the US intervention in 1983.

CONTINUED ON PAGE 2

## ADVERTISEMENT



The Right Honourable Herbert Blaize

In this interview the Rt. Hon. Herbert Blaize, Prime Minister of the Caribbean State of Grenada, Carriacou and Petit Martinique, discusses the climate for investment and the prospect for economic development in his country.

**Q** Mr Prime Minister, Grenada went through traumatic political and ideological experiences between 1979 and 1983. How politically stable is your country today?

**A** I believe that political stability cannot be expressed in isolation. I think that it must be a reflection of the total perception of the people, socially, economically and otherwise. In Grenada today, you would find all over the countryside a building boom, where people are putting up hotels, residences and shopping centres. In my view, this is the most striking evidence of political stability, for it is a fact that people do not build in a country unless they have confidence in its stability.

**Q** There have been reports of division within the ranks of the New National Party of which you are the leader. How serious is this division and what effect is it likely to have on political stability?

**A** All reports of division, as far as I know, come from fringe newspapers which are not supportive of the Government. They pick on every hint of difference to prove that the three parties, which came together only three years ago, are not yet a single coherent whole. It is not difficult to take a spark and make it seem like a flame. For, indeed, the mere fact that the three parties got together to form one party and almost immediately is given a mandate to govern the country must naturally have growing pains. Growing pains are part of development and so far the people of the country seem to accept it as such for they are proceeding under with the private sector of the country.

**Q** What is your Government doing to stimulate the investment climate?

**A** The Government has moved on two broad fronts, namely fiscal reform and privatisation. In this connection the tax structure has been revised to make it less burdensome. Personal income tax has been removed. There is no export duty on agricultural products. Price controls have been dismantled and foreign exchange tax has been reduced. So far all the hotels which were in Government control have been sold or leased. The many farms under state control are being privatised into small, five-acre model farms. The statutory bodies co-ordinating export products of nutmegs, cocoa and bananas have all been returned to the control of the farmers themselves. Industries like the Grenada Dairies have been sold to the private sector while the two national banks are to be privatised by the sale of shares to the public.

**Q** What are the incentives to attract investors having regard to the fact that Grenada has to compete for foreign investment with such Far East countries as Taiwan, South Korea and Singapore?

**A** The Government has instituted certain measures including the waiver of duties and taxes on raw materials and equipment for approved enterprises. Tax holidays of up to 15 years could be applied and there is guaranteed repatriation of profits and dividends. In addition to this, there is an agreement between Grenada and the United Kingdom and the U.S.A. for the protection of foreign investments against arbitrary acquisition.

**Q** Has there been any significant inflow of foreign investments since Grenada returned to Parliamentary democracy in 1984?

**A** In order to service the needs and inquiries of foreign investors, an Industrial Development Corporation was established in February 1985. By the middle of 1986 they had processed 147 applications for investment. Cabinet has already approved 86 of these representing projects in manufacturing, hotels, restaurants, etc. Foreign investment accounts for just over one-third of these projects.

**Q** What arrangements exist for the repatriation of capital?

**A** The arrangement now approved by the Government is that, in addition to what has been said about repatriation of dividends and profits, all monies brought into the country would be eligible for repatriation.

**Q** Can we now turn to the matter of the local labour force? How large, skilful and trainable is your country's labour force?

**A** The labour force is estimated at 45,000 out of a population of approximately 100,000. Over the past two years the Government, with the assistance of friendly countries and international organisations, has carried out and is continuing a wide range of training programmes to upgrade existing skills and teach new skills which the country needs for development. Grenada has a 97 per cent literacy rate and foreign investors, who are now in the country, have reported that Grenadians are easily trainable.

**Q** What is your Government's policy regarding the issuing of work permits?

**A** The hiring of expatriates is allowed only if the required skills cannot be obtained in the local labour market.

**Q** How stable is the industrial relations climate in Grenada?

**A** As good as in most countries.

**Q** Apart from the programme of attracting foreign investment, what are the other pillars for the economic development of your country?

**A** The three broad areas of economic development are: in the field of agricultural diversification to lessen dependence on the three main export crops of cocoa, nutmeg and bananas; tourism — which is picking up nicely again; and manufacturing in light industries for export.

**Q** Mr Prime Minister, is there anything you would like to add?

**A** All I wish to say is what Phillip told Nathaniel when he became a disciple of the Lord Jesus—Come and See.



## GRENADA 2

## Business

## Confidence is returning

BUSINESS confidence is returning to Grenada, says Mr Herbert Blaize, the island's Prime Minister. "All over Grenada you see buildings going up—houses, hotels, shopping centres. People do not build in a country which they have no confidence."

There is evidence to support Mr Blaize's contention. As a measure of business confidence, construction which stagnated during the years of administration by former Prime Ministers Sir Eric Gairy and Mr Maurice Bishop, is recording high levels of growth. Sales of building materials last year reached EC\$12.5m, some EC\$3.1m more than 1984.

But for some lingering problems of infrastructure and intermittent questions about the island's political stability, there is in Grenada a new spirit which has overtaken

private enterprise. The retail sales index last year indicated an increase of 14.3 per cent over 1984, Mr Blaize said in parliament earlier this year, and all the major companies on the island recorded substantial increases in sales.

"There is indeed business confidence in Grenada," said Mr Brian Pitt, president of the Chamber of Commerce. "The Government has provided a range of new incentives which the private sector needed."

Government officials say the expansion in business is regarded as an immediate option in tackling unemployment, estimated at 30 per cent.

Much of the confidence in the business community has followed the election of Mr Blaize's administration and the implementation of pro-business policies, coming after four years

of administration by Mr Bishop's Socialist Government, which moved in the direction of state control of the economy. The private sector has also welcomed tax reforms announced earlier this year.

The Government has dismantled an unwieldy system and done away with personal income tax, company tax, export stamp, excise and consumption duties, hotel occupancy tax and radio and television tax.

It has retained taxes on foreign exchange and motor vehicle purchases, and implemented a value-added tax, a land tax, petrol tax and a company levy. The value-added tax, however, has caused some discomfort to the island's business community.

"The value-added tax is good for a 20th century economy. But in Grenada we have some 18th and 19th century ailments," explained Mr Pitt. "That part of the tax reform package is very complicated. The retail system in Grenada is not very developed and most Grenadian businessmen are small shopkeepers. VAT is proving very expensive to administer."

The Grenadian business community has traditionally been afflicted by problems of poor infrastructure. Air transport was limited to a small airport on the east coast across the island from the capital. Problems have been eased with the completion of an international airport just outside St George's.

Electricity supplies have been improved and the telephone system benefited from suppliers' credits from Canada. The Prime Minister said water supplies have also been made more reliable.

Grenadian businessmen complain, however, that venture capital is not easily available, and that commercial banks are being much too conservative—a hangover from the economic uncertainty which prevailed under the previous administration.

Mr Alphonsus Antoine, a small businessman and a government senator, complained that the banks are reluctant to give short-term financing for small business.

"It is much easier for business to get short-term money from the banks," Mr Antoine explained. "This creates a serious problem for small business which is the sector with the greatest dynamism in Grenada today. Small business is the basis of the sector. It provides the majority of jobs and provides more jobs per dollar spent."

In an effort to give the lead to the private sector, the Government has been divesting state property on which the previous administration placed much emphasis, particularly land. This, the Prime Minister said, was being done "to eliminate the drain on public finances and, at the same time, maximise job opportunities."

Canute James

THE GRENADIAN Government will ensure that farmers are respected in the country, declared Mr George Britan, the island's Agriculture Minister, last month at a rally to mark National Farmers' Day.

"We want to make sure that the farmer earns as much as a bank manager or any government official," said Mr Britan, one of the favourites to succeed the ailing Prime Minister, Mr Herbert Blaize, and a brief member of the murdered Prime Minister Maurice Bishop's People's Revolutionary Government.

● The plight of nutmeg—page 4 of this survey

The agricultural sector accounts for 25 per cent of gross domestic product and between 60 and 70 per cent of exports which in total last year amounted to EC\$88.9m foreign exchange. More than 50,000 of the 93,000 population rely in whole or in part on agriculture.

Producer prices for nutmeg have risen by almost 150 per cent over the past year, partly as a result of a poor harvest in Indonesia, which produces 75 per cent of the world's supplies—Grenada accounting for the remainder—and partly because of a pricing agreement between the two countries that sets a minimum of \$6,000 a tonne for the highest grades.

Output of mace, associated with nutmeg, has fared badly because of poor husbandry of a crop which requires little in the way of maintenance. It, too, is expected to pick up as a result of the Indonesian arrangement and the recent repeal of export duties on all the traditional crops.

Producer prices for cocoa and banana have also been raised—

Agriculture  
Elevating the farmer

more, however, as a result of the Government's big agricultural push than of better world prices.

Both crops have been subject to neglect over many years, the output of bananas falling by 10 per cent a year since 1978 due to declining prices, maturation of plants, low levels of fertiliser and pesticide application, poor post-harvest methods and a shortage of labour.

Things have improved dramatically recently with the introduction of field packing.

Cocoa has a similar recent history and is regarded as the "sick baby" of the sector. Earnings from cocoa fell by 59 per cent from EC\$27m in 1979 to EC\$11.6m in 1984.

The New National Party Government, naturally enough, lays the blame for the poor agricultural performance at the doors of both the dictatorial government of Sir Eric Gairy in the 1970s and the People's Revolutionary Government that overthrew him in March 1979.

It is true that the land confiscations that went on under both regimes seriously eroded farmers' morale and confidence. Under Mr Maurice Bishop's revolution, it is argued, infrastructure, in the way of feeder roads, particularly, was neglected in favour of the largely Cuban built international airport at Point Salines; and young people who could have tilled the soil found a more glamorous

life toting an AK-47 in the People's Revolutionary Army.

The decline had also to do, though, with the world slump in all commodity prices in the early 1980s, and with the appreciation of the US dollar, to which the local currency has been linked since 1976.

For all that they rail against the Bishop administration, many of the NNP's agricultural policies are extensions of those contracted by their predecessor who, despite the Marxist rhetoric, had obtained a high degree of confidence among the western donors who backed their schemes.

One such policy is the agricultural rehabilitation and crop diversification project, negotiated with the International Development Association of the World Bank and the Caribbean Development Bank. Another is the Cocoa Rehabilitation Project, negotiated in 1982 with the Canadian International Development Agency (CIDA).

CIDA's latest plan advocates the merging of the Grenada Cocoa Association (the farmers' body) and the Rehabilitation project—a move that would end duplication and bring more efficient management to the industry.

At the same time, the US Agency for International Development (USAID) is sponsoring a sort of quick fix for cocoa by concentrating extension

facilities on the most successful producers.

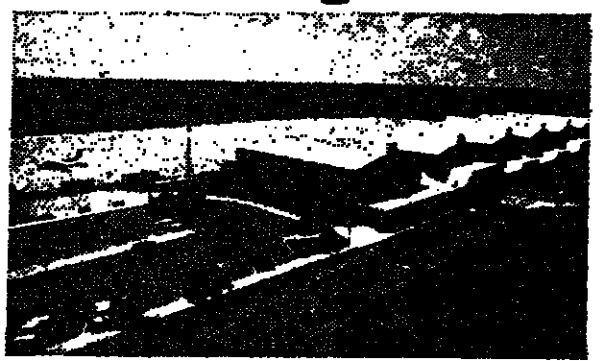
USAID is also involved in an original NNP campaign to divest itself of its inherited state land holdings.

Between 3,000 and 3,500 acres of land tied up in 23 state farms will mostly be turned over to agricultural workers and small farmers in five to 10 acre plots. Lease payments will be made annually to buy equity in the smallholdings; and the Government is to provide roads, drainage, fertilisers and marketing facilities. Long-term cheap loans will be made to the new farmers and advice given on choice of crops, the emphasis being on food crops under the diversification scheme.

The present big thrust in agriculture is almost entirely funded by foreign aid, and the financial incentives have so far failed to lure new farming blood out of preferred occupations in the law—one small street in St George's boasts 12 legal offices—or less ambitious taxi-drivers.

Foreign aid, contrary to many Grenadians' expectations, will not be there forever, and the Government will have to persuade the majority of the working population that agricultural work is indeed no humble way of life.

Stephanie Gray

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Disorderly  
taxation

CONTINUED FROM PAGE 1

This year, however, it assumed wrongly, that the US would make up the entire budget deficit in much the same way as it has since the "rescue mission."

Washington, has over the last three years, pumped in US\$81m, much of it in budgetary support. Whether through the vagaries of Gramm-Rudman or dissatisfaction with the pace of fiscal reform, budgetary assistance this year is limited to EC\$10.8m. That sum was made conditional upon Grenada's approaching the World Bank for appraisal of the investment and economic programme under the International Monetary Fund for structural adjustment facility of EC\$8.8m.

The haphazard introduction of the new tax legislation is held to blame for much of the budget shortfall. Under the reform, myriad levies were removed, including those on income, exports, consumption and hotel occupancy.

They were replaced by a blanket 20 per cent value added tax on locally-generated goods and services in an effort to boost production and investment.

The VAT has not led to much higher prices, given the removal of all the other taxes, and has met with broad approval. Grenadians had been among the most highly taxed populations in the world, paying up to 65 per cent on incomes and 55 per cent on imports.

The manner in which the changes have been introduced, however, has come in for some hefty criticism.

The Government had given only a month for their implementation and had not thought the process through thoroughly enough. Amendment after amendment followed. Many items were exempt due to political pressure, and the Government has only just worked out how to impose VAT on banks and insurance companies. Almost a year after its announcement, a new land tax has still to be imposed.

Mr Herbert Blaize's Government plans to make up the gap by deferring obligations to Libya and East Germany and by suspending contributions to regional and international institutions.

## Grenada — external grants to Central Government

	1981	1982	1983	1984	1985
Total grants	34.9	45.9	34.6	68.7	81.1
Current grants	0.9	2.6	3.2	28.6	19.5
Algeria	0.9	2.6	2.7	0.0	0.0
STABEX	0.9	0.0	0.5	5.4	1.5
USAID	0.0	0.0	0.0	23.2	18.0
Capital grants	34.0	42.4	31.4	40.1	61.6
CIDA	0.0	2.5	4.0	4.8	7.2
EDF	4.0	1.0	1.2	2.7	2.7
USAID	0.3	1.7	0.0	31.0	47.6
Cuba	18.9	32.5	21.1	0.0	0.0
o.w. airport	14.9	26.9	18.8	0.0	0.0
Syria	3.2	0.0	0.0	0.0	0.0
Libya	8.5	8.9	8.9	8.9	8.9
USSR	2.3	0.0	0.0	0.0	0.0
German Democratic Republic	0.0	4.1	8.9	8.9	8.9
Other	0.9	0.3	1.1	1.6	2.3

Sources: Ministry of Finance; and mission estimates.

## Government revenue and expenditure

	1981	1982	1983	1984	1985
Central government			% of GDP		
Current revenue	31.4	34.4	36.6	38.6	38.6
Current expenditures	32.1	33.1	35.5	37.9	37.9
Current surplus/deficit	-0.7	1.3	3.1	0.4	0.7
Budgetary grants	0.4	1.2	1.4	11.8	7.5
Current balance	-0.3	2.5	4.5	12.2	8.2
Other public sector (net)	0.0	1.2	3.2	3.9	3.9
Current balance public sector	-0.3	3.7	7.7	15.2	11.2
Capital expenditure	37.1	49.2	42.6	27.9	31.4
Overall balance	-37.4	-45.5	-34.9	-12.7	-20.2
Financing	37.3	45.5	34.9	12.7	20.2
External grants	18.9	19.6	14.1	16.6	22.7
External borrowing (net)	19.4	10.1	18.0	3.4	-2.2
Domestic borrowing (net)	1.1	15.6	3.2	-7.0	-2.6
Others (net)	-0.2	0.2	-0.4	-0.3	1.4

Sources: Grenada Statistics Office and World Bank estimates.

The repeal of most taxes happened before the mechanics of operating the VAT had been sorted out. Some of them were removed retroactively. The ending of hotel occupancy, for instance, cost the Government EC\$10m, and a further EC\$7m was lost through the retroactive removal of corporate tax (of up to 50 per cent) which has been replaced by a business levy of 15 per cent on all net profit.

Mr Herbert Blaize's Government plans to make up the gap by deferring obligations to Libya and East Germany and by suspending contributions to regional and international institutions.

According to Mr Laureston Wilson Jr, the Director General of Finance, further approaches will be made to Washington for extra assistance to "protect the government's credibility."

At present, though, overall US aid is set to drop next year to about US\$10m and it is expected to be confined to that level of reach of the next two or three years.

AN capital aid projects — concentrated on agriculture and tourism — have been funded in the last three years by foreign donors. The People's Revolutionary Government of Mr Maurice Bishop also maintained a high degree of confidence among the western donors, and Sir Eric Gairy's dictatorial administration succeeded in attracting quite large sums of foreign aid that worked to decline only when his score-trickery reached the international stage of the United Nations.

Despite the reliance on foreign assistance and complaints about the slowness of the Government's reforms, there is no doubt that life has improved dramatically since the last terrifying days of the Bishop regime.

Vast swarms of bureaucracy have disappeared; tax on foreign exchange has been reduced from 5 to 2 per cent; and quota and price controls have been lifted from most goods.

Farmers, who account for 40 per cent of the country's foreign exchange earnings, are being paid attractive prices aligned with improved world prices, and are getting the sort of attention that should be conducive to better and more diversified production.

Expatriate Grenadians—there are 500,000 of them, though only 93,000 on the island—have started to return and invest, mostly in hotel projects and house-building.

The tourism sector, upon which the country has pinned its hopes for quick returns, is growing slowly but soundly with few grand projects on the boards.

Grenada's basic infrastruc-

ture has improved, too, now that resources have been diverted from the largely Cuban-built airport at Point Salines which was completed with US funds.

A Canadian-funded project to install a new telephone system is due to begin this month and will be operable by the middle of next year. Electricity supplies are much more reliable than in the past, and large-scale investment in being made in water supplies.

Acres of factory space have been built but, so far, foreign investment has been slow to materialise, with only four major foreign concerns enticed, despite all the tax breaks. The expectation is that, once the communication problem—and it is severe—is solved, foreigners will show more interest.

The Government is looking particularly to the US textiles industry which wants to switch from the Far East to the Caribbean for labour-intensive operations that would not entail the sort of quota fraud it is experiencing.

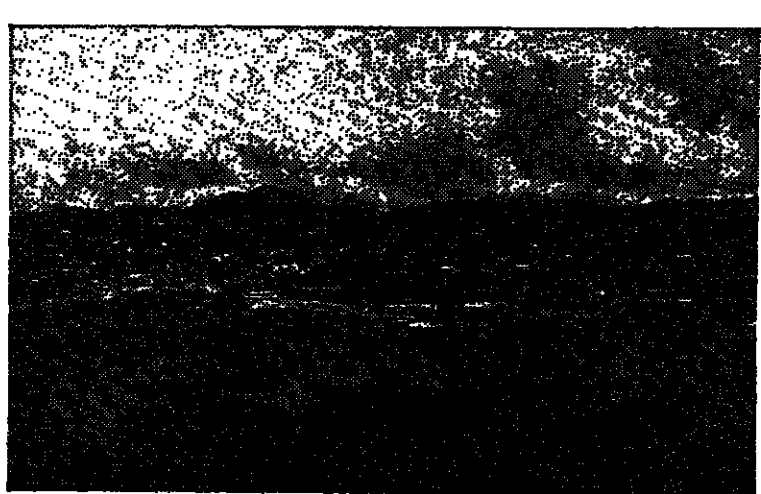
On the domestic front, the new tax legislation led to much higher local investment, with private companies expanding their range of interests rather than handing the extra income over to its shareholders.

There are plans—but not much action—to put much more of the economy into the hands of the private sector. Twenty-six state corporations are on the privatisation list, including two banks.

The most important and immediate element in the scheme, however, is the divestiture of 3,000 to 3,500 acres of land confiscated in the Gairy and Bishop years. It is to be carved up into lots of between five and 10 acres and handed over to agricultural workers and small farmers. It remains to be seen whether the programme will succeed in attracting young people from the capital to the land in an unemployment environment of between 25 and 30 per cent.

Stephanie Gray

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## GRENADA 3

## Politics

## Discord threatens the coalition

THERE ARE today only a few visible scars of Grenada's recent political turmoil—a small aircraft with Soviet markings, the gutted remains of what was the prime minister's office, a protracted trial of members of the former government and army officers, most of whom were found guilty last week of murdering former prime minister Maurice Bishop.

We are the first country over to have been seized from the grasp of communism," claims Mr Herbert Blaize, the Prime Minister. "Usually once you get in you stay in."

Mr Blaize took office two years ago after a coalition of three conservative parties, the New National Party, had secured a handsome win in general elections. The vote marked the end of a traumatic decade for the island—a period which saw the overthrow of the increasingly authoritarian Sir Eric Gairy in 1979 by the leftist New Jewel movement led by Mr Bishop, who then became Prime Minister.

Differences between the Marxist and moderate factions of his ruling People's Revolutionary Government led to Mr Bishop's house arrest in October 1983, and his subsequent death.

The military-civilian junta which took over was toppled a few days later by a US military invasion, with a token force from neighbouring commonwealth Caribbean countries. A caretaker government ran the country for 14 months until the election.

Mr Blaize, who was himself a member of parliament for the opposition People's Alliance led by Mr Bishop, disagrees with some aspects of the interpretation of Grenada's recent history. "There was no invasion by the US," he contends testily. "It was a rescue mission. We called for help and help came. The country was under house arrest, under curfew."

The US poured aid into the island. It completed the controversial international airport at Point Salines, which had been about two-thirds finished when Mr Bishop's government collapsed.

The airport, for which the Cuban government provided workers and heavy equipment,

and on which US and British companies had worked, with the British government guaranteeing export credits, was said by Washington to have been planned as a Soviet-Cuban base. But according to Mr Bishop then, and members of Mr Blaize's administration now, the airport was vital to Grenada's effort to develop a viable tourist industry.

Mr Blaize argues that the NNP administration has brought economic and political stability to the island after years of tension and uncertainty during rule by Sir Eric's Grenada United Labour Party and the PRG. But there are dark clouds on Grenada's political horizon.

"The rumour mill has begun to churn out the disquieting news regarding some dissension within the government ranks," says Mr Andre Sherman, chairman of the Hotel and Tourism Association. "Grenada cannot afford to return to instability and confusion. We were promised political stability. We expect it."

The discord which threatens the ruling party is rooted in the manner of its formation. On the eve of the December 1984 election, Washington and Grenada's neighbours were concerned at the likely re-election of Sir Eric, whose authoritarian disposition was regarded as the basis for Mr Bishop's popular support in the 1979 coup.

Mr Tom Adams, the late Prime Minister of Barbados, and Mr James Mitchell, Prime Minister of St Vincent, managed to get Mr Blaize's Grenada National Party, and two others led by Mr George Brizan and Dr Francis Alexis to sink their differences and create the NNP.

The coalition took 14 of the 15 seats in the Assembly, but Sir Eric's Grenada United Labour Party (GULP) took 36 per cent of the votes with a handful going to the rump of the PRG which contested as the Maurice Bishop patriotic movement.

Apparent unity was shattered this year with public squabbles between Mr Brizan and Dr Alexis, after the latter had been elected deputy leader of the party. Both have, however, resolved their differences in what now appears to be an effort to unseat Mr Blaize.

At the NNP convention at the weekend, however, Mr Blaize

strengthened his position as the party leader and retained his Deputy Prime Minister, Mr Ben Jones, as deputy leader of the party, Mr Jones having beaten Mr Brizan in a vote.

Yet, even though a united front appears to have been secured for the moment, diplomats still maintain that there is disenchantment within the Government at Mr Blaize's rather autocratic rule.

"What we are doing is making constructive criticism, which is basic to stability," explains Mr Brizan. "Those around Sir Eric said nothing, and the situation got worse. If they had spoken the situation would have been different. The same thing happened in the PRG. One cannot be a lackey or one will contribute to political instability. Those who do not act are the ones to be sacrificed."

Mr Blaize denies that the administration's integrity is threatened. "There are no problems, but the members recognised that we are the only answer to the country's problems."

"We are going to have the same party—maybe not with all the members, but jolly well enough to maintain the integrity of the Government."

The emnence grise of Grenada politics hovers in the background. Sir Eric, a firm believer in UFOs, led the Government for 12 years before he was overthrown by Mr Bishop. Sir Eric's administration became increasingly repressive, with political opponents terrorised by gangs supporting his party. In the 1984 election his Grenada United Labour Party took 36 per cent of the votes, but got only one seat.

"This has been the worst of all governments which this country has had," Sir Eric claims. "The Government is weak and wicked. They are trying to cut each other's throats. There is no unity, no co-operation." He has stated working towards next year's local government elections, and says that much of the NNP's support of two years ago has come over to his party.

Canute James



## Fedora in a storm

## • PROFILE:

**Mr Herbert Blaize**  
BY ANY standard, Mr Herbert Blaize, Grenada's Prime Minister, is conservative—arch-conservative say some detractors, including dissenters within his New National Party.

"Communism kills," he says. "There is no question about it. This has been proven in Russia since 1917. They kill everyone until they get a few left in control." This, in essence, represents his political outlook.

His philosophical outlook is reflected as much in the close relation his administration has with the US as it is in his manner of dress—conservative grey, usually topped by a grey fedora.

Yet Mr Blaize's political history contains a chapter of links with the Left. In the late 1970s he was a member of the parliamentary opposition People's Alliance, led by Mr Maurice Bishop, the socialist who led a coup in 1979 overthrowing Sir Eric Gairy.

It was, say members of the current administration, more a matter of political convenience to create a broad front against Sir Eric, rather than ideological confusion on the part of Mr Blaize.

At 68, and ailing, Mr Blaize's involvement in Grenadian politics goes back 29 years, since he was elected representative for the Windward Islands of Carriacou and Petit Martinique for the Grenada National Party. His first taste of political administration came as Minister of Trade and Production for three years to 1960, after which he began his first stint as local government. He returned to the top again between 1962 and 1967.

During the 12 years of Sir Eric Gairy's Grenada United Labour Party rule from 1967,

Mr Blaize was a member of the Opposition. But with the overthrow of Sir Eric in 1979, the constitution was suspended by Mr Bishop's Peoples Revolutionary Government, as was the Opposition.

Concern in Washington and neighbouring Caribbean countries about the political future of the island followed the US invasion, which toppled the military/civilian junta, that had taken power after Mr Bishop's death. Mr Blaize, heading a three-party coalition, won election handsomely as the New National Party.

During nearly three decades in Grenada's politics, Mr Blaize, a solicitor, has played a central role in the island's political development. He led the island delegation to London in 1987 to negotiate with the British Government for self-government. Mr Blaize was back in London six years later, as head of the opposition delegation, for constitutional talks on independence.

The Prime Minister now has to contend with a small storm within the leadership of the NNP, as he has been at odds with leaders of the other parties making up the coalition. The differences have been less about policy than style of leadership. It is too autocratic, his critics say, while charging that he is allowing too high a profile to his NNP colleagues at the expense of representatives of the other parties.

His detractors also argue that he has taken on too much of the country's administration. In addition to being Prime Minister, Mr Blaize also holds the finance, security, home affairs, information, planning, trade and industrial development portfolios.

Mr Blaize is confident that he can ride the storm. He says there is no alternative in Grenada to his government, and prides himself on heading the administration in a country which he says is the first to be snatched from Communism.

There are, however, increasing questions about his ability to continue in office. He travels frequently and for long periods to the US for medical treatment on what is reported to be prostate gland problems, but which is widely held in Grenada to be cancer.

Mr Blaize clearly has no intention of stepping down. The NNP, he says, will take control of local government in elections next year and will take the majority in the next general election.

"There is a lot of bitterness in Grenada, as there would be in any country which was under Communist domination," he says. "We trust that with reconstruction we will have reconciliation."

Canute James

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## Jewel in waiting

## • PROFILE:

**Mr Kendrick Radix**

WHEN HE returned home 16 years ago, after completing legal studies at university college, Dublin, Mr Bernard Kendrick Radix threw himself into Grenadian politics—particularly into efforts to oppose the spreading autocracy of Sir Eric Gairy, then the chief minister.

Since then, Mr Radix has experienced manlyings by Sir Eric's political thugs, imprisonment for his opposition, the challenge of ministerial office, the death of his close friend, former prime minister Mr Maurice Bishop, and rejection by the electorate.

Mr Radix heads the remnant of Mr Bishop's New Jewel movement which, as the Maurice Bishop Patriotic Movement, was humbled in the general election two years ago, with many candidates losing their deposits.

"The problem with the MBPM is not with Mr Radix or what the party stands for," said one small businessman who once supported Mr Bishop, but who refuses to be named, saying he still fears for his safety.

"Young people may still want to support the socialists, but they are likely to compare Mr Bishop's appealing charisma to the more dour approach of Mr Radix. And Grenadians have long memories. They still associate the death and mayhem of the fight in the Government and of the United States invasion, with the socialists."

But Mr Radix's attempts to offer Grenada another socialist government are unlikely to be deflected by such observations. He points to the discord within the ruling conservative New

National Party, and describes the administration as a "millstone" around the necks of Grenadians, and as the "worst" government in the island's history.

Mr Radix sided openly with the more moderate pro-Bishop faction when the Marxist element of the People's Revolutionary Government took control of the country just before the United States invasion in October 1983. That he should have stood beside Mr Bishop was not surprising.

It was Mr Radix and Mr Bishop who, in 1970, started the movement for the assemblies of the people (MAP), to encourage discussions of political alternatives for Grenada. Three years later, they joined forces with Mr Unison Whiteman, leader of the Joint Endeavour for Welfare, Education and Liberation (Jewel), to create the New Jewel movement, the seed which grew into the socialist party that overthrew Sir Eric six years later.

For his pains, Mr Radix suffered, in common with many who opposed Sir Eric, frequent beatings by party political gangs and equally frequent periods of detention.

Now practising as a lawyer in St. George's, Mr Radix's criticism of the Government suggests policies likely to be adopted by an administration formed by the MBPM. He speaks of the undoing of programmes which were put in place during "the revolution," of "excessive profits" by businessmen, and the removal of controls on the prices of basics such as eggs, bread, flour and chicken.

Canute James

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## GRENADA 4

## The magnetism is undiminished

• PROFILE:  
Sir Eric Gairy

IN THE years that Sir Eric Gairy, Grenada's eccentric former prime minister, was in exile in the US, he conducted courses in "personal magnetism."

It is a quality that he still exerts from his big pink colonial house, in its prominent position just down the road from the Governor General's residence, overlooking St George's Harbour.

Peasant farmers walk long distances to see him there. His weekly newspaper, the Grenadian Guardian, is compiled in a backroom there; and his burly bodyguard vets all comers at the big stiff iron gate to the garden there.

Sir Eric, the *bete noire* of the Caribbean in the 1970s, is rarely seen on the streets of the capital, but nobody doubts the effect of his "personal magnetism," even now.

In the general election that followed the November 1983 invasion by US troops—precipitated by the murder of Mr Maurice Bishop, the man who overthrew Sir Eric in 1979—his party, the Grenada United Labour Party (GULP), took 37 per cent of the vote.

If the three parties that now make up Mr Herbert Blaize's

New National Party Government had fought the election separately, Sir Eric's party would have won.

It was a prospect that was altogether too clear to both the Americans and to Grenada's neighbours, and it was the precise reason why they urged the three other parties to merge.

It is difficult to imagine how Sir Eric, now 64, a self-educated man from a poor rural background, maintains any popularity at all, given what amounted to a corrupt and often brutal dictatorship that developed after he took Grenada through independence in 1974. He confiscated large tracts of land and ran a gang of thugs—the "Mongoose gang"—who regularly thrashed his opponents.

Accused of "squadernism" under the colonial administration, a commission of inquiry found Sir Eric guilty of spending official funds on, among other things, furnishings for his home, a baby-grand piano and a radio gram.

He turned the issue to his advantage, representing the commission as a collection of men who did not want blacks to have radiograms, pianos or decent housing. Humble Grenadians loved him for it.

They loved his glamour and his womanising cockiness, and

felt that he had put Grenada on the international stage with his annual Easter yacht regatta and his appearance on the judges' panel of the Miss World contest.

Governments represented at the United Nations, however, felt rather differently about him. He was friends with Haiti, South Korea and Chile who helped him equip his own private army, the Grenada Defence force, or "Green besas."

By the mid-to-late 1970s, his financial irresponsibility had become more apparent; and his advocacy at the UN of a special committee to investigate unidentified flying objects seriously tested his credibility.

Sir Eric feels that his interest in UFOs was blown out of proportion. "I spoke about UFOs three times at the UN, and I talked about God seven times. No one says anything about that."

He denies the jubilation that greeted his overthrow by the Marxist Maurice Bishop, claiming that pictures of cheerful people in the streets of St George's were all "fixed."

While clearly untrue, the memories of many Grenadians have been dimmed by the years of ever more extreme government by Mr Bishop, and it would be a fool who dismissed the man's chances of ever lead-



Sir Eric delivering his "UFO" speech to the UN General Assembly in 1977

ing his country again—even if that time is a good way off yet. He has already started campaigning for the next election—not due until 1989—under the slogan: "We've tried the rest and returned to the best."

Stephanie Gray

## The nutmeg

## Cartel helps to boost revenues

NUTMEG IN Grenada is known as "the pension tree." Once it reaches maturity, there is not an awful lot the farmer needs to do except harvest the crop.

Nevertheless, production has suffered the same neglect as the other two traditional crops, cocoa and bananas, over the past 10 years.

Lack of confidence among farmers under the governments of Gairy and Bishop was one of the factors which contributed to the decline. The appreciation of the Eastern Caribbean dollar (linked to the US dollar) was another contributor, as was poor marketing, as Grenada competed with Indonesia, the world's largest supplier.

A contract negotiated by the revolutionary government of Mr Maurice Bishop to sell 500 tonnes of nutmeg to the Soviet Union over five years was scuppered by US intervention on the island in 1983 after only one shipment.

It is said that President Reagan, inquiring what the small nuts were lying on his desk, was told that they were "what we were fighting for in Grenada." Nutmeg is the country's highest single foreign exchange contributor, bringing in 30 per cent of export earnings.

Sales of nutmeg and mace, the more highly prized joint product, fell from EC\$16.1m in 1978 to EC\$8.4m in 1984. Exports rebounded quickly, however, rising from EC\$12.4m last year to EC\$20.7m in 1986.

Producer prices for nutmeg have risen from about 30 cents a pound in the early 1980s to EC\$1 a pound this year. Prices for whole mace, where the market has remained firm, have risen from EC\$2 a pound last year to EC\$3.52 this year. Mr George Brizan, the Agriculture Minister, was recently able to announce a EC\$5m Christmas bonus for nutmeg farmers.

Last year's recovery meant that inventories in Indonesia, which provides 75 per cent of the world's production, and Grenada (providing the remainder) have been liquidated.

A poor harvest in Indonesia this year has further raised prices, and an agreement—basically a cartel—between the two countries has also boosted short-term performance.

Each side has agreed that its highest grade nutmeg will not be sold for less than \$6,000 a tonne. The price for high-grade whole mace has been set at \$13,500 for Indonesia and \$11,500 for Grenada. Mr Brizan puts the surge in the world market down to the use of nutmeg and mace as a substitute for salt in an age of healthier foods.

While the harvesting of nutmeg is fairly straightforward—the farmer merely waits for the fruit to fall from the trees—

there have been major losses of mace, the red lacy substance that surrounds the nut. More frequent gathering is being advised to save the substance before it disintegrates. With vastly improved prices, this should stimulate production.

A further incentive has been the removal this year of an 18 per cent export tax on both commodities.

The Government, in an effort to add value to their produce, plans to establish a nutmeg oil distillation plant in conjunction with the Belgian company, Sotchna, which distills 22,400 lb of oil for production of pharmaceuticals, beverages, livestock feed and preservatives.

It is also embarking on a project expected to use 20m lb of nutmeg pods in the manufacture of jams and jellies at a plant near Grenville on the island's east coast.

Stephanie Gray

## Tourism

## Airport shows up hotel paucity

FOR A country desperate to improve its weak economy, Grenada's new international airport is a godsend for the tourist industry. Governments, past and present, have argued passionately about the need for an airport to exploit potential.

Ironically, the airport could present tourist administrators with an embarrassing problem when two jumbo jets land with occupants who want to stay somewhere overnight.

"We would have some difficulty in putting all of them up," said Mr George Brizan, the Minister of Tourism. Grenada has less than 700 hotel rooms, and consequently has encountered problems in convincing international airlines that it is worth operating scheduled services.

"Our major need is for increased air services to Grenada," explained Mr Brizan. "The second priority is to expand hotel capacity, but clearly the two go hand-in-hand."

Mr Andre Cherman, president of the Grenada Hotel and Tourism Association, says the lack of adequate air services was both "disappointing and frustrating" and did nothing in terms of building confidence in Grenada as a destination.

"We urge that government, as a matter of priority, look at ways of encouraging additional air services to Grenada to solve this serious problem. We cannot build a tourism industry with un dependable airline services," he said.

But the Government and hoteliers are determined to give the industry what it needs. New Grenada Airways and BWIA of Trinidad operate scheduled international services, while Dr John Watts, chairman of the tourist board, says British Airways will operate a scheduled service to Grenada from London starting early next year.

The first step in expanding the island's limited hotel capacity was made earlier this year with the reopening of one of the larger properties leased by the Ramada chain of the US. With the addition of the 196 rooms, the island's capacity jumped by 49 per cent.

"New local investors and existing hotels added 80 rooms last year," Mr Cherman reported, "and a further 188 rooms are under construction." Mr Brizan explained that the



Saturday market in St George's

local hoteliers had been leading the way in expanding room capacity while prospective foreign investors hesitated.

"While the local hoteliers have been doing most work, the Government has been providing a range of incentives and making land available for development."

Despite the problems the industry faces, there is evidence that it is grabbing the opportunity to rebuild a sector of the economy which was depressed by the recent political turmoil.

The volume of stayover visitors last year reached 52,000 against 39,400 in 1984. "In the first nine months of this year there were 43,995 stayover visitors compared with 33,516 for the corresponding period of 1985," Mr Cherman said. The Government is projecting average annual growth in arrivals of 16 per cent for the next four years, and has set a target of a minimum 75,000 stayover visitors per year by 1990.

The island is also recording growth in cruise ship arrivals with 174 ship calls last year, more than twice that of 1984. It is aiming for 250 calls per year by 1990. Between January and September this year 154 ships called, 14 per cent more than the corresponding period of last year. Cruise passenger volume grew to 77,630 in the first nine months of the year.

Growth in volume of arrivals is reflected in increased earnings which last year rose to EC\$65m (US\$24m) from EC\$48m. Estimated earnings between January and September this year were EC\$55m.

But these figures mask serious problems for the industry. The average room occupancy rate last year was 41 per cent. "This is a very low rate and it cannot provide the basis for a viable industry," said Mr Eamon Keane, advisor to the Caribbean Tourism Research and Development Centre.

"Thirty-two per cent of the visitors are from neighbouring Trinidad and Tobago, and 45 per cent of Grenada's tourists last year stayed in non-hotel accommodation."

Despite this, Mr Keane, believes Grenada has significant potential for developing its tourist industry once it can deal with the problems of air services and hotel capacity.

"We now have political stability and the airport has been completed," the tourist board chairman said. "But we cannot attract the large hotelier unless we have the air services. And we also need more money for a more aggressive marketing programme in the US, Canada and Europe."

Despite the drive to increase volumes, however, the Grenadian industry is concentrating up-market in its new hotels. The Government is wary of over-commercialising the industry, and skyscraper properties will not be allowed and none will have more than 250 rooms.

"We are seeking careful, controlled development and we are not going in for the mass market," Dr Watts explained. "But we have just started to scratch the surface. We have 47 ideal beaches and only one has been developed."

Canute James

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## SOUTH AMERICA

# Investment in Brazil slows down as price controls begin to bite

BY ANN CHARTERS IN SAO PAULO

A RECENT flurry in Brazil over higher than usual repatriation of capital and dividends by foreign companies has caused the government to launch an investigation into the flight of capital and the Brazilian press to cry "foul".

Repatriation has been rising for a variety of reasons, only some linked with Brazil's economy and politics, but the controversy has overshadowed a far more serious problem.

The issue pales in the face of the disturbing fact that Brazil this year has failed to attract its normal inflow of risk capital. According to central bank statistics, only \$220m in net foreign investment has been registered in the first nine months of 1986, compared with an annual average of \$1.1bn over the last several years.

Much of what is counted as foreign investment are capital goods and conversions, or loans, not actual cash. Deducting transfers to Brazilian operations abroad of \$150m, net investment for the first nine months totals only \$70m.

The change in investment behaviour is a concern because net inflows of capital are declining just as Brazil's monthly trade account surpluses are shrinking. This is putting more pressure on the country's foreign exchange reserves, recently reported at around \$4bn, down from \$9bn at the end of last year.

Granted, 1986 is a highly politicised year with last month's national elections giving the government a landslide endorsement of its economic policies. The year could prove a watershed in Brazil's struggle to control inflation, but costs have been rising as prices continue to be frozen, squeezing margins in many industries that no longer have idle capacity available to increase volumes.

So few corporate strategies would find the timing propitious for investing new capital. The wait-and-see attitude is particularly characteristic of companies considering setting up operations in Brazil.

Japanese companies, especially keen to invest abroad following the strengthening of the yen, have for years regarded Brazil as a good market. Official Japanese central bank figures show \$4.2bn in risk capital in Brazil, making it the fourth largest site for Japanese overseas investments, after the US, Indonesia and Panama (the latter for ship registrations).

A leading Japanese banker in Sao Paulo said new investment from Japanese companies is now suspended, not only because of the uncertain political and economic climate with its unfavourable price controls, but also because of more restrictive policies towards foreign investment.

Recently, a Japanese cable manufacturer reportedly was barred from bidding on new trolley bus cables in Sao Paulo as the National Development Bank (BNDES) qualified only Brazilian companies. The Japanese banker cited instances of Caez, the foreign trade agency, granting import licences to Brazilian, but not foreign companies, for electronic parts and other products.

A worrying element of such complaints is that the differing treatment for foreign companies is not written in any law, or clearly indicated in regulations, but occurs as part of what appears to be a growing nationalism. The Japanese banker said the current situation is like starting a soccer match and being told halfway through the game that the foreign team's players are no longer permitted to head the ball.

A similar theme is echoed in concerns within the German-Brazilian Chamber of Commerce. Reinvestment is high among companies present in Brazil, particularly in the chemical sector, but there is little fresh money coming in.

Mr Horst Brendel, assistant chamber manager, said German overseas investment was now directed more to the US and Europe. Among developing countries, Brazil has slipped to second place behind Mexico in attracting new investments.

Restrictive practices in the transfer of technology, difficulties with import licences, and changes in interpretation for profit remittance—now based on a company's industrial activity alone rather than its total business presence—are a few unwritten administrative practices that affect the business of foreign companies and lead potential investors to question their welcome.

German investment in Brazil ranks behind that of the US, ranked first, but ahead of Japanese companies. Total foreign capital investment stands at \$23bn.

Brazil can ill afford another year of uncertainty, but this could be difficult to avoid in 1987 when the newly-elected National Assembly will start writing a new constitution.

A high-ranking official in the Ministry of Planning said the government realises this, and intends to have items dealing with foreign investment and banking pass through committees first and be defined quickly so that the "handwriting on foreign investment" is clear.

Mr David Benadof, president of the American Chamber of Commerce, said Brazil cannot expect new capital unless something is done about price controls, which have affected many industries for two years, and what he called "new phantom of market reserves". The real impact of talking about extending markets reserved for Brazilian companies from information technology along to other areas hits at investment, not at trade, "where everyone is looking".

The repatriation of capital this year is thought to be within normal limits, although higher than in recent years at an estimated \$1bn.

## Exporters appreciate value of a rising yen

BY YOKO SHIBATA IN TOKYO

JAPANESE electric appliance makers are disposing of loss-making overseas subsidiaries in rapid succession, in sharp contrast to other export-led manufacturers which are setting up overseas units to avoid the same appreciation of the yen. The former claim that the rising yen substantially trumps disposal losses at overseas subsidiaries, after conversion.

Clarion, a car audio manufacturer, made a ¥100m (¥100m) write off on the liquidation of its US pay-TV subsidiary in the year to September. Akai Electric, and Aiba, meanwhile, are liquidating US and European subsidiaries.

With a strong yen, increasing numbers of export-oriented corporations are expected to resort to similar means to remove unprofitable overseas units to improve their financial position.

Clarion wrote off a total of ¥119.6m including the US pay-TV subsidiary. It launched the pay-TV venture in 1973 in California, in order to diversify.

"Thanks to the yen's appreciation, the company was able to slash its yen-denominated liquidation loss by ¥40m," said Mr Yutaka Oyama, Clarion president.

The company reported pre-tax profits of ¥1.8bn, down 17 per cent, and a net loss of ¥9.95bn, against net profits of ¥0.71m in the previous year, on turnover of ¥124.28bn, up 4 per cent from the previous year.

Akai Electric has closed its sales subsidiary in Sweden and Denmark in the first half to May, and disposed of two North American subsidiaries—Akai America and Akai Canada.

Akai is expected to stay in the red for the full year, with pre-tax losses of ¥6bn against losses of ¥7.08bn previously.

Aiba disposed of sales units in Norway and Australia which incurred substantial losses, and is itself expected to tumble into a pre-tax deficit of ¥5.2bn in the year to November following profits of ¥1.13bn in the last full year.

Fujitec, Japan's leading maker of elevators, wrote off ¥144m in unrecoverable debts incurred on its US Ohio plant, which started operating last summer. Fujitec posted a ¥10.04bn net loss in the first half, compared with the previous year's profits of ¥1.4bn. The loss was the first since the company was listed on the Stock Exchange in 1984.

## Northwestern University 1987 Management Development Programs

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### Executive Development Program (EDP)

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For further information on these and other Kellogg executive programs, contact:  
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Telex 821564

## Company Notices

### GOLD FIELDS GROUP

#### DECLARATION OF DIVIDENDS

The following interim dividends have been declared in South African currency, payable to members registered in the books of the companies concerned at the close of business on 24 December 1986:

Name of Company	Dividend No.	Amount per share (cents)
All companies are incorporated in the Republic of South Africa		
De Beers Consolidated Mines Limited (Registration No. 14/01120/06)	8	25
De Beers Gold Mining Company Limited (Registration No. 14/01120/06)	60	110
De Beers Mines Ltd (Registration No. 14/01120/06)	27	145
De Beers Mines Ltd (Registration No. 14/01120/06)	34	80
De Beers Mines Ltd (Registration No. 14/01120/06)	72	175
De Beers Mines Ltd (Registration No. 14/01120/06)	93	120
De Beers Mines Ltd (Registration No. 14/01120/06)	81	15

Warrants payable on 11 February 1987 will be posted on or about 10 February 1987. Standard conditions relating to the payment of dividends are obtainable at the share transfer offices and the London Office of the companies.

Requests for payment of the dividends in South African currency by members on the United Kingdom registers must be received by the companies concerned on or before 24 December 1986 in accordance with the above mentioned conditions.

The registers of members of the above companies will be closed from 25 December 1986 to 2 January 1987, inclusive.

By order of the Board  
per pro CONSOLIDATED GOLD FIELDS PLC  
London Secretaries  
Mrs. G. M. A. Gledhill, Secretary

United Kingdom Registrar:  
Hill Samuel Registrars Limited  
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London SW1P 1PL

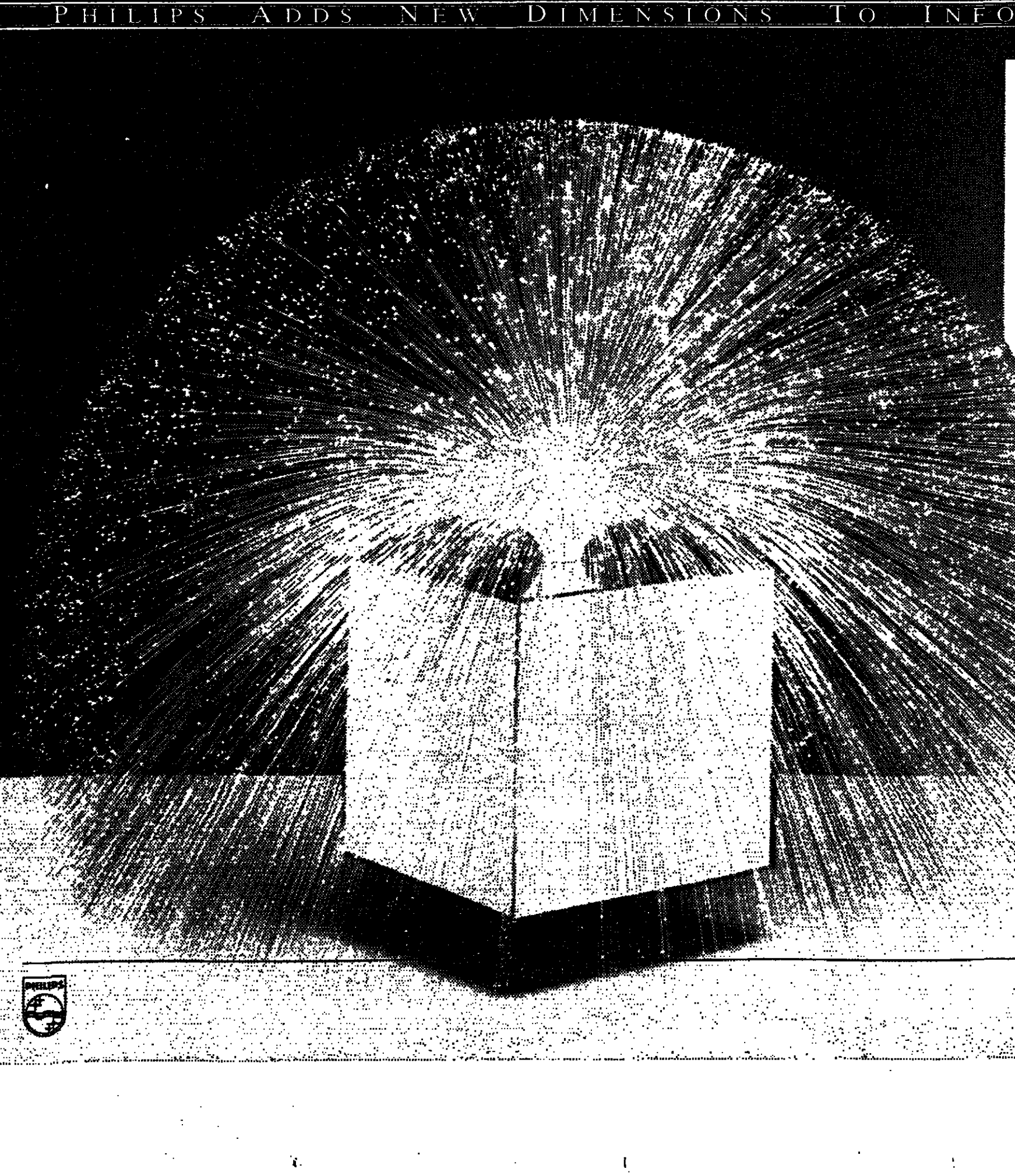
**Clubs**  
The following clubs have been notified of the above companies will be closed from 25 December 1986 to 2 January 1987, inclusive.

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CENTURY 21, 100, Regent St., W.1.  
CENTURY 21, 100, Regent St., W.1.  
CENTURY 21, 100, Regent St., W.1.

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The undersigned announces that as from 1986 the company has changed its name to ITO-YOKADA CO., LTD. (INCORPORATED IN JAPAN) and that the company is now registered in the Companies Act 1982 at the Companies House, 20, Bedford Square, London WC1B 3PH. The company is now a public company and its shares are listed on the London Stock Exchange.

**Public Notice**  
DEPARTMENT OF TRADE AND INDUSTRY  
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NOTICE IS HEREBY GIVEN under section 51 (5) of the Insurance Companies Act 1982 that the Secretary of State has approved the transfer of business from the Home Insurance Company for his approval of a transfer of certain general business to Cigna Insurance Company of Europe SA-NV, has approved the transfer.

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- ♦ Earnings per share: 12.2p - up from 7.3p
- ♦ Interim dividend: 4.0p - up from 3.75p

Charter's half yearly report 30 September 1986 will be posted to registered shareholders on or about 12 December 1986 and copies will be available from that date on application to the Company's registered office, 40 Holborn Viaduct, London, EC1P 1AJ.

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## WINE

Nicholas Faith explains why Europeans are attracted to US vineyard ventures

### More foreigners join California wine rush

MIGUEL TORRES, the Spanish wine maker, has just joined the dozens of other non-Americans who are now making wines of every description all over the US. Torres is joining the mainstream—in the Napa and other valleys north of San Francisco—which already produce America's most expensive wines.

Foreigners are by no means a novel phenomenon in the narrow world of American wine-making. It was a Hungarian, Count Agoston Haraszthy, who introduced the first grapes capable of making fine wines in California in the early 1860s. His winery, at Buena Vista in Carneros County, just north of San Francisco Bay, has recently been restored by new owners—the German family firm of Moller-Racke. The pioneer of the recent flood was Robert-Jean de Vogue of Moët Hennessey who built Domaine-

always a major brand in the US, set up shop in the nearby Sonoma Valley. Roederer is moving further north to the Anderson Valley. Henry Bugatto, who is setting up Roederer's winery, expresses a common philosophy when he says: "We could go into the sparkling wine business in France, but we prefer to try to produce the top sparkling wine in California."

Anderson Valley is a relatively new wine-growing area, and the willingness to move outside established wine areas has proved a major weapon. The moves were not necessarily dramatic. Moët was one of the first to move a few miles south to Carneros, and was followed by Moller-Racke. Many others have moved further away, south of San Francisco. Deutz & Geldermann, a smaller concern than Roederer, albeit one with an equally impeccable reputation for quality, is spending \$8m on 870 acres near San Luis Obispo, south of San Francisco. The much bigger Taittinger business is being relatively cautious. It is going into partnership with a rich American who owns several hundred acres in the Carneros).

#### Investment in land seen as the best way to find security

Chandon to make sparkling wine 13 years ago.

More than 40 other foreigners—individuals, families, companies, big and small—have now followed suit, forming one of the most startling but least-known international business phenomena of the 1980s. A year ago The Wine Spectator, an American specialist review, reckoned that foreigners had invested more than \$500m in California alone—a figure which excludes some recent ventures. In addition there are numerous foreigners established elsewhere, from Virginia to New Mexico and from Oregon to Texas. In scale they range from huge investments by foreign multinationals like Nestlé, Whitbread and Suntory, to modest initiatives launched by individuals and partnerships between leading European and American winemakers.

Mr de Vogue, like other champagne makers, was anxious to escape from the limits imposed on the small area of French soil where champagne grapes could be grown. The \$39m Moët invested has proved a bargain—sales, which started at 20,000 cases in 1977 are now well over the 300,000 case mark.

Moët's example has been followed by many other champagne makers. Piper Heidsieck, a French champagne maker, is also investing in California. The champagne makers are fleeing from the high costs in Europe—not to mention threats of socialism and worse. In the late 1970s many rich Continental Europeans became convinced that the best way to find security in the US, the last and best bastion of capitalism, was by investing in American land. "The only opportunity is here," says Lou Gombert, a veteran industry-watcher. "The outlook may be miserable, but it's so much better than the rest of the world." This belief was not confined to Europeans. As early as 1972, Sataxi Mahaguna, the owner of a Thai distillery, was buying land in the Napa. Those who chose land suitable for making fine wines have avoided the losses incurred by less selective investors who suffered from the fall of the dollar as well as the decline in the value

of run-of-the-mill agricultural land.

To the Europeans the whole of the US formed one large Holy Land. Two Swiss investors, Vito Liso and Vincent Vuigner, have spent \$9m in the past four years on a winery in New Mexico, where the land costs under \$2,000 an acre, a tenth the price of land in the Napa. But even the Napa compares favourably with Europe. Donald Hess, a Swiss entrepreneur who has spent nearly \$8m on land and equipment there, says: "It may take 18 or 20 years to earn some money, but if nothing else the property will appreciate. We're in this business for the long haul."

Although none of the French investors will admit it, the movement west sharply accelerated after 1981 with the arrival in power of President Mitterrand at the head of the

asset. We couldn't do without them."

The end of the wine boom in the US provided an opportunity for the foreigners to pick up some big brand names. Seagram is the most obvious example (although it is so thoroughly naturalised that no one thinks of it as a foreign group). It has long been established in California, making the Paul Masson wines popular in Britain.

None of Seagram's wine businesses in the US has been especially profitable, but this has not deterred the company. Last year it bought the wine interests of Coca-Cola, one of the many US companies, including Pillsbury and Beatrice Foods, which have abandoned the business. Seagram has also started to improve the quality of the grapes it grows by buying up Winery Lake, a pioneering estate in Carneros.

Similarly, Nestlé has spent \$10m in upgrading the Beringer winery it bought in 1972. "In my opinion," says Michael Moon, who manages Beringer, "Europeans are much more patient with their wine investments here than Americans are. Nestlé is not in the wine business to make a lot of money in five years."

Suntory followed suit. After buying the Chateau St Jean winery in 1984 for \$40m it immediately spent a further \$4m in capital improvements. Foreigners seized the point that in the long term, only quality wines could be profitable. This is perhaps most noticeable with Moller-Racke. In Carneros it is producing fine wines. At home its fortune was founded on less superior products, brandy rather than cognac, cheap Yugoslav plonk rather than claret.

The slump has not deterred newcomers. Earlier this year Whitbread formed a consortium with Bollinger and the Marchese Antinori to make wines which will be sold by Julius Wile, a fine wine company bought by Whitbread three years ago. And before it was swallowed by Guinness, Distillers paid \$7m for the Concannon vineyard in the fashionable Livermore Valley east of San Jose.

However cheaply the grapes are grown, there still has to be a market for them. And the other half of the foreign equation is an ability to find a profitable niche in the market. Again Moët set the pattern, with Domaine Chandon priced midway between imported

French champagne and the local fizz.

The characteristic pattern, however, is the partnership between foreigners and Americans. In the early 1970s Suntory, the Japanese distilling group, helped the Firestone family finance a major vineyard in the Santa Ynez valley, halfway between San Francisco and Los Angeles. Sometimes the foreigners bring in prestige rather than expertise. One of the most successful partnerships has been between Baron Philippe de Rothschild and Robert Mondavi.

The newcomers can no longer assume that they possess any major technical superiority. What they do bring, curiously, is an application of serious business techniques to the fine wine business. Historically, the wine industry in the US fell between two extremes, the mass

#### Americans view the industry as offering a glamorous life-style

of "jug" wines dominated by the Gallo brothers, and the prestige end, immortalised (if you can call it that) in the television series Falcon Crest—modelled on the Mondavi family.

As they say in the Napa: "All you need to be a millionaire in the wine business is to have been a multi-millionaire in some other business first."

Europeans do not see the necessity for fine wines to be unprofitable. "Too often Americans view the wine industry as an invitation to a glamorous life-style, a handy tax shelter or a prestigious quick lunch," says Jerry Mead, a San Francisco wine writer.

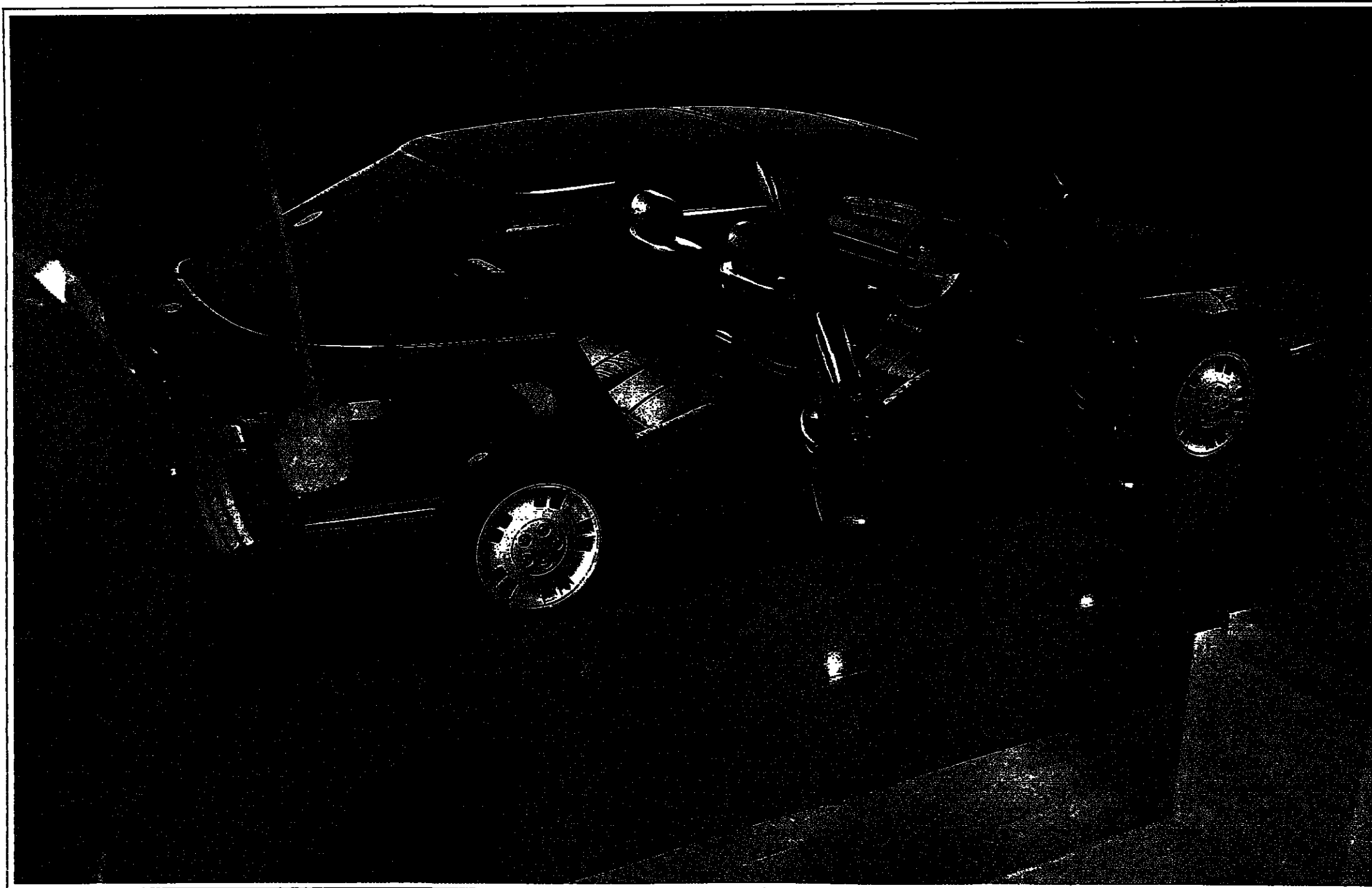
The invasion is now a mature business, in which newcomers can rely on an infrastructure built up by their predecessors. The winery nearest to San Francisco as you drive north is a mock-Spanish affair, being built by Freixenet to produce sparkling wines a la champagne. The \$10m investment is being supervised by Eileen Crane.

The name Carneros is, after all, Spanish. "It is the return of the Spaniards," says Ms Crane, reminding the visitor that it was the Franciscan fathers who first planted grapes in California 10 years before independence.



first French Socialist government for a quarter of a century. But even without political motives the sums added up. "The cost of land in France is unbelievable," says Francis Dewavrin, who used to run La Mission Haut Brion, one of the finest estates in the Graves south of Bordeaux. "Eighty acres of prime vineyard land in France would cost about 600 per cent more than similar land in Napa. Besides, it takes you 50 years to buy 50 contiguous acres of French land."

Moreover, agricultural labour in California is cheaper and more docile than in France. "The beauty of the vineyards, is that you pay workers by the hour and not by the month as in France," says Mrs Dewavrin. "Medians, dynamite and a good American supervisor are excellent resources, but Mexicans are such a fantastic



T H E F O R D S C O R P I O



### Carriages at 2 a.m.

It's difficult to say what impresses you most about the Scorpio.

The sweeping elegance of its lines, its extraordinary spaciousness, especially in the back, or its abundant power, so smoothly and efficiently delivered. The Scorpio has been built and equipped without compromise.

This, the latest Scorpio Executive, features leather upholstery, cruise control and an anti-theft alarm, not to mention a wealth of equipment like the fuel computer and air conditioning. And, as with all models in the Granada family, anti-lock brakes are standard. So, if ever you're faced with a crisis which forces you to stand on the brakes, there's every chance you'll be able to steer out of trouble.

To make your journey even more relaxing, there's a 4-speed automatic gearbox with an overdrive top gear, and everything that can be power assisted is power assisted, even the back seat adjustment—all at the touch of a button.

Perhaps it's no surprise then, that the Ford Granada family has picked up so many awards, 18 at the last count. Among them was the most prestigious honour of all—European Car of the Year 1986.



The following are a selection of the General Appointments that appeared yesterday.

**Business Analyst**  
**FX Dealer**  
**Group Company Secretary**  
**Foreign Exchange Head Trader**  
**Loan Officer**  
**Assistant Treasurer**  
**Compensation & Benefits Manager**  
**Options Trader**  
**International Equities Research & Sales**  
**Home Loans Manager**  
**Investment Manager**

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## Hongkong bank chairman

Sir Michael Sandberg, chairman of THE HONGKONG AND SHANGHAI BANKING CORPORATION since 1977, retired yesterday. Mr William Purves, who has been deputy chairman since March 1986, has been confirmed as his successor.

After working for the National Bank of Scotland, Mr Purves joined The Hongkong and Shanghai Banking Corporation in 1954. He served in Germany, Hong Kong, Malaysia, Singapore, Sri Lanka, Japan and the UK becoming deputy chairman in 1984 and chief executive in March 1986. He has been appointed a member of the executive council, the Hong Kong Government's highest policy making body, from January 1.

Mr Purves' successor as deputy chairman is Mr Frank

Frame. At the same time Mr John Gray will join the board as executive director finance. Mr Gray has also been appointed chairman of Wardley Holdings, the merchant banking arm of the Hongkong Bank group.

Mr Frame joined as group legal adviser in January 1977 and became an executive director in April 1985. Mr Frame has responsibility for the trustee and insurance societies of the Hongkong Bank group. He is also chairman of South China Morning Post and of Far Eastern Economic Review.

Since joining the bank in 1952 Mr Gray has served in the UK, Malaysia, Brunei, India, Germany and Hong Kong. He was appointed general manager group finances in February 1985, and is in charge of the bank's financial operations.



Mr William Purves, chairman of the Hongkong and Shanghai Banking Corporation

## Changes at American Express Bank

AMERICAN EXPRESS BANK (AEB), the wholly-owned international banking arm of American Express Company, has promoted three executives. Mr Robert T. Badenbender, AEB's chief financial and administrative officer, has been made senior executive vice president. Mr Alan Langley, executive vice president global treasury, and foreign exchange and money management, has been elected to the additional post of treasurer. Also promoted is Mr Ian Jardine, executive vice president global treasury, who has been elected deputy treasurer.

Mr Badenbender has overall responsibility for financial reporting, legal, human resources, public affairs, planning and development. He joined American Express Bank in 1982 after a 10-year career with Morgan Guaranty Trust Co, where he last served as vice president and deputy controller.

Mr Langley started AEB's trading room in Singapore in 1972, and set up Asian treasury activities, and then returned to London in 1973 as head of the trading room. Mr Jardine joined AEB in 1975 after a 10-year banking career in England and the Far East. He had served as a director of a merchant bank in Singapore before joining AEB. At AEB he has had assignments in New York, Bahrain and his present position in London.

## Promotions at American Brands

AMERICAN BRANDS, INC., the American packaged consumer goods and financial services company, has elected Mr Robert L. Austin to the new post of senior vice president and chief administrative officer, and Mr Joseph J. Griffin as vice president and controller, from January 1. Mr Austin, who has served as vice president-administration since 1984, joined American Brands' corporate staff as vice president-subsidary administration in 1981, when he also was elected to the board of directors. Mr Griffin, who joined in 1965 as a tax accountant, was appointed tax director in 1981, assistant deputy controller in 1984 and controller in 1985.

Former West German Chancellor Helmut Schmidt has been hired as an adviser to DAIVA SECURITIES RESEARCH INSTITUTE, a subsidiary of Daiwa Securities Company, Japan, reports AP-DJ from New York. Mr Schmidt, who was chancellor from 1974 to 1982, will offer advice on major political and economic issues from a global perspective, the company said. Founded in 1982, the Institute provides information and forecasts on macroeconomics issues and trends, as well as on individual countries and companies.

## Reorganisation at Texas Instruments

TEXAS INSTRUMENTS will have a new management structure on January 1. The changes include the creation of alliances and co-operative agreements between companies that will shape the industry well into the 1990s, as well as the rapidly emerging role of the Asia-Pacific region in the world electronics market. To implement this structure, executive vice president Mr William N. Sick will assume a newly created position with responsibility for strengthening TI's focus on semiconductor business alliances with customers and other semiconductor manufacturers, and for realising TI's full potential in the Asia-Pacific region. Executive vice president Mr William P. Weber, now in charge of corporate development, will assume responsibility for management of TI's worldwide semiconductor operations. Mr Weber's responsibilities for corporate development will be taken over by executive vice president Mr Grant A. Dove, who will remain responsible for TI's geophysical exploration business. Executive vice president Mr William I. George will be responsible for the other operations that previously reported to Mr Dove, including data systems, industrial systems, and information systems and services, in addition to his present responsibilities.

## Alcan Aluminium elects board representatives

ALCAN ALUMINIUM has appointed Mr Allan A. Hodgson and Mr J. Suchoversky to its board from January 1. Mr Hodgson, 52, has been vice president and chief financial officer since 1982, having previously been treasurer of both Alcan Aluminium and its principal operating subsidiary, Alcanium Company of Canada. He joined Alcan in 1967 and served for four years as finance director of Indian Aluminium Corporation in the US in 1970.

Mr Thor Suchoversky, 59, was appointed vice president, research and technology in 1982, having been area general manager and vice president, Alcan in 1982 and served in a number of technical and production management positions before being appointed president of the sheet and plate division of Alcan Aluminium Corporation in the US in 1970.

# Accountancy Appointments

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Key aspects of the role will include the co-ordination of forecasts and plans and the maintenance and improvement of management reporting systems and accounting procedures. The appointee will also fulfill a trouble shooting role, involved in ad hoc investigations.

Candidates (male or female), ideally A.C.M.A., in their mid 20's, should be able to demonstrate a good track record in large company environments, should have expertise with computer modelling applications, and also have excellent personal skills.

If you wish to be considered, please write with your C.V. to Eric Sutton or Stephen Hackett at Douglas Lambias Associates' London address, quoting reference number 1037/7308.

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 India Buildings, Water Street, Liverpool L2 0RA. Tel: 051-227 1412  
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A reorganisation coinciding with a relocation has created the need for a Treasury Manager to manage 25 staff. This is a broad-based treasury role with the emphasis on sophisticated cash management; overseeing the implementation of a significant computerisation project and providing some management accounting support are also part of the remit of this key member of the

senior management team. You must be a recently qualified accountant, aged 27-32, with a strong desire to work in Corporate Treasury. Personality and character are important as you will be in a high profile, high responsibility position. Prospects within the division and its parent are excellent.

If you feel you have the presence and the skills required please write to Geoffrey Rutland ACA ATIL, Executive Division, enclosing a comprehensive c.v. and daytime telephone number, quoting ref. 374 at 39-41 Parker Street, London WC2B 5LH.



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Involved in servicing the international marine industry, our client is a rapidly expanding subsidiary of a successful US group. Planned future growth of its worldwide network in areas of Central and Eastern Europe has necessitated a strong accounting function to be established in the UK. Reporting to the General Manager, the Financial Controller will take full responsibility for both finance and administration, lead a small team and assist in further developing the companies management information system. This person, as a key member of senior management, must liaise closely with overseas operations. Regular fact finding and trouble shooting visits abroad will be required. Applicants will be qualified accountants aged 27-33 with drive, confidence and strong interpersonal and communications skills.

Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to: K.A. Carroll, Hoggett Bowers plc, Abbott House, 1/2 Hanover Street, LONDON, W1R 9WB. 01-408 2766. Quoting Ref: 750.

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## Northern Foods

For further details, please contact:  
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# Accountancy Appointments

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have preferably, but not necessarily, had exposure to a fast moving distribution environment. Sound experience of the development of planning and reporting systems is most important, as is the maturity of judgement necessary to ensure a sound fit with the business environment.

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Our client, a Banking and Financial Services group, is seeking to increase its audit capability to keep abreast of the continuing expansion in its international operations. These are newly created positions within the Internal Audit function, which require the following experience.

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A Chartered Accountant, with at least 4 years post qualification experience, either in the accounting profession or in the financial services industry, with proven leadership and communication skills.

It is anticipated that there will be early opportunity for promotion for the right candidate.

Salary is negotiable, c. £26,000 per annum plus Banking Benefits and a Company Car.

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A Chartered Accountant currently working within a Computer Audit group in the profession, with at least 1 year's specialised computer auditing experience. Knowledge/experience of computer applications within the financial industry would be desirable.

Salary will be negotiable, c. £25,000 per annum, plus Banking Benefits.

Please write with your Curriculum Vitae in strict confidence to: B.R.C. Potterton (Ref IA/11), Vine Potterton Limited, 152/153 Fleet Street, London EC4A 2DH. Please state separately any companies in which you would not be interested.

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RECRUITMENT ADVERTISING

## CABLE BASED TELECOMMUNICATIONS

Finance Director/Company Secretary

Windsor Television, a leader in Britain's cable industry, is currently on schedule in cabling up to 100,000 domestic and 7,500 business premises in its franchise area covering the towns of Windsor, Slough, Maidenhead, Ashford and Staines.

In addition to 30 channels of television, Windsor is able to provide advanced network communication services. We are now on the verge of a major, fully capitalised expansion and are seeking a Finance Director to oversee and be totally involved with this expansion.

Applications are invited from Chartered Accountants who have an outstanding business record. Preference will be given to those who have had exposure to one or more of the following: the telecommunications industry, sophisticated computer systems, USM flotations.

Candidates must be capable of planning and implementing business projects in addition to their normal duties. This will call for flexibility and commercial acumen. Salary will not be a limiting factor for the right individual.

Apply, enclosing a brief career resumé and marking the envelope 'Private and Confidential', to: The Managing Director, Windsor Television Limited, 5, The High Street, Windsor, Berks, SL4 1LD.

## Hoggett Bowers

Executive Search and Selection Consultants

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### Financial Controller

#### Consumer Durables

North West, c.£28,000, Car, Other Benefits

Successful diversification and implementation of modern manufacturing methods, coupled with a very progressive, marketing led, management style has created this vacancy in a world famous, long established British plc. Reporting to the Group Managing Director, the Financial Controller will be responsible for all the traditional accounting duties for UK and overseas subsidiaries. More important is the ability to play a significant part in the management team by a well judged balance of entrepreneurial flair and a positive approach to management information systems. Candidates will be qualified accountants with successful experience in a No. 1 financial position in a substantial manufacturing company, who can demonstrate their personal contribution to a successful profit centre. Good inter-personal qualities will also be looked for. Above average conditions and prospects will be offered to the right candidate and promotion to the Board is anticipated just as soon as it is justified by performance.

S.A. Stevens, Hoggett Bowers plc, St. John's Court, 78 Garside Street, MANCHESTER, M3 3EL, 061-832 3500. Ref: 25534/FT

### Company Accountant

#### Progression Opportunity For A

Mature Qualified Accountant

West London, c.£19,000

If all the positions you look at seem to write you off if you are over 35, here is a welcome exception. This firm manages autonomous subsidiary of a leading British plc markets, distributes and services a highly-regarded range of printing machinery from six UK branches. Reporting to the Financial Controller, the person appointed will be responsible for financial and management accounting to tight deadlines, together with monitoring of cash, tax computations and credit control. Input into operational decision-making will be expected from the outset. Support is provided by a dedicated team of 13 and an integrated computerised accounting system. Candidates aged around 40 must be qualified accountants of proven technical and managerial ability who can communicate effectively with financial and non-financial people. Well-developed team building and leadership skills are essential. There is a clearly identified opportunity for early promotion and substantially increased rewards for the person who can prove aptitude quickly.

S.P. Spindler, Hoggett Bowers plc, 36 High Street, Eton, WINDSOR, SL4 6BD, 0753 550551. Ref: 24074/FT

### Financial Controller

#### An Exceptional Opportunity

South Yorkshire, £14,000, Car

This highly successful Sheffield based computer systems supplier, was formed in 1983 and has expanded rapidly and profitably with forecast turnover of £5m for the current year and they are now recognised as leaders in their field. The company expects to proceed to the USM within 2 years and this has led to the need for an exceptional graduate ACA ideally with 1 year's post qualification experience who is technically highly competent. The responsibilities are varied and demanding, but will include control of ledger, payroll, preparation of management and financial accounts, staff supervision and close involvement with the software department. The position will appeal to the ambitious professional with flair who will welcome the challenge of joining a dynamic and dedicated team. Conditions and benefits are truly excellent. Relocation assistance is available where necessary.

A. Hill, Hoggett Bowers plc, Bank House, 100 Queen Street, SHEFFIELD, S1 2DW, 0742 791241. Ref: 52925/FT

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

## European Financial Controller

West Middlesex Attractive Salary & Car

Bell & Howell is a leading information media management company. We provide systems and services that offer a measurable return on investment.

Part of a progressive and profitable American multi-million company, we have subsidiaries and distributors throughout Europe. An open style of management is encouraged where imagination, initiative and involvement flourish.

We are now seeking a go-ahead accountant for a new position based at our European headquarters. Financial, commercial and operational expertise will be essential in providing constructive recommendations based on budgets, forecasts and other financial information. Reporting directly to the Financial Director, you will bring a critical approach to such areas as asset management and performance review.

You will be an influential self-starter, already experienced in a senior position and

currently earning not less than £17,000 p.a. The role requires someone with the strength of personality to work alongside senior managers of different nationalities, putting their various activities in perspective and suggesting ways to develop and improve the business. Already qualified (ACA) and probably a graduate, you will have at least three years' industrial and commercial experience. Your ambition will be matched by excellent technical and interpersonal skills, together with a high level of self-motivation. Some travel is involved and an ability to speak a European language is useful but not essential.

If you can rise to the challenge we offer, then an attractive salary and benefits package, including company car and performance bonus, awaits you.

Interested? Contact Derek Dean on 0784 251 234, or write to him with a full C.V. at Bell & Howell Limited, 33-35 Woodthorpe Road, Ashford, Middlesex TW15 2RZ.

**BELL & HOWELL**

## FINANCIAL ACCOUNTANT

£18,000-£21,000

Central London  
This major Trading Institution is seeking to recruit a young ambitious Chartered Accountant. Reporting to the Chief Accountant, the successful candidate will be involved in systems development and capital leasing as well as the production of a full range of financial information. Good people skills are important. This represents a rare opportunity to enter a fast moving environment with excellent prospects for advancement. For further information contact:

Mark Spickett  
Brian Ingram Associates  
70/71 New Bond Street, London W1Y 9DE  
Tel: 01-429 3535

## Accounting Manager, Europe

c. £18,000 + car

Windsor

Lotus Development, founded in 1982, is the world's largest independent supplier of software products for PCs. In 1985 worldwide revenues exceeded \$225m, latest published figures for 1986 show growth of over 30% compared with 1985 within which Europe represents our fastest expanding market.

While much of our success has been due to continuous technological innovation, our increasing turnover means that we rely more and more on the highest standards of financial expertise for our accounting functions. We're now looking for an accountant who can match those high standards in assuming responsibility for the European reporting, consolidation and HQ accounting functions.

Working closely with all European subsidiaries you'll be preparing international management reporting packages and monthly statements, consolidating statements from each country, and setting up new controls and accounting for our new legal entities abroad. The US team will also regard you as their first point of contact on any European management accounting queries.

This is a key role in our European function: we're looking for someone very special to fill it. A young, highly competent graduate ACA, you should possess good man-management and communications skills and be able to motivate others by your example. Experience of US reporting and computer systems would be highly advantageous. A willingness to travel occasionally is also important.

We at Lotus have a reputation as exceptional employers: the prospects in this position are excellent, and the salary and benefits package reflect the importance of the role. If you have what we're looking for, please telephone Graham Addison on Windsor (0753) 840281 or write to him at Lotus Development European Corporation, Consort House, Victoria Street, Windsor, Berks. SL4 1EX.

**Lotus**



# Accountancy Appointments

## FINANCIAL OPPORTUNITIES WITH AN EXPANDING OIL AND GAS COMPANY.

Profitability and expansion, both in the North Sea and internationally, reflects ARCO British Limited, the highly successful UK subsidiary of one of the world's largest, and now one of the few expanding British, oil and gas companies. We have recently started production of the Thames Complex of gas fields in the Southern Gas Basin of the North Sea and as a result need to strengthen our Finance and Accounting team with the following appointments:

### Financial Accounting Supervisor

**£22,000**  
You will be responsible for supervising three professionals covering joint venture, fixed asset and warehouse and materials accounting functions. This is a fast-growing area of the company's finance operation and calls for a dynamic and able individual to meet the challenges of the position. Previous supervisory and oil industry experience are vital. An accounting qualification is desirable but not essential if you have the right experience including five or more years in the oil/gas industry.



### Analyst Audit Control

**£19,000**  
You will have responsibility for developing accounting policy and procedures, internal controls and will have close liaison with external, partner and internal auditors. The position will offer broad scope across all financial and technical areas. You should have 3-5 years' experience in an oil/gas related environment or with a major accounting firm. An accounting qualification is desirable and a background in oil industry joint venture accounting would be a distinct advantage.

### Analyst Tax/Budgets/Capital

**£15,000**  
Here your work will centre on the following elements: performance reporting; budget preparation and Capital Administration. There will also be the opportunity to learn Corporation Tax and PFT through involvement in the tax reporting process. Computer literate, your 1-3 years' experience should preferably include oil and gas company expertise. Part-qualification would be desirable.

Our continuing success and expansion means the prospects for career development are very good. We offer highly competitive salaries and generous benefits which include non-contributory pension scheme, life assurance, company - paid private patients scheme and relocation expenses where appropriate. Please telephone or write for an application form, indicating in which position you are interested, to: Julian Yates, ARCO British Limited, ARCO House, 48 Grosvenor Street, London W1X 0AN. Telephone 01-408 2486 Ext 310.

ARCO British Limited, a highly successful subsidiary of Atlantic Richfield Company, is actively exploring and developing key areas in the North Sea. These involve 21 operated licences in the Southern Gas Basin including the Thames Gas Complex. In addition, we are involved in non-operating producing interests in the UK, Ireland and the Netherlands, and have substantial holdings in Norway, now with large operations worldwide.



## FINANCE MANAGER, EUROPE

Based Heathrow Excellent salary + car

Scientific Calculations is a multinational market leader in software-based design automation for the electronics industry. We have recently joined forces with the Harris Corporation of America, a \$2.2 billion company which supplies a comprehensive range of advanced communications and information processing equipment for educational, scientific and commercial applications.

This new powerful combination of two very successful and progressive organisations will add considerable impetus to Scientific Calculations' ongoing profitable development in European markets, and we need an ambitious chartered accountant to assume responsibility for all financial matters.

Based in superb offices at Heathrow and reporting to the corporate office in the USA, you will be part of the European management team and involved in all operational decisions. You will consolidate all financial reports from

our operations in the UK, France, Italy, West Germany and Israel, and your wide-ranging responsibilities also embrace forecasting, budgeting, management accounts, and all tax and legal matters. Some travel will be involved.

An excellent career development opportunity. It is particularly suited to those, probably in their 30s, who can demonstrate broadly based experience in a US multinational in a hi-tech environment, and who now seek a highly visible and challenging role offering considerable independence. Strong interpersonal skills, enthusiasm and mobility will be important characteristics.

Salary is excellent and benefits include a car, private medical cover and life assurance.

Please send full cv, indicating current salary, to Sue Hampson, Personnel Manager, Europe, Harris Systems Limited, Eastlake Road, Winnersh, Wokingham, Berkshire RG11 5TR.



## Advertising Appointments

£41 per single column centimetre and  
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For further information call:

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01-248 4864  
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01-248 5205  
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01-248 4782

## Financial Controller

N.W.Kent c.£27,500 (inc. bonus) + car

This high-profile company is part of a major retailing group and is committed to doubling its £20m turnover within twelve months as the first phase of its long-term development plan gets under way. The Group operates a devolved management style and the company is therefore building a high-calibre team to manage the comprehensive programme of change which this growth will demand. The Financial Controller will report to the Finance Director and be responsible for managing a department of some 15 people with experienced supervisors. Against a background of rapid growth and change he/she will be expected to improve the quality of financial control and reporting. The job is therefore demanding but is matched by excellent career prospects and an attractive range of fringe benefits. Candidates should be Chartered Accountants around 30 who have experience of applying high professional standards in a fast-moving environment. Ref: 1634/FT. Send cv (with telephone numbers) or write or phone for an application form to R.A. Phillips, ACIS, FCIL, 2-5 Old Bond Street, London W1X 3TB. Tel: 01-493 0156 (24 hours).

*Phillips & Carpenter*  
Selection Consultants

## Financial Director

Vehicle Components c.£20,000+car

Traditionally the pace-setter and major profit earner in the diverse public engineering group to which it belongs, this £20M company is involved in high volume machining and assembly of a wide product range. Exports account for 30% of sales and are growing.

A Financial Director is to be appointed whose task will be to ensure the timely provision, quality and business interpretation of the company's financial controls, which include a developing use of computers.

We seek an experienced Finance Director or Financial Controller, professionally qualified and able both to take a business view and read the detail. Commercial professionalism, tough-mindedness, selfstarting ability and pace are the key qualities sought, allied to a strong management accounting background. The most relevant career experience would be in vehicle or component manufacture in an operation which gets it right.

Salary as indicated plus profit share, very good benefits and a British 2.0 litre car. Location-Midlands.

Please write with brief CV, quoting PR 121, to Iain Reid  
PACT Consulting  
Management, Search and Recruitment Consultants  
Calthorpe House, 30 Hagley Road, Edgbaston, Birmingham B16 8QY.  
Telephone: 021-454 2211.



## Finance Manager

West Midlands circa £19K+car

As a £20m turnover manufacturing company within a major U.K. P.L.C., the role of finance manager, as support for the general manager, is of paramount importance.

The emphasis of this position will be towards the commercial aspects of the finance function in conjunction with the responsibility for the control over the timely production of appropriate financial information.

The position will suit a progressive, qualified management accountant, probably between 28 and 35 years of age who has experience of team responsibility for profitability, improvement of financial systems and financial modelling. The person should be a good communicator, and an effective organiser and motivator.

The business is involved in an expanding market place and under its' new restructured environment the management team will be given every incentive to grow with the business.

Applications are welcomed from men and women.  
Please send full cover and personal details to John Elliott,  
Overton Management Selection, Monaco House, Bristol Street,  
Birmingham B5 7AS or telephone 021-422 3888 for an application form  
quoting reference 10/16M/FT.

OVERTON MANAGEMENT SELECTION

## ACCOUNTING IN THE CITY

### GROUP FINANCE DIRECTOR

**£35,000+car+equity**  
A leading city communications and service group, experiencing substantial growth, is seeking a qualified accountant (age 30-40), with previous manufacturing experience. As a key member of the core executive team you will direct business development, co-ordinate group management information and pioneer the fourth generation computer development. Ref: SW0340

### ACCOUNTANT INTERNATIONAL DIVISION

**£26,000+car+mortgage**  
A challenging role exists within a leading financial services group for a qualified accountant (age 25-30). You will produce management information for strategic purposes for all overseas interests and activities. This is an excellent entry role. Ref: NP0327

Please telephone Sarah Wainman 01-258 5041 (out of hours 01-981 5983)



**Management Personnel**  
10 Finsbury Square, LONDON EC2A 1AD

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**To £30,000+benefits**  
If you are a qualified ACA (age 28-32), with a demonstrable record of post-qualification achievement within the banking sector, an outstanding opportunity awaits you within the capital markets division of an international merchant bank. You will direct the development of new reporting systems and analyse dealing performance. Ref: PW0330

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**£23,000+car+mortgage**  
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## CHIEF ACCOUNTANT & COMPANY SECRETARY (Finance Director Designate)

Up to £20,000 + Car, BUPA & Contributory Pension Scheme

The Engineering Region of a large UK based multinational plc wishes to appoint a qualified accountant as Chief Accountant and Company Secretary of one of its operating subsidiaries, based in West London.

The company turnover £3m per annum, is profitable and well established as designers and suppliers of industrial, commercial and marine plant and equipment to UK and overseas markets and has significant growth potential.

Reporting directly to the Managing Director, the appointee will be responsible for all financial, administrative and company secretarial functions. The ongoing development of computer based systems will necessitate data processing experience.

The successful candidate will be a qualified accountant with a proven track record of achievement in a demanding environment, commercial flair, together with the ability to perform under pressure are equally important.

The postholder should be capable of progressing to Board level in the short term.

Further career prospects are good.

Apply in writing to:

The Managing Director  
THE LIGHTFOOT REFRIGERATION CO LTD  
Stonefield Way,  
South Ruislip  
Middlesex HA4 0QA

## Management Consultancy—An Intellectual Challenge

£23,000 to £29,000

Make your mark as a Financial Management Consultant with one of the smaller up-and-coming City consultants. Your accountancy qualification and systems orientation will already have taken you to one of the top two spots in a division or headquarters of a large company. Move on now to an intellectually demanding role—interpreting, evaluating, recommending and implementing systems solutions for clients in commercial and governmental sectors. Here, you'll make an impressive impact at senior level mainly liaising with Production and Sales Directors. Make an impressive impact also on your career as opportunities abound to reward your achievements. Age range 27-34.

Telephone or Curriculum Vitae to  
Stephen Greenwood or Maggie Love

**LOVE + TATE**  
APPOINTMENTS

01 283 0111 70 OLD BROAD STREET LONDON EC2

## COST AND MANAGEMENT ACCOUNTANT

c.£17,000 + Relocation Package Based Oxford

As part of a large progressive company who are committed to growth, Hunt and Broadhurst are one of the most respected manufacturers of stationery products.

To coincide with their expansion mood, they have restructured the Management Team, and as a result, are seeking to recruit a Cost and Management Accountant.

Reporting to the Chief Accountant, the person appointed will head a team of six and will essentially be responsible for the total day to day management of company finance practices with special emphasis on costing and evaluation.

For someone aged 25-30, ACA qualified, with a clear analytical mind and at least three years sound experience under their belt, this is a real opportunity to make a significant contribution to a thriving and expansive business.

To learn more, telephone John Duxberry on 061-834 5118 who is advising his client up to short list stage.

MSR Limited, 4th Floor, Bow Chambers, 5 Tib Lane, Manchester M2 4JB.



## BANK TREASURER

c. £17,000

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5th Floor, 9 Cavendish Square, London W1M 9PD

## Chair in Accounting

£21,639

Trent Polytechnic and Pannell Kerr Forster have joined together to offer the first funded Chair in Accounting at a Polytechnic.

Trent Polytechnic is one of the leading Higher Educational Institutions in the U.K. and is committed to developing strong links between education and industry.

To assist in this development we are seeking to appoint someone capable of enhancing our reputation in the applied research area.

An ability to lead by example and the capacity to develop the potential of others are essential requirements of the post. The successful applicant will also be expected to relate to and involve industrial, commercial and professional organisations with Trent.

Applications are sought not only from the academic world but from commerce, industry and the profession.

For an informal discussion please contact Chris Hutchinson on (0602) 418248 Ext. 2462.

Further details and form of application are available from the Staff Officer, Trent Polytechnic, Burton Street, Nottingham NG1 4BU. Closing date: 5th January 1987. Please quote post no. B0061.



## FINANCIAL MANAGEMENT

A new wide-ranging role with international overtones  
North London c.£17,000 + car

Gestetner, the international market leader in reprographics, produces toner powders for copiers at its Tottenham plant.

The projected growth of this relatively new but rapidly expanding operation is very substantial. It creates an environment offering considerable scope for an ambitious and commercially aware young qualified accountant to participate actively in the general management of the business.

Reporting to the Operations Manager, your overall financial management responsibilities include the preparation of accounts, reports, budgets and forecasts; the control of product costs involving internationally sourced materials; the provision of a team; and the supervision of the DP facility and the accounts function.

Probably an ACMA in your mid-20s, your experience in a manufacturing environment must cover management and financial accounting and the development of computer systems. A highly practical 'hands on' approach, flexibility, and good all-round interpersonal skills are essential.

The large-company benefits include relocation assistance if needed. Please send full cv, indicating current salary, to Roger Headley, Personnel Manager, Gestetner Manufacturing Limited, PO Box 466, London N17 9LT.

**Gestetner**

## PERSONAL ASSISTANT

wanted for Chairman of quoted company in London W1.  
Must be an FCA.  
Apply to Box A0389, Financial Times, 10 Cannon Street, London, EC4P 4BY



## THE ARTS

Anthony Reynolds Gallery/William Packer

### Silvia Ziranek in the pink

Silvia Ziranek is an artist whose principal medium is the performance, a form of expression that, by its very nature, allows of the passage of time. By the use of words, music and gesture besides any purely visual or sculptural element, it moves close to theatre or literature. This is an ambiguous and even dangerous no-man's-land between the disciplines which the wise critic all too readily avoids, whatever the success of his approach. But that is not to say that serious and successful work is not to be found there, deserving fair and proper consideration. And Miss Ziranek, for all the superficial entertainment value of her work—into which she throws herself wholeheartedly—has proved herself to be admirably consistent and serious. Her work is careful and considered and, within the terms it sets

itself, often eminently successful. The problem faced by the performance artist, if the work is not to turn into actual theatre or poetry, is how to celebrate the moment rather than the development of an idea; to establish a visible entity, rather than its exegesis. In her solo performances, Miss Ziranek's gnomic utterances are indeed curiously resolved into the fabric of the presentation, as much a property of the piece as the stage props themselves, and all is carried through with a fine mocking style and wit. Her latest performance is to be given twice more, on December 14 at 8.30 and December 17 at 6.30, at the Anthony Reynolds Gallery (37 Cowper St EC2, by Old St Station, 01-408 1516, where application may be made for tickets), and I take the risk of recommending it unseen. In

addition there is an exhibition of her related and ancillary work: sculpture, collage and installation, that fills the gallery (until December 21). *International With Lipstick* is what the combined exercise is called and it turns out to be a very pink show, which was perhaps to be expected. As befits an artist who by the very nature of things must put herself at the centre of events, Miss Ziranek's image is central to much of the work on the walls. Her portrait photograph, usually in cool profile, is hung in groups serially augmented by texts that are variously and delicately disposed along the line of a clavicle or shoulder, cheek or chin—"20 more ways with a brick" perhaps, or "... sometimes there's nothing: else to do." "I've done the Tate; but not the roof," she says, and the words fall elegantly about her knees, shins and ankles. The three-dimensional objects take on the character more of tableaux and installation than of self-sufficient sculpture; it is from this mass of material—plastic trays and gew-gaw mirrors that might be collector's items in Camden Town, cheap toys and oddments from any market barrow—that she supplies her performances. The point is not so much that these things might also be appropriated as works of art, but rather the other way round. For here most deftly and without undue fuss or attention-seeking, Miss Ziranek shows us that it is from this straightforward consideration and almost conventional working of such domestic material—a commonplace of modern art—for nearly 30 years—that her extraordinary performances grow. Thus another Ziranek oeuvre is made in Archway.



Scene from "International With Lipstick"

### La chute de la maison Usher/Spitalfields

Richard Fairman

Debussy never finished his opera *La chute de la maison Usher*. Although Edgar Allan Poe's story fascinated him and he worked on the project for almost a decade, his three attempts at a libretto and sections of music were never fashioned into a full and final score. At his death only odd scraps of music, totalling about 25 minutes, were left. In the mid 1970s those scraps were finally pieced together. Two attempts were made to produce a score that could be performed and rival productions apparently resulted from each, though neither was reported to have scored even a moderate success. Tuesday's performance, given by the Downshire Players of London under Peter Ash,

stepped in just where the others failed and showed us all that is most hypnotically powerful about this Debussy relic. Perhaps they started with an unfair advantage. There can be few places so uncannily right for Poe's suffocating house of Usher as the bare and decaying interior of Christ Church, Spitalfields. Here was the crumbling brickwork to provide a resonant home for music which, as Debussy put it, was "as though to make the stones weep." The producer, Francisco Negria, only had to provide an apt sequence of events within its walls. Negria's true approach to Debussy's intentions carried the day: Henry Herford was most moving as the wretched Roderick and he had stylish,

well-judged support from Robert Dean as the doctor, Helen Charnock as Madeline and Rudolph Flernay as his friend. The measured, brooding tread of the music and its orchestral effects, all eerie high strings and growling bassoons, were finely handled by the young players under Peter Ash's direction. For substantial parts of the work this performance seemed to impart a logic and direction to the opera that a rational look at the fragments would leave one thinking quite impossible. Two other rarities remained: Janacek's *Rikaido*, done with some slightly shaky ensemble; and Berlioz's *La mort de Cléopâtre* with the mezzo Claire Powell as its superbly noble, impassioned heroine.

### Dory Previn/Donmar Warehouse

Antony Thorncroft

Dory Previn has overcome her fear of flying with the help of a man. So for the first time in a decade London can witness at her whimsy and totter at her twines. The lion is, I think, her feminine psyche (it is no help being a man in this feminist minefield) which becomes her comfort and supplies the paralytically embarrassing links between her songs. The songs are alright if you survived the early years of the 1970s in lonely bed-sitters with only an even bigger manic depressive, Ms Previn, keeping you out of all-night casualty. She has got through and so have we. The breakup of her marriage with André Previn

provided the inspiration for a couple of confessional albums which stripped her emotions bare for communal gloating. Now she is happily married again and husband Joby gets a complimentary song which dwells on his feminine features. Indeed, the whole of the first half is devoted to womanhood—Abel apparently was a woman, and the world went wrong when Jesus came out the wrong sex. But while, with the help of the lion, she spins fantasies that would keep psychiatrists gainfully employed for years, there are also the nuggets of the old songs, and much of the mean-

dering is worth it for such classics as "The Lady with the Bird." After the interval Ms Previn lays her heavy paw on pacifism, switching from Hollywood "Mary Cecilia and The Hollywood Sign", through Howard Hughes and his involvement in the manufacture of the atomic bomb, to Hiroshima. It has pervasive attraction and when, in the encores, she reverts to her old melancholy self, wrapping her lyrics, with their evolutionary mix of the bold and the banal, round tinkly homespun melodies, her position as an icon of the era of "love and peace and mock and soul" becomes completely credible.



Philip Sterling, Jason Alexander, John Randolph, Jonathan Silverman and Linda Lavin

### Broadway Bound/Broadhurst, New York

Michael Coveney

We return to Brighthelm Beach for the final chapter of Neil Simon's autobiographical stage trilogy, just opened at the Broadhurst in New York and hailed in this week's Time magazine cover story as "the best American play of the 1980s". That sweeping judgment is an indicator less of Simon's achievement than of the quality of his opposition. But a Simon hit invariably bolsters a sagging season, and the key scene of *Broadway Bound* in which young pyjama-clad Eugene Jerome propels Kate, his sad, abandoned mother, around a humble Brooklyn living room floor while she recalls the night she danced with George Raft, has already acquired the resonance of legend.

In *Brighton Beach Memoirs*, Eugene/Neil Simon memorialised his early lust and wit with ambition in *Bilou Blue* he went to war, now, in the late 1940s returning to the world of the first play, he breaks into CBS radio with his elder brother Stanley and witnesses the disintegration of his parent's 33-year-old marriage. His aunt Blanche (Phyllis Newman) has married out to wealth and is berated by Eugene's live-in, old style socialist grandpa (a lovely performance by John Randolph) who bears a happy resemblance to both Picasso and Bert Lahr). Blanche defends owning a fur coat—a good tactic in a back argument with Simon audiences

—and storms off to applause with "We're women, we don't know any better." Eugene bobs up to top that with one of his better perfections: "Now you know why I want to write comedy." Simon has, throughout this trilogy, improved the meshing of narrative plot and objective memory. In another great scene that opens the second act, the family gathers round the radio to hear the brothers' first performed sketch. Grandpa, "who hasn't laughed since the stock-market crashed," criticises the skit without point, while the family freezes in contrasting postures of agonised self-recognition. A buzz saw voice, corresponding exactly to Kate's, gains a huge dirty laugh on announcing that "her husband's in ladies' pyjamas." The wandering clothier husband Jack (Philip Sterling) berates his boys for plundering domestic pain. A few minutes later a friend of Eugene telephones to complain about hearing his parents on radio.

By the end, the brothers have been signed for the Phil Silvers television show and are leaving for New York. Simon takes affectionate revenge on his brother Danny in the portrait of Stanley whom chunky Jason Alexander projects as a short-sighted career agitator. Eugene is a more sensitive, mother-fated soul and transiently more talented. I back off somewhat at this engineered

exercise in nudging self-aggrandisement, at Simon's idea of his own specialness ("I was determined not to be most people"). The trick, however, is that Simon has nonetheless written a searingly honest comedy without forfeiting his part of the contract with a Broadway audience to offer easy entertainment.

Jonathan Silverman, who inherited Eugene from Matthew Broderick, is tentative and sympathetic. But this role is secondary to the mother, whom Linda Lavin invests with dignity, tragic disappointment, amazing grace and real elegance. On slamming the telephone down on her whingeing Florida-based mother she instinctively dubs it. She polishes her table and chucks her sons under the chin when a promising date is waiting at the door. And in the remembered glow of the primrose ballroom and her brush with the iconic ladies' man of the age, she transcends her stale marriage to glide glowingly to a foxtrot paradise, switching steps and hips with the unfettered ease of Ginger Rogers. This performance, rightly, is received each night with a thunderous ovation and should be an unchallenged contender for a Tony award next summer. Ditto, most probably, the play, which is beautifully directed by Gene Saks.

### Saleroom/Antony Thorncroft

### £7m Rembrandt cheap at the price

One of the few great romantic paintings by Rembrandt likely to appear on the market in our life-time sold for £7.26m at Sotheby's yesterday. It is a portrait of a young girl wearing a gold-trimmed cloak and was bought by an anonymous private collector.

There were four serious bidders for the picture, which was an auction record for Rembrandt and the second highest sale price for an Old Master—Montagna, rather surprisingly, holds the record for any painting at auction, with the £8.1m paid at Christie's in 1984 for his "Adoration of the Magi".

The Rembrandt came from the US and was sold by the descendants of Robert Treat Paine II, a Boston patriarch who acquired it in 1929. Experts believe it is not a copy of the early-1632 is the date it carries—paintings conceived in Rembrandt's imagination.

It is oval in shape, and comes from one of the artist's most fruitful periods. Good Rembrandts are as rare as gold dust, and with art historians now busily consigning many of

his "attributed" works to his followers, such a delightful painting by the Master was comparatively cheap. Even so Sotheby's, anxious to avoid disappointing the vendor, had only attached a £2m pre-sale forecast: the actual price will be in line with its optimistic private estimates.

The success of the Rembrandt was some compensation for the failure of the other two important paintings in the sale—a pair of portraits by his Dutch contemporary Franz Hals—to find buyers. Sotheby's was hoping for bids approaching £2m each, but in the event the best it got from the packed congregation was £1.4m for the man and £1.6m for the woman. Although in excellent condition they are not immediately appetising pictures, and would not enhance a modern home. Like the Rembrandt they came for sale from the US.

All told the Old Master auction totalled £12,437,150, with 23.6 per cent unsold. If you eliminate the Hals the bought in was 3.6 per cent. The collection of 17 Italian Baroque paintings did well, only two re-

maining unsold. Top price was the £230,000 paid for "St John the Baptist in the Wilderness" by Guercino (just within forecast). "Christ and the woman taken in adultery" by Pietro da Cortona sold for £198,000, on target.

Obviously the Old Master market is not as buoyant as that for Impressionist and modern pictures but the 18th century Spanish artist, Luis Melendez, is on a high, and his still-life oil fruit and cheese doubled its top estimate at £451,000, selling to the dealer Speelman. "La sultane," a sultry Turkish siren by Fragonard, trebled its top forecast at £440,000, and the New York dealer Richard Feigen, who was the under bidder on the Rembrandt, was successful on the next three lots, paying £368,000 for "The music party" by Ter Borch; £242,000 for "The martyrdom of St Apollonia" by Guido Reni (way above estimate); and £220,000 for the Guercino.

A painting acquired by a baker in 1939 to settle a bread bill proved its worth: his descendants sold "St Agatha" by Cariani for £101,200.

### When I was a Girl/Whitehall

Claire Armitstead

The forbidden apple of female sexuality can seldom have been served up so raw and ripe to a West End audience as in this comedy by Sharran MacDonald plucked from the ever lengthening list of past successes at the Bush. That in itself can only be a good thing: it is high time someone wrested the issue from the sweaty palm of male fantasy and presented it as something with a life and a growth of its own.

The interesting and rather disturbing thing about *When I Was a Girl I Used to Scream and Shout* is that it seems content with drawing an essentially negative picture. The play, for those who have not yet caught it on its travels, concerns a Scots girl Fiona, casting light on the relationships that have proved pivotal in her life: with her mother, a straight-laced and loveless divorcee and with her best friend, Vari, in whose company she spends her awakening years playing the games girls are not supposed to play, progressing from imaginary penis implants to flinging for which Fiona is threatened with a Freudian comeuppance of snakes and spits.

The point is made fairly and squarely early on that little girls are not all sugar and spice; that their early sexuality is as basically exploratory as any little boy's. Fair enough, but it is when it broaches the great thereafter—which it does by interlarding scenes of childhood and adulthood—that it seems to become trapped by its own reductiveness.

Vari (Geraldine James) becomes a mother of three who envies Fiona for having "no sex," and a social conscience. Fiona (Julie Walters) has come through the traumas of maternal rejection and gymnastic pregnancy to a solitary if sound adulthood. She is 32 and holidaying with her mother, whose sole interest—it appears—is the grandchildren she doesn't have. In neither lot is there any real sense of fulfilment.

Part of the problem, I suspect, is the flattening out of a play which began life in an intimate theatre and finds itself suddenly straddled in a processional room. Simon Stokes again directs, against a shimmering

beachscape by Robin Don that is lovely but distancing, capturing the desolation of the adult holiday but diffusing the claustrophobia.

But whatever else, it is good to see Julie Walters divorced of the jumble sale of elderly grotesques in which television has clad her: as Fiona she is wisely, delightfully funny, switching from petulance to vulnerability and back again in a performance that is essentially young and vital. Geraldine James has a harder job convincing us that the precocious child, Vari, has become a "lumpy" mother, while Sheila Reid is only too real as the disapproving dazed Morag. All of which prompts the thought that perhaps all that is needed is a complementary sequel.



Geraldine James and Julie Walters

### Turkey Time/Bristol Old Vic

B. A. Young

*Turkey Time* is sheer essence of Ben Travers, even if it is a little less concentrated than, say, *Plunder*. The action, no matter how extraneous it may become, all depends on the simple situation presented at the beginning of the evening: Rose Adair, a beautiful member of The Debonaires travelling variety troupe, encounters David Winterton, a young man engaged, though without enthusiasm, to Louise Wheeler. Rose is fleeing from Warwick Bourne, the villainous manager of the Debonaires, who is about to take the last few pounds of their funds and decamp with them and her.

One has only to add Max, a tough, amorous man lately returned from Canada with a repertoire of the current slang (the date is 1930 or so), a comic married couple named Stoot, and a young man named Stoot, less after her rents, to provide material for an evening's riotous misunderstandings. There are not many lines that might be taken out and exhibited for their wit, but the simple mechanisms to advance whatever discomfiture is in train (for farce is based on discomfiture) and to introduce the ever-present suggestion that the proper thing for young men and women to do is to go to bed together. Not that there is any dirty talk. A characteristic exchange, dry enough on paper, is: "Shall we sit together on

the sofa?" "With what object?" "To sit together on the sofa?" "The Theatre Royal is more in tune with Ben Travers than any Travers revival I have seen. "Don't try to be funny" was his watchword, and only an occasional exaggeration of gesture suggests that the players in this admirable company might not play *Ghosts* in the same tones. One result is that the characters, personally or not, recall the personas of the original Aldwych cast. The Debonaires plays Max like Tom Walls; Robert East as David like Ralph Lynn; John Rogan as Edwin Stoot like Robertson Hare. (He is even given a clanging "Calamity!")

The play proper, or improper, is pushed by an already pushing Ben Travers in action. This lasts too long. In the first place, it intentionally shows the actors being bad actors, and in the second place, it confuses the audience. The Debonaires name at the end, however, singing their song "We all love turkey time" (the work of Eric Ellice) is charming.

The excellent designs are by Kit Surrey, that, with a little pushing by stagehands in Debonaires costume, can turn the Stoots' dining-room into the Bella Vista Hotel in a moment. I was specially impressed by the staircase at the hotel.

### Mahler's Sixth/Festival Hall

David Murray

It was Gary Bertini who conducted the London Symphony on Tuesday in the Sixth Symphony, but I fancy he might be offended by a caption that said "Bertini's Mahler." Bertini is a serious, thorough professional: it may be his misfortune that he hasn't a specially marketable "personal stamp" (though it seems to me that he's doing pretty well), but his virtues are high technical skill—not all that common among conductors—and searching loyalty to his scores. And if there is music that succeeds only when laced with some indefinable extra flair, Mahler's Sixth belongs to a different category.

Everything in the Sixth is up-front, explicit; the challenge is to place all the vivid details within the overarching symphonic plan—to ensure that the salient points emerge from the huge orchestral machine, while pacing the whole score like breathing. As Mahler's directions make clear, small tempo-adjustments are vital, and yet they should seem too natural to attract notice: there are all in less encumbered by notions of thematic unity, is much more fun: what's grist to the commentator's mill doesn't necessarily transmute actual performance). Only shameless opportunistic pianism keeps me awake in the A major, and Zimmermann's didn't.

alone any failing narcissist. Bertini's reading was distinguished, big-boned, exciting in all the right places, masterly about exposing crucial detail. Basic tempo unerring, though gear-changes too heavily underlined (with so many four-bar phrases—more than anywhere else in Mahler—there is a premium on seamlessness); too little really soft playing from the LSO—something they never manage without more rehearsal than Bertini was probably granted—to do full justice to the wistful radiance of the Andante moderato, nor to the desperate peaks and abysses of the Finale. Those are, however, quibbles on an idealised standard. Bertini made the towering proportions of the symphony plain, and the orchestral playing (above all from the brilliantly assured trumpets) was of resounding competence.

It was preceded by Liszt's A major Piano Concerto, delivered by Krystian Zimerman with his usual thoughtful grace. That is not enough for this boringly schematic (the Frank Bravura of the E-flat Concerto, in less encumbered by notions of thematic unity, is much more fun: what's grist to the commentator's mill doesn't necessarily transmute actual performance). Only shameless opportunistic pianism keeps me awake in the A major, and Zimmermann's didn't.

## Arts Guide

Musical/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

### Exhibitions

#### TOKYO

El Greco: 50 oil paintings, part of the Matsukata collection. National Museum of Western Art, Ueno Park, one of Tokyo's few large parks. Several national museums and Tokyo's main concert hall (Tokyo Bunka Kaikan) are in the vicinity. A day's museum-hopping can be pleasantly divided by refreshment at one of the packed restaurants. Ends Dec 14. Closed Mondays.

#### ITALY

Venice: Palazzo Ducale. China in Venice: Chinese Civilisation from the Han Dynasty to Marco Polo (25-1270 AD): 150 objects, including silk, brocade, jewellery, terracotta figures, glass and porcelain lent by the Peking Museum. Many result from recent excavation and most have never been out of China. The exhibition covers the main period of Chinese art, and the objects found in tombs, buried with the owner for his use in the hereafter, shed a fascinating light on life in the period. Ends March 1987.

#### PARIS

Elsewhere: After important exhibitions in Germany, Switzerland and Scandinavia, Paris in turn honours the abstract French artist born in 1904. The retrospective consists of 115 paintings, 50 watercolours, 15 many drawings, some collages and tapestries and shows Etienne's development. Influenced at first by Cubism and fascinated by Cezanne,

he continues obstinately on his own solitary road until he achieves an equilibrium between a rigorous composition and an explosion of colours. Grand Palais, Closed Tue, Ends Jan 12 (4256 0624).

#### SPAIN

Madrid: Julio Gonzalez (1876-1942). Spanish cubist sculptor considered with Picasso the top exponent of this movement: 30 sculptures and 70 drawings on loan by the Irem. Valenda's modern art museum. Ends Dec 30. Also: Miro sculptures (1893-1983): 100 sculptures and 140 drawings on loan by Moma, Georges Pompidou, Miro Foundation and private collections offer a vision of Miro's sculptures of 1900-1970 of which we know little in Spain. Ends Jan 26. Both at Centro de Arte Reina Sofia, Santa Isabel 2. Open Tue to Sun: 10.00-21.00. Closed Mondays.

#### NETHERLANDS

Amsterdam: Van Gogh Museum. Monet in Holland documents the Impressionist's visits to the country at three different stages in his career with 34 canvases painted in Zeeland, Amsterdam and the bulb fields, with related work by French and Dutch contemporaries. Fully illustrated English catalogue. Ends Jan 4.

Rotterdam: Rijksmuseum Land en Volkenkunde. In the Wake of the Little Prince: the intriguing story of cultural relations between Holland and Japan since 1900. Paintings, prints, ceramics and furniture highlight the two centuries when

the Dutch trading settlement at Deshima was the sole western outpost permitted by the shoguns. Ends Jan 4.

#### BRUSSELS

Ingres and Delacroix—Drawings and Watercolours—Palais des Beaux Arts. Ends Dec 21.

Chinese Porcelain—the Transitional Period. Musée Royale d'Art et d'Histoire. Ends Dec 14.

#### NEW YORK

Metropolitan Museum: 90 paintings from the end of Van Gogh's life are the focus of this second of a two-part show of the prolific artist at Saint-Remy and Auvers. The Starry Night and Cypruses come from this period of working first in an asylum in Saint-Remy and then in Auvers, where he committed suicide in July 1890. Ends March 22.

#### CHICAGO

Chicago Historical Society: Louis Sullivan, a seminal figure in American architecture, is celebrated in an exhibit in the city he made architecturally famous with newly made models of his buildings along with drawings, sketches and building fragments emphasising his use of ornament. Ends Dec 31.

#### WEST GERMANY

Tübingen: Kunsthalle Philosophenweg 76. Toulouse-Lautrec: A retrospective of 120 paintings and picture studies by Henri de Toulouse-Lautrec (1864-1901). Ends March 13.

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Thursday December 11 1986

## Unilateral disarmament

THERE ARE two questions about the British Labour Party's strategy for defence published yesterday. One concerns how far it stands up as a serious statement of defence policy. The other is about the likely effect on Labour's electoral chances.

The document tones down slightly some of the suggestions that were being made at the party's annual conference at Blackpool in the autumn. A future Labour government would still decommitment to Polaris, Britain's present sea-going nuclear force. It would also cancel Trident, the more powerful successor being acquired from the Americans. It would seek the removal of all American nuclear weapons in Britain, but—here there is a nuance—it would not be committed to a precise timetable, and the document says firmly: "Everything we do will involve consultation with our allies."

If it were only a matter of scrapping Polaris and abandoning Trident, the Labour Party might have the beginnings of an intellectual case. It is arguable, after all, that independent British nuclear weapons do not add all that much to the collective security of the Atlantic Alliance. The money might be better spent on other things, such as improving conventional forces or, indeed, as Labour does not claim, on improving the health service. It is also anomalous that the world's 19th economic power should belong to the quintet of nuclear states.

## Very isolated

Some people may wonder whether it would not be unduly quixotic to give up nuclear weapons without being guaranteed anything in return—a reduction in the Soviet nuclear arsenal, for example. Nevertheless, there is a case of sorts to be made.

It can only be made, however, within the context of the Alliance. There is no evidence whatsoever that any of Britain's major allies want the country to embark on a course of unilateral disarmament. The Americans certainly do not, as Mr. Neil Kinnock, the Labour Party leader, was reminded during his travels last week. The French do not, because France does not want to become exposed as the sole nuclear power in Europe. And if Mr. Kinnock cites Dr. Johannes Rau, the West German Social Democrat leader who is in London today as showing some sympathy for the Labour posi-

tion, it is worth noting that the Social Democrats do not seem poised to win the general election in the Federal Republic next month. Labour is very isolated.

## Voluntary distraction

Superficially, it may seem rather less isolated when it comes to the question of the American use of British bases. The American raids on Libya mounted from Britain earlier this year were not overwhelmingly popular, though incidentally they were non-nuclear and it is only American nuclear facilities in Britain that Labour is trying to stop. Yet again the question comes down to the nature of an alliance. An alliance is about sharing, about making some sacrifices in return for some protection. If it is to work at all, it has to be a collective enterprise. It is very difficult not to see the Labour Party's proposals as an attempt to write its own rules and to opt out of alliance responsibilities. It may be doubted whether such an approach will be electorally popular once its implications are understood, for it is an affront both to the Americans and to the Europeans.

There are other objections. It is not self-evident that the Labour Party will be able to persuade the country that it will spend more money on conventional forces as a result of the savings from Trident. Much of the Trident money would in any case have already been spent. Moreover, all British governments have had problems with defence expenditure. It is less than convincing for Labour to turn on the Tories now and accuse them of cutting. Indeed it is the unilateral nature of Labour's nuclear weapons policy that is giving the Tories such an easy wicket. Serious defects in the Government's policy—for example, on procurement—are passing unnoticed.

Still, this is Labour's strategy and it is going to have to stick with it. The party's decline in the opinion polls began when the outlines became clear at Blackpool. The best and perhaps only way of limiting damage is by emphasising the consultations within the Alliance. But from now on it is going to be a difficult task. Labour has voluntarily distracted attention from the areas where the Government is most vulnerable: unemployment, poverty and the economy. It is unilaterally disarming itself.

## Private landlords on probation

MR JOHN PATTEN, Britain's Housing Minister, made a rousing speech at this year's Conservative Party conference about what he rather confusingly called "The right to rent"—which is, of course, more a question of opportunity. This, he suggested, could be a major theme of the next Conservative election manifesto; and his audience may well have concluded that an ambitious young minister in a market-orientated government, was proposing to wake the private rented market from the paralysis which set in some 70 years ago with the first rent control measures. His actions, however, suggest something a good deal less radical.

Those who noticed his recent speech, rejecting a proposal from the Centre Policy Studies for the creation of tradeable short tenancies, may think that there has been no action at all; but that is because the changes which have been introduced have made little or no political noise. The creation some time ago of a new system of assured tenancies, under which approved developers (vetted by the ministry) could let at rent on ordinary market terms was a small beginning. Some 200 landlords have now in fact been approved—substantial numbers, in fact, but not yet had much impact on the market as a whole.

## Memories fade

This idea was extended quite radically during the passage of the 1986 Housing Act: as a result, empty dwellings can also be refurbished to approved standards by approved landlords, and let on assured tenancies (these offer security of tenure, subject to five-year rent reviews, just like most commercial leases).

It was hardly a bold political act, because the change was in fact proposed by Labour and Alliance speakers in the debate before the Government could unveil its own plans—which is an interesting fact in itself. It seems clear that by now

memories of Peter Rachman have become faint enough to allow politicians to think, and that "landlord" is no longer simply a dirty word.

Its potential impact could be further enlarged if the Government proceeded, as it is thought to intend, to abolish the right of secure tenants to hand on tenancies to their children. Under such a set of rules, the pace of revival of the market sector in private renting would be set by the life expectancy of existing tenants, and the supply of approvable landlords.

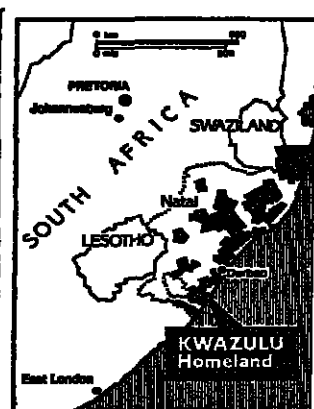
All the same, those who argue the benefits of a vigorous rented sector as an aid to labour mobility, an extension of personal choice and an opportunity for useful investment will not be satisfied with proposals which will take the best part of a generation to bear fruit, and in which potential investors are subject to official vetting.

## No confidence

There are two arguments for caution, and both have real weight. The less persuasive is that it is both inhumane and "politically impossible" to abolish existing rights. This will clearly influence party managers, but they should not be misled by the fact that the best part of a generation to bear fruit, and in which potential investors are subject to official vetting.

The stronger argument is that potential investors will have no confidence in any politically contentious reform, for fear that a change of government will wipe out their equity. This is a fact of life, and helps to explain why it is so difficult to get a rent review system introduced by Mr. Richard Crossman, a Labour minister.

This argues that Mr. Patten is right to seek cross-party support; but he should lead as fast as he can towards a world where normal enterprise can flourish. It is, after all, restrictions which create the opportunities for would-be Rachmans; freedom works elsewhere, and would work here, as more and more politicians are beginning to realise.



South Africa's Natal province is considering a controversial plan to introduce multi-racial government. Is it the country's first step to real power-sharing? Anthony Robinson reports from Johannesburg

## Battle lines for change

NOTHING illustrates the pitfalls in the way of power sharing in South Africa as well as the fate of the Natal *indaba* which last month approved by an overwhelming majority plans for a multi-racial joint legislature for the province.

The ink was hardly dry on the proposals for a two-tier legislature, which would couple black majority rule with guarantees for minorities, before Mr. Stoffel Botha, provincial leader of the ruling National Party, stepped in to brand them unacceptable to Pretoria. A considered official response from Pretoria is still awaited.

The *indaba*, the Zulu word for a meeting of the people, brought together 39 political, social and economic groupings representing all ethnic groups in an unprecedented attempt to forge a single political unit out of white Natal province and the 48 parcels of land which form the KwaZulu black homeland.

To the surprise of many, including the Government, the *indaba* succeeded in agreeing a blueprint for a Lower House consisting of 100 seats elected by universal suffrage and an Upper House of 50 seats with equal representation for the four main "background groups"—Zulus, Indians, English and Afrikaans—plus a non-ethnic "South African group" for those who did not wish to be ethnically tagged.

Given the ethnic composition of the province—roughly 80 per cent Zulu, 11 per cent Indian and 9 per cent white—elections under the proposed constitution would almost certainly result in a large black majority in the Lower House and a black prime minister. Although based on the Westminster system of winner take all, crucial guarantees for minorities are built in to assuage minority fears of black domination.

The proposals drive a coach and horses through Pretoria's homeland policy under which the overwhelming black majority in the country has been divided up into 10 ethnically based, semi-autonomous homelands. If Pretoria were to accept the proposals, this would mean accepting the dissolution of KwaZulu, the most populous and politically significant of the ten.

The *indaba*'s blueprint comes at a time when Pretoria appears to have set its face against any further tinkering with the apartheid system. As such, it is surprising that the Government allowed the *indaba* to take place at all. The question now is whether Pretoria will allow the blueprint worked out by participants who met for eight months behind closed doors in the Durban city hall to be put to the popular test in a referendum.

Ironically, the UDF and the African National Congress (ANC) share with Mr. Stoffel Botha a rejection of the sort of regional solution proposed by the *indaba*. Whereas the UDF and the ANC stand for "a non-racial, democratic, united South Africa," which would abolish the homelands and recreate a unitary state based on one man one vote, the Government's vision of a unitary South Africa includes the homelands and is based on "group"—meaning ethnic-based—politics. Ultimately the *indaba* proposals fall short of Pretoria's requirements because they do not provide for a white veto—a veto which would be logically incompatible with the principle of majority rule, a key element in the blueprint.

Whatever the opposition from both ends of the political spectrum, an overwhelming majority in favour of the proposals would be likely in any provincial referendum because of the organisational strength of Inkatha, the over 1m strong Zulu movement led by Chief Gatsha Buthelezi.

Chief Buthelezi, and his principal lieutenant, Dr. Oscar Dhlomo, have impressed many whites by their strident stand against disinvestment, their rejection of the armed struggle in favour of a negotiated political settlement based on non-racial power sharing and their opposition to the Marxist strand in the ANC. Many are uncomfortably aware that rejection of the *indaba* proposals would greatly strengthen the ANC in the country, and others who argue that apartheid will only be ended through the barrel of a gun.

But it is a moot point whether such considerations are powerful enough to overcome the fears of many Indians—especially those caught up in savage

Zulu-Indian fighting in the shanty towns around Durban in August 1985—or those of many Afrikaners and other whites who fear the loss of their present dominance. Realistically such fears can be expected to result in a significant no vote from minorities in any referendum, despite the enormous efforts made to accommodate minority fears by the drawing up of an extensive Bill of Rights, provision for appeal to the supreme court on any legislation affecting cultural, linguistic and other ethnic matters, and built-in checks on majority rule both in the composition of the 10-man Cabinet and the 11 standing committees of both Houses which must approve all legislation.

So far as Pretoria is concerned, virtually any sign of rejection by minorities would legitimise a decision to rule out the *indaba*'s proposals as against its stated policy of "effective and equal power sharing without any group being able to dominate another."

Certainly the US and other foreign governments have been prompt in their praise. Mr. George Shultz, the US Secretary of State, applauded what he termed an "imaginative compromise" which he said showed that "South Africans are capable of difficult mutual accommodation to advance the cause of racial justice and representative government."

According to Mr. Denis Worrall, the South African ambassador in London, Pretoria's official reaction to the proposals is to be made known by Mr. Chris Heunis, Minister for Constitutional Development, after close scrutiny. To Mr. Worrall fell the job of smoothing the edges of Mr. Stoffel Botha's initial negative reaction, and reassuring the international community. The *indaba* serves to undermine and clarify a fundamental dilemma of South Africa

politics—how to move from domination by a white minority to majority rule without the risk that presently powerful minorities will be rendered powerless by the majority.

Under the proposed bicameral system, the Zulus will have an overwhelming majority in the directly-elected 100-seat Lower House but will muster only 20 per cent of the seats in the Upper House. With ten seats allocated to each so-called "background group," the 50-seat Upper House would give 20 seats to whites (thanks to separate representation for English and Afrikaans) who account for only 9 per cent of the population.

Yet a majority of both Houses is required for legislation to be approved. What is more, all legislation has to be passed by a two-thirds majority in the 11 standing committees of which no party will hold more than 60 per cent of the seats. A further check against the majority riding roughshod over the desires of minorities is also provided in the form of recourse to the Supreme Court for a final judgment on legislation affecting linguistic, cultural and religious customs and traditions.

In the view of leading participants, like Mr. John Kane-Berman, Director of the Institute of Race Relations and vice-chairman of the *indaba*, this blueprint is capable of "reconciling white fears and black aspirations." The proposals, he says, "marry black demands for majority rule with checks and balances to cater for the legitimate rights and interests—as opposed to unacceptable privileges—of minorities."

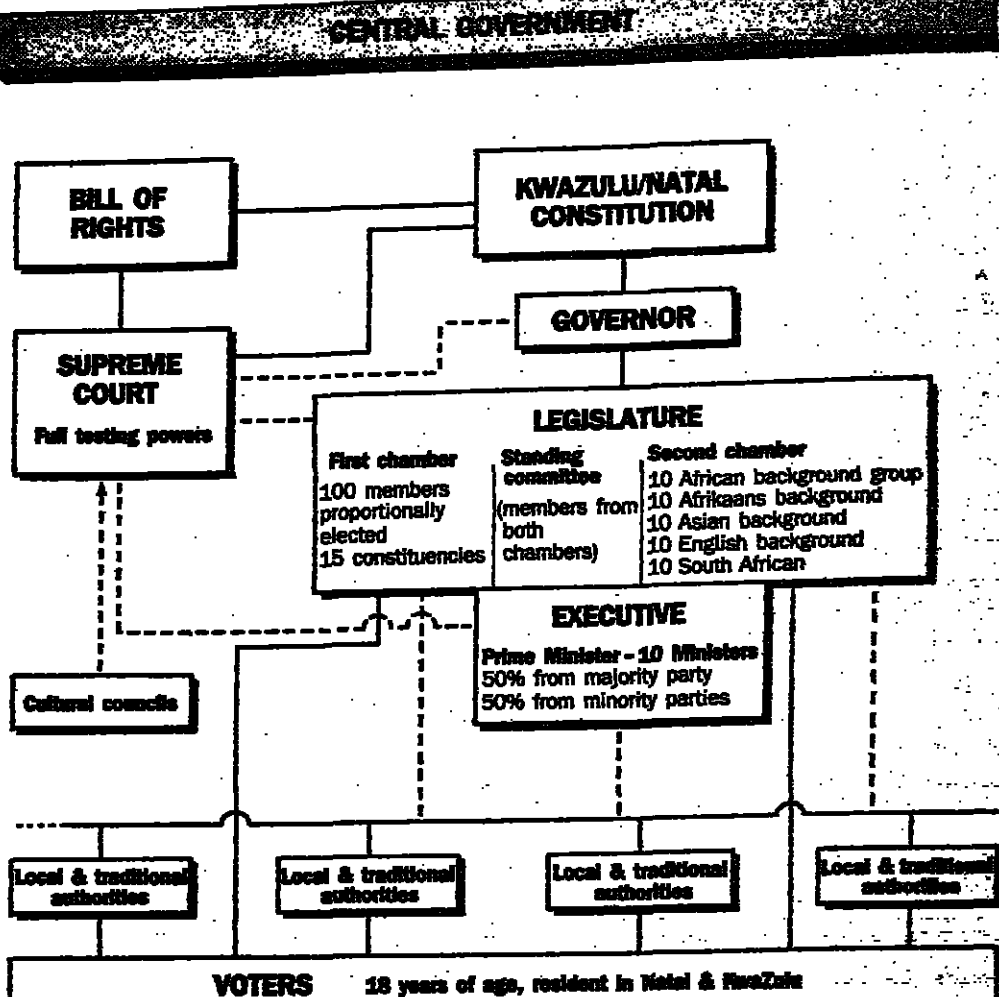
The structures proposed by the *indaba*, including the minority checks, would, he believes, encourage the creation of political alliances across ethnic lines. The great virtue of the *indaba* is that it provides South Africa with the opportunity to

experiment with a power-sharing model peacefully negotiated and limited to only one of the country's four provinces. If it succeeded it would provide powerful ammunition against those, like the ANC on the one hand and the Afrikaner Weerstandsbeweging (AWB), the parliamentary Afrikaner resistance movement, on the other, who see South Africa's future as determined by bloody conflict between the forces of white and black nationalism.

The possibilities the *indaba* opens up are recognised by Afrikaner intellectuals, by the business community and by others who fear that the Government has no long-term perspective for peaceful change. In an article published by two Afrikaner academics with close National Party connections—Mr. Johan Fick, deputy leader of the National Party in the Johannesburg City Council and Mr. Christo de Koning—argue that insistence upon the Government's policy of ethnic group politics could eventually leave Afrikaners as powerless as the white minority in Zimbabwe. Instead, they argue, Afrikaners should seek to forge political alliances with moderates across ethnic lines to ensure their role in a future non-racial South Africa.

Another significant pointer in this direction came with the announcement by Professor Pieter de Lange, principal of the Rand Afrikaans University in Johannesburg and leader of the secret Afrikaner Broederbond society, that he will retire from his university post to promote reconciliation with other population groups.

Since rejection of the Commonwealth Eminent Persons Group's attempts at mediation last May, and even more so since re-introduction of the state of emergency on June 12, the government in Pretoria has signalled a halt to apartheid reform. In this frame of



mind, government acceptance of the *indaba* proposals seems highly unlikely. But despite Mr. Botha's initial rejection of the *indaba* proposals, domestic left wing opponents, like the United Democratic Front (UDF), believe that a negotiated settlement is the only way to forge an alliance with the Zulus which would wipe the black opposition.

Once elections, expected next year, are out of the way, the Government would be free to take another look at the *indaba* as part of a broader policy of trying to co-opt "moderate" blacks—like Chief Gatsha Buthelezi—into its proposed National Statutory Council. Designed as a forum for including blacks in policy formation, it stops well short of power sharing and has been spurred by black leaders.

The extent to which Natal could become a provincial testing ground for a non-apartheid system will ultimately depend upon the powers which the South African Parliament is prepared to bestow upon it. The *indaba* has, for example, required Pretoria to give it land-use and planning powers. At the same time, the Bill of Rights drawn up as part of the *indaba* consultations guarantees all citizens the right to own land anywhere in the province. Thus, if the national parliament were to grant the land powers as requested, the effect would be to abolish the Group Areas Act in Natal. The Group Areas Act provides for racially segregated residential areas and is a key remaining pillar of apartheid.

Under the surface, individuals and social forces are at work preparing for the day when power sharing ceases to be an option in South Africa and becomes a necessity. Whatever its immediate fate, the *indaba* represents a major contribution to this process.

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## Icahn's test of golf

The British Tourist Authority should have known better than to invite Carl Icahn, one of the most feared Wall Street corporate raiders, to give the luncheon address at its annual conference for British-American travel interests in New York this week.

Icahn, whose empire now includes TWA, the biggest airline in the North Atlantic, has nothing to say about how he intended to boost tourism to Britain. Instead, the guests were treated to yet another re-run of how he saved TWA from bankruptcy, and some of his more praiseworthy comments on the defects of top management of corporate America.

Icahn is apparently thinking of following in the footsteps of T. Boone Pickens, the Texas multimillionaire, who has nearly finished writing his autobiography, "Boone".

If Icahn's account of his own life and times ever appears, he suggests it may be titled "In Search of Mediocrity" and tell of all the evils of "big business" that he has learned during his career.

Apparently he got the idea after reading Gibbon's "Decline and Fall of the Roman Empire." "I Rome," Icahn says, "the middle classes were just given date and did not have to do anything. It is pretty much the same in this country."

Icahn—dubbed "the man CEOs love to hate"—believes there is a corporate aristocracy which lives on the dole and does not produce or accomplish anything.

One of his first chapters will be called "In Defence of Golf." At least when the managers of big business are playing golf, "they are not keeping the workers from working," he says. A manager's score on the golf course is a key warning indicator. "If the golf score is going bad, you know the guy is in there bothering the workers."

Icahn, who has stripped TWA's management team down

## Men and Matters

to a skeleton of its former self, says the problem with big American companies is that "there are too many people around at too many meetings and too much paperwork going up and down the ladder."

The answer to the corporate malaise now engulfing America, he stresses, is to "cut, cut, and cut."

## On costs

Prince Charles has been basking in the limelight for non-businesses this week. But one so far unreported scheme that he has in mind could have an impact in every British boardroom.

He wants them to be furnished with British furniture made by British craftsmen. The same goes for silverware, glassware, trophies, and the like. Business in the Community (BIC) will be setting up a boardroom furniture advisory service to further the idea.

But will this be enough? As the Prince found at the exhibition and workshop visits that went with the BIC annual meeting in Newcastle upon Tyne, sales are not enough. Nearly every small business attending complained of late payments of invoices by big companies.

A voluntary code was brought in this year on such matters. But judging by the reactions of the small businessmen assembled in Newcastle, it does not seem to be working. And, of course, they have no wish to get nasty with their bigger brother customers.

As if to emphasise the point, the captains of industry got a shock when the BIC accounts were presented. The employers' organisation in trading £38,900 in the red—entirely due to late payment of subscriptions by some of Britain's biggest companies.



"What do you think—new Labour election slogan or stockbroker's lament?"

## Wapping waits

Print union leaders are hoping to breathe fresh life this week-end into the flagging dispute with News International over its Wapping printing plant by tapping into a little pre-Christmas spirit.

Despite the constant disavowals of violence by union leaders, events in the dispute of late have attracted a number of violent incidents.

In an attempt to reverse that and to try to regain the moral high ground the unions seized at the beginning of the dispute back in January, the unions are mounting this weekend a Christmas demonstration, complete with a bedecked Christmas tree and the singing of carols.

Repeating a plea for no violence, Brenda Dean, general secretary of Sogat '82, the largest print union, said that Rupert Murdoch, News Inter-

## EEC penitent

A briefing in Brussels yesterday by the youthful new Spanish commissioner for social affairs and employment, Manuel Marín, at one point turned into a dramatic and embarrassing personal confession.

In the middle of an enthusiastic introduction to the commission's latest ideas for an EEC "plan of action" against cancer he was forced to admit that he is indeed a smoker. Not only that, he added miserably, but "recent attempts to give up the habit have all failed."

Marín did not disclose whether the pressure of work preparing his new campaign over the last few months is to blame. But in an act of engaging humility he promised that he would try harder over the next 12 months.

Those still addicted to the weed—particularly smokers employed by the EEC—should not think that Marín's own weakness will make him any less determined to discourage others.

Besides plans to persuade member states to harmonise their taxes on cigarettes at a level closest to the highest rates now applied in individual countries, he made clear his intention to try to stop duty-free sales of cigarettes throughout the community—and that would even include abolishing the duty-free allowances of EEC staffers.

Hang-over  
Wall Street has gone off Ferrier in a big way. This week's favourite drink is Subpoena-cola.

Observer

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## ECONOMIC VIEWPOINT

## Conflicts in high places

By Samuel Brittan

What we had to do earlier this year was to allow the exchange rate to fall because of the sharp collapse of the oil price. There clearly had to be a step change in the exchange rate and that duly occurred. . . . So we are back to the policy of having an exchange rate which is exercising a financial discipline and that means that I do not wish to see it fall further. I do not know whether you call that psychological or not: it is operational.

Nigel Lawson, Treasury Committee, November 20

Interviewer:

One final thing on the exchange rate. The Chancellor said the other day that the rate had now gone against the D-mark low enough and he did not want it to fall any further.

Prime Minister:

I think it has gone low enough. . . .

Interviewer:

I mean, one of the consequences of that statement . . . does that mean . . .

Prime Minister:

I do not think there are any great consequences of that statement. We may believe it has gone enough, but it is what the market believes and you know what the market is: 95 per cent of the movement is speculation and the other 5 per cent is trade.

Margaret Thatcher, Financial Times interview, November 17

THERE IS a clear division at the heart of economic policy-making. Even though he is not allowed to take Britain into the European Monetary System, the Chancellor "a firm exchange rate policy" is a heart of anti-inflationary strategy.

When he declared in a television interview on November 9 that he would raise interest rates if there were serious signs of inflation, it was clear that this was in the context of a Labour Government.

The quotation from the Treasury Committee evidence is a straightforward economic context.

It is true that the Chancellor also lays stress on M3—so-called narrow money. The M3 target could be a useful device to ensure that the money supply does not exceed its target range as far as interest rate securities suggest will happen.

In the first half of 1987, then, and only then will the financial markets start taking an interest in it.

There is, of course, everything to be said for examining holdings of notes and coins (which are 90 per cent of M0) as one indicator among very many. But the elevation of this indicator into the main monetary target could only have occurred because it was taken behind closed doors. By the time the Chancellor mentioned it in public, too much time was involved for a reconsideration.

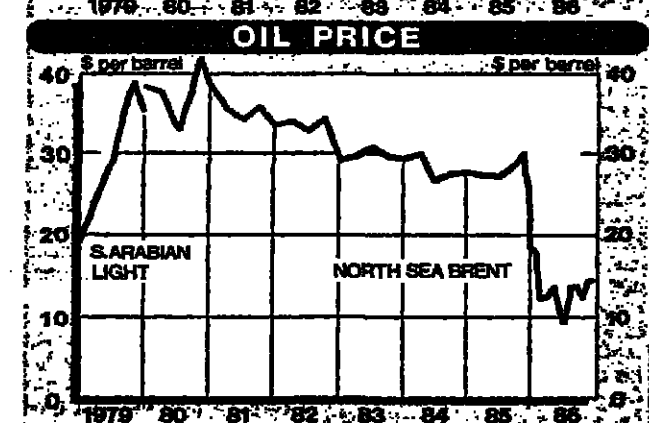
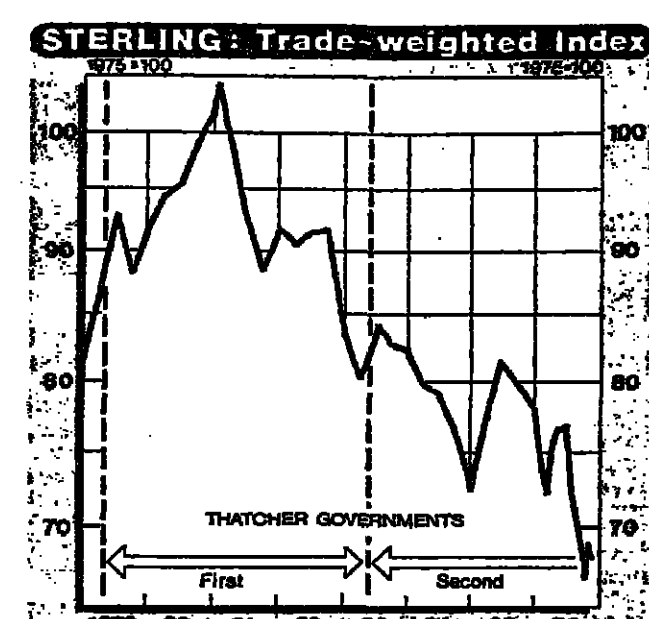
In practice, the Chancellor is moving nearer and nearer to a sterling-based monetary policy. He did of course deny to the Treasury Committee that there was a "sterling target". This was, however, in answer to an MP who suggested a precise published target range and who cross-examined him on whether sterling "not falling any further" meant below 87, 88, or 89 on the trade-weighted index. "That degree of certainty" the Chancellor said, "would also be playing into the hands of the short-term operators."

Mr Lawson's meaning was even clearer in response to a questioner who suggested lower interest rates and a lower pound to offset British labour costs rising faster than those of competitors. He replied that the essence of the battle against inflation can be summed up in the slogan "non-accommodation", from which ever source the inflationary forces come. This means keeping a tight rein on sterling despite the tug of inflationary pay awards.

The Prime Minister's attitude is very different. But it is clear where she does not stand than where she does. She is strongly disinclined to use either the reserves or interest rates to defend sterling. Her former personal economic adviser, Sir Alan Walters, whom she still sees, is against any sort of sterling objective.

The clearest to a positive lead from Mrs Thatcher herself has been her reference to 1981, when taxation rose to reduce public sector borrowing, despite a severe recession. It is difficult to see Mrs Thatcher insisting on a tax increase in a Budget not long before an election, but she could put a brake on tax reductions.

What will in practice happen if sterling goes under? Will it be a surprise? Do not believe that it will



just be left to "what the market believes." Several prime ministers in the past played with the idea of letting sterling fall where it would. Mr Heath pursued this idea after sterling floated in 1972; and Mr Callaghan toyed with a similar policy before going to the IMF during the 1976 crisis. Both had to change course.

Whatever brave words are uttered beforehand, there comes a point when Prime Ministers must not countenance any further fall. And rightly so. For the exchange rate, in conjunction with the average inflation rate among the leading countries, is the main ultimate determinant of domestic inflation.

Sterling has already fallen so far that the point of Prime Ministerial resistance is not far away, as was demonstrated when Mrs Thatcher accepted the 1 per cent rise in base rates in October. Officials have found that her objection to raising interest rates can be more easily overcome if the argument is put in terms of the increase in inflation which a fall in the pound will precipitate, rather than the fall in sterling itself.

This will not be too difficult. Even on the assumption of unchanged sterling, the Treasury forecast of 3 1/2 per cent for next year is below the range of all four outside fore-

casts tabulated by the Treasury Committee, who "on common assumption" forecast inflation rates from 3.9 to 5.7 per cent. A further sterling tumble would give these more pessimistic forecasts and worse added credibility.

There is also a more brutal political aspect. Mrs Thatcher can stop Nigel Lawson cutting taxes so much. A Chancellor could hardly resign because he wants a laxer fiscal policy than the Prime Minister does.

On the other hand, Mr Lawson can prevent the Prime Minister neglecting sterling. A resignation on the grounds that the Chancellor is not being allowed to follow a responsible counter-inflationary monetary policy would indeed shatter financial confidence, and Mrs Thatcher could not resist that before the election, or perhaps even afterwards. As Brendan Brown of County Nat West remarks: "If it were not for the likelihood that Britain will join EMS shortly after the next General Election, the British pound would probably be in a full-blown state of crisis."

This is the role of the Prime Minister on an irresponsible monetary policy might be some comfort to holders of sterling. But it is an insufficient basis for policy.

The Chancellor's power to act to protect sterling is greatest in the face of a sharp fall in a short period. It is least in the face of the same fall spread more gradually. A 3 to 5 per cent fall spread over a year (which would roughly compensate for and accommodate cost differentials with the UK's main competitors) might not seem enough at any one time to justify the political unpopularity of an interest rate hike. It is not a coincidence that the average differentials of UK short-term interest rates over other financial centres is about 5 per cent: the effective devaluation discount.

More important is the fate of the Medium Term Financial Strategy. This has become a victim, superficially of the confusion among the aggregates, and more fundamentally of the disagreements in Downing Street. Nevertheless, the concept is the Thatcher Government's one contribution to macroeconomic policy and eventually it will have to be rescued.

The main point of having a

pre-announced financial policy is to strengthen credibility and influence expectations, thereby reducing the output and employment costs of not accommodating inflation. Without a credible MTFS, inflation can only be reduced by painful recessions. The Government's unwillingness to go through another recession when unemployment is so high explains why "core inflation" has been stuck since 1983 at 4 to 5 per cent; but it will become left-wing commentators to sneer at it on this point.

My initial reaction to the breakdown of technical monetarism way back in 1980 was to suggest expressing the strategy in terms of a more ultimate objective, total spending as measured by Nominal GDP.

Experience has suggested, however, that Nominal GDP on its own does not have enough bite for a medium-sized open economy. Almost the only pressure to which British pay settlements, with their enormous inertia, will respond is that coming from sterling. Thus I would now make the exchange rate the main intermediate objective. This seems to be the Chancellor's inclination too, although he is unwilling to commit himself fully, as his statements show, outside the framework of the EMS.

Nominal GDP is still important at two different levels. It will be needed as a guide to monetary policy for the EMS as a whole and for West Germany as its leading economic member.

Secondly, the movement of Nominal GDP can provide a short-term guide to fiscal policy in a single country.

Before the Treasury has a heart attack, let me say that such considerations are likely to point in Britain in 1987 to a tightening rather than a loosening of the fiscal stance. But the important point for financial confidence is not whether the Chancellor plans for a 50bn PSBR as originally intended, or whether the Treasury can persuade him to reduce it to 40bn or 30bn. The main worry is that whatever figure is put into the Red Book, it will be exceeded because of the pressures on public spending. It is here, rather than on fiscal scholasticism, that reassurance is most needed.

## Lombard

## The Japanese alternative

By Jurek Martin

THE managing director of the International Monetary Fund does not have to be a superman, but it helps. Necessary qualifications include competence in economics, a sense of vision, a political brain, toughness in negotiation, friends in high places and, until now, a European passport. But if the nations of Europe are not careful—and this week's meeting of the Community's Finance ministers bordered on the careless—the next head of the IMF could well be Japanese.

The EEC Council decided to present two candidates to the IMF board, Mr Jean Michel Camdessus, the imaginative governor of the Bank of France, and Mr Rüdiger Dornbusch, the orthodox Director of Finance Minister. This abdication of responsibility a mere three weeks before a new managing director is supposed to be in place, demonstrates the determination of the governments of France and the Netherlands to stick with their men, mostly for internal political reasons, and the inability or unwillingness of other European countries to force a choice.

Recent reports from Washington have suggested that the US, bored and irritated with Europe's inability to make up its mind, is toying with the idea of the Japanese solution. Whatever the cause, there is much intrinsic merit in the idea. Japan's full absorption into the international community will remain incomplete so long as it relies only on economic power to make its presence felt. It badly needs to commit quality people to the leading multinational organisations and it has been conspicuously reluctant to expose itself by releasing its best and its brightest from domestic duties.

It so happens that in Mr Toyoo Gyohten, its Vice Minister of Finance, Japan has a candidate who meets all the above prerequisites except birthplace. It also matters that he speaks, and thinks in, English with a facility uncommon in his countrymen. It would probably be easier to replace him in Tokyo than to find a Japanese who better exemplifies the commitment of Mr Yasuhiro Nakasone, the Prime Minister, to internationalisation.

Cautious voices in Japan, including even Mr Nakasone's, would probably not voluntarily push Mr Gyohten's cause. The Japanese addiction to solidarity might still prefer to avoid the risk and embarrassment of a Japanese managing director in confrontation with, or criticising, his own national government. But if Washington calls, Tokyo is inclined to listen. After all, just six weeks ago, the two nations neatly and privately struck an arrangement stabilising the yen-dollar relationship, significantly without reference to the leading European nations.

This might have served as a warning that the tradition of a European running the IMF could not be taken for granted. But, if so, it has not been heeded in Paris or The Hague or even necessarily in London, where the belief is still harboured that in the end a distinguished Briton, such as Sir Jeremy Morse, will emerge as the compromise choice.

The Eurocamp seems unfortunately driven by narrow concerns. The last three IMF managing directors have been, successively, a Frenchman, a Dutchman and a Frenchman, and both countries feel they have liens on the position. Mr Rüdiger has staked his political career on the issue. In Paris, it is freely rumoured that Mr Balladur, the Finance Minister, is uncomfortable with Mr Camdessus in his present job.

As an abstract exercise in politicking, this would be mildly interesting but for one concrete fact. Mr Jacques de Larosière, the outgoing chief, is leaving Washington at the end of the month and it would constitute little short of malign neglect for the IMF to enter the New Year headless. It is not as if the institution has nothing to do at present.

Perhaps the visit this week-end of Mr James Baker, the US Treasury Secretary, will serve to concentrate the collective mind, especially if he advances the cause of Mr Gyohten or pulls a rabbit out of the hat by disclosing, for example, that Mr Paul Volcker is willing to leave the Federal Reserve. He may do neither but still serve Europe with the ultimatum that time is running out. Finally selecting a man to head the IMF on the 39th ballot will not do.

## Mergers and the public interest

From Mr J. Rhys-Burgess

Sir—I am amazed by the assertion made by Sir Gordon Borrie, Director-General of Fair Trading (reported on December 5) that companies which make takeover bids ought to be made to show that their proposed bid will produce positive benefits, as opposed to a mere negative indication that it will not operate against the public interest.

While the Government is understandably ill at ease as a result of recent events both in Wall Street and in the City, especially in the wake of Americanisation of our own financial markets, the director general would do well to remember that shares are not counters in the casino game which the Stock Exchange admittedly resembles, but deeds of ownership in a company and its underlying assets and business undertaking, held in common by individuals, whether directly or vicariously through pension and trust funds.

Surely, the decision whether or not a bid is in the public interest, is a matter entirely for the shareholders, whose property the takeover company is. Only under socialism and similar outmoded and discredited political systems, is it otherwise. The public interest cannot possibly be served by allowing governments and politicians to interfere with the essential and morally inalienable proprietary rights of individual shareholders in this regard. Only on the clearest grounds of competition, should government intervention, since monopolistic powers are the antithesis of a market economy, but the onus should always be upon the Government to justify its actions.

It would be more appropriate for the Government to develop a policy which at least has some semblance of consistency and logic, on which bidders, investors, and their respective advisers could place some reliance. To paraphrase John Selden, this tends to vary at present with the length of time that a government has left in office.

J. C. H. Rhys-Burgess, Crap-n-Nos, Llangamarch Wells, Powys.

## Competition and ethics

From Mr M. Johns

Sir—in the leader, titled "Competition and ethics" (December 6), you referred to takeover related share dealings at Exco International coming under scrutiny in Britain. So far as I am aware, there has been no suggestion that share dealings at Exco have come under scrutiny.

## Letters to the Editor

There was, however, a statement by Exco on December 3, that dealing in Exco shares was to be light in one of Exco's subsidiaries, Municipal Brokers. These irregularities had nothing to do with so-called insider dealing.

M. C. Johns, Exco International, 80 Cannon Street, EC4.

## Hotel or hot air

From the Managing Director, Fairhaven Machinery

Sir—I am committed to promoting the best of British and export worldwide. Before the vested interests in favour of Hotel spend taxpayers' money, perhaps they would convince us better to support them if they spent some of their own money instead of taking from successful companies' profits to subsidise flights of fancy, presiding over the creation of a new industry, let's do it to create more jobs, reduce imports and possibly increase exports by restarting manufacture of printing presses, sewing machines, dishwashers, microwave ovens and all the other items which are 100 per cent imported. Only with a secure base can we move forward.

Howard Scott, Fairhaven Machinery, Fairhaven House, Otley Road, Charlestown, Shipley, Yorks.

## Marketing milk

From the chairman, Milk Marketing Board

Sir—The use of your editorial columns (December 3), after sober reporting elsewhere in your newspaper on Case 23/84, for an all-out attack on the organisation of milk marketing in this country was obviously designed to create maximum embarrassment and indeed would do so, were it not that your arguments are so badly misplaced.

The case certainly does not have the "broader ramifications" that you infer. You seem to have missed completely the point that the European Court went out of its way in an otherwise extremely tightly reasoned technical argument to point out that there was no "wish to call in question the Milk Marketing Board system as a whole, which is of indisputable benefit to consumers, because of an infringement which could be remedied by the British Government without abolishing

the system itself." The Court has therefore discredited itself from the very inferences which you obviously wish to draw. It is clearly denying your comment that "the system . . . operates as a substantial disincentive to consumption by keeping milk prices higher than they need to be" and that it need be "an increasing source of political and legal embarrassment."

The pressures on the dairy industry are those of over supply throughout the Community. In that situation you might rationally expect a tough fight for market share, which will spill out in many directions as marketing organisations fight with every possible weapon at hand.

The biggest additional disadvantage carried by the British dairy industry is a hostile press, that never finds itself able, in the Prime Minister's words, to "speak up for Britain." (Sir) Stephen Roberts, Thames Ditton, Surrey.

## The dairy trade

From Sir Richard Trehan

Sir—I was saddened by your second leader of December 3 "Milk monopoly under threat" because it does not appear to uphold the standards of objective and informative journalism from the FT which I have admired so much.

It is easy to use the words "monopoly" and "monolithic" in a pejorative sense, but it is misleading to omit the many safeguards enjoyed by Government and the dairy trade which effectively restrain the Milk Marketing Board from acting in the ways popularly associated with monopolies. Similarly, your comparison with milk manufacturing elsewhere in the EEC is misleading. Most of the milk in the EEC is sold through very large co-operatives or closely associated ones so that the producer has no greater freedom to sell his milk than happens here, nor the public to buy. Again, differential pricing may not be practised elsewhere in the same way—though it is in almost every other country in the world—but milk made into different products realises different prices which are averaged in a co-operative.

The main justifications for the board remain very much as they were set out in the prestigious Lindling and Grigg reports which set the basis of

the Agriculture Marketing Acts and the milk marketing scheme. One of the significant factors was the knowledge that without the co-operative structures traditional in Europe, dairy farmers were no match for the co-ordinated power of the dairy trade from whom they had suffered continual attrition at periodic price "negotiations." Today would be no different with the dairy trade gathered into fewer and stronger hands. For many years the board and the dairy trade worked together with reason and discipline, with agreed standards of trading and methods of negotiation, which helped the whole industry to make greater progress, not least in the standard of service to the consumer. I suspect that the more aggressive tactics of today's dairy trade are designed only to benefit themselves. (Sir) Richard Trehan, Manor Farm, Hampton, Wimborne, Dorset.

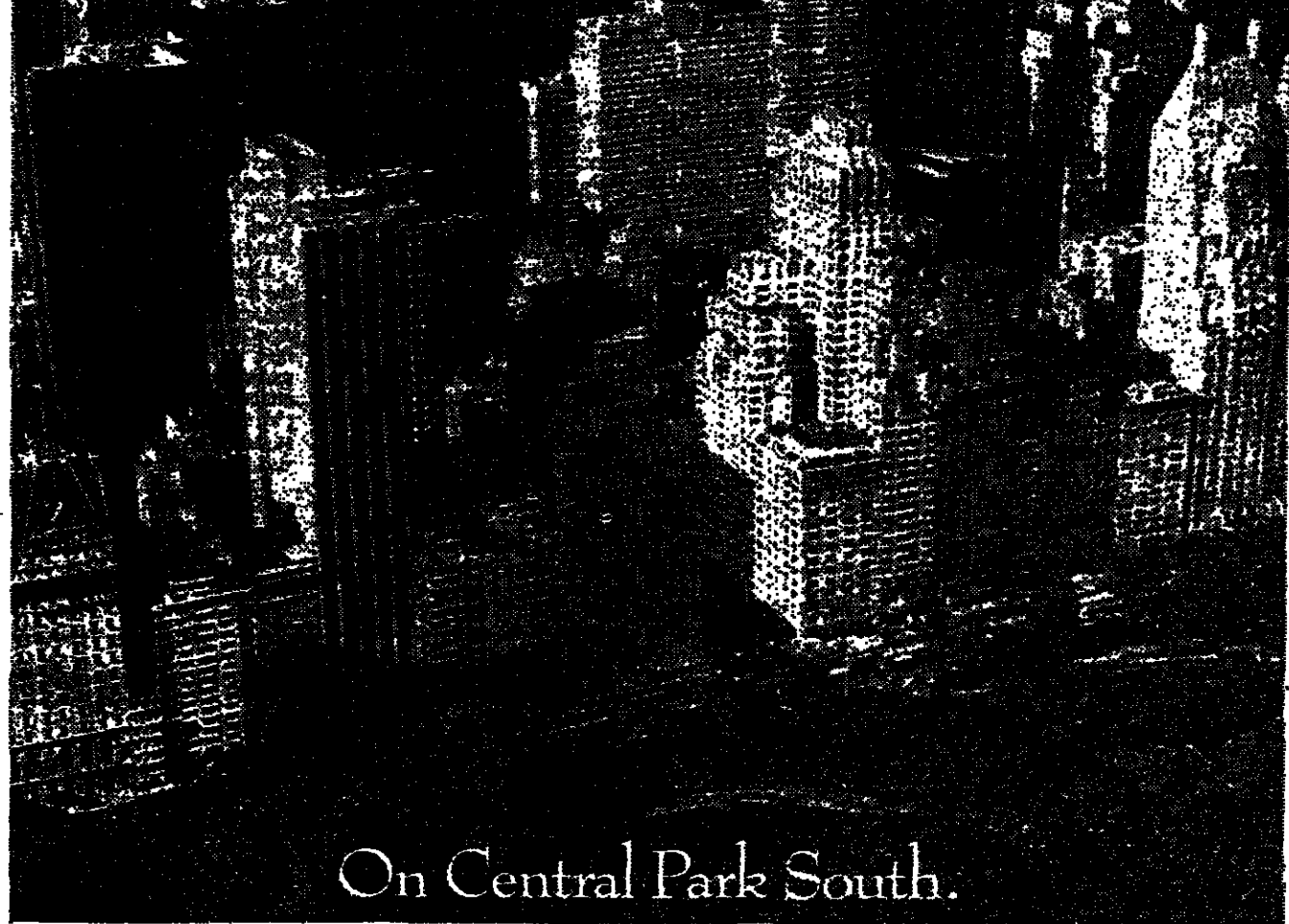
## Interpreting statutes

From Lord Nathan

Sir—I write in support of the views expressed in your leader (December 4) headed "Human rights and the law." This emphasised primarily the need for a Bill of Rights and refers incidentally to the related problem of drafting and interpreting statutes. The length and complexity of statutes do not arise primarily from the complexity of the problem being addressed but from the strict rules by their interpretation by which judges are governed. These rules in general deny access to material outside the text of the statute being construed which might provide guidance as to the objectives which the legislature intended to achieve.

The consequence is that Parliament attempts to cover every eventuality in the legislation so that there shall be certainty as to the answer to every question which may arise. The objectives of the legislature are thus obscured by provisions which are frequently incomprehensible to the trained lawyer, let alone the layman. These elaborate and detailed provisions absorb much Parliamentary time and a long bill frequently emerges from the legislative process even longer. The heart of the trouble lies in the rules by which judges are bound. The demand that the law be certain has always tended to be in conflict with the demand that it be just, sensible and comprehensible. The rules of interpretation by which judges are bound favour certainty—perhaps a spurious certainty. It is time that the balance be redressed.

At a time when the introduction of a Bill of Rights is under discussion these matters should also fall for consideration. Nathan, 20 Cophall Avenue, EC2.



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Oil and Gas



Worldwide

# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Thursday December 11 1986

**Travis & Arnold**  
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### Irwin Jacobs puts further pressure on Borg-Warner

BY WILLIAM HALL IN NEW YORK

MR IRWIN JACOBS, the Minneapolis investor, yesterday turned up the pressure on Borg-Warner and said that his investor group was seeking official clearance to acquire "at least 50 per cent" of the embattled Chicago conglomerate.

Last month Mr Jacobs said that he was interested in discussing a possible negotiated purchase of Borg-Warner within a price range of \$4.5 to \$4.8 a share subject to a due diligence review by Borg-Warner. The offer values the company at up to \$4.1bn. Borg-Warner's shares, which have been slipping in recent days, jumped by 5 1/2% in early trading yesterday.

Borg-Warner, which is being advised by First Boston, has yet formally to reply to the bid for the company, although sources close to the company have indicated that they do not think Mr Jacobs' proposal constitutes a "bona fide offer".

Mr Jacobs' investor group presently controls a 7.7 per cent stake in

Borg-Warner. It plans to request clearance from Federal anti-trust regulators to increase its stake to at least 50 per cent. In a filing with the US Securities & Exchange Commission (SEC), Mr Jacobs said it was continuing to explore strategies for seeking control of Borg-Warner.

His group is considering several options, including continuing its previous proposal or making another proposal for a merger or business combination with Borg-Warner, acquiring additional shares in open-market purchases, or joining with third parties which may be interested in acquiring control of the company.

Many analysts continue to be sceptical of Mr Jacobs' intentions in seeking to take over the company and have suggested that he is more interested in making a profit on his investment. Borg-Warner's ability to remain independent is made more difficult since GAF Corporation, another corporate raider, has a 9.8 per cent stake in the company.

### Storage Tech sees end to Chapter II

BY LOUISE KEHOE IN SAN FRANCISCO

STORAGE TECHNOLOGY, the US computer memory systems manufacturer, expects to emerge from Chapter 11 bankruptcy proceedings early next year, following the approval of its reorganisation plan by creditors and shareholders.

Storage Technology said its reorganisation plan would pay creditors 100 per cent of their claims, which total about \$50m, and that the plan had been approved by the bankruptcy court.

The company expects the court to confirm the reorganisation early next year with distribution of cash equity and notes during the first half of 1987.

"Storage Tech has achieved one of the largest and quickest re-organisations in business history," Mr Ryal R. Poppa, chairman and chief executive, said. More than 95 per cent of creditors and shareholders voted in favour of the reorganisation, he said.

Storage Technology, which specialises in making IBM-compatible data storage units, filed for protection under Chapter 11 of the US bankruptcy code in October 1984.

At the time, the company was in a state of financial crisis, with its stock price down by over 100% and its cash reserves depleted. The company had been struggling for some time, but the reorganisation plan has given it a fresh start.

The company's main product is the Storage Technology 3480, a 34-inch wide tape drive. It is a high-capacity, high-speed drive that is used in a variety of applications, including data backup and recovery.

The company's revenue for the first nine months of 1986 was \$10.5m, compared with \$10.1m for the same period in 1985. The company's operating loss for the same period was \$1.1m, compared with \$1.0m for the same period in 1985.

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FAR-REACHING ITALIAN PROPOSAL FOR LINK WITH MONTEDISON

### ENI plans chemicals shake-up

BY ALAN FRIEDMAN IN MILAN

PROFESSOR Franco Reviglio, chairman of Italy's ENI state energy and chemicals group, yesterday proposed a far-reaching rationalisation of the Italian chemicals industry by means of a series of joint ventures and mergers between subsidiaries of ENI and of the private sector Montedison group.

The Reviglio proposal, which marks a change in strategy at ENI, covers ENI and Montedison companies operating in base chemicals, fertilisers, man-made fibres, fertilisers and synthetic rubber products. The eight subsidiary companies under discussion (four each at ENI and Montedison) represent combined turnover of nearly \$5bn.

Mr Giorgio Porta, managing director at Montedison, said yesterday in response to the Reviglio proposal that the Milan-based Montedison "will demonstrate the maximum willingness to examine industrial projects which concern collaboration, joint ventures or mergers."

Both Prof Reviglio and Mr Porta stressed yesterday that the aim of such ventures or mergers would be to achieve a rationalised business which had an enhanced ability to compete on an international scale.

Montedison and ENI have already been talking for several months about how to combine forces in the bulk chemicals sector.

One of the Reviglio initiatives concerns prospects for co-operation between Montedison's ethylene plant at Porto Marghera near Venice and the chemicals businesses run by Enichem (the ENI chemicals subsidiary) at Priolo, Porto Torres and Gela. At present Montedison has 25 per cent of the domestic Italian ethylene market share, while Enichem has 75 per cent.

In the man-made fibres field, where Montedison's Montefibre subsidiary has L1,044bn (\$760m) of turnover and Enichem fibres has L804bn of sales, Prof Reviglio is also proposing joint ventures. Montefibre is strong in acrylics and polyester, while Enichem fibres is specialised in nylons as well as acrylic and polyester.

In the fertiliser sector, Montedison's Agrimont subsidiary has L1,150bn of annual sales, against Enichem's Agricoltura's L1,050bn. Together the two groups account for 55 per cent of all Italian fertiliser exports.

The negotiations between ENI and Montedison are expected to begin shortly, but could take many months before any agreement is reached.

### W. German unions in talks to sell insurer

BY OUR FRANKFURT STAFF

WEST GERMANY'S trade unions have been holding talks with the country's savings banks' association about the possible sale of the union-owned Volksfürsorge insurance group.

Both sides yesterday said that initial discussions had taken place, though adding that these did not amount to full negotiations.

The sale of the insurance group has been mooted for some time, as Germany's unions have been trying to shed their commercial interests.

In the wake of the debacle over the sale and repurchase of Neue Heimat, the loss-ridden housing group, Volksfürsorge, with premium income, including life business, of around DM 4bn (\$2bn) annually, is one of Germany's largest insurance concerns. It operates through 35,000 part-time workers, mainly trade unionists, who keep in direct contact with customers.

The trade union holding company, BGAG, said last night the savings association would be its preferred candidate for a full or partial sale of the insurance company. The savings movement, organised under the Bonn-based German Sparkassen and Giro Association, includes nearly 600 regional savings banks, as well as state savings, mortgage and loan associations.

The association itself said the question of whether to buy or take a stake in Volksfürsorge had still to be discussed by its board. No final decision will be taken until next year.

### Philips sells cables subsidiary to managers

BY LAURA RAUN IN AMSTERDAM

PHILIPS, the Dutch electronics group, has sold NKF Kable, a cable company subsidiary, to its managers for FL 125m (\$54.8m) in a venture capital-backed deal that forms part of Philips' restructuring of the division.

NKF makes cables and cable systems for energy transmission and telecommunications, sectors from which Philips decided last year to withdraw to concentrate on optical fibre and other special cable. A management buyout was viewed by NKF as the best way to avoid more job losses under Philips' ownership and a deal was arranged by Venture Capital Investors (VCI), a Dutch venture capital company engaged in investment banking.

Venture Capital Investors is heading a consortium financing 60 per cent of the purchase. Other consortium members comprise Candover Investments of the UK, European Development Capital of the Netherlands, VCI-controlled funds and private investors. Another 20 per cent will be financed by NKF managers and staff and the remaining 20 per cent by Philips.

NKF, which is based in Rijswijk, has annual sales of about FL 450m

and three factories in the Netherlands. It employs 1,500 people.

Philips has been restructuring its cable division for some time, reducing its stake in Drake Kabel to 20 per cent last year and deciding recently to sell a division of PKI, a 70 per cent owned subsidiary. Its optical-fibre cable systems production capacity and personnel have been increased.

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### New business inflow at MAN drops on D-Mark's sharp rise

BY ANDREW FISHER IN MUNICH

MAN, the biggest mechanical engineering group in West Germany, saw the inflow of new business drop sharply in the first four months of the current financial year as a result of tougher conditions in export markets.

Mr Klaus Götze, the chairman, said the sharp rise in the value of the D-Mark had made export sales much harder, a complaint now being voiced by a number of leading German companies.

Total new orders showed a fall of 16 per cent in the first four months of the financial year from July 1, 1986, to DM 3.93bn (\$1.95bn) compared with the July-October period of 1985.

New business from abroad was down by as much as 30.5 per cent to DM 1.74bn, while domestic orders were flat at DM 2.19bn. The result of the sharp decline in new non-German orders was a fall in the export share of the total inflow from 54 to 44 per cent.

Mr Götze said that weaker demand from developing and Opec countries had also hit foreign business. However, the lumpy nature of MAN's order flow affected the comparison as well: last year's figure included several big contracts, while the July to October period of 1986 concluded only one.

Despite the drop in orders, Mr Götze said MAN aimed to try and keep profits around the same level as in the past two years. "We are living in, for us, uncertain economic times," he commented.

MAN, which recently underwent a major corporate overhaul after two years of loss up to 1984, last year made a net profit of DM 122m. This compared with DM 128m in 1984-85 (after deducting the DM 375m capital gain on the sale of its half share in the MTU engine company to Daimler-Benz).

Mr Götze made clear that the restructuring, which has included a shift in corporate headquarters to Munich from Oberhausen in the Ruhr and a more centralised structure, was still partly in progress.

MAN's businesses include commercial vehicles, plant and heavy machinery, printing equipment, and diesel engines. The restructuring this year resulted from the full merger this year between MAN and its parent, Gutehoffnungshütte (GHH). The latter raised its stake from 75 per cent to full ownership, with the new company then taking the name of MAN.

Mr Götze said that MAN was by no means satisfied with the profits it made last year. The total order inflow was down by 6.8 per cent to DM 14bn, with turnover 3.5 per cent lower at DM 14.1bn. Again, the uneven timing of large contracts helped depress new orders.

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### Stora revises its profit forecast to SKr 1.3bn

By Sara Webb, Stockholm Correspondent

STORA of Sweden, Europe's leading pulp and paper producer, has revised its profit forecast for the full year upwards, prompted by recent increases in pulp prices and stronger demand for pulp.

The group expects profits after financial items to reach SKr 1.3bn (\$188m) for 1986, up 18 per cent on last year's figure of SKr 1.1bn. Sales in 1985 totalled SKr 12.8bn.

Stora's optimism stems from the recent recovery in pulp prices, which are now about 10 per cent higher than in the first six months of 1986. The group says that demand for pulp has increased, especially in Europe, its main market.

Pulp accounts for 20 per cent of group sales. Pulp log prices also increased by about 10 per cent at the beginning of August.

Power production has increased at the group's hydropower plants, helped by higher rainfall.

Stora plans to close down three sawmills by mid-1987, with the loss of about 400 jobs, as part of its plan to concentrate on the production of high quality sawn timber.

Yesterday, the group announced that it would set aside SKr 30m for a new job-creation fund, aimed at encouraging entrepreneurs.

### Isodel plans to axe entire workforce

BY DAVID WHITE IN MADRID

ISODEL, a Madrid concern specialising in the manufacture of circuit breakers, has come near to concluding a long history of troubles with the start of redundancy procedures for all of the company's workforce of over 800.

The move comes after several months of bitter labour conflict and protests against the Banesto Banking Group, which is the main shareholder. Attempts to rescue the company through a link-up with a foreign partner - the Swiss-based Brown Boveri or the French Alsthom-Atlantique - failed, and a viability plan aimed at keeping it in business with a reduced workforce.

Mr Jaime Carvajal, chairman of Hispano Industrial, said the aim was to advise companies on ways of tapping "discretionary" EEC funds.

He said the company was in a state of financial crisis, with its stock price down by over 100% and its cash reserves depleted. The company had been struggling for some time, but the reorganisation plan has given it a fresh start.

The company's main product is the Storage Technology 3480, a 34-inch wide tape drive. It is a high-capacity, high-speed drive that is used in a variety of applications, including data backup and recovery.

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### Santa Fe asks for go-ahead on rail merger

By Our Financial Staff

SANTA FE Southern Pacific, the US railway and property group, has asked the Interstate Commerce Commission (ICC) to re-open proceedings on the proposed merger of its two railway lines.

In July the ICC rejected the merger of the lines - the Atchafalaya, Topeka and Santa Fe railway and Southern Pacific Transportation - on the grounds that it would stifle competition in the south-west US.

Since then, Santa Fe has reached agreement with two of its competitors in the hope of easing the ICC's concerns. The agreements - with Union Pacific and Denver and Rio Grande Western Railroad - would allow the rival groups to run trains over lines that would be operated by Santa Fe's combined railroads.

Last month Santa Fe said it would take a \$914m pre-tax charge in the fourth quarter for restructuring, leaving the group in the red for the year. It has completed a study to determine the costs of restructuring with or without the proposed merger of its two lines.

### Ford to amalgamate three units

BY JAMES BUCHAN IN NEW YORK

FORD, the second largest US motor company, is to amalgamate its tractor and agricultural machinery businesses into a single worldwide operation in an attempt to streamline its efforts in a highly competitive and difficult industry.

Ford announced yesterday that it was forming a new subsidiary to operate from the beginning of next year, to be called Ford New Holland. The group would cover three

### GRANVILLE SPONSORED SECURITIES

High	Low	Company	Price	Change	Div. (p)	%	P/E
146	118	Asa. Brit. Ind. Ordinary	132nd	—	7.5	8.1	—
151	121	Asa. Brit. Ind. CULS	145nd	—	10.0	6.9	—
48	28	Arncliffe and Rhodes	38	-1	4.2	11.7	5.0
71	64	BBB Design Group (USM)	65	—	1.4	2.2	19.5
207	108	Bardon Hill Group	207nd	—	4.6	2.2	23.5
94	42	Bay Technologies	94	—	4.2	4.1	11.2
28	73	CCL Group Ordinary	135	—	2.9	2.1	9.8
152	85	CCL Group 11pc Conv. Pl.	100nd	—	15.7	15.7	—
280	80	Carborandum Ord.	280	-1	9.1	3.5	12.6
94	83	Carborandum 7.5pc Pl.	93	—	10.7	11.5	—
32	20	Federated Parker Group	22	—	3.8	4.2	2.3
125	50	George Blair	81	—	6.7	7.1	8.5
95	20	Ind. Precision Castings	95	—	6.7	7.1	8.5
218	152	Jais Group	152	-1	18.3	12.0	8.7
128	101	Jackson Group	125nd	-1	6.1	4.9	8.5
377	228	James Burrough	367nd	—	17.0	4.8	10.0
100	85	James Burrough Spc Pl.	82	—	12.8	14.0	—
1058	342	Multihouse NV (Amst Sp)	720	—	—	—	37.7
380	280	Record Ridgway Ordinary	382	-1	—	—	6.5
100	82	Record Ridgway 10pc Pl.	82nd	—	14.1	17.2	—
90	32	Robert Jenkin	85	—	—	—	3.7
38	28	Serutone "A"	38nd +1	—	—	—	—
128	86	Teddy and Carlisle	136	—	5.7	4.2	8.2
370	320	Tyden Holdings	333	—	7.9	2.4	6.8
79	25	Unilock Holdings (SE)	79	—	2.8	3.5	14.5
104	47	Walter Alexander	104	—	5.0	4.8	10.0
225	190	W. S. Yeates	198	—	17.4	8.9	19.5
58	57	West Yorks. Ind. Hosp. (USM)	58	—	5.6	5.7	14.0

Granville & Co



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November 1986

## INTL. COMPANIES AND FINANCE

### General Cinema lifts Carter Hawley stake

BY OUR NEW YORK STAFF

GENERAL CINEMA, the US theatre chain and soft-drinks bottler, has increased its voting stake in Carter Hawley Hale and looks set to exact a handsome price for its defence of the embattled West Coast retailer.

The group, which operates the largest cinema chain in the US and is the major independent bottler of Pepsi-Cola, paid \$180m for 3.5m shares in Carter Hawley, raising the stake to 47.3 per cent of its voting strength. On Monday, Retail Partners - a consortium of The Limited and the Edward DeBorja Corporation - dropped its second bid for Carter Hawley after the retailer announced the splitting of its department stores and an agreement for General Cinema to increase its holding to 50.1 per cent.

General Cinema, which was recruited by Carter Hawley as major shareholder to fight off the first bid from The Limited two years ago, is poised to capture the plums of the restructured business. Under the terms of the restructuring, General Cinema will inherit a 44 per cent voting stake in the spin-off of the Carter Hawley specialty stores, which include such famous names as Neiman-Marcus and Bergdorf Goodman, the Fifth Avenue store.

While Carter Hawley was offering shareholders a mixture of cash and shares in the two stores, businesses thought to be worth about \$50 a share, The Limited increased its offer to \$60 a share or \$1.9bn to try to dislodge General Cinema.

### Fluor reports \$29m fourth-quarter loss

BY WILLIAM HALL IN NEW YORK

FLUOR, the US construction and process engineering group which announced a \$633m loss last year and barely broke even in the first nine months of the current year, posted a fourth-quarter loss from continuing operations of \$28.8m.

At the net level the company lost \$56.6m in its final quarter after including a \$27.8m loss on its offshore drilling operations which have been sold. For the full year Fluor lost \$28m from continuing operations compared with a loss of \$553.7m last year. At the net level the company lost \$80.4m, or 76 cents a share, in the year to end October compared with \$635.2m, or \$8.01 a share, a year before.

The group's revenues rose from \$4.1bn to \$4.7bn in the year. Mr David Tappan, Fluor's chief executive, said that both years included one-time gains and losses associated with restructuring the company in response to changing market conditions.

Results for 1986 include a net gain of \$28.9m while 1985 results include a net loss of \$400m from restructuring actions.

"1986 was a difficult year, but operations showed improvement and most of the milestones in our restructuring programme were achieved," Mr Tappan said. The engineering and construction group cut its losses despite sizeable overruns on contracts awarded to Fluor Constructors under extremely competitive market conditions.

### Odeco sees \$203m write-off in quarter

BY OUR FINANCIAL STAFF

OCEAN Drilling & Exploration (Odeco), the New Orleans-based company which owns one of the largest US fleets of offshore drilling rigs, expects to take an after-tax charge of about \$203m in the fourth quarter of 1986.

The company, which is 59.6 per cent owned by Murphy Oil, has been losing money this year, along with its competitors, in the wake of falling oil prices and depressed drilling activity. In 1985 Odeco made a profit of \$34m on revenues of \$648m, and yesterday's announcement is likely to put the company deeply into the red.

The charge will include a pre-tax provision of about \$170m for the writedown of offshore contract drilling rigs, and Odeco's investment in a drilling joint venture. It also takes in a \$58m pre-tax writedown of oil and natural gas properties and a \$34m provision for income taxes on undistributed earnings of foreign affiliates.

The company said the writedown of assets reflected the application of appropriate accounting principles and implementation of a plan to prepare it for "the lean, demanding environment that we foresee for the future."

For the first nine months of 1986, Odeco reported a loss of \$42.1m.

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.  
on 8th Dec 1986 U.S. \$128.93

Listed on the Amsterdam Stock Exchange

Information: Pearson, Harding & Pearson N.V.,  
Herengracht 214, 1016 BS Amsterdam.

#### AIBD BOND INDICES

	Redemption Yield	Change on Week	12 Months	
			High	Low
US Dollar	8.547	-0.582	10.360	8.547
Australian Dollar	14.015	0.071	14.630	12.830
Canadian Dollar	10.141	-0.782	11.704	10.141
Euroguilder	5.989	-0.083	6.314	5.804
Euro Currency Unit	8.642	-1.109	9.524	6.164
Yen	6.274	0.000	7.002	6.207
Sterling	11.354	0.168	11.932	9.751
Deutschemark	6.361	-0.733	7.080	6.318

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#### NOTICE OF RATE OF INTEREST



Kuwait Foreign Trading Contracting  
& Investment Co. (S.A.K.)  
Kuwaiti Dinars 7,000,000

Floating Rate Notes due December 1988

In accordance with the provisions of the Fiscal Paying Agency and Reference Agency Agreement between Kuwait Foreign Trading Contracting and Investment Co. (S.A.K.) and The National Bank of Kuwait S.A.K., dated as of 7th December, 1983, notice is hereby given that the rate of interest upon the above Notes has been fixed at 7% per annum and that the Coupon amount payable on 10th June 1987, against Coupon No. 7 will be K.D. 186/985

By: The National Bank of Kuwait S.A.K.  
Head Office: P.O. Box 95, Safat, 13001 Kuwait  
Fiscal Agent  
10th Dec. 1986



بنك الكويت الوطني  
The National Bank of Kuwait SAK

NEW ISSUE

10th December, 1986

These securities have been sold outside the United States of America and Japan.  
This announcement appears as a matter of record only

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(Kabushiki Kaisha Sodick)

U.S.\$40,000,000

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with

Warrants

to subscribe for shares of common stock of  
Sodick Co., Ltd.

The Bonds will be unconditionally and irrevocably guaranteed by

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Tokai International Limited  
Banque Paribas Capital Markets Limited  
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Merrill Lynch Capital Markets  
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U.S. \$100,000,000

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8 1/4% Guaranteed Notes Due 1991



Unconditionally and irrevocably guaranteed by

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Commerzbank Aktiengesellschaft

Jarden and Co Limited

Jardine Fleming (Securities) Limited

Kidder, Peabody International Limited

Kleinwort Benson Limited

Lloyds Merchant Bank Limited

Morgan Stanley International

Orion Royal Bank Limited

Pratt Finance (Asia) Limited

Tokai International Limited

Westdeutsche Landesbank Girozentrale



## INTL. COMPANIES and FINANCE

## Australia to reform dividend tax

BY CHRIS SHERWELL IN SYDNEY

THE AUSTRALIAN Government yesterday unveiled the details of its long-awaited reforms to the double taxation of company dividends.

The changes, described by Mr Paul Keating, Treasurer, yesterday as "revolutionary," are part of a wider set of reforms covering cuts in personal tax and new taxes on fringe benefits and capital gains.

An announcement is still awaited, however, on the planned imposition of a gold tax on mining companies. The Labor Government is thought to remain divided on the question because of its potential electoral implications.

Yesterday's changes are due to come into effect from July 1 1987 following the introduction of legislation in the New Year. A simultaneous 3 per cent increase in the company tax rate to 49 per cent will reduce the gross cost of A\$175m (\$66m), to A\$300m.

The new arrangements will tax profits once at the company level, but not a second time at the personal level, when those profits are distributed as dividends.

This is expected to benefit people who own their own companies and those who invest their savings in the share market. In redressing the tax system's bias favouring debt over equity, it is intended also to help new businesses to get off the ground through equity financing.

The effect on shareholders' pockets is revealed by Government calculations which show that, currently, a shareholder in the top tax bracket of 60 per cent effectively taxed on his dividends at a rate of more than 78 cents in the dollar.

The new system, together with the already-announced cut in the top personal rate to 49 per cent, will bring the figure down to no more than 49 cents. It will

also mean there is no longer an advantage in using incorporation to avoid the top rate.

Under the new scheme, known as an imputation system, individual shareholders who receive dividends out of taxed profits will have the tax which is paid by the company imputed to them as a credit.

The total value of dividend and imputed credit is then notionally liable for income tax at the shareholder's marginal tax rate. Someone on the maximum 49 per cent rate would effectively receive a tax-free dividend, while someone on a rate of less than 49 per cent would have an excess credit which can be used to reduce tax paid on non-dividend income.

The changes also affect dividends paid from profits which have not borne company tax. These will not carry imputation credits, and will remain taxable in the hands of shareholders.

This differs from the original government proposal, under which such dividends would have been subject to a compensatory tax.

According to Mr Keating, the compensatory tax would have imposed a new 49 per cent tax on dividends paid to generally tax-exempt institutions such as life offices and superannuation funds.

In addition, a statement from the treasurer's office said that the approach would have disadvantaged several industries, in particular mining and petroleum, and in some cases would have imposed an increased burden on Australian companies receiving income from abroad.

The changes make clear that dividends paid to non-residents out of company income which has not borne company tax will remain liable for the existing 15 per cent dividend withholding tax.

## Bell sees need for acquisition

BELL GROUP, the Australian resources and property group, must make a significant acquisition to restore the balance of its equity-to-operating base, Mr Robert Holmes & Court, the company's chairman, told the annual meeting yesterday.

Reuter reports from Perth.

Bell has raised A\$1.8bn (US\$1.16bn) in equity and deferred equity in the last 12 months. "The result of this equity expansion is that we are currently out of balance. Our equity base, the size of the

company, has grown faster than our operating base," he said.

"To get the company in balance, the size of our company and the size of our operations, it is going to be necessary to make a very major acquisition sooner or later," Mr Holmes & Court said.

"No particular plans exist at this time. But it would be wrong to say that we don't have many alternatives under active consideration."

Discussing Bell's 29 per cent

stake in Broken Hill Proprietary, Mr Holmes & Court said Bell was happy with the operation of agreements between the two companies.

He said his group is watching with interest the effect of new Australian media regulations on its existing and future investments, adding that it had been negotiating the purchase of some Herald and Weekly Times assets only the day before Mr Rupert Murdoch's News Corporation unveiled its planned bid last week.

## Reliance share offer heavily oversubscribed

By R. C. MURPHY in Bombay

THE PUBLIC offer to local investors of Rs 1,52m (\$100m) debentures by Reliance Industries, India's fastest growing company, was 5.5 times oversubscribed.

The response to the debenture issue was overwhelming, despite adverse media publicity and last minute efforts by the company's advisers to stall it through legal injunctions.

The second phase of the Rs 4bn debenture flotation will begin on December 22, when RIL's Rs 800m debenture offer to expatriate Indians opens in the UK, Hongkong and the Middle East for subscription.

Merrill Lynch has been chosen as technical adviser to the overseas debenture issue. Lazard of the US and Salomon Brothers were also known to be competing for the mandate.

The Rs 4bn capital issue, which includes a Rs 1,500m rights offer to Reliance shareholders, is expected to be oversubscribed at least twice.

India's first mutual fund for domestic investors, called Mastershares, has received subscriptions for Rs 1,000m. The Government-owned Unit Trust of India, which launched Mastershares, has decided to accept Rs 1.5bn and refund Rs 80m to investors.

## Reliance

India's largest\* company  
is also one of the fastest growing

Since Reliance went public in 1977, its sales have increased 9 times, assets 42 times and profits 23 times.

From a medium-sized textile manufacturer with sales of Rs. 690 million in 1977, Reliance has become a leading integrated manufacturer of synthetic textiles and fibres with sales of over Rs. 7,000 million in 1985.

Today Reliance is the largest manufacturer of polyester yarns and fibres in India.

As a part of its vertical integration programme, Reliance is in the process of expanding its

manufacturing activities in petrochemicals - PTA and MEG, the essential raw materials for the manufacture of polyester.

Reliance is diversifying into the manufacture of other new products - LAB (a detergent intermediate), PVC and HDPE (high grade plastics).

Reliance also has plans to diversify into electronics.

With the support of more investors than any other company in India, over 1.8 million today, Reliance has plans for the future.

RUPEES IN MILLIONS	1977		%age growth over 1977
	1977	1985	
SALES	689.80	7,162.89	938%
NET PROFIT	29.30	713.37	2334%
TOTAL ASSETS	169.99	7,356.86	4227%
NET WORTH	95.41	3,111.17	3161%
TOTAL DIVIDENDS	8.93	257.52	2783%

Issue of 13.5% Secured Fully Convertible Debentures of 145 Indian Rupees each. Each compulsorily converted into two Reliance shares at the end of 12 months at a conversion price of Rs. 72.50 per share. The average price of the shares during the week of 9th November was around Rs. 220 per share.

This advertisement is not an invitation to subscribe for the Debentures. Full details of the offer are contained in an Offering Circular dated 1st December 1986 on the terms of which alone investment in the Debentures may be made. For a copy of the Offering Circular and application forms please contact any of the following banks.

Grindlays Bank p.l.c.  
13, St. James Square,  
LONDON SW1  
Bank of Baroda  
31/32 King Street,  
LONDON EC2  
Halifax House,  
63/65 Moseley St.,  
MANCHESTER M2 3LP  
175, Soho Road, Handsworth,  
BIRMINGHAM B21-9SU.

32, Ealing Road,  
WEMBLEY BRENT,  
MIDDLESEX HA0 4TL  
State Bank of India  
State Bank House,  
1, Milk Street, LONDON EC2  
630 Finchley Road,  
LONDON NW 11  
Clarendon House  
10/12, Clifford Street,  
LONDON NW 1  
Kings House, The Green,  
SOUTHALL, MIDDLESEX  
30, Cleve Street, BRISTOL  
American Express Bank Ltd,  
Winchester House,  
77, London Wall,  
LONDON EC2  
Canara Bank  
P.O. Box No. 1743,  
14, Moor Lane,  
LONDON EC2

\*In terms of market capitalization

ISSUE  
OPENING DATE:  
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Reliance  
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Industries Limited

Regd. Office: Maker Chambers IV,  
222, Nariman Point, Bombay 400 021, India.  
Tel: 243340 Telex: 011-6542 VMAIL IN 011-2950 VMAIL IN

## Reliance Industries Limited invite Non-Resident Indians to attend Investor's Conferences at:

Date: December 12, 1986 (Friday)

Time: 6.30 p.m.

Place: Grand Hall (The Connaught Room)  
Great Queen Street, London W.C.2.

Date: December 13, 1986 (Saturday)

Time: 5.30 p.m.

Place: Wembley Conference Centre,  
(Severn Suite) Wembley, Middlesex.

MADR. B. RL. 4220

## Malaysian minister sells holdings

MR DAIM Zaiduddin, the Malaysian finance minister, announced yesterday that he has sold his controlling stake in United Malaysian Banking and will sell his shares in 16 other companies, 13 of them listed on the Kuala Lumpur Stock Exchange. Reuter reports from Kuala Lumpur.

In line with a Cabinet directive that ministers should sell their direct and indirect holdings in quoted companies to avoid any conflict of interest, the directive followed opposition allegations that the millionaire minister's involvement in the firms represented a conflict of interest. Mr Daim did not say what the shares were worth.

Stockbrokers said the sales, which require the approval of the regulatory authorities, were likely to depress prices on the KLSE. Mr Daim said his majority stake in UMBC, the country's third largest commercial bank, was sold last month to a state-owned investment group Permodalan Nasional (Pernas).

## HORNBY GROUP PLC

(Incorporated in England under the Companies Act 1948 to 1980 with number 154289)

Placing by

ALEXANDERS LAING &amp; CRUICKSHANK

of

4,397,982 ordinary shares of 5p each at 100p per share

Authorized  
5,500,000Share capital  
In ordinary shares of 5p eachIssued and to be  
issued fully paid  
2,401,228

The ordinary shares being placed rank *pari passu* in all respects with the existing issued ordinary shares and will be entitled to participate in full in all dividends and other distributions hereafter declared, made or paid on the ordinary share capital of Hornby Group Plc.

Hornby Group Plc is one of the leading toy and hobby product manufacturers and distributors in the United Kingdom, whose best known products include the two brand leaders, Hornby model railways and Scalextric slot car racing. Other Hornby products include Flower Fairies dolls, Thomas the Tank Engine and Friends train sets and Pound Puppies soft toys.

In accordance with the requirements of the Council of The Stock Exchange, Alexanders Laing & Cruickshank will place 3,673,487 ordinary shares with its clients and 1,224,495 ordinary shares with Warburg Securities for distribution to its clients.

Particulars relating to Hornby Group Plc are available in the Etdal Unlisted Securities Market Service. Copies of the Placing Memorandum may be obtained during normal business hours (Saturdays and public holidays excepted) up to and including 24th December, 1986 from:-

Hornby Group Plc,  
Westwood,  
Mangrove,  
Kent CT8 4DX.

Alexanders Laing &  
Cruickshank,  
Piercy House,  
7 Copthall Avenue,  
London EC2R 7BE.

11th December, 1986

This announcement appears as a matter of record only.

\$150,000,000

## Commercial Paper Program

for

## ContiFinance Corporation

a wholly owned subsidiary of

## Continental Grain Company

supported by an irrevocable letter of credit  
provided by

## Société Générale

## MORGAN STANLEY &amp; CO.

Incorporated

December 8, 1986

All of these securities have been sold. This announcement appears only as a matter of record.

November 21, 1986

5,500,000 Shares

## Kleinwort Benson Australian Income Fund, Inc.

Common Stock

## Kidder, Peabody &amp; Co.

## Kleinwort Benson

Bear, Stearns &amp; Co. Inc.

The First Boston Corporation

Alex. Brown &amp; Sons

Drexel Burnham Lambert

Goldman, Sachs &amp; Co.

Hambrecht &amp; Quist

Lazard Frères &amp; Co.

Morgan Stanley &amp; Co.

Salomon Brothers Inc.

William Blair &amp; Company

A. G. Edwards &amp; Sons, Inc.

EuroPartners Securities Corporation

Swiss Bank Corporation International Securities Inc.

UBS Securities Inc.

ABD Securities Corporation

Advest, Inc.

Arnhold and S. Bleichroeder, Inc.

Robert W. Baird &amp; Co.

Bateman Eichler, Hill Richards

Blunt Ellis &amp; Loewi

Boettcher &amp; Company, Inc.

Butcher &amp; Singer Inc.

Cable, Howse &amp; Ragen

Dain Bosworth

Daiwa Securities America Inc.

Eberstadt Fleming Inc.

Eppler, Guerin &amp; Turner, Inc.

Fahnestock &amp; Co. Inc.

First Albany Corporation

First of Michigan Corporation

Howard, Weil, Labouisse, Friedrichs

Interstate Securities Corporation

Janney Montgomery Scott Inc.

Johnson, Lane, Space, Smith &amp; Co., Inc.

Ladenburg, Thalmann &amp; Co. Inc.

Legg Mason Wood Walker

McDonald &amp; Company

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Moseley Securities Corporation

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The Ohio Company

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Wheat, First Securities, Inc.

Birz, Wilson Securities, Inc.

Brean Murray, Foster Securities Inc.

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R. G. Dickinson &amp; Co.

The Illinois Company

Johnston, Lemon &amp; Co.

Josephthal &amp; Co.

The Milwaukee Company

Morgan, Olmstead, Kennedy &amp; Gardner

Newhard, Cook &amp; Co.

Parker/Hunter

Raymond James &amp; Associates, Inc.

Richardson Greenshields Securities Inc.

Sanyo Securities America Inc.

Seidler Amdec Securities Inc.

Anderson &amp; Strudwick

Hanifen, Imhoff Inc.

Jesup &amp; Lamont Securities Co., Inc.

Keane Securities Co., Inc.

Oberweis Securities, Inc.

Raffensperger, Hughes &amp; Co.

R. Rowland &amp; Co.

Scott &amp; Stringfellow, Inc.

Edward A. Viner &amp; Co., Inc.

Wedbush, Noble, Cooke, Inc.



## Clare Pearson on the aftermath of the crisis in the undated floating-rate note market

## Convertible for Brierley likely to be increased

straight issue for Jacobs Suchard International Finance (Cayman) was set at 8 per cent, the pricing was set at par. The exercise price for the "A" warrants is SFr 860 and that for the "B" warrants SFr 900. The coupon for the \$100m convertible issue for the Development Bank of Singapore was set at 4 per cent. The market traded thinly yesterday, and at the close prices were mostly unchanged.

Bayerische Landesbank led a DM 150m 10-year issue for the European Investment Bank. The deal has a coupon of 84 per cent and par issue price.

Deutsche Bank led a DM 100m 10-year 24 per cent equity warrants bond for Jacobs Suchard International Finance (Cayman), a financing arm of the Swiss food group which on Tuesday launched a dollar bond.

Each DM 2000 bond of yesterday's issue carries two different types of warrants: an "A" warrant with a four-year life, exercisable into four-year shares at SFr 860, and a six-year warrant exercisable at SFr 900. Yesterday Suchard's shares closed at SFr 860.

The Swiss franc bond market closed with prices slightly

The floater pays 20 basis points over three month London interbank offered rate and investors must pay a  $\frac{1}{8}$  per cent

day launched a bank note for each DM 5000 bond of yesterday's issue carries two different types of warrants: an "A" warrant with a four-year life exercisable into Suchard shares at SFR 880, and a six-year warrant exercisable at SFR 900. Yesterday Suchard's shares closed at SFR 960.

The Swiss franc bond market closed with prices slightly firmer following active trading.

Union Bank of Switzerland issued a SFR 1500 equity warrant for Kelco Kelco Electric Railway. The issue was a indicated coupon of one per cent that will be priced on December 16.

Meanwhile Handelsbank fixed the terms of a recent SFR 300m equity warrants deal for Standard Chartered Bank. The 10-year issue's coupon was fixed at 8.75 per cent. It has been indicated. Warrants are exercisable at 8.70, which represents a 9.43 per cent premium over yesterday's closing price.

Algemene Bank Nederland issued a F1 250m domestic eight-year per cent bond for Rhone-Poulenc.

Late in the day, in Canadian dollars, Wood Gundy launched a C\$250m 71 per cent 1996 convertible issue for the fast growing US airline, Pacific Western Airlines. Only C\$75m of the issue is convertible into international shares with the remainder being sold domestically.

— Listed are the latest international bonds for which there is an adequate secondary market. Closing prices on December 10.

[illegible]

NEW ISSUE

DECEMBER 1986

**NORITZ**

**U.S. \$30,000,000**

**NORITZ CORPORATION**

**3¾ per cent. Guaranteed Bonds due 1991**

with

**Warrants**

to subscribe for shares of common stock of Noritz Corporation  
unconditionally and irrevocably guaranteed as to payment of principal and interest by

**The Taiyo Kobe Bank, Limited**

**Issue Price 100 per cent.**

**New Japan Securities Europe Limited**

**Taiyo Kobe International Limited** **Nomura International Limited**

**Banque Paribas Capital Markets Limited** **Credit Suisse First Boston Limited**

**DKB International Limited** **Kleinwort Benson Limited**

**Kyowa Bank Nederland N.V.** **Merrill Lynch Capital Markets**

**Morgan Stanley International** **The Nikko Securities Co., (Europe) Ltd.**

**Nippon Kangyo Kakumaru (Europe) Limited** **Sanwa International Limited**

**J. Henry Schroder Wagg & Co. Limited** **Sumitomo Finance International**

**Wako International (Europe) Limited**



## BUSINESS LAW

## A crimewatch by banks

By Derek Wheatley, QC

ILL-CONSIDERED proposals to extend the duties of the banks and to make them responsible for preventing the "laundering" of money stemming from all sorts of serious crime are in the air. The Criminal Justice Bill is now at its second reading and due to go into planning committee today. It could, so some people seem to think, become a vehicle for the realisation of such proposals. According to the Times (November 19), the Home Office may include in this Bill a clause which would extend the "laundering" offences of the Drug Trafficking Offences Act to all types of serious crime. Any such general extension could trigger off an avalanche of reports on the financial affairs of innocent bank clients whose instructions evoke the suspicion of a young and inexperienced bank clerk.

Drug trafficking was put forward as a special case. Parliament accepted it on that basis. Any general extension would involve us all since our financial affairs might be reported on the mere suspicion of, perhaps, a young clerk quite untrained in criminal detection.

The clearing banks have instituted careful procedures to ensure that groundless suspicions are not reported but the provisions apply to all.

An unusual transfer of funds, say to the Cayman Islands, might arouse suspicion but, in fact, may be merely the result of an expected windfall to a customer whose account was not normally very much in credit but who now wished to invest in a property. The confidentiality of banking affairs is enshrined in our law and the financial institution which makes wrongful disclosure faces a claim for damages by its customer. Our system is highly

esteemed. London is a great financial centre, because of the integrity of the system. Any exceptions to the duty of confidentiality should be very rare.

In any event, this new method of tackling the growth of serious crime would be the wrong way. The revival of something old may be a better way.

Before 1987 crimes were divided into felonies, in general all the more serious crimes, and misdemeanours, lesser crimes. Parliament passed the Criminal Law Act which abolished these classifications. Felonies are now classified, with other crimes, as "arrestable offences."

Unfortunately by abolishing felony, the offence of misprision of felony was also abolished. This offence consisted of concealment of felony: any failure by anyone to report the committing of a felony within his knowledge. In one of the last cases of misprision, that of Sykes in 1981, Lord Denning said: "The arm of the law would be too short if it was powerless to reach those who are 'contact' men for thieves, or assist them to gather in the fruits of their crime; or who indulge in gang warfare and refuse to help in its suppression. There is no other offence of which such persons are guilty save that of misprision of felony." Misprision would have applied, for instance, where a person knew that his neighbours were perpetrating the Moors murders.

The offence was punishable with imprisonment. All that ended by reason of SI (1) of the Criminal Law Act 1967 which states: "All distinctions between felony and misdemeanour are hereby abolished." There was no such offence afterwards, no sanction

whatever upon the man or woman who, with knowledge, however awful, did nothing; who "preferred not to know" but who did not actively participate in the crime itself so as to "aid and abet it."

Since then, terrorism has become a frightening new evil. Under the terms of the Prevention of Terrorism (Temporary Provisions) Acts of 1976 and 1984, a person who has information which he knows or believes might be of material assistance in preventing terrorism or apprehending a terrorist, commits an offence punishable with five years' imprisonment if he does not disclose it to the police. But that relates only to terrorism, nothing else.

Serious criticism of the offence of laundering is that to escape being charged the potential offender has to report a mere suspicion, not the actual knowledge which is a necessary ingredient for the prosecution to prove in the kindred and long established offence of being an accessory to a crime: for someone who "aids and abets, counsels or procures," who must be an actual participant and who, indeed, could be a launderer of money the proceeds of any crime; nor the "knowledge or belief" necessary in order to saddle any person with the crime of failing to give information about acts of terrorism.

Apart from knowledge of terrorism or laundering of drug trafficking money with suspicion, there remains no penalty for those who know of other crimes, however serious, but do nothing. This seems curious. Although drug trafficking can be very serious, not everybody would accept that selling cannabis was more serious than murder, rape,

grievous bodily harm, and many other crimes, unreported knowledge of which carries no sanction. Somebody with knowledge of the identity of a multiple rapist incurs no penalty by staying quiet.

Instead of suggesting an extension of the laundering offence, based on suspicion alone and effective only after the crime has been committed, the Government could revive the offence of misprision, which would apply to every type of serious crime, at every stage. It might prevent a crime being committed at all.

There are unlikely to be any financial proceeds of terrorism or murder for political aims. Mugging or mayhem may produce no profit. There will almost certainly be no detectable financial proceeds for the multiple rapist. In any event, the perpetrators may have no bank account or wish to invest in funds in the UK or abroad. It should, once again, be against the criminal law to fail to report all serious crime. And the maximum penalty should always be the same, not 14 years for laundering drug trafficking money and only five years for keeping silent with knowledge of terrorist activity.

As legal adviser to a clearing bank I am worried about the innocent clerk of any financial institution who is too shy or too uncertain to report his suspicions, or who simply forgets. I am even more worried by the man who knows of a serious crime but who commits no offence at all by not reporting it.

The author is legal adviser to Lloyd's Bank and chairman of the legal committee of the clearing banks. The views expressed in this article, however, are his own.

A. H. Harman's article will appear tomorrow.

## APPOINTMENTS

## Top National Westminster Bank posts

Mr Terry Green, general manager of NATIONAL WESTMINSTER BANKS' business development division, has been appointed a deputy group chief executive from July 1 succeeding Mr. Thompson and Morgan, Ipswich, as director of purchasing and production. He was purchasing and production manager.

Mr L. A. Lincoln has been appointed to the board of DEBEERS CONSOLIDATED MINES. Mr Lincoln, finance manager of the De Beers Group, is also a director of Anglo American Corporation.

STANCLIFFE Leeds, part of Allied Provincial Securities, has appointed Mr John Cooper as a consultant equity finance chairman of Equity Finance Trust Holdings and is a director of Prontaprint and Moss Advertising Group.

STC has appointed Mr J. R. Bannister as managing director of STC Distributors. He takes over from Mr A. S. Bevis, who becomes chairman until his retirement in June 1987. Mr Bannister was sales and marketing director.

WHITECROFT has made the following appointments in its lighting division: to Moorlite Electrical Mr John Hardman, works director; to BURT MARSHALL, LUMSDEN and general manager; and to Silvertown Lighting Mr Ivar Cole, commercial director, business director and general manager.

Mr Donald Marr of Dunedin Fund Managers, has been appointed to a two-year term as a deputy chairman of the ASSOCIATION OF INVESTMENT TRUST COMPANIES in succession to Mr James Ferguson of Stewart Ivory and Co.

Mr J. R. Harrison, has been appointed assistant general manager (marketing) from January 1 at REFUGEE ASSURANCE.

Y. J. LOVELL (HOLDINGS) has appointed Mr Red Wakham as a main board director from January 1, he will continue as managing director of Lovell Partnerships, Rendell Partnership Developments and PROBE.

C. H. BEAZER (HOLDINGS) has appointed Mr Alan M. Keat, partner in Travers Smith Braithwaite, as a non-executive director.

WOOD GUDY INC has appointed Mr Robert J. Edge as syndicate manager of international new issues based in London, day-to-day syndication responsibilities Mr George Stanes continues as director, syndication, and will devote more time to European clients.

Mr R. P. Cochrane has been appointed sales director of CRONITE ALLOYS at Drunfield, near Sheffield. For the past six years he has been employed by Ireland Alloys (Sheffield) with general responsibility for sales of specific metals and alloys, both in the UK and overseas.

NABISCO GROUP has appointed Mr David Nearn managing director of Smiths Crisps. He was managing director of Del Monte Foods, another member of the Nabisco Group. In this role he reports to Mr Alan Beeve, group managing director — snacks, within Nabisco. Del Monte Foods (UK and Eire) has now come under the responsibility of Mr Charles Auld, group managing director — grocery. Mr Michael Whitaker, sales director of Smiths

Crisps, has become commercial director of Del Monte.

Mr David Tostevin has been appointed to the board of THOMPSON AND MORGAN, Ipswich, as director of purchasing and production. He was purchasing and production manager.

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positions with British Telecom and Bestobell.

Mr Peter Davis, chief executive of REED INTERNATIONAL, will succeed Mr D. T. (Squire) Williams as chairman of consumer publishing group following Williams' retirement on December 31. He will also succeed Mr Ron Chilton as chairman of IPC Magazines when Mr Chilton retires on March 31.

Mr John McLean, at present manager of the newly-created new products division.

Magazines on January 1. Mr John Matthews will become managing director of IPC Sales & Distribution from January 1. He will join the board of IPC Magazines. Mr Andrew Walker, managing director of the Holborn Group, will join the board of IPC Magazines on January 1.

Mr Alastair H. Munro technical director of JOHN McGAVIGAN AND CO, Glasgow, has also been appointed general manager of the newly-created new products division.

## Company Notices

## FIDELITY ORIENT FUND

Société d'Investissement à Capital Variable  
37, rue Notre-Dame, Luxembourg  
R.C. Luxembourg B19061

## Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting of the shareholders of Fidelity Orient Fund, a société d'investissement à capital variable organized under the laws of the Grand-Duché de Luxembourg (the "Fund"), will be held at the principal and registered office of the Fund, 37, rue Notre-Dame, Luxembourg, at 11.00 a.m. on December 30, 1986, specifically but without limitation, for the following purposes:

1. Presentation of the report of the Board of Directors;
2. Presentation of the report of the Statutory Auditor;
3. Approval of the balance sheet at August 31, 1986, and income statement for the fiscal year ended August 31, 1986;
4. Discharge of Board of Directors and the Statutory Auditor;
5. Election of eight (8) directors, specifically the re-election of all present directors, Messrs. Edward C. Johnson, Ed. William L. Byrnes, Charles A. Fraser, Gianni Kuckawa, John M.S. Patton, Harry G.A. Soggerman and H.F. Van den Hoven and Finistrat;
6. Election of the Statutory Auditor, specifically the re-election of the present Statutory Auditor, Maurice J. Sargent;
7. Consideration of such other business as may properly come before the meeting.

Approval of the above items of the agenda will require no quorum and the affirmative vote of a majority of the shares present or represented at the meeting. Subject to the limitations imposed by law and the Articles of Incorporation of the Fund, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

Dated November 27, 1986

By order of the Board of Directors

## FIDELITY FRONTIER FUND

Société d'Investissement à Capital Variable  
37, rue Notre-Dame, Luxembourg  
R.C. Luxembourg B2404

## Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting of the shareholders of Fidelity Frontier Fund, a société d'investissement à capital variable organized under the laws of the Grand-Duché de Luxembourg (the "Fund"), will be held at the principal and registered office of the Fund, 37, rue Notre-Dame, Luxembourg, at 11.00 a.m. on December 29, 1986, specifically but without limitation, for the following purposes:

1. Presentation of the report of the Board of Directors;
2. Presentation of the report of the Statutory Auditor;
3. Approval of the balance sheet at August 31, 1986, and income statement for the fiscal year ended August 31, 1986;
4. Discharge of Board of Directors and the Statutory Auditor;
5. Election of eight (8) directors, specifically the re-election of all present directors, Messrs. Edward C. Johnson, Ed. William L. Byrnes, Charles A. Fraser, Gianni Kuckawa, John M.S. Patton, Harry G.A. Soggerman and H.F. Van den Hoven and Finistrat;
6. Election of the Statutory Auditor, specifically the re-election of the present Statutory Auditor, Maurice J. Sargent;
7. Consideration of such other business as may properly come before the meeting.

Approval of the above items of the agenda will require no quorum and the affirmative vote of a majority of the shares present or represented at the meeting. Subject to the limitations imposed by law and the Articles of Incorporation of the Fund, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

Dated November 27, 1986

By order of the Board of Directors

## Can Europe catch up?

A bound reprint of a series of articles "Can Europe catch up?" and "Towards a Free Trade Community" — previously published in the Financial Times during 1985 — is now available price £4.95 including postage and packing. To place your order please send a cheque (payable to Financial Times Ltd) to:

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## UK COMPANY NEWS

## DISTILLERS GIVES PROFITS A SHARP BOOST

## Enlarged Guinness surges to £241m

BY CHARLES BATCHELOR

Guinness, the brewing and distilling group which is currently facing a Department of Trade investigation, nearly trebled its pre-tax profits to £241m from £86m in the year ended September 30 1986.

Distillers, acquired for £25m last April after a bitter takeover battle with Argyll Group, contributed £134m to the group result in the 54 months for which it was included in the accounts. Distillers made £124m in the six months ended September 1986.

Guinness, excluding Distillers, made a pre-tax profit of £117m (£86m), just above the £120m forecast made last April. The group as a whole faced a £5m finance charge resulting from the acquisition of Distillers.

The profits improvement at

Guinness was achieved despite a four-fold devaluation of the Nigerian Naira which cost the company £9m.

Excluding the acquisitions made in 1985 and 1986 group profits were 16 per cent higher before the adverse exchange rate movements were taken into account.

Turnover rose by 96 per cent from £1.19bn to £2.32bn. Earnings per 25p share rose 13 per cent from 25.3p to 28.5p. Guinness, which is changing its year end to December 31, proposes a second interim dividend of 5.56p, an increase of 12.7 per cent on last year's final dividend of 5.3p.

The brewing division achieved record profits and volumes. Trading profits rose by 25 per cent but the impact of the Nigerian devaluation meant the

result for the sector was only 7 per cent higher at £88m.

Sales volume of draught Guinness rose 14 per cent in Great Britain while total volume including lager rose by more than 7 per cent. Kaliber, a non-alcoholic lager was launched nationally in the UK and in many states of the US.

Bear sales in the US and Western Europe rose 30 per cent by volume.

Guinness virtually halted the five-year decline in the UK market share of Bells Whisky while in export markets sales of cased Bells rose.

Profits rose at Distillers because of positive management action and strong financial controls. Guinness said. Attention to costs improved profits sufficiently to offset the decline in branded volumes shipped to

overseas markets though heavy exports to the US in advance of higher excise duty distorted comparison.

The takeover of Distillers increased debt by more than £700m though disposals of some of its investments and operations have raised nearly £200m.

Profits of the development sector—retailing, health and Guinness Book of Records—rose from £12m to £27m.

Guinness said it was doing all it could to insulate its senior board members and the managing directors of its operating divisions from the Department of Trade probe which is now going on to allow them to manage the company.

This matters is now being handled by Freshfield's, its lawyers, Guinness said.

See Lex

## Further £42m of disposals by Beecham

By Tony Jackson

Beecham is to sell the UK and European parts of its home improvement business to Henkel of West Germany for £42m.

The sale ends weeks of speculation in which the two chief contenders were seen as Henkel and a management buy-out team.

Beecham said that negotiations over its US home improvement business were proceeding with a separate buyer, and that it hoped to receive the cash before the group's March year end. The sale price is estimated at between £100m and £110m.

It was separately announced that Beecham is to buy Oxy Process Chemicals of the US for an undisclosed sum from Occidental Petroleum. The business was acquired by Occidental last September as part of its purchase of Diamond Shamrock Chemicals.

The Beecham purchase will put Henkel in a powerful position in the UK adhesives market. It already has the Solvite range of DIY adhesives and Pritt Stick, and will add to it the Unibond and Cypsel brands.

As previously announced, Beecham is to be sold to its US parent, which was bought long before the rest and is produced at a different plant.

The businesses, which have a combined net book value of £44m, were bought by Beecham over the past two years for £41m. They made pre-tax profits of £3.4m last year on sales of £45m. About half of sales were in the UK. The US operation is much larger, with sales of over £150m.

The only parts of Beecham still scheduled for sale, besides the US home improvement business, are the low-making German Montell cosmetics business in the US, where negotiations are under way for an estimated £10m, and the remainder of the Findlater drinks business, which might fetch a further £8m. This would bring the total to over £500m, virtually eliminating debt from the group's balance sheet.

Henkel, which has been almost as active in buying businesses in recent months as Beecham has in selling them, is a widely based chemical and consumer group. Its Occidental purchase comprises a £160m turnover business, with 1,100 employees, making chemicals for textiles, leather, dyes and paints, and also building and agricultural chemicals.

YEARLING bonds totalling £0.75m at 11½ per cent, redeemable on December 16 1987, have been issued by the following authorities: Borough of Tamworth £0.5m; Basingstoke & Deane Borough Council £0.25m.

Allied Textile Companies, the Huddersfield-based textiles business which is making an £11.6m agreed bid for Bulmer & Lumb, yesterday purchased a further 100,000 shares in its target. That takes its total holding, together with irrevocable acceptances, to 2.68m shares or 31.2 per cent.

## Micro Scope pulls back first half fall

BY NIKKI TAIT

Micro Scope halted its profit decline in the second half and for the year ended October 1 1986 finished with a pre-tax profit of £941,000, against £1.08m.

In the first half the profit fell by £147,000 to £284,000, affected, the directors explained, by the move to new headquarters, completion of the first phase of a staff recruitment programme, and the establishment of two further operating sections.

The directors reported yesterday that turnover for the year rose by £1m to nearly £4.9m, with all areas of business showing an increase.

After tax £501,000 (£297,000) earnings per share worked through at 6p (5p). The final dividend is held at 1p for an unchanged net total of 1.5p.

## Thorn EMI profits more than trebled at £41.5m

BY DAVID THOMAS

Thorn EMI's pre-tax profits for the six months to the end of September more than trebled to £41.5m, against £11.4m for the same period last year.

Turnover was down to £149bn (£1.53bn) because the company has disposed of a number of its businesses, including its film business, as part of a restructuring launched last year. The company said that the discontinued operations would have accounted for £146m extra turnover.

Earnings per share jumped from 1.4p to 9.7p, but the interim dividend is unchanged at 5p, a figure which the company said it had maintained for some time.

Sir Graham Wilkins, chairman and chief executive, said: "We're beginning to get things more right than they were."

Operating profits increased 44 per cent to £55.5m (£38.4m). After allowing for a £5.2m profit (£2.4m loss) from related companies, profit before finance charges was £50.7m (£36m).

After allowing for finance charges of £19.2m (£24.6m) and taxation of £18.2m (£3.9m), profits on ordinary activities were £23.3m (£7.5m). The company said its high tax charges were due to the cost of setting earnings from overseas.

By far the biggest profit contribution was made by the company's rental and retail opera-



Sir Graham Wilkins (left), chairman and chief executive of Thorn EMI and Sir Colin Southgate, managing director of Thorn EMI, sitting at a table.

tions: £34m on turnover of £458.5m, compared with £42.2m on turnover of £404.2m last year.

Mr Colin Southgate, managing director, said the Rumbelows electrical retailing chain had particularly strong growth, with its market share almost doubling. It had made up for the transfer of its rental side to other parts of the company's operations.

Its rental and retail operations were continuing to expand overseas. It now had

26 per cent of record retailing in Denmark, for example. Losses continued to be incurred in the North American music operation, which accounted for about 30 per cent of the company's music sales overall. Music turnover was up 250%, though this was hidden in the published figures by the disposal of the film interests.

The profit figures were boosted by £5m by the company's interest in Thames Television.

## Belhaven Brewery calls for £14m and plans disposals

BY NIKKI TAIT

MR RAYMOND MIQUEL, the former chairman of Scotch whisky group Arthur Bell, yesterday unveiled his plans for Belhaven Brewery, where he moved in as chairman and chief executive in September.

These include a £14m rights issue, the disposal of two subsidiaries and the possible sale of the remaining off-licence premises and a couple of hotels.

Longer-term, the new board is looking to build up branded sales of Belhaven beers, especially south of the border and is considering acquisitions in the leisure-related areas.

Accompanying the rights issue news is the resignation of Mr Nazim Virani and Mr Zvi Virani for the Belhaven board. Mr Nazim Virani was the previous chairman of Belhaven, and his family company sold the bulk of its stake in Belhaven during July and early September and he has taken a non-executive role since Mr Miquel moved in.

The directors who are resigning plus Mr Ezzat Solanki, will now receive compensation payments totalling £190,000 including the transfer of a Rolls-Royce Silver Spirit and a Mercedes Benz. The company's headquarters—previously at Mr Virani's offices in London—will now move into leased premises in Perth.

The issue will raise £13.4m net of expenses and be used initially to clear around £7m worth of debt. After that, the money will go towards expanding

ing activities. "We are looking at a lot of opportunities," commented Mr Miquel yesterday. "We also intend a launch of branded beer products next year and are looking to build these through supermarkets."

Under the rights issue, which is underwritten by Henry Ansbacher, shareholders are offered one new share at 50p for each share held—a 24 per cent discount to yesterday's price which fell 1½p to 72½p.

On the outgoing side, Belhaven is disposing of its party refreshment business, C. M. Pilling, to former Belhaven director Mr C. Pilling and his son for £223,000 cash—subject to shareholders' approval. They will take on debts of £202,000.

"A sale-up-for disposal is more, the loss-making wine and spirits business, which Belhaven acquired last April for £815,000, paid in shares. This could involve an exceptional write-off of up to £600,000.

The sale of two of the group's hotels—in Edinburgh and Falkirk—is also under consideration, and there are plans to pull out of the remaining 18 off-licences acquired from Courage in June 1985.

Yesterday, Belhaven also produced its interim figures for the year to end-September, showing pre-tax profits 41 per cent lower at £527,000. The downturn is partly due to a higher interest charge—up from £119,000 to £390,000—and partly to the £245,000 exceptional items, which includes the directors' compensation payments.

The interim dividend is pegged at 0.37p.

## AB Electronic expects second half growth

By Robin Reeves

AB Electronic Products Group will achieve good profits growth next year, Mr Henry Kroch, the group's retiring chairman, told the annual meeting in Cardiff yesterday.

Results for the first half of the group's financial year were good, Mr Kroch said, but associated with a new factory producing electronic switching systems for the new Jaguar motorcar. This had involved the training of hundreds of operators.

But the Jaguar venture, along with the company's various other electronics activities, should make a major contribution to profits growth in the group's second half year up to June 1987, Mr Kroch said.

He expressed continued optimism about the long term outlook for the electronics industry though AB believed that in the future the company would benefit greatly from generating more of its old technology. Hence it was investing in a technology centre at Clepa Park, Newport, Gwent, which would start operations early in the New Year.

The annual meeting agreed unanimously to appoint Mr Kroch as the company's first president on his retirement at the end of the month. Mr Kroch has been the principal architect of AB's expansion from a small private company making radio components into today's diversified electronics group with a turnover of £130m.

He is to be succeeded as chairman on January 1 1987 by Mr Peter Phillips, the present deputy chairman.

## Morceau falls to £1.95m

By Philip Coggan

AS SIGNALED last week, pre-tax profits at Morceau Holdings, the specialist fire protection group, fell to £1.95m in the year to September 30 from £2.07m in the previous 12 months. The directors are not yet in a position to forecast whether this year's profits will improve but they feel the long term prospects are good.

Difficulties in finalising the account for the new headquarters of the Hongkong and Shanghai Bank were a major problem: terms have now been agreed which are well below those envisaged at the time of the interim statement. In addition, extra competitors in the UK commercial buildings market resulted in a significant loss in the sector in the second half.

Morceau acquired Aaronite, a company in the same industry which specialised in the offshore market, for £2.2m in March. It made a £333,000 second half profits contribution, compared with a £568,000 loss in the pre-acquisition year.

Group turnover was higher at £16.0m (£14.1m), after a tax charge of £257,000 (£733,000), the earnings per share were down to 16.5p (22.5p).

As part of a rationalisation programme, Mr Graham Neilson, managing director of Aaronite, Mr Richard Tykoff, group sales and marketing director, and Mr Alan Smith, managing director (UK), have all resigned.

## Charter beats City expectations

BY PHILIP COGGAN

Charter Consolidated, the manufacturing, construction, mining and finance group, exceeded City expectations when it reported pre-tax profit up from £1.1m to £17.9m in the six months to September 30 1986. Analysts had been looking for between £14m and £15m.

Its profit was boosted by a strong showing from Anderson Strathclyde, its mining equipment subsidiary which turned last time's deficit of £368,000 into a £5.8m profit before tax on turnover down from £81m to £73m.

The directors said that operating profit on continuing businesses rose from £10.6m to £12.3m while loss from discontinued businesses increased from £1.4m to £2.1m.

After tax up from £3.4m to £5m, earnings per share moved ahead to 12.2p from 7.3p last time.

Charter benefited further from a £75m extraordinary credit (£311,000 debit) which incorporated profit on the sale of the major part of the company's shareholding in Mercury International Group. Interest and other charges totalled £4.2m (£5.9m).

Charter's manufacturing interests lifted operating profit significantly from £9m to

£15.9m and mining equipment showed profit of £7.2m (£2.7m).

Other sectors showed the following operating profit: building products, £3.8m (£3m); rail track equipment, £4.4m (£2.7m); licensee trade equipment, £607,000 (£735,000); industrial contracting, £16,000 (£440,000); financial and administration, £190,000 (£151,000).

The following sectors made operating losses during the half year: civil engineering and construction, £500,000 (£225,000); construction and related activities, an unchanged £484,000; contract coal mining, £1m (£2m profit); wolfram mining, £1.5m (£379,000 profit); metal marketing, an unchanged £19,000; and mining, £2.5m (£2.5m profit).

Charter received dividends and interest worth £3.7m (£3.3m) and made £2.8m (debit £126,000) surplus on realisations. Share of retained profit from related companies amounted to £4.5m, up from £3.5m last time. Other interest receivable and similar income totalled £3.6m, down from £4.2m.

Charter shareholders benefit from a declared interim of 4p, up from 3.75p last time. Shares closed at 309p, up 3p.

## comment

Changes in Johannesburg and at Charter over the past year mean that what was once just a motley collection of owned part-owned businesses put together by Harry Oppenheimer is looking (being encouraged?) to spread its own wings. With no debts and net assets of £420m (40½p a share), Charter could readily afford a £200m purchase for cash—although using paper would dilute the Anglo-American holding and might therefore be attractive to an independently minded management.

The success of the Johnson Matthey since its October 1984 rescue must make Mr Clarke more than a little sorry that he did not snap up more/all of the associate at the time. Elsewhere in the garden there is still a fair bit of weeding to do at Shand, Beralt and in contract coal mining but a conservative provisions policy has eliminated most of the risk from these areas. With £42m in view for the year, the shares, down 15p on profit taking to 298p, are on a prospective p/e of 10½ which seems a little on the tight side. If the "unbidability" discount were removed, a rating closer to the market's 13 would certainly be justified.

## Assoc. Paper improves to £5m

BY PHILIP COGGAN

A SHARP improvement by its stamping foils activities enabled Associated Paper Industries to lift its 1985-86 profits to £5.05m pre-tax, an increase of 9 per cent over last year's £4.62m.

The directors said yesterday that they were optimistic for the future and pointed out that the current situation was good

overall and that opportunities in stamping foils were considerable.

Furthermore, they believed that the Tenzia companies, acquired in June, had great potential for further expansion. The year to September 27 saw group turnover advance from £54.23m to £71.22m and trading profits by £973,000 to £5.05m.

Earnings worked through at 21p (20.1p) and a final dividend of 4.8p raised the total by 1p to 7p net per 25p share.

A breakdown of trading profits by activity shows: paper-making and converting £3.47m (£3.32m); stamping foils £2.69m (£1.35m) and air conditioning, filtration and purification £400,000 (£604,000). Group costs and non-trading items in subsidiaries accounted for £946,000 (£843,000).

Selling and administration expenses rose from £4.9m to £5.8m. The directors said the rise was mainly caused by an increase in the group's stamping foil activities.

Interest charges took £505,000 (£24,000) and tax £1,05m (£904,000).

The overall results of the papermaking and converting division took into account a provision of £200,000 which arose from the failure of a customer and an investment of some £268,000 in the development of the new electron beam coating technology at Glasgow. The balance sheet continued

to show a strong financial position. Loans increased through borrowings of US dollars, to fund the acquisition of Dri-Print and the issue of loan notes to vendors of Tenzia.

At year-end net borrowing amounted to 38 per cent of shareholders' funds.

## comment

The erosion in margins and the small increase in earnings per share meant API's share price fell 5p to 256p yesterday but they do not herald a halt in the company's progress. Two of the main problems were start up costs for new technology and a £200,000 bad debt, neither of which are likely to recur. Without them the pre-tax figure would have been £468,000 higher at around the £5.5m the City had been expecting.

API's confidence for the future, which is shown by the 17 per cent increase in the dividend, is largely explained by its success in specialising, particularly in the stamping foil division. API claims to be the second largest producer of stamping foils in the world and the fragmentation of the market allows it scope for expansion. For 1986-87 the company is setting its cards close to its chest but analysts expect about £8.5m. Assuming a tax charge of 30 per cent, that puts the p/e on about 11. The shares are likely to hover where they are a while but they are a reasonable bet in the long term.

## Alex Russell advances to £1.7m

Alexander Russell, which is engaged in quarrying, coal recovery and the distribution of building supplies, reported an advance from £1m to £1.7m in pre-tax profit for the half year ended September 30 1986.

On turnover of £16.9m (£15.25m) the trading profit

rose from £1.38m to £1.7m. Further benefits came from the elimination of exchange losses — £373,000 last time.

Earnings were 4.32p (2.7p) and the interim dividend is to be 0.54p (0.47p) per share.

The director said forecasting was difficult, but they looked forward to a record year.

**U.S.\$50,000,000**  
**Credit Chimique**  
Floating Rate Notes Due 1996

In accordance with the provisions of the Notes, notice is hereby given that for the interest period 11th December, 1986 to 11th June, 1987 the Notes will carry an Interest Rate of 6¼% per annum. The interest payable on the relevant Interest Payment Date, 11th June, 1987 will be U.S.\$309.65 per US\$10,000 principal amount and U.S.\$7,741.32 per US\$250,000 principal amount.

By The Chase Manhattan Bank N.A., London  
Principal Paying Agent

**Bankers Trust**  
**New York Corporation**  
**US\$300,000,000**

Floating Rate Subordinated Notes due 2000

For the three months 11th December, 1986 to 11th March, 1987 the Notes will carry an interest rate of 5¼% per annum and interest payable on the relevant Interest Payment Date, 11th March, 1987 will be US\$156.25 per US\$10,000 Note and US\$3,906.25 per US\$250,000 Note.

Bankers Trust Company, London  
Agent Bank

**The Bear Stearns Companies Inc**  
(A corporation organised under the laws of the State of Delaware, USA)

**US\$ 200,000,000 Floating Rate Notes Due 1994**

For the three month period 10th December, 1986 to 10th March, 1987 the Notes will carry an Interest Rate of 6¼% per annum with an Interest Amount of US\$159.38 per US\$ 10,000 Note payable on 10th March, 1987

Bankers Trust Company, London  
Agent Bank

**THE MORTGAGE BANK AND FINANCIAL ADMINISTRATION AGENCY OF THE KINGDOM OF DENMARK**  
(Kongeriget Danmarks Hypothekbank og Finansforvaltning)

**U.S.\$80,000,000**  
Guaranteed Floating Rate due 1990, Series 84  
Unconditionally guaranteed by  
**The Kingdom of Denmark**

Notice is hereby given that the Rate of Interest has been fixed at 6¼% and that the interest payable on the relevant Interest Payment Date June 11, 1987 against Coupon No. 8 in respect of US\$10,000 nominal of the Notes will be US\$322.29.

December 11, 1986 London  
By: Citibank, N.A. (CIB) Dept. Agent Bank  
**CITIBANK**

**M.I.M. Holdings Limited**

**US\$100,000,000 Floating Rate Notes due June 1994.**

Holders of Floating Rate Notes of the above issue are hereby notified that for the interest period from December 12, 1986 to June 12, 1987 the following information is relevant:

1. Applicable interest rate: 6.225% per annum
2. Interest payable on next interest payment date: US\$3,147.08 per US\$100,000.00 nominal
3. Next interest payment date: June 12, 1987

BA Asia Limited  
Reference Agent

December 10, 1986

**HYUNDAI**  
ENGINEERING & CONSTRUCTION CO., LTD.  
(Incorporated in the Republic of Korea with limited liability)

**US\$50,000,000**  
Floating Rate Notes Due 1993  
(Redeemable at the option of Noteholders in 1989)

In accordance with the provisions of the Floating Rate Notes, notice is hereby given as follows:

Interest Period : 11th December, 1986 to 11th June, 1987 (182 days)

Rate of Interest : 6¼% per annum

Coupon Amount : US\$322.29 (per note of US\$10,000)

US\$6,114.58 (per note of US\$500,000)

Agent  
**LTCB Asia Limited**

**Public Works Loan Board rates**

Effective December 10  
Quota loans repaid at maturity

Years	By EPT	At %	Non-quota loans A* repaid at maturity	By EPT	At %
Over 1 up to 2	11½	11½	12½	12½	12½
Over 2 up to 3	11½	11½	12½	12½	12½
Over 3 up to 4	11½	11½	12½	12½	12½
Over 4 up to 5	11½	11½	12½	12½	12½
Over 5 up to 6	11½	11½	12½	12½	12½
Over 6 up to 7	11½	11½	12½	12½	12½
Over 7 up to 8	11½	11½	12½	12½	12½
Over 8 up to 9	11½	11½	12½	12½	12½
Over 9 up to 10	11½	11½	12½	12½	12½
Over 10 up to 15	11½	11½	12½	12½	12½
Over 15 up to 25	11½	11½	12½	12½	12½
Over 25	11½	11½	12½	12½	12½

\* Non-quota loans A are 1 per cent higher each case than non-quota loans A. \* Equal instalments of principal. \* Repayment by half-yearly annuity (based equal half-yearly payments to include principal and interest). \* With half-yearly payments of interest only.



# Swedish Match acquires Pegulan in £104m deal

By Kevin Done in Stockholm and Clay Harris in London

Batig, BAT Industries' West German subsidiary, has agreed to sell the Pegulan floor-coverings group to Swedish Match in a deal worth about DM 300m (£104m).

The acquisition, the largest ever by the Swedish conglomerate, will establish it as the leading flooring group in Europe and the second in the world after Armstrong of the US. It is already world leader in hardwood flooring.

Pegulan has annual sales of about DM 800m and about 3,000 employees. Swedish Match is already well-established in the flooring market through its Tarkett subsidiary, but the acquisition of Pegulan will double its sales in this sector.

BAT said last night that the disposal, plus the planned sale of Huppe, BAT's showers and sunbaths company, reflected its judgment that it should not continue to invest in the business.

Swedish Match, which has strong market positions through Tarkett in the US and in the Nordic countries but has been relatively weak in central Europe.

Pegulan had a leading position in West Germany and good market shares in France, the Netherlands and Austria, he said. Swedish Match will retain the Pegulan name.

Tarkett has grown rapidly through acquisitions and currently has 11 plants for the production of hardwood and resilient flooring as well as carpeting. The Pegulan takeover will more than double its present annual production of some 60m sq m.

Until 1980, all Tarkett production was concentrated in Sweden with 60 per cent of sales in the domestic market. In 1981 it acquired the flooring division of GAF of the US, at the time the third largest producer of resilient flooring in the US, and in 1982 it bought Harris Manufacturing, a large US producer of hardwood flooring.

Mr Hans Larsson, Swedish Match chief executive, said the Pegulan deal was an important strategic acquisition for the group which has had strong market positions through Tarkett in the US and in the Nordic countries but has been relatively weak in central Europe.

Mr Martin Broughton, Eagle Star's finance director, said that at that size the company could never realistically hope to remain a national US insurer, in view of the high expenses involved.

Eagle Star Insurance of America was expected to produce a pre-tax profit for this year, but it had suffered from poor results in previous years. In 1985, the company's operating ratio—the key measure of an insurer's efficiency—was 111 per cent, considerably worse than US industry averages.

The American company produced less than 5 per cent of Eagle Star's worldwide premium income, Mr Broughton said. After the sale, Eagle Star will continue to write US marine insurance, but this will be done directly from London.

With 1986 gross premium income of about \$100m, Eagle Star's US operation is a very small player in the North American general insurance market. Its business this year was 75 per cent in commercial lines, and 25 per cent in personal lines of insurance.

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# Pilkington hits out at BTR in its bid defence

By Martin Dickson

Pilkington Brothers, which is fighting a £1.1bn takeover bid from BTR, claimed yesterday that its leadership of the world glass industry would be threatened if it vanished "into a conglomerate of businesses with short-term horizons."

The claim came in its formal defence document. Mr Antony Pilkington, the chairman, told shareholders that the future of the group mattered to "British technology, to British industry, to Britain in the widest sense."

"This bid is about the future of all British companies who believe in the creation of wealth and the pursuit of excellence that leads ultimately to world leadership—rather than the poverty of cashing in the future for short-term financial gains."

BTR did not understand the glass industry, Mr Pilkington added, and had never taken on anything remotely like the business of Pilkington—a technology-driven, market-driven continuous-process, large-scale business which was a world away from its experience.

To show any justification for the bid, BTR must say how it would improve Pilkington's performance, and it would not be enough for it to cite ways of "extracting once-off short-term improvement without also specifying the long-term effects on the business of the measures they propose."

However, BTR hit back last night at the claims it had a short-term approach to running companies, saying its 20-year record, "both in the round and by company, relegates this claim to the derisory."

It added that Pilkington's defence was as "fawed with complacency as its earnings were erratic."

Pilkington's shares closed up 8p at 628p, which compares with a BTR offer worth 531.5p a share last night.

# Inchcape to buy Clarkson Puckle

By Nick Bunker, Insurance Correspondent

Inchcape, the international trading conglomerate, has agreed to pay £4.1m to buy Clarkson Puckle, the insurance brokers acquired by Dalgety, the food and agricultural group, in July 1985.

Inchcape will be making the purchase via its subsidiary Bain Dawes, one of the UK's top ten insurance brokers. The total consideration includes some £3m made up of the repayment of an intra-group loan made by Dalgety to Clarkson Puckle.

Clarkson Puckle made a pre-tax profit of £2.9m in the 18 months to June 30, but the figure for the 1986 calendar year is expected to be not less than £4.3m. Turnover for the year is expected to be about £40m.

Bain Dawes made a pre-tax profit of £5.5m in 1985, on turnover of £42.7m. Dalgety acquired Clarkson Puckle when it paid £120m 18 months ago for Gill & Duffus, the world's biggest cocoa trader. There were initially some hopes that the broker would dovetail with Dalgety's own existing insurance interests in Australia.

But Mr Terry Pryce, Dalgety's chief executive, said yesterday that after a careful assessment the group decided that there would be "no real benefits" from building up an insurance broking arm.

The core business of Dalgety is food and agriculture. We took the view that to fork out £50m or £100m to build up our insurance broking would not be worthwhile," he added.

Dalgety intends to use the sale's proceeds to reduce group borrowings and to expand its interests in the high added-value food products sector.

Mr Simon Arnold, Bain Dawes' chief executive, said that the proposed acquisition would put Bain Dawes "in the forefront of the UK insurance broking industry" by combining the two companies' retail accounts.

Bain Dawes, he added, had an extensive clientel of large UK and multinational companies, while Clarkson Puckle had a range of smaller corporate clients.

Bain Dawes, which also has specialisations in broking contractors' liability and other professional indemnity insurance, has some 19 branch offices in the UK. Clarkson has 11.

The acquisition would also "greatly enhance Bain Dawes' long-term objectives of expanding its worldwide operations."

# First member for Third Market

By Alice Rawsthorn

The Unit Group, a manufacturer of timber pallets, yesterday became the first company to announce firm proposals to join the Third Market, the forum for dealings in the shares of young, unquoted companies which the Stock Exchange intends to introduce early in the New Year.

The Third Market will function as a junior tier to the main market and Unlisted Securities Market. It will accommodate companies which are too young or too small to consider flotation on either of the established markets, but which need access to new capital.

The Stock Exchange envisages the market as a more tightly regulated version of the over-the-counter market now conducted by licensed securities dealers.

Thus far at least 15 companies have indicated to the Stock Exchange that they intend to use the Third Market as a forum for dealings in their shares when it begins trading on January 26.

The Unit Group will join the Third Market through an offer for subscription sponsored by Guidehouse Securities. Guidehouse has been active in the OTC market and, having recently become a member of the Stock Exchange, intends to play an active part in the Third Market.

Although the Unit Group would, in theory, be able to go public on the USM or main market, it opted for the Third Market because, as Mr Jeffrey Gilbey, its managing director put it, the management team is relatively new and felt the company was not yet able to cope with the exposure meted out to USM and listed companies.

The company's financial performance through the 1980s has been erratic. It slipped into a loss at the pre-tax level in the year to March 31 1984 because of a sudden rise in raw material prices, but produced pre-tax profits of £191,000—and operating profits of £593,000—on turnover of £10.27m in the last financial year.

In the offer for subscription the Unit Group will issue 1.25m shares, or 30.9 per cent of its equity, at 122p a share. The company forecasts pre-tax profits of £510,000 for the current financial year putting the shares on prospective earnings of 15.5p and a prospective p/e of 7.9.

All the capital raised by the offer, around £1.5m, will be ploughed back into the company to reduce borrowings and to speed up the automation of the manufacturing process.

The company is eligible for inclusion in the Government's Business Expansion Scheme, thus individual investors will be able to claim BES tax relief on their investments.

Rushlake Holdings, the private company owned by the Jivraj family, continues to nibble away at Mitchell Cotts, the troubled engineering chemicals and trading group. It disclosed yesterday that its stake had risen from 11.4 to 12.28 per cent.

Rushlake said that it had had no contact with Tiphook, the leasing company which was recently revealed as the holder of a 4.9 per cent stake in Mitchell Cotts. With regard to its future plans, a spokesman for Rushlake commented: "It's an interesting situation and we're reviewing it day by day."

# Pru's estate agency moves cost £125m

The move by the Prudential Corporation, Britain's largest life assurance group, into the estate agency market will have cost the group some £125m by the end of the year, of which about a fifth is being met by the issue of Corporation shares and the rest in cash.

The Corporation would not give any details of the contribution to group profits from its estate agency subsidiary, Prudential Property Services. But analysts expect it to be minimal for 1986, around £2.5m and in the £5m-£10m range for 1987. The full benefits are not expected until 1988.

Pru's strategy in developing a national estate agency coverage has been to acquire a major firm in each of the 12 regions as a core company with subsequent expansion on a local basis by secondary acquisition and organic growth from opening new branches.

It is expected that there will be around 350 branches by the end of the year with Southern England well covered.

# Eagle Star pulls out of US

By Alice Rawsthorn in London and Hugh Carnegie in Dublin

The Irish Distillers Group, which has a 70 per cent share in the US distillery market, has announced a 70 per cent increase in pre-tax profits to £12.92m, or 12.92p per share, for the year to September 30 despite a downturn in demand from its domestic market and its core export market, the US.

In the domestic market Irish Distillers experienced strong demand in the first half of the year but suffered a slump in the second, when the paucity of US tourists and poor economic outlook took its toll on the whisky market. Sales were poor in the US—because of an increase in excise duty and the growing strength of the anti-alcohol lobby—throughout the year.

The company succeeded in increasing sales to other export markets, however. The progress of its new product, West Coast Cooler, was rather slower than expected in its new markets, the UK and Holland.

Irish Distillers has opted to place most of the profits from the product's buoyant Australian market into developing new markets.

Group turnover fell to £239.49m (£249.62m) during the year. According to the managing director, Mr Richard Burrows, the fall in sales is attributed to a reduced contribution from United Drug, the pharmaceutical distributor in which Irish Distillers reduced its holding earlier in the year, and the core businesses showed some modest, underlying growth.

Trading profits rose to £12.68m (£7.48m), although all the profits growth should be compared to an unusually poor performance in the 1984-85 financial year when the company was hit by a strike. The share in profits from associated companies increased to £269,000 (£28,000).

Earnings per share rose to 16.28p (10.28p) and the board proposes to pay a final dividend (including a related tax credit) equivalent to 7.3p.

Mr Burrows says that prospects for the domestic market are uncertain, given the climate of uncertainty created by the erratic economic outlook and the prospect of a general election "early next" year, although sales are currently slightly lower than in the same period last year. Demand in the US, by contrast, has mustered a slight recovery.

Westwood Dawes warns of large loss

Westwood Dawes, the mechanical handling engineer, has issued a circular warning of a £200,000 loss for the year in order to avoid a false picture of the company's shares. It had predicted a better second half after halfway losses of £88,130.

KMG Thomson McLintock, the company's new auditors, have written to shareholders warning of the expected loss for the year to December 31, including exceptional items of about £60,000.

Mr Dan Slabbert was appointed managing director after Mr Roger Allsop's resignation in September. He said the company had identified and tackled the problem areas and was confident of a return to profitability by late next year.

Westwood plans to modernise the Stowbridge factory to enable Westwood to move into the more lucrative larger contracts and escape the increasing competitiveness and higher costs of the small-order jobbing side.

It is also switching from an "unsatisfactory" sales agency network to an in-house sales and marketing team. A new sales director, Mr Alan Bowler, has already been appointed.

"We're looking at a cost of between £150,000 and £200,000 to set up the sales and marketing side and a similar figure for plant and equipment," said Mr Slabbert.

Westwood has no outstanding bank loans, he said, with £380,000 on call and a £250,000 bank overdraft facility.

"Our average order size is £500. We would like to get that up to £10,000. And since the appointment of the sales team we can already see an increase in the work coming in."

Westwood shares closed down 2p at 55p.

APV purchase

APV Holdings, the food processing equipment group, has reached a provisional agreement to purchase W. & C. Pastia, an Essex-based company for around £2.25m. Pastia specialises in material handling equipment, conveying and control systems, and has an annual turnover of around £8m.

Mantronics, a Leicester company specialising in the development of microwave technology has also joined the APV group.

I.G. INDEX

FT for December

1,283-1,289 (unchanged)

Tel: 01-323 5899

WE HELP  
TURN MORE THAN  
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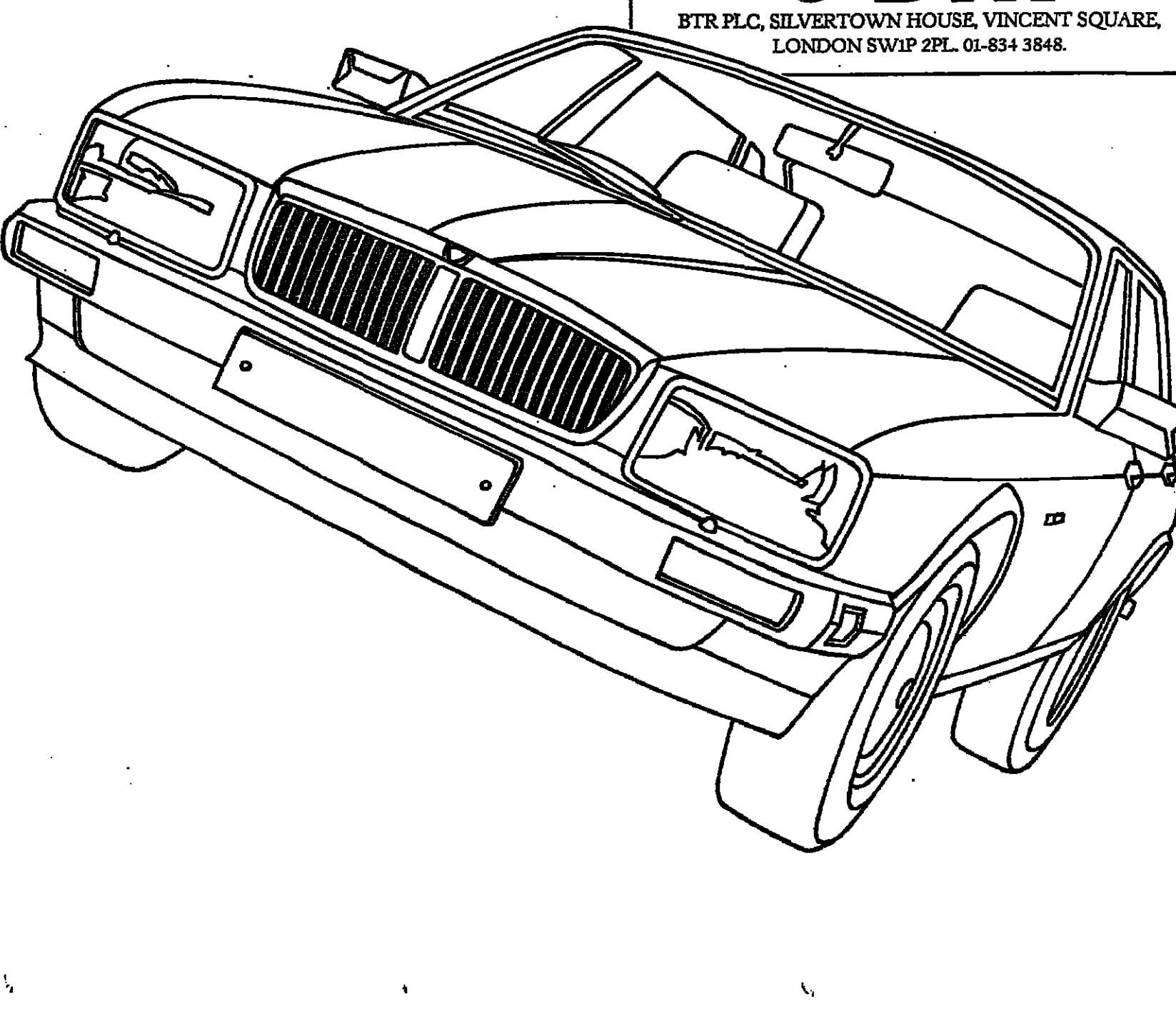
BTR companies have played their part in the development of the impressive new Jaguar.

Metalastik and Peradin supplied engine mountings, bushes and hoses, Dunlop Hiflex came up with the power steering, air conditioning and cooler hose assemblies, and Dunlopillo supplied foam for the front seating.

Clearly, using top performance suppliers is the way to build a high performance car.

**BTR**

BTR PLC, SILVERTOWN HOUSE, VINCENT SQUARE, LONDON SW1P 2PL. 01-834 3848.



**The Royal Bank of Scotland Group plc**

US\$350,000,000  
Undated Floating Rate Primary Capital Notes

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 11th December 1986 to 11th June 1987 the Notes will bear a Rate of Interest of 6 1/8% per annum. The amount of interest payable on 11th June 1987 will be US\$319.13 per US\$10,000 Note and US\$778.30 per US\$250,000 Note.

Agent Bank  
**CHARTERHOUSE BANK LIMITED**

**CHARTERHOUSE**  
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**HALF YEAR RESULTS**

SEE PAGE 32

**THORN EMI**

FROM THE HIGH STREET TO HIGH TECHNOLOGY



## UK COMPANY NEWS

## Sketchley in agreed bid for Equipu

BY CLAY HARRIS

Sketchley is to buy Equipu, the photocopy and computer services group, in an agreed shares-and-cash offer worth £20.7m.

Mr Malcolm Glenn, chief executive of the dry cleaning and services group, said yesterday that the acquisition brought Sketchley into a fast-growing but fragmented market that was ripe for consolidation.

Bristol-based Equipu leases and services Nashua, Ricoh and Minolta photocopiers, as well as selling a broad range of other office equipment, including microcomputers, peripherals and software, cash tills and furniture.

Equipu will continue to trade as a separate company and Mr

Philip Bradshaw, chairman and chief executive, will join the Sketchley board.

Sketchley plans nationwide expansion for Equipu within three years, largely by acquisition. At present, Equipu's strength is in the south and west of England, south Wales and in Scotland, where it bought photocopy dealer Purdie & Kirkpatrick in 1984.

Sketchley also forecast yesterday a final dividend of at least 13p (12.5p) for a total of 19p (17.5p) for the year to March. It expected no earnings dilution from the Equipu acquisition.

After the acquisition, Sketchley's original dry cleaning operations in the UK and Canada will account for only

about 40 per cent of turnover. Earlier this year, it moved into catering and vending with the purchase of Breakmate and workwear manufacturer with CCM.

In a full year, Sketchley expects turnover to return to the £150m level achieved before the disposal of its US uniform rental and diaper services.

The UK will account for about 90 per cent of sales, however, against less than half before the US sales.

Problems in a computer supplies company contributed to an 11 per cent reduction in Equipu's pre-tax profit to £1.94m in the year to April, on sales of 53 per cent ahead at £25.6m.

Sketchley also reported a decline in its most recent period, the half year to September 26, with profit falling by 10 per cent to £5.55m on turnover from continuing operations cut by 11 per cent to £70m.

Sketchley is offering one new share plus 100p in cash or loan notes for every two Equipu shares. Sketchley shares shed 1p to 444p, valuing Equipu shares at 27.5p against 26.2p in the market, a 56p rise from the price at which they were suspended on Tuesday.

The offer has been accepted by directors and other shareholders representing 50.2 per cent of Equipu's shares.

## Crystalate on target with 46% profit jump

Although sales of Crystalate Holdings, maker of electric products, rose only a modest 5.5 per cent to £66.47m, pre-tax profits jumped 46 per cent from £4.8m to £7.01m in the year ended September 30 1986.

The result compared with a forecast of not less than £6.3m made in October at the time of the £11m acquisition of the resistive products division of US company, TRW.

The profit included a higher contribution of £632,900 (£1,000) from the sale of investments. Tax charge was £2.03m (£912,900) and last year there were also minorities of £94,000 and an extraordinary debit of £2.68m.

Earnings per 5p share were 21.14p (16.53p) basic or 17.76p (12.91p) fully diluted. The final dividend is 3.25p (2.7p) for a total payment up from 4.24p to 5.1p net.

## Ladbroke US deal

London & Leeds Corporation, the Ladbroke Group's USA property division, is to pay \$7.75m (£3.44m) for a partly completed 35-acre residential development in White Plains, Westchester, New York State. The 70 apartments will be completed within 18 months at a cost of \$13m and have an estimated total sales value of \$30m.

## McCarthy &amp; Stone shares surge on strong growth and prospects

SUBSTANTIAL progress was made by McCarthy & Stone in the year ended August 31 1986 with turnover rising 77 per cent and pre-tax profit 68 per cent to £16.1m. The group sells and manages sheltered housing, including holiday developments.

The directors said the group's financial strength had never been greater, backed up by the £18m rights issue in June, the current year had started well and they looked for further success.

The City reacted favourably to yesterday's statement and the shares closed 45p higher.

Turnover in 1985-86 totalled £67.15m (£57.9m), with the sales of sheltered accommodation rising 49 per cent to 1,769 units.

The increase was spread over all regions, with significant contribution from areas away from the traditional retirement area of the South of England. In the Midlands and North, sales totalled 738 and in Scotland 104.

The final dividend is 2.51p on the increased capital to make 3.33p net (2.72p).

The group's move into nursing homes continued to gather pace. The first one at Boxhill-on-Sea was opened and sites for further homes were acquired at Great Dunmow, Essex, and Bournehampton. The second scheme at Upton in the Wirral will be opened in the spring.

Also, last month, the first holiday development was opened at Santa Ponsa, Majorca, and

initial bookings were encouraging.

Contracts have been exchanged for the acquisition of the first site in France where construction was expected to start in the spring. A site had been acquired for a sheltered scheme in Dublin.

After tax and minorities, stated earnings per share for 1985-86 were 22.71p (13.6p) basic and 20.91p (13.14p) diluted.

In the first three months of the current year sheltered unit sales were around 50 per cent higher.

## ● comment

As Britain gets gradually older, the profits of McCarthy & Stone seem to get higher and higher. There is still not too much competition in the sheltered housing market and it seems that all McCarthy has to do is buy more sites to make more money. This year the group will continue to move up-market and into London with a consequent increase in the average selling price per unit and as sales are already showing a 50 per cent increase, there seems little to stop a £25m pre-tax profit. In the long term, only nasty shocks in the new nursing home programme is likely to disrupt McCarthy's progress, since it does not depend on rising house prices. Even at 300p up 58p on the day, the shares do not seem overpriced on a prospective p/e of 10.

## Cowie ups Appleyard stake

T. Cowie and parties acting in concert have increased their stake in Appleyard Group from 9.62 per cent to 10.37 per cent. Both companies are motor dealers based in the north of England.

Mr Ian Appleyard, chairman

of the Yorkshire-based group, said yesterday that the two companies had not had further talks since a Cowie takeover initiative founded in October, in part over disagreement about the effect on Appleyard's five Jaguar dealerships.

## BOARD MEETINGS

TODAY		
Interim: British Building and Engineering Appliances, British Telecom, H. P. Bulmer, Dea Corporation, Geo/Rosen Organisation, Great Universal Stores, Lexion Int, Nottingham Brick, Phoenix Timber, Syton, Wagon Industrial, Yellowhammer.	Interim: Mansfield Brewery, Marina Development, Pictet International Ltd, S.G. Warburg Securities, Yasuda Trust Europe Limited.	Dec 17 Dec 15 Dec 18
Final: Avon Rubber, Carr's Milling Industries, City Site Estates, Eridge	Final: Flexible Castors and Wheels, First Union General Investment Trust, Gold Fields, Paragon, RHP, Sidlaw, Westland, Wharfedale, John Williams of Cardiff.	

## Booth extends recovery and further progress seen

Booth Industries, which swung back into the black in the second six months of 1985-86, continued its recovery in the opening half of the current year and for the period returned profits of £71,605 pre-tax against previous losses of £373,940.

The directors said yesterday that they expected the improved performance to continue for the rest of the financial year with the second half being at least as good as the first.

Meanwhile, shareholders are to receive an interim dividend of 1p net per 25p share—they received a single payment of 1p

(2p) for the 1985-86 year as a whole when pre-tax profits totalled £70,000 (£112,000).

Turnover for the half year to September 30 1986 declined from £6.5m to £6.04m—the group is a structural and welding engineer.

The directors said they were continuing the process of implementing a number of organisational changes, including the consolidation of activities at Hulton Steelworks, to give more flexibility of manufacturing to meet the changes in demand.

First half earnings were 5.8p (losses 43.14p).

## Deritend at £0.9m and further growth expected

Deritend Stamping, the Worcestershire-based forgings, castings and electrical installations and repair group, raised its first-half profits from £704,000 to £905,000 and is lifting its interim dividend by 0.5p to 2.7p net.

The directors said yesterday that although an improvement to the first-half performance was expected, it would probably not be as significant as the 200 per cent increase achieved in the final period of the previous year.

Turnover for the first half (to August 31 1986) totalled £21.05m (£20m). Tax rose to £404,000 (£260,000) and left earnings at 8.5p (8.42p) per 50p share.

In October the group disposed of South Wales Forgemasters and Hayes Shell-Cast for a total £1.08m, including the repayment of inter-company indebtedness.

These disposals gave rise to a loss of some £1.25m which will be dealt with as an extraordinary item in the full accounts.

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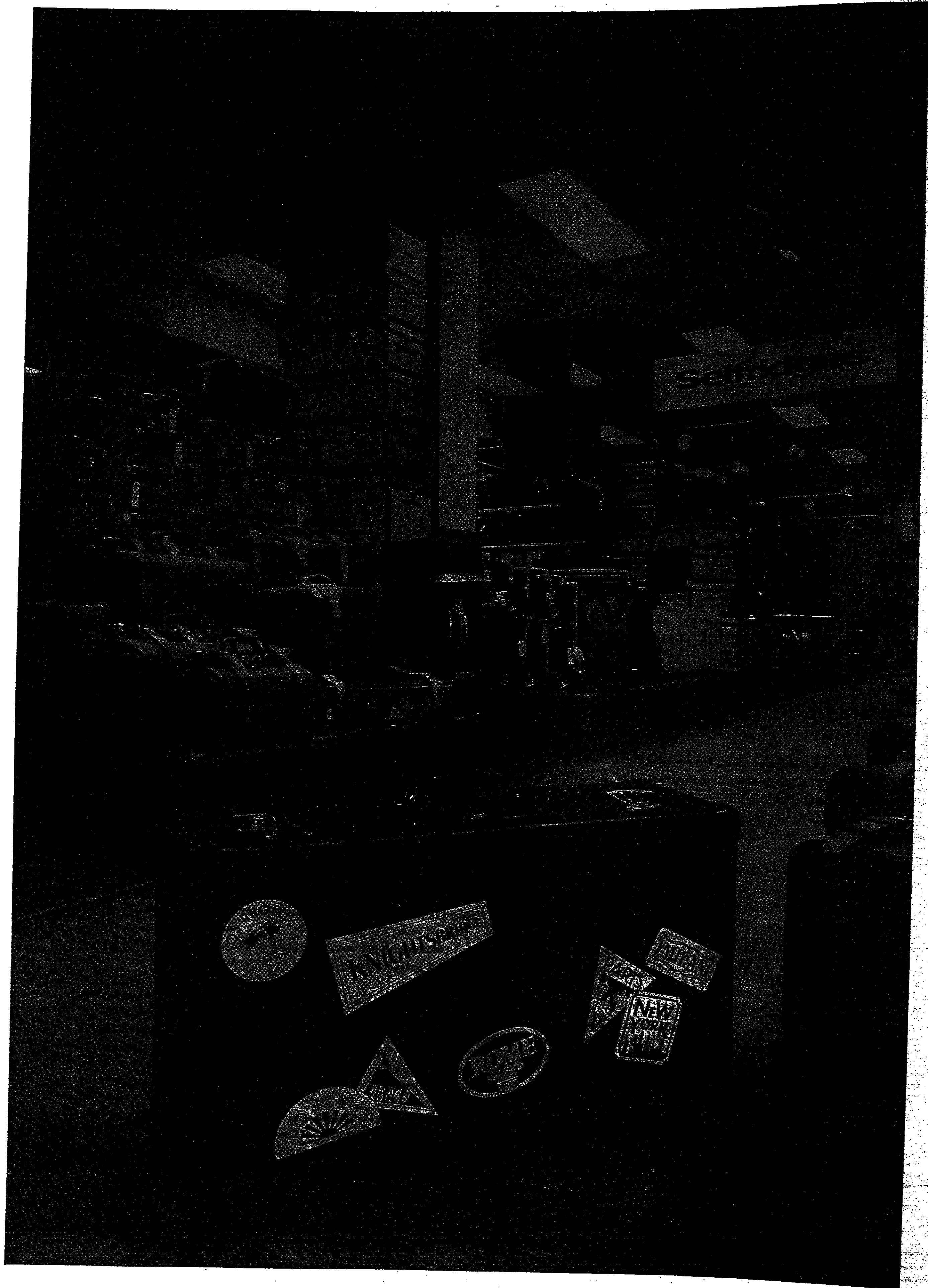
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Yield 2.16 g (61%); mp 100–101°C;  $^1\text{H}$  NMR (CDCl<sub>3</sub>)  $\delta$  7.25 (d, 2H,  $J$  = 8.5 Hz, H-2,6), 6.95 (d, 2H,  $J$  = 8.5 Hz, H-3,5), 6.75 (s, 1H, H-4), 6.55 (s, 1H, H-7), 6.45 (s, 1H, H-8), 6.35 (s, 1H, H-9), 6.25 (s, 1H, H-10), 6.15 (s, 1H, H-11), 6.05 (s, 1H, H-12), 5.95 (s, 1H, H-13), 5.85 (s, 1H, H-14), 5.75 (s, 1H, H-15), 5.65 (s, 1H, H-16), 5.55 (s, 1H, H-17), 5.45 (s, 1H, H-18), 5.35 (s, 1H, H-19), 5.25 (s, 1H, H-20), 5.15 (s, 1H, H-21), 5.05 (s, 1H, H-22), 4.95 (s, 1H, H-23), 4.85 (s, 1H, H-24), 4.75 (s, 1H, H-25), 4.65 (s, 1H, H-26), 4.55 (s, 1H, H-27), 4.45 (s, 1H, H-28), 4.35 (s, 1H, H-29), 4.25 (s, 1H, H-30), 4.15 (s, 1H, H-31), 4.05 (s, 1H, H-32), 3.95 (s, 1H, H-33), 3.85 (s, 1H, H-34), 3.75 (s, 1H, H-35), 3.65 (s, 1H, H-36), 3.55 (s, 1H, H-37), 3.45 (s, 1H, H-38), 3.35 (s, 1H, H-39), 3.25 (s, 1H, H-40), 3.15 (s, 1H, H-41), 3.05 (s, 1H, H-42), 2.95 (s, 1H, H-43), 2.85 (s, 1H, H-44), 2.75 (s, 1H, H-45), 2.65 (s, 1H, H-46), 2.55 (s, 1H, H-47), 2.45 (s, 1H, H-48), 2.35 (s, 1H, H-49), 2.25 (s, 1H, H-50), 2.15 (s, 1H, H-51), 2.05 (s, 1H, H-52), 1.95 (s, 1H, H-53), 1.85 (s, 1H, H-54), 1.75 (s, 1H, H-55), 1.65 (s, 1H, H-56), 1.55 (s, 1H, H-57), 1.45 (s, 1H, H-58), 1.35 (s, 1H, H-59), 1.25 (s, 1H, H-60), 1.15 (s, 1H, H-61), 1.05 (s, 1H, H-62), 1.00 (s, 1H, H-63), 0.95 (s, 1H, H-64), 0.90 (s, 1H, H-65), 0.85 (s, 1H, H-66), 0.80 (s, 1H, H-67), 0.75 (s, 1H, H-68), 0.70 (s, 1H, H-69), 0.65 (s, 1H, H-70), 0.60 (s, 1H, H-71), 0.55 (s, 1H, H-72), 0.50 (s, 1H, H-73), 0.45 (s, 1H, H-74), 0.40 (s, 1H, H-75), 0.35 (s, 1H, H-76), 0.30 (s, 1H, H-77), 0.25 (s, 1H, H-78), 0.20 (s, 1H, H-79), 0.15 (s, 1H, H-80), 0.10 (s, 1H, H-81), 0.05 (s, 1H, H-82), 0.00 (s, 1H, H-83), -0.05 (s, 1H, H-84), -0.10 (s, 1H, H-85), -0.15 (s, 1H, H-86), -0.20 (s, 1H, H-87), -0.25 (s, 1H, H-88), -0.30 (s, 1H, H-89), -0.35 (s, 1H, H-90), -0.40 (s, 1H, H-91), -0.45 (s, 1H, H-92), -0.50 (s, 1H, H-93), -0.55 (s, 1H, H-94), -0.60 (s, 1H, H-95), -0.65 (s, 1H, H-96), -0.70 (s, 1H, H-97), -0.75 (s, 1H, H-98), -0.80 (s, 1H, H-99), -0.85 (s, 1H, H-100), -0.90 (s, 1H, H-101), -0.95 (s, 1H, H-102), -1.00 (s, 1H, H-103), -1.05 (s, 1H, H-104), -1.10 (s, 1H, H-105), -1.15 (s, 1H, H-106), -1.20 (s, 1H, H-107), -1.25 (s, 1H, H-108), -1.30 (s, 1H, H-109), -1.35 (s, 1H, H-110), -1.40 (s, 1H, H-111), -1.45 (s, 1H, H-112), -1.50 (s, 1H, H-113), -1.55 (s, 1H, H-114), -1.60 (s, 1H, H-115), -1.65 (s, 1H, H-116), -1.70 (s, 1H, H-117), -1.75 (s, 1H, H-118), -1.80 (s, 1H, H-119), -1.85 (s, 1H, H-120), -1.90 (s, 1H, H-121), -1.95 (s, 1H, H-122), -2.00 (s, 1H, H-123), -2.05 (s, 1H, H-124), -2.10 (s, 1H, H-125), -2.15 (s, 1H, H-126), -2.20 (s, 1H, H-127), -2.25 (s, 1H, H-128), -2.30 (s, 1H, H-129), -2.35 (s, 1H, H-130), -2.40 (s, 1H, H-131), -2.45 (s, 1H, H-132), -2.50 (s, 1H, H-133), -2.55 (s, 1H, H-134), -2.60 (s, 1H, H-135), -2.65 (s, 1H, H-136), -2.70 (s, 1H, H-137), -2.75 (s, 1H, H-138), -2.80 (s, 1H, H-139), -2.85 (s, 1H, H-140), -2.90 (s, 1H, H-141), -2.95 (s, 1H, H-142), -3.00 (s, 1H, H-143), -3.05 (s, 1H, H-144), -3.10 (s, 1H, H-145), -3.15 (s, 1H, H-146), -3.20 (s, 1H, H-147), -3.25 (s, 1H, H-148), -3.30 (s, 1H, H-149), -3.35 (s, 1H, H-150), -3.40 (s, 1H, H-151), -3.45 (s, 1H, H-152), -3.50 (s, 1H, H-153), -3.55 (s, 1H, H-154), -3.60 (s, 1H, H-155), -3.65 (s, 1H, H-156), -3.70 (s, 1H, H-157), -3.75 (s, 1H, H-158), -3.80 (s, 1H, H-159), -3.85 (s, 1H, H-160), -3.90 (s, 1H, H-161), -3.95 (s, 1H, H-162), -4.00 (s, 1H, H-163), -4.05 (s, 1H, H-164), -4.10 (s, 1H, H-165), -4.15 (s, 1H, H-166), -4.20 (s, 1H, H-167), -4.25 (s, 1H, H-168), -4.30 (s, 1H, H-169), -4.35 (s, 1H, H-170), -4.40 (s, 1H, H-171), -4.45 (s, 1H, H-172), -4.50 (s, 1H, H-173), -4.55 (s, 1H, H-174), -4.60 (s, 1H, H-175), -4.65 (s, 1H, H-176), -4.70 (s, 1H, H-177), -4.75 (s, 1H, H-178), -4.80 (s, 1H, H-179), -4.85 (s, 1H, H-180), -4.90 (s, 1H, H-181), -4.95 (s, 1H, H-182), -5.00 (s, 1H, H-183), -5.05 (s, 1H, H-184), -5.10 (s, 1H, H-185), -5.15 (s, 1H, H-186), -5.20 (s, 1H, H-187), -5.25 (s, 1H, H-188), -5.30 (s, 1H, H-189), -5.35 (s, 1H, H-190), -5.40 (s, 1H, H-191), -5.45 (s, 1H, H-192), -5.50 (s, 1H, H-193), -5.55 (s, 1H, H-194), -5.60 (s, 1H, H-195), -5.65 (s, 1H, H-196), -5.70 (s, 1H, H-197), -5.75 (s, 1H, H-198), -5.80 (s, 1H, H-199), -5.85 (s, 1H, H-200), -5.90 (s, 1H, H-201), -5.95 (s, 1H, H-202), -6.00 (s, 1H, H-203), -6.05 (s, 1H, H-204), -6.10 (s, 1H, H-205), -6.15 (s, 1H, H-206), -6.20 (s, 1H, H-207), -6.25 (s, 1H, H-208), -6.30 (s, 1H, H-209), -6.35 (s, 1H, H-210), -6.40 (s, 1H, H-211), -6.45 (s, 1H, H-212), -6.50 (s, 1H, H-213), -6.55 (s, 1H, H-214), -6.60 (s, 1H, H-215), -6.65 (s, 1H, H-216), -6.70 (s, 1H, H-217), -6.75 (s, 1H, H-218), -6.80 (s, 1H, H-219), -6.85 (s, 1H, H-220), -6.90 (s, 1H, H-221), -6.95 (s, 1H, H-222), -7.00 (s, 1H, H-223), -7.05 (s, 1H, H-224), -7.10 (s, 1H, H-225), -7.15 (s, 1H, H-226), -7.20 (s, 1H, H-227), -7.25 (s, 1H, H-228), -7.30 (s, 1H, H-229), -7.35 (s, 1H, H-230), -7.40 (s, 1H, H-231), -7.45 (s

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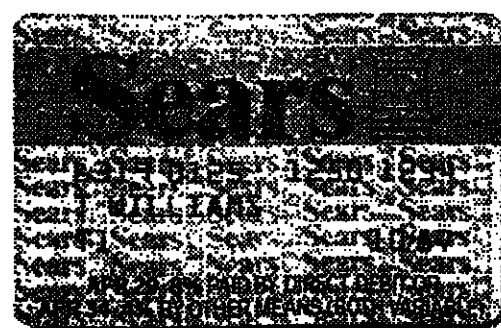
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## UK COMPANY NEWS

## Hornby in USM placing to eliminate buy-out debt

BY ALICE RAWSTHORN

Hornby Group, which manufactures toys such as Hornby model railways, Scalectrix slot car racing and Flower Fairies dolls, is joining the Unlisted Securities Market through a placing of shares which will value its business at £8m.

The company has had a turbulent history. The first Hornby toy trains was devised in 1920 by Meccano, the construction toy manufacturer. The group of which Hornby formed a part was acquired by the holding company, Dunbee-Combe-Max, in 1972.

DCM went into receivership in 1980. The following year, Hornby's managers organised a buy-out to acquire the company from the DCM receivers.

Unfortunately for Hornby the buy-out coincided with the

emergence of electronic toys and computer games as a major force in the UK toy market. Hornby's sales slumped. In early 1983, a new management team embarked upon a programme of cost cutting and product innovation to restore the company's fortunes.

Hornby has since diversified into new areas of the toy market by introducing new products such as Flower Fairies dolls and Pound Puppies cuddly toys. Next year it will introduce a new action doll, the Karate Kid.

It has also begun to nurture export markets. Products other than Hornby trains and Scalectrix now account for 40 per cent.

In the last financial year, to December 31, Hornby produced

operating profits of £1.08m on turnover of £12.17m. The buy-out has left the company with a burden of debt, however, and buy-out interest of £857,000 helped to reduce profits to £271,000 at the pre-tax level. The company expects to produce pre-tax profits of £505,000 in the current year.

One of the principal reasons for the flotation is to raise capital in order to eliminate the debt incurred by the buy-out. Almost all the capital raised by the placing will be invested in the business.

In the placing, through Alexander Leung & Crickbank, Hornby will issue 4.89m shares or 51 per cent of its equity at 100p a share on prospective earnings per share of 8.5p and a prospective p/e of 11.4.

## Reed Executive over double at £2.6m

By Janice Warren

Reed Executive (Holdings), recruitment specialist, more than doubled its pre-tax profits to £2.62m from £1.15m for the six months to September 27.

Reed sold its Medicare chemist chain to Dees Corporation in August for £30m, and has adjusted its figures to exclude its results.

On this basis, turnover rose 42 per cent to £29.7m from £20.9m. Interest payments were £60,000 (£70,000) and after tax of £950,000 (£551,000), earnings per share climbed 10.2p to 18.9p. Directors declared an interim dividend of 2p (1.5p).

Mr Alec Reed, chairman and chief executive, said the company had benefited from the general upturn in the industry as well as its own increased awareness of marketing and advertising.

"We have become a far more high-profile company," he said. "We were something of a sleeping giant. We didn't advertise at all until two years ago."

He said Reed might be looking for another venture like Medicare, although it was not considering acquisitions.

Reed Executive's shares were suspended on November 11 after the sale of Medicare. Reed Executive Holdings, the new company formed as a result of the disposal, joined the official list yesterday.

## Hotels and inns behind Stakis rise

A RISE of over £2m to £15.4m in pre-tax profit was achieved by Stakis, the Glasgow-based leisure group, in the year ended September 28 1986.

This took account of the sale of the wines and spirits side and the purchase of Plan Invest, a personal financial planning consultancy.

Turnover in the year fell from £143m to £123m, reflecting the sale of the wines and spirits side on March 24 but offset by substantial increases from hotels and inns, property, and finance.

The trading profit rose from £15.7m to £17.6m, and the pre-tax balance was boosted by a reduction in interest charges from £1.95m to £1.65m. Earnings came to 4.63p (4.38p) and the dividend is lifted from 1.2p to 1.4p with a final of 0.95p net.

A split of the trading profit showed: hotels and inns £10.28m (£8.74m), casinos £3.28m (£4.28m), property £1.48m (£874,000), finance £2.06m (£766,000), and wines and spirits £514,000 (£1.13m).

The net gain on the sale of the wines and spirits division was £11.43m and treated as an extraordinary item. This gave the group an attributable profit of £22.3m (£9.8m) for the year.

In the current year all divisions had made a good start, the directors stated.

● **comment**

With £200,000 from Plan Invest, these figures from Stakis are a little short of expectations. Not surprisingly therefore, the shares, which enjoyed a good

rise in the last couple of weeks, fell back yesterday to 71p. The £1m fall in the casino's contribution was apparently more than accounted for by a drop in returns from the group's only London club, the Regency. Convinced the lower number of high rollers on which the club depends that they should frequent exotic Russell Square, as opposed to other West End gaming houses, poses the question of whether the effort is really worth the worry.

For 1986-87 the outlook is a solid £17m. The shares may not excite unless the news that Stakis is about to hold one of its three yearly property revaluations sparks a little interest. Net assets were 40p per share as of September 1985 and could be worth a great deal more today.



Mr Alec Reed, chairman of the Stakis group

## Tex Holdings falls £62,000

Tex Holdings yesterday announced a £62,000 fall in pre-tax profits to £141,000 for the six months ended September 30, 1986. The previous £203,000 included £86,000 from discontinued activities.

Tex markets industrial abrasives and complementary products to the motor refinishing and woodworking industries and makes spiral weld tube for the construction industry. Turnover for the period for continuing activities rose to £1.9m (£1.47m), and for discontinued activities was £1.1m last time.

Earnings per 10p share fell from 3.5p to 3.8p, but the interim dividend is being held at 1.5p.

The results for the half year include one month of A. K. Precision Mouldings, and two months of the smaller Techno-pipe.

## Acquisition and organic growth boosts Havelock

Havelock Europa, the shop-fitting and retail store designer, benefited both from satisfactory organic growth and first half year contributions from Store Design and more than tripled its pre-tax profit in the six months to October 17, 1986.

Turnover increased from £5.5m to £14.7m and profit moved up to £1.3m from last time's £422,000.

Mr Tom Corrigan, the chairman, said the group had executed a substantially increased volume of work during the period.

He reported that excellent progress was being made in integrating the business of Store Design, which Havelock acquired in March, into the rest of the group.

The group, which came to the USM in March 1984, would see

a more even distribution of profit between the first and second halves this time.

Mr Corrigan added that results in the second half to date continued at a highly satisfactory level and new orders received were at an impressive level.

After tax of £483,000 (£175,000), earnings moved up from 4.12p to 7.01p. The interim rose to 2p (1.12p).

PRIEST MARIANS Holdings (property investment and development): Pre-tax loss £85,921 (£20,072) for six months to August 31 1986. Loss per 10p share 2.4p (adjusted 0.7p). Board forecasts dividend for year of not less than 1.5p (adjusted 1.4p).

TR NATURAL Resources Investment Trust: Net asset value at September 30, 1986 up to 151.5p (adjusted 147.3p at March 31). Pre-tax revenue £2.44m (£2.23m) and earnings per share 2.72p (adjusted 2.37p). Interim dividend 1.75p (same).

## Samuelson expands in US as profits decline 46%

Following its profits warning in August at the annual meeting, Samuelson Group yesterday turned in pre-tax figures down 46 per cent from a restated £2.5m to £1.35m for the six months to September 30 1986.

The company also announced the acquisition of Audio Visual Headquarters Corporation (AVHQ) for up to \$8m (£5.8m) cash.

Samuelson, based in London, is an international supplier of equipment and extensive services to the film, television, presentation and leisure industries.

Mr Sydney Samuelson, the chairman, said yesterday that a return to more buoyant levels of trading in the UK feature film sector during September, as well as a partial recovery in the Australian dollar exchange rate, had produced satisfactory first-half results.

The shares, however, were marked down 11p to 177p.

The chairman added that the strategy of expansion into other areas of operation had helped to reduce the impact of the downturn in the UK feature film business in the earlier months of the year.

Trading in the opening weeks of the second half has sustained the improved level of activity seen at the end of the first months.

Samuelson's case-making and freight companies continued to do well, but the company had decided to dispose of the production village.

Samuelson is paying for the Los Angeles-based AVHQ in three instalments over the next four years, payable \$2.5m on completion, \$2.7m on June 30 1988 and up to \$2.8m on June 30 1990. AVHQ hires high quality audio visual and video equipment to a wide range of clients.

In the year ended June 30 1986, AVHQ pre-tax profits were \$642,000 (\$450,000) on turnover of \$8.56m (\$5.99m). Net assets at that date were \$1.8m (£1.26m).

Samuelson's first half turnover was £24.58m (£17.61m). Stated earnings per 20p share fell from 7.58p to 4.21p, but the net interim dividend is maintained at 0.8p.

## Acquisitions behind BTP 43% profit rise

BTP, chemical manufacturing and bulk storage group, lifted pre-tax profits by 43 per cent from £1.81m to £2.74m in the six months to September 30 1986. Turnover rose 52 per cent to £29.74m, against £19.62m.

The company said the significant improvement resulted from both the full impact of the recent acquisitions of Longlass Manufacturers and Dufay Bismastic and a strong performance from the original speciality chemical manufacturing companies.

The second six months had started well and the company looked forward to a satisfactory outcome to the year.

Earnings per 10p share rose

from 3.55p to 4.48p and the interim dividend is stepped up to 2p (1.5p) net. Last year, a total of 4.5p was paid on record £4.31m profits.

Interim pre-tax profits were after a £26,000 contribution this time from an associated company. Net interest charges more than doubled from £126,000 to £289,000 and tax took £955,000 (£728,000).

The rationalisation of the Dufay Bismastic group since acquisitions had resulted in an extraordinary credit of £70,000 making the attributable balance at £1.81m, against £1.17m. Dividends absorb £794,000 (£488,000).

## Airsprung advances to £0.87m

Airsprung Group, the Wiltshire-based bed manufacturer, pushed its turnover up by £454,000 to £12.06m and its profit before tax by £122,000 to £271,000 in the six months to September 30 1986.

The directors said the second six months had started satisfactorily and noted that the proposed increase in Government spending, especially on housing, should provide an increase in demand which the group was

well placed to meet having completed the factory reorganisation.

First half interest charges were cut to £28,000 (£95,000) but tax took £35,000 more at £320,000.

Earnings emerged 1p ahead at 9.1p and shareholders are to receive an interim dividend of 2.5p, the first payment since the company joined the USM in June.

## Towngrade omits dividend as profits fall

BY PHILIP COGGAN

Towngrade Securities, the property company, yesterday passed its dividend (12p) and announced that profits down to £33,000 (£45,000) for the year to June 30. Control of the company passed to another property group, Millbank Developments in July, 1985.

Towngrade joined the USM in 1982 by reversing into First Talisman Investments, which had been suspended from the main market in 1977. The next year, First Talisman changed its name to Towngrade Securities, with Towngrade Ltd, a private company, holding 70 per cent of the equity.

The group's chairman was Sir Edward du Cann, MP, but he resigned shortly after the takeover by Millbank. The purchase provoked a fair amount of controversy since it involved a lengthy argument with the Takeover Panel and an offer document which revealed that Millbank's last published results

(in February 1984) had been qualified by auditors Funnell & Co.

Towngrade has now passed on the management of its properties to an outside group, in order to free its hands to concentrate on property development. The result has been a fall in net rental income from £406,000 to £382,000, but Mr Arthur Oakes, chairman, is confident that the fruits of the company's efforts will show in

the near future. The board has been strengthened by the addition of Mr Nigel Kemper of Cook & Arkwright and Mr R. G. Sanderson, formerly of Peat Marwick as finance director.

Operating profit was £235,000 (£278,000) and after net interest payable of £201,000 (£202,000) and tax of £53,000 (credit £2,000), the loss per share was 0.39p (earnings 0.95p).

## HALF YEAR RESULTS ON TARGET

## RENTAL &amp; RETAIL

Strong progress in UK and internationally

## TECHNOLOGY

Good performance by electronics, fire &amp; security and software services

## MUSIC

Significant improvement in U.S. market share

## CONSUMER &amp; COMMERCIAL

Commercial products, cookers and Kenwood profits on schedule

## RESULTS FOR SIX MONTHS ENDED 30 SEPT

	1986	1985
Turnover	£1,487.8m	£1,533.6m
Operating profit	£55.5m	£38.4m
Pre-tax profit	£41.5m	£11.4m
Earnings per share	9.7p	1.4p
Dividend	£10.9m	£10.7m

For further details please contact  
Corporate Communications Department, THORN EMI plc, THORN EMI House,  
Upper Saint Martin's Lane, London, WC2H 9ED

**THORN EMI**  
FROM THE HIGH STREET TO HIGH TECHNOLOGY

## THE SCOTTISH METROPOLITAN PROPERTY PLC

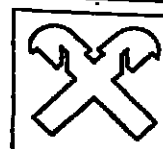
"Significantly altered portfolio bearing fruit"

- ★ Property assets have increased from £92.6 million to £121.1 million since 1981.
- ★ 1986 gross rental income £8.83 million - up £3.52 million since 1981.
- ★ 1986 gross dividend 6.0p per share - up 60% since 1981.
- ★ £30 million Debenture Stock issued in September 1986.
- ★ Increasing concentration on property development.

"Anticipated growth in rental income will enable the Board to continue its policy of paying increased dividends on an annual basis"

David Walton, CHAIRMAN

Stock Exchange House,  
69 West George Street, Glasgow G2 1BE.



GENOSSENSCHAFTLICHE ZENTRALBANK  
AKTIENGESELLSCHAFT  
Vienna

U.S. \$50,000,000 Floating Rate  
Subordinated Notes Due 1992

For the three months 11th December, 1986 to 11th March, 1987 the Notes will carry an interest rate of 6% per cent. per annum.

Interest payable on the relevant interest payment date, 11th March, 1987 against Coupon No. 22 will be U.S. \$79.69.

Listed on the Luxembourg Stock Exchange.

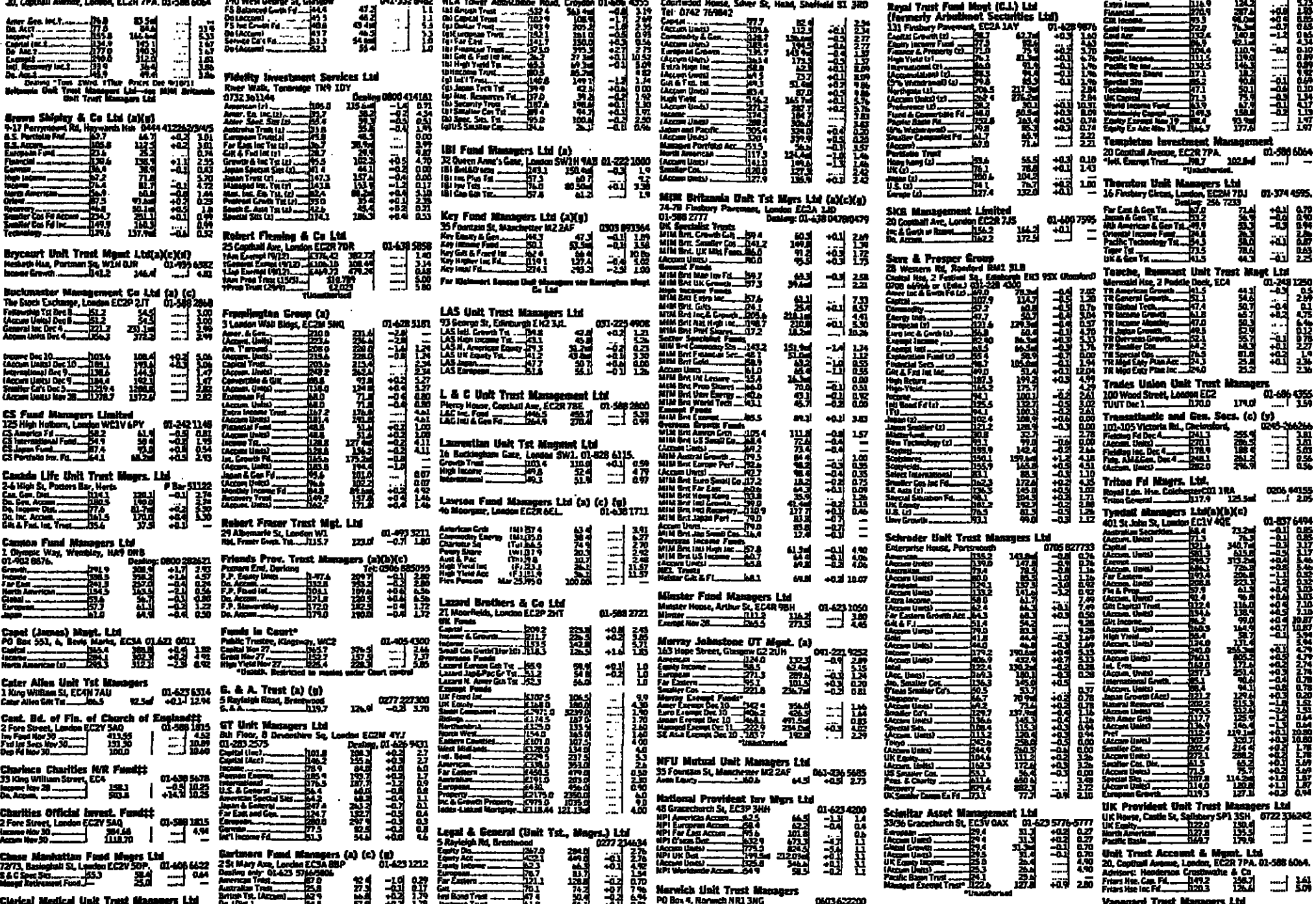
By: Morgan Guaranty Trust Company of New York, London Agent Bank

ALBION (clothing manufacturer): Final dividend 1p making 1.8p (1.3p) for year ended September 30, 1986. Turnover £1.18m (£8.15m) and pre-tax profit £467,024 (£281,921). Earnings per 20p share 10p (7p).

M&G SECOND DUAL TRUST: Interim dividend 7.1p (5.8p) net for the six months ended November 30, 1986. Final of at least 6.1p (5.3p) forecast, making at least 13.2p (11.3p). Net revenue £711,836 (£582,766) after tax of £290,575 (£254,083). At November 28 asset value per 4p capital share amounted to 308.56p.



Royal Trust Can. Fd. Mgt. Ltd	01-236 6044	Target Trust Mgrs. Ltd (a)(s)	
49-50 Cannon St, London EC4N 6LD		Target Hse, Cambridge Rd, Aylesbury	B296 294000
Cashual Fund Nov 28	746.8	American Eagle	74.2nd -2.41 0.09
	282.4		0.10



**Morgan Guaranty Trust Company of New York**  
London  
Agent Bank

**ACROSS**

- 1 Domestic feline where mob rioted (4-4)
- 5 Superb he-witch (6)
- 7 Seldom Rugby Union scrumgame has such tyes (8)
- 10 Rat-headed water-creature is a stinker (6)
- 12 Frail human Sade without war's remnants (9)
- 13 Wall painting a home countries c-concern? (5)
- 14 It can be slipped in a personal column (4)
- 16 Upright Norman's first to be betrayed, somehow (7)
- 19 How sad—employment exchange almost brimming (7)
- 21 Window-frame of southern wood (4)
- 24 Obliterate some of camera's exposures (5)
- 25 Thriller-writer's stock-in-trade? (9)
- 27 Does copper change serve as legal tender abroad? (6)
- 28 Dance of Semitic type in desert (8)
- 29 Coaches' street-route unfinished perhaps? (6)
- 30 Colonists who paid the price (8)

**DOWN**

- 1 Broke out of purdah (4-2)
- 2 One with litter breast-high? (6)
- 3 British heavy drinker to grow red (5)
- 4 Tail on mice damaged? It is peculiar to one area (7)
- 6 Perdition's uncommon in Cromwell's men (9)
- 7 Huxley's novel work opposing yachtman? (5, 3)
- 8 Some dour variety of party-member (8)
- 11 Border has slight advantage (4)
- 15 Silly man? (8)
- 17 Sticking fan (8)
- 18 Sharp gets elegant off-drive (5, 3)
- 20 The Strand secure? (4)
- 21 Main road (3-4)
- 22 Iron man or woman (6)
- 23 Day she broke up the stars (6)
- 26 Doctor carries a foot-plan (5)

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کتابخانه ملی افغانستان



Schröder Fin. Mgmt. Inc.  
Box 273 St. Peter Port, Guernsey  
Mgmt. Currency ..... 46.73%  
C/G (and Interest) ..... 43.97%

[illegible]

6102	
=	<b>Money Market</b>
0845	<b>Bank Accounts</b>
=	

[illegible]

**TRADITIONAL OPTI**  
3-month call rates  
Industrials

[illegible]

**A selection of Options traded is given in the London Stock Exchange Report Page 128**







FOREIGN EXCHANGES

Pound falls with dollar

THE DOLLAR failed to break through technical resistance at around DM 2.40, and drifted lower in very tight trading. The market has now entered a period when little movement unless there is a dramatic development in the dollar involving sales of US arms to Iran. Dealers were looking for a possible move up to another resistance level of DM 2.40, but after the announcement of a record third quarter US balance of payments deficit of \$37.6bn the dollar lost its early gains and fell back. The balance of payments deficit represented historical figures and was not a surprise to the market, but was enough to undermine sentiment, taking the dollar down to DM 2.38 from DM 2.40. The dollar then fell to DM 2.35, and to DM 2.34 by 10.30. On the other hand, the US currency remained steady at DM 2.35, compared with DM 2.34.

On Bank of England figures the dollar's index fell to 110.8 from 111.2. Sterling moved around a flat start. The Harris opinion poll, showing the Conservatives in a 6 point lead over the Labour Party, led to any movement in the pound. The meeting of ministers from the Organisation of Petroleum Exporting Countries, this encouraged early gains against Continental currencies, but before the pound retreated with the dollar in the afternoon.

£ IN NEW YORK

Dec 10	Latest	Previous
1 month	1.4250-1.4255	1.4250-1.4255
3 months	1.4250-1.4255	1.4250-1.4255
6 months	1.4250-1.4255	1.4250-1.4255
12 months	1.4250-1.4255	1.4250-1.4255

STERLING INDEX

Dec 10	Latest	Previous
8.30 am	68.4	68.4
10.00 am	68.4	68.4
11.00 am	68.4	68.4
12.00 pm	68.4	68.4
1.00 pm	68.4	68.4
2.00 pm	68.4	68.4
3.00 pm	68.4	68.4
4.00 pm	68.4	68.4

CURRENCY RATES

Dec. 10	Bank rate %	Special Dividend %	European Currency
Swirling		0.941328	0.722806
U.S. Dollar	5.5	1.19268	1.05342
Canadian \$	8.9		1.42230
Austrian sch.	4	12.0462	14.6555
Belgian franc	7	30.5877	16.4555
Denish kron.	7	9.12501	7.95318
Deutsche Mark	3%	8.42279	2.00317
French franc	7	12.0462	14.6555
French P.F.	7	7.94283	8.25202
Italian Lira	12	16.57131	1.40210
Japanese Yen	5.0	0.07017	7.00174
Norwegian Kron.	7	0.08814	7.00174
Spanish Peseta	16	16.3522	14.0187
Swedish Krona	7%	4	3.4922
Serbo P.F.	7	2.05318	1.42230
Grish Drach.	20%	149.692	145.767
Irish Punt		0.8677121	0.764983







INDUSTRIALS - Continued									
100	101	102	103	104	105	106	107	108	109
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1450	1451	1452	1453	1454	1455	1456	1457	1458	1459
1460	1461	1462	1463	1464	1465	1466	1467	1468	1469
1470	1471	1472	1473	1474	1475	1476	1477	1478	1479
1480	1481	1482	1483	1484	1485	1486			











## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

**Continued on Page 43**



## AMEX COMPOSITE CLOSING PRICES

Stock	P/E	Div	Yld	High	Low	Clos	Chng	Stock	P/E	Div	Yld	High	Low	Clos	Chng	Stock	P/E	Div	Yld	High	Low	Clos	Chng
ACRDI	422	14%	14%	14%	14%	14%		DOWD	10	24	24	24	24	-4		JACOBI	45	11	8%	8%	8%	8%	
Adapt	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
AIRTEL	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Alcatel	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
Amgen	120	24	14%	14%	14%	14%		Dowd	10	24	24	24	24	-4		Jacobus	45	11	8%	8%	8%	8%	
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Since prices are unaffiliated, Yearly Highs and lows reflect the previous 52 weeks plus the current month, but not the latest trading day. Where a split or stock dividend amounted to 25 per cent or more has been paid, the year's high/low ranges and Yearly Highs and Lows are adjusted to reflect the new price. Reported rates of dividends are annual disbursements based on the latest declaration.



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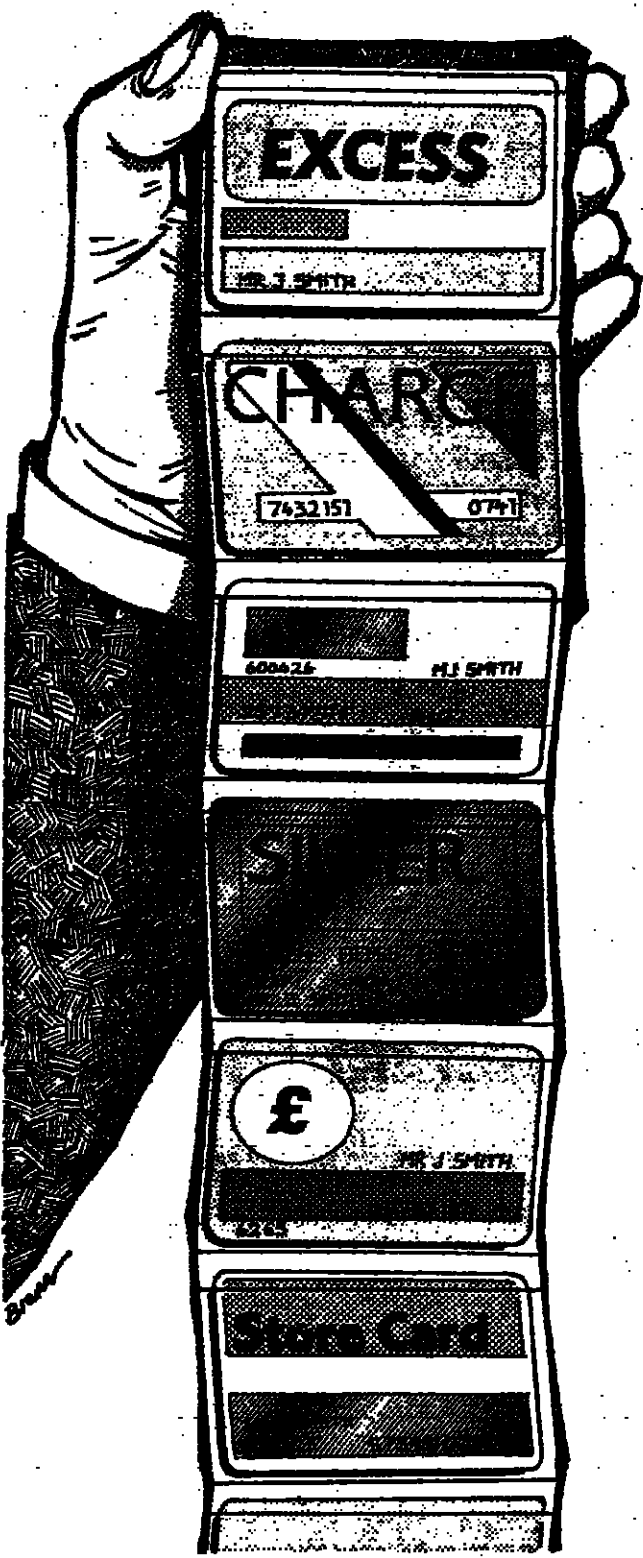
# FINANCIAL TIMES SURVEY

## Credit Cards

The replacement of cash by its plastic equivalent is accelerating. The new smart cards will widen the scope even further

### Cashless society moves nearer

By John Edwards



THE MOVE towards a cashless society is accelerating fast. Until quite recently credit (or more accurately charge) cards were something of a status symbol, used by a privileged few. Now an increasingly large proportion of the population are carrying some kind of cards in their wallets. They are used either simply to draw money out of their bank or building society account, or to pay for petrol, restaurant bills and goods in the local stores.

The Marks & Spencer charge-card, for instance, has extended the use of cards to a whole new sector of the shopping public even though the interest rate charged on outstanding balances on store cards of this kind tends to be disgracefully high.

Pin money has acquired a new meaning. Your Personal Identification Number is the key to unlock all kinds of riches. There are specialist cards for all kind of different purposes and services, ranging from club membership to travel and health care. There are even local town cards.

It is all part of the gradual replacement of money by a plastic equivalent. The wealth of man was once judged by the number of cattle or wives he possessed; then by the amount of gold or diamonds, which were in turn replaced by money (coins and notes). We are now at the beginning of the plastic age, with still a lot of developments to come.

The next stage forward is likely to be the "smart" or "chip" card — already developed in France and Japan — which will greatly extend the uses of plastic cards.

The "chip" incorporated in the card is able to store all kinds of information about your financial status and personal details thus widening the potential scope for its use. This "computer in your wallet" would mean that separate cards for cash dispensers, cheque guarantee and credit use would all be incorporated in a single "chip" card.

You would be able to obtain cash and purchase goods, as

well as keep a running record of all your financial transactions and current bank balance.

GEC recently announced that it has developed a British version of the "smart" card, which it claims has considerable advantages over its French and Japanese competitors. However, although the technology of the "smart" card is being improved, the heavy cost involved is likely to delay its widespread introduction for some years yet.

Mr Roger Hymas, head of financial services at American Express in London, makes the point that machines needed to "read" the new cards are complicated and expensive. He says companies who have invested heavily in the present generation of machines and cash dispensers needed for existing cards will be extremely reluctant to rush too fast into another generation of even more elaborate, and costly, machines.

Meanwhile, the proliferation of existing cards is causing some problems, with competition tending to concentrate in the same areas. The market, according to Mr Hymas, is becoming too congested and overblown.

New suppliers attracted by the potential big profit margins resulting from borrowing

"cheap" and lending "dear" are scrambling for business wily nilly and tending to disregard the risks involved. Social pressures are building up as a result of borrowers with limited resources being encouraged to overspend.

Bankruptcy cases, in which the "victim" claims to have been tempted by the large sums of unsecured credit offered by card companies, are becoming commonplace and causing some concern as the level of indebtedness builds up.

At the same time, the lines between credit and charge cards, for example, are becoming distinctly blurred and moving into direct conflict with store and specialist cards. The original appeal of credit cards, issued by the banks, was to give an automatic right to borrow. This was summed up in the promotional slogan: "Take the waiting out of wanting."

Properly used by the consumer, credit cards can provide a supply of extra money interest free. All you have to do is to ensure that you settle the bill in time and in full.

This, however, is easier said than done, particularly as the banks have tended deliberately

to increase borrowing limits. This is aimed at encouraging the user to incur a debit balance, on which exorbitant interest rates (currently 2 per cent monthly equal to an annual percentage rate, APR, of 26.80 per cent for purchases and 27.20 for cash advances) are charged.

Bearing in mind the present base rate of 11 per cent, it is an extremely profitable way for the banks to lend money. By automatically adjusting credit limits upwards, the banks encourage the user to spend more and get into debt with a very expensive form of borrowing.

Charge cards, basically American Express and Diners Club, operate in a different way. They give credit for only a limited period, and charge the user a fee for the privilege. Their appeal has historically been based on prestige (the financial status implied in qualifying to become a cardholder) and the convenience factor of being able to pay restaurant and travel bills without having to carry money. The international use was a particular plus.

However the situation has been changing rapidly. The expansion of the Visa and Mastercard systems worldwide means that banks and other providers of credit cards are able to compete internationally.

However, the charge card companies have now moved into the lending business. A big attraction of the American Express Gold Card, for example, is that you can borrow up to £10,000 without question at only 2.5 per cent above base rate. This facility has now been extended to Amex Green Card holders too.

Under its recently launched Personal Reserve scheme you can borrow up to £5,000 through an overdraft with the American Express Bank at a current rate of 1.5 per cent a month (19.5 APR) which is well below the Access or Barclaycard level. Diners Club too have belatedly joined the lending business.

#### UK Payments card market 1986

BANK ISSUED CREDIT CARDS*	(m)
Access	8.3
Barclaycard	7.9
Trustcard	2.4
Other Visa	0.8
Total Bank Issued Credit Cards	19.4
TRAVEL AND ENTERTAINMENT CARDS	
American Express*	0.6
Diners Club	0.3
Gold Cards	0.15
Company Cards	0.3
Total Travel and Entertainment Cards	1.35
STORE CARDS	
	5.0
<b>TOTAL OF ALL PAYMENT CARDS</b>	<b>25.75</b>

\*Excludes Gold card and Company cards

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Through its parent company, Citibank Savings, it is offering fixed interest personal loans of up to £7,500. The so-called preferential interest rate is high, varying from between 24.2 and 29.4 APR, depending on the period of the loan, which can be spread over one to five years.

But the promotional material is pitched strangely—"you may wish to splash out on a jacuzzi, or construct a conservatory; establish a wine cellar or install solar heating" according to the blurb sent to members.

This is just the starting point however. The big advantage of all cards is that they give the supplier a database of names, with a personal financial profile, that can be exploited in a variety of ways. The most obvious is financial services, but all kinds of other merchandise can be sold by suppliers, helped by knowing a good deal about the potential customer.

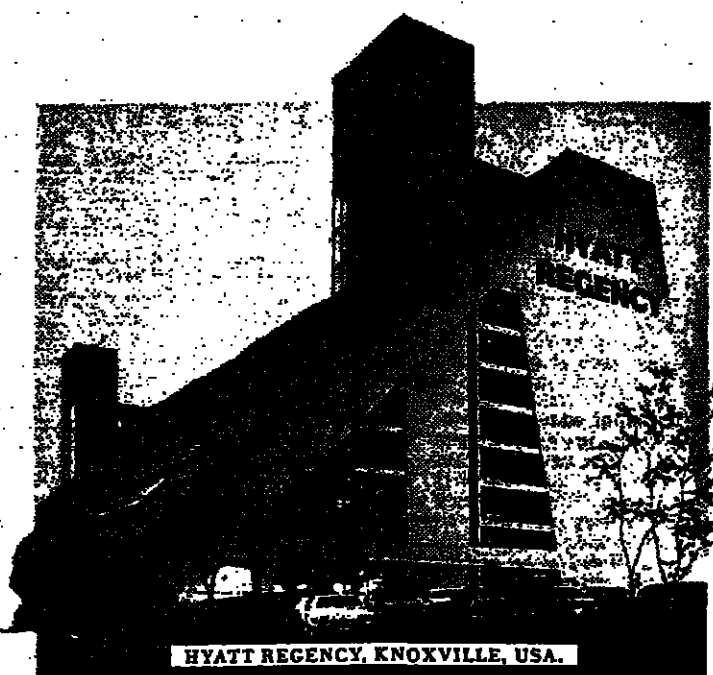
Mr Austin Bendall, a director of Coopers and Lybrands management consultancy division, feels that so far card

companies have been poor at marketing, with bad targeting of customers. With the advantage of knowing details about the recipient's likely buying patterns, he says there are a lot of opportunities to do more imaginative things.

Mr Hymas agrees that card companies must become more "multi-functional." They provide in particular an ideal launching pad for promoting other financial services in a market that is much wider following the Big Bang on the London Stock Exchange, the

Continued on Page 8

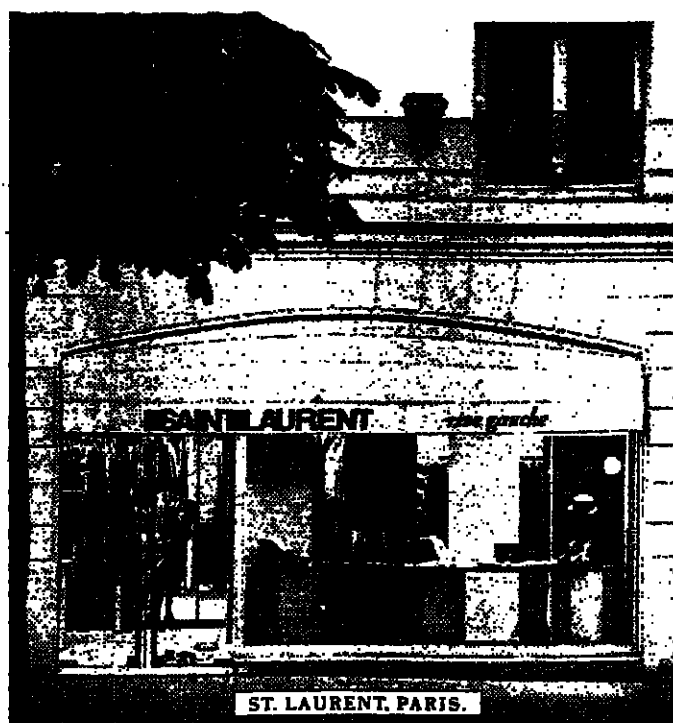
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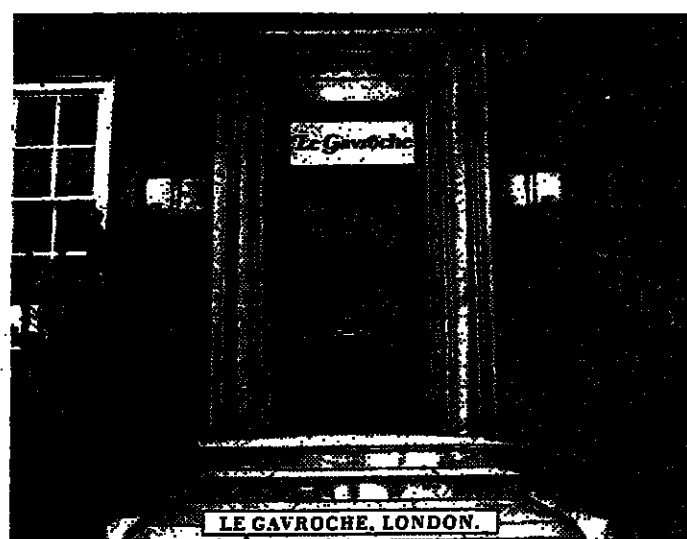
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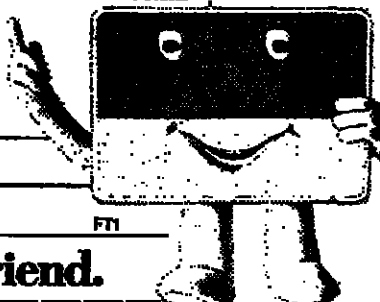


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## Credit Cards 2

## Charge Cards

## Competition proves tougher

EXTENDED credit facilities may strike fear into the hearts of the spendthrift, but for such people there is always the choice of "charge" rather than "credit" cards.

Charge cards do not have a pre-set spending limit but require payment on demand of the total amount charged in lump sum, since there is no revolving credit facility.

It is always possible to use credit cards such as Visa and MasterCard as "charge" cards by repaying without delay the entire amount charged. Indeed, Barclaycard in the UK, which is linked to the international Visa network, points out that in an average month 42 per cent of its active credit cardholders pay off the full amount of their debt and therefore incur no interest charges.

Although the "choice" is left to the user in respect of credit cards, a vast international market has flourished for the purely "charge" card, with American Express in the lead. American Express has always marketed its standard, or green, card as a travel and entertainment facility for affluent businessmen. The card requires an annual fee of £22.50 and an enrolment fee of £15. It is accepted at 1.4m establishments around the world and offers global cash withdrawal and traveller's cheque facilities, including instant refunds on lost traveller's cheques.

Acceptance as a "card member" has also been associated with a certain prestige, for the absence of a pre-set spending limit is meant to reflect the member's sound financial standing. But since the card has become more popular its prestige value (which does not seem to have had much appeal in the UK, for example), has faded. In order to capitalise once again on the image of the card as an elitist product, American Express launched the successful Gold Card.

This card has a higher enrolment and annual fee, is "gold" in colour and assumes an annual income "in the region of £25,000 or more".

Women have crept into the advertisements for both the green and the gold card, and the target age group has become younger. "We have traditionally aimed at the person who has already arrived. That was a businessman, aged 40-45

Now we want to identify the person who will get there," says Mr John Petersen, commercial director of card operations.

Identifying the market may be more important than ever before. While American Express leads the field in global market share, with 22.3 cards last year, its main competitor in charge cards, Diners Club, is now under pressure to bring out competing offers for cardholders.

In recent years these have included a series of leap-frogging amounts of insurance cover on the use of the card for airline tickets and holidays abroad. But such offers are essentially the icing on the cake of a product which must have an intrinsic consumer appeal if it is to continue to expand.

Diners Club, which is owned by Citicorp and claims to be the world's first charge card, appears to have reached a stalemate in its expansion plans, but is clear that it wishes to concentrate on a "personal service for the business traveller".

Its new marketing director, Mr Bill Tight, sees American Express as a competitor "in the same way as cash is a competitor".

At American Express the view taken of the charge card is changing. "We are looking for broader relevance for the charge card—Amex in particular," says Mr John Stuart, chief general manager of Travel-Related Services.

In the past three years growth in outlets which traditionally would not have appealed to Amex has been significant. In the UK, for example, do-it-yourself places such as MFI or fast-food restaurants such as Little Chef have proved to be popular for the use of the card.

So have opticians, which has led American Express to take a closer look at specialty retail uses for the card. It is also being used for health care. A couple can pay to have their baby in private care with the American Express card.

"We provide first and foremost a payment instrument. We carry American Express rather than cash," says Mr Stuart. He sees the UK as a more "sophisticated" market "for plastic" than the Continent and one which compares favourably with the US, Canada and Australia, the most dev-

eloped countries.

"Our card penetration in the UK has been faster than anywhere else in Europe and I think that is generally true of all aspects of our business," he says.

But the use of the charge card as a payment instrument is one that could be increasingly under threat from competition as direct debit cards linked to bank and building society accounts permit the automatic transfer of funds.

In the UK, American Express appears to have been well aware of such future developments, and has ensured that it has, through its card, tapped another market—unsecured lending.

One of the early novelties of the American Express Gold Card—since imitated by others—was the provision to cardholders of an instant overdraft facility of £7,500 by participating banks at rates not more than 2.5 per cent above the bank's existing base lending rate.

Since then, the overdraft limit has been raised to £10,000 amid new competition from banks such as National Westminster, which has launched its own Gold MasterCard, a charge card with the higher £10,000 limit on overdrafts.

The extremely high cost of borrowing in the UK, where personal loan rates have been 7 per cent to 8 per cent over base and the cost of credit on department store cards as high as 20 per cent over base, has made the borrowing on a Gold Card much more attractive.

"Bank competition in gold cards can be quite considerable," says Mr Stuart. "In non-UK markets the overdraft facility may not be as desirable, but we may concentrate on travel-related services."

Before the deregulation in financial services in the UK that will allow building societies to move into unsecured lending next year, American Express is clearly intent on carving a niche for itself. Through American Express Bank it is now offering unsecured overdraft facilities to selected cardholders of its green card.

The "Personal Reserve" service charges an interest rate comparable to bank personal loan rates, which are higher than the Gold Card overdraft rates. The amount borrowed may vary from a minimum of £1,000 to a maximum of £5,000. American Express emphasises that its charge card remains

just that and offers no credit facilities. These are offered by American Express Bank. The proliferation of plastic cards and sharper competition in financial services appears to have begun to blur the distinction between charge cards and credit cards.

National Westminster's Gold MasterCard doubles as a cheque guarantee and cash withdrawal card as well as a charge card. So does Barclays' Premier Card. The additional services offered by these banks are both an indication of direct competition and a means of testing a wide variety of consumer products in a relatively low-risk market—people with high incomes.

Thus NatWest links its Gold Card with its "Gold Plus" service that offers direct access to NatWest brokers Fielding Newson Smith and an investment and tax advisory service. American Express has provided banks participating in its Gold Card overdraft scheme in the UK an introduction to new customers, says Mr Stuart, who makes it clear that the competition between charge cards is fundamentally a competition between banks.

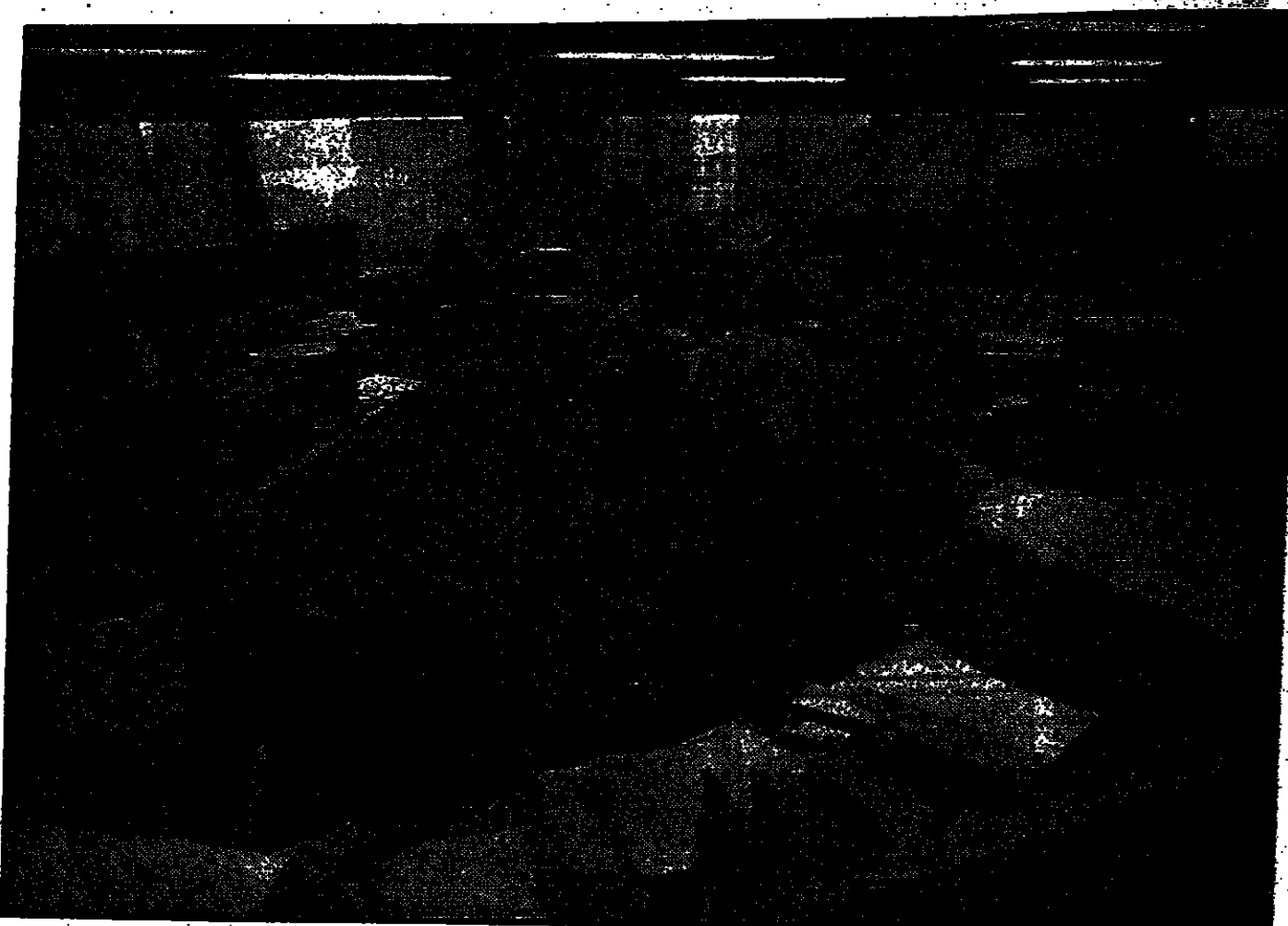
Banks which issue charge cards may see it as only one part of their business, however. Mr Peter Elliott, chief executive of Barclaycard, says: "We have been very impressed with our Premier (charge) card. But I do not think there is a massive market for charge cards."

While many private customers are likely to turn to an all-in-one approach to plastic cards which eliminates the need for a purely "charge" card, the corporate sector continues to remain an important market for such cards.

Both Diners Club and American Express are concentrating much of their marketing effort on companies wishing to give their employees expenses rather than cash "up-front". Alongside its green and gold cards, American Express also offers the Company Card for small businesses and the Corporate Card for larger companies with many executives.

"In the corporate area there is a massive amount of money going out on travel and business-related activity and it is largely uncontrolled," says Mr Stuart. It is thus also an area which seems to offer the largest potential for growth in charge cards in the near future.

Dina Thomson



Processing charge cards at the American Express European operations centre in Brighton

## Major Systems

## An overcrowded marketplace

## PREFERRED NON-CASH PAYMENT METHODS

Payment situation	West Germany	Netherlands	France	Spain	Sweden	Great Britain
High street shopping	Eurocheque	Eurocheque	Visa	Retail card	Retail card	Access
Holiday	Eurocheque	Eurocheque	Visa	Visa	MasterCard	Access
Holiday in US	American Express	American Express	American Express	American Express	American Express	American Express
Business trip	Eurocheque	Eurocheque	Visa	Visa	Eurocard	Access
Business trip elsewhere in Europe	Eurocard	American Express	Visa	Visa	Eurocard	Access

Source: MasterCard International

# Electronic Systems will kill paper ... some day

until then your paper problem lives on!

"THE FIRST plastic card issued in China was a MasterCard. There are no set rules for plastic or how you market it," says Mr Russell Hogg, president of MasterCard International. In a world where the "rules" for the uses of plastic cards are rapidly changing, MasterCard, one of the two largest payment systems, is increasingly concerned at gaining market share.

Its concern may be well founded. Its major rival, Visa International, saw record payments volume of \$100bn last year. MasterCard's link in doubt because of dissatisfaction with the low number of Eurocards in many European countries.

Furthermore, a possible merger with Eurocard and Eurocheque would only serve to make MasterCard's ambitions towards acting as a mass payment system in its own right, rather than as a "travel and entertainment" card similar to American Express.

From this perspective, MasterCard's aggressive marketing stance makes sense. The appeal of a mass payments system—where the card can be used as a charge card, a debit card that takes funds instantly from your bank account, or a credit card that allows a revolving credit facility—is enormous.

The process of establishing global market share is complicated by divisions among bankers as to the need for a single European payment system organisation. While the MasterCard-Eurocard link is under threat, Visa may be the beneficiary.

"It's likely that one or more German banks will soon decide to become dual Visa-Eurocard issuers. Savings banks in Germany, the Netherlands, and perhaps other European countries may decide to tie their cards to the Visa International network," says Bankers and Payments, a recent study by Retail Banker International.

Divisions between European bankers on payment systems have been complicated by the promotion of Eurocheque—which is tied to paper as a mass payments method. Amid such divisions, the market place appears to be overcrowded with competitors.

As Visa and MasterCard are funded by their respective member banks, their rivalry essentially reflects growing competition in the retail bank-

ing sector. It could be argued, however, that the form this competition is taking is counterproductive, resulting in a greater cost to the participating banks in each scheme, and ultimately a greater cost to the consumer.

A merger of operations is a subject which came up a few years ago, but with little success. "We spent a lot of money trying to merge with Visa three years ago and for many reasons Visa's members did not want it to happen," says Mr Hogg.

At Visa, Mr Joao Ribeiro da Fonseca, chief general manager for Europe, the Middle East and Africa, points to co-operation between the two organisations in the US on security and common operating regulations, with some level of systems co-operation.

But Visa has not publicly aired views on the virtues or pitfalls of closer ties with MasterCard, and the rivalry seems as strong as ever. Moves toward the next step forward for all plastic cards—into "smart card" technology—serve to illustrate the continuing differences in approach.

"Neither Visa nor MasterCard can go alone into the chip card," says Mr Hogg, arguing that high costs are not the major factor for co-operation. A common world-wide system is needed, he says, for security

and the provision of adequate banking products and services. MasterCard initiated a major test in Florida and Maryland in the US some 18 months ago to introduce smart cards to the US consumer. On the basis of the results, Mr Hogg is optimistic on the use of smart cards, and keen to step firmly into the field.

He portrays Visa as slow to innovate. "We were the first to go ahead with the hologram (on the card) and we had to drag them after us," he says.

At Visa, senior executives are equally blunt. "MasterCard is copying experiences we had 3 to 4 years ago as a public relations exercise. The only payment system that is investing the technology in financial services is Visa," says Mr da Fonseca.

Early this year seven Visa member banks from different countries conducted a study on chip cards which concluded that "massive conversion to the new technology should be linked to the application of new revenue-generating services".

According to the study, such services could include electronic tokens for small payments such as parking meters or telephones, remote banking services, home shopping and information services and access to multiple accounts.

"Cost is a major consideration, and must be related to services available," says Mr da Fonseca. "Chip card standards are also a problem despite the technology being available. It would be premature to put for major developments which could be isolated in the future if standards are not high enough."

Offering a wider range of financial services is the challenge facing retail banks. In the UK in particular, heightened competition in the wake of Big Bang or deregulation in October is spilling over on to the High Street.

As member banks of Visa and MasterCard plan their strategies for attracting customers, they may be tempted to offer a slightly different product within the same overall system.

As "credit cards" which allow an extended repayment facility, Visa and MasterCard are linked to Barclaycard and Access respectively in the UK. Interest rates charged on these cards have tended to be uniform despite the fact that they are individually set by the bank concerned.

One of the Visa members in the UK, the Co-operative Bank, recently offered a cut in the interest rate charged on its Visa card, pointing the way, perhaps, to future competition. In the US, for example, interest rates on Visa and MasterCard vary considerably depending on the bank with which you hold your card.

The Co-op Bank is also to pay interest from December 1 to holders of its Visa card who keep positive balances in their accounts. At the recent announcement of this facility, it claimed to be the first European bank to offer this return.

The system in the UK at the moment does not facilitate competition. There may not be enough banks, and there aren't enough processors (of Visa and MasterCard business), says the Co-op. Along with the Trustee Savings Bank, the Co-op offers its own processing on Visa cards with Barclaycard as the main competitor.

Further competition is around the corner in the UK, however, with the building societies facing deregulation that will allow them into the sphere of unsecured lending and the greater potential use of plastic cards.

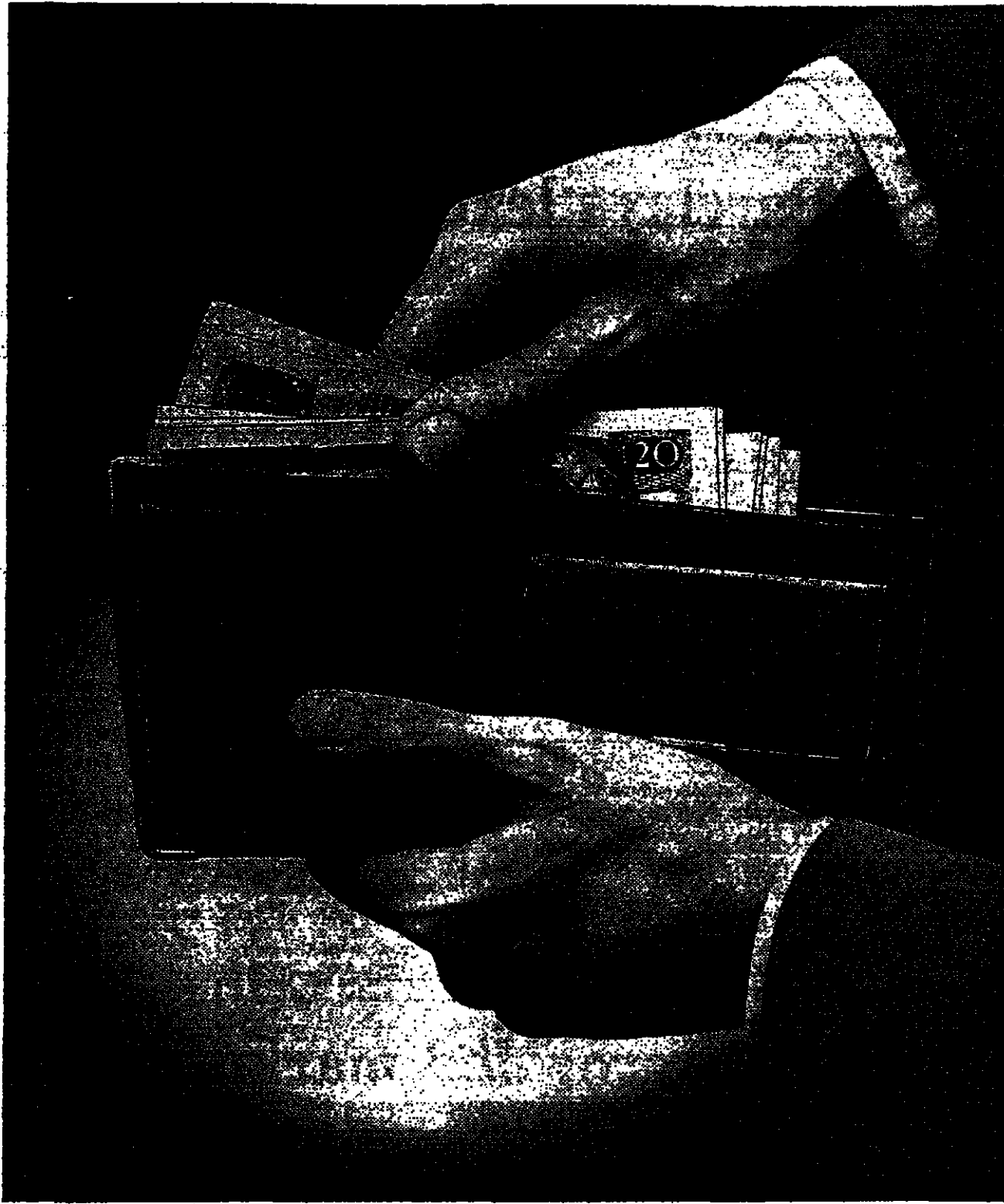
The choice facing these new entrants will be to knock on the door of the current Visa and Access system and agree to be bound by existing rules, or go the way of the Co-op, and change the rules in aiming for a new market.

Dina Thomson

Paying by Access which is linked to MasterCard in the UK







company and user alike.

And most important of all you have a greater measure of control.

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You can check your staff's expenses thoroughly and, at the same time, avoid the risk of holding large amounts of cash, in the wallet or the petty cash box.

As you are no doubt aware, no other card is welcome at more places than Company Barclaycard, at over 230,000 outlets in Britain and more than 4.5 million worldwide.

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Cash floats are an obstacle to cash-flow, because they tie up money unnecessarily.

Look at it this way.

Why pay out expenses which haven't yet been incurred, much less billed?

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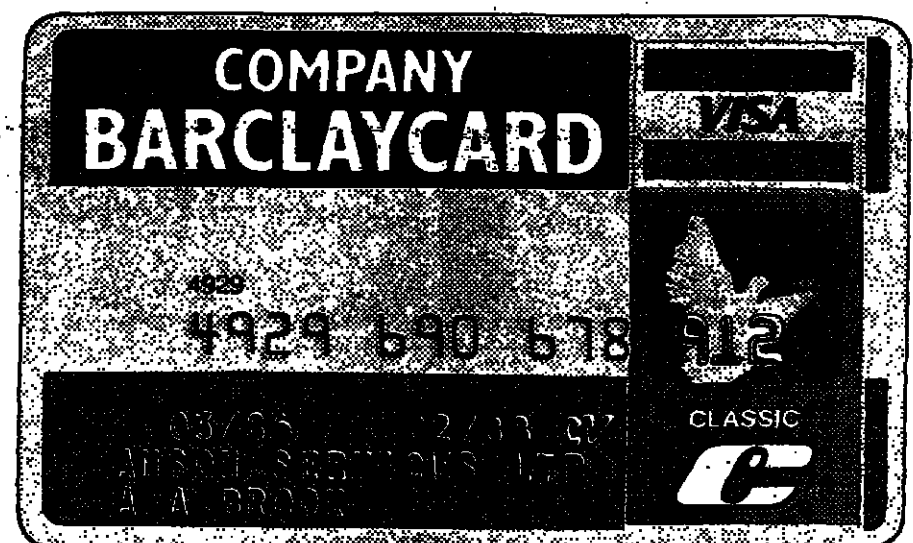
Compare Company Barclaycard.

You don't have to pay any money until a few days after we send your statement.

Which means that until then *you* have the use of that money.

The statement, which can go to your Accounts Department, will itemise precisely what was spent, and where.

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Please send me further information about Company Barclaycard.

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Position: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Tel. No: \_\_\_\_\_

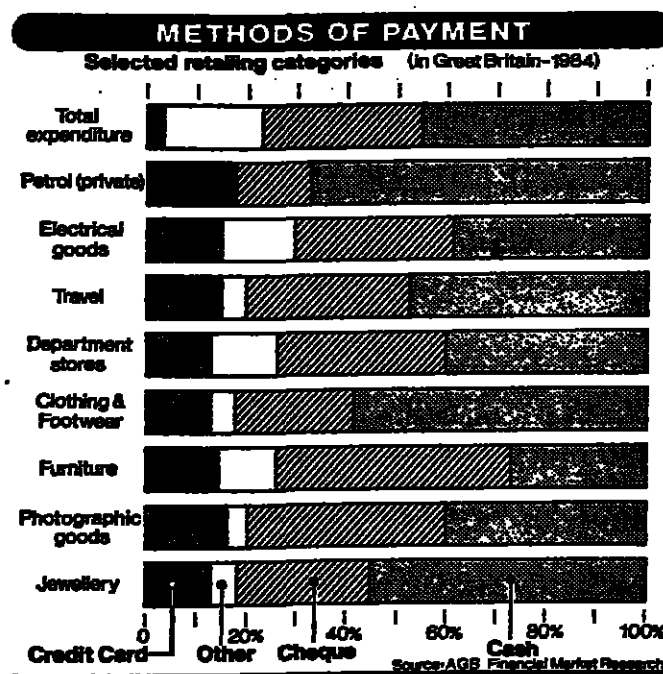
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# Credit Cards 4



A Barclaybank or Barclaycard Visa being used for a cashier service in one of Barclays' branches

## In-house Cards

### A sharp marketing tool

PEOPLE often ask whether retailers like Burton's and Marks & Spencer, each of which has a credit card operation with more than 1m members, will try to extend the use of their cards beyond their own stores.

This question, though not unreasonable, rests on the assumption that retailers issue credit-cards for the same reason as banks and other financial institutions—to make money.

But in fact retailers' credit-card operations are only rarely seen as profit centres in their own right. Rather, they are seen as a marketing tool for the main business—how to get more people spending more money in their stores.

The same is true of another new entrant to the credit card field—the town. Three English towns—Chester, Wiltshire and Tunbridge Wells—now have their own credit cards which can be used to buy goods in many of the major shops in the relevant town.

Both types of card are really "loyalty" cards. Their purpose is to instil into the consumer loyalty towards a particular store or a particular town, so it makes little sense to offer

their customers cards which can be used in rival stores or rival towns.

This principle is modified in only a few marginal cases. Trusthouse Forte, for example, has 100,000 customers for its "Gold Card," the purpose of which is to encourage the use of Forte's 1,700 hotels, restaurants and motorway service areas worldwide.

But to make the card more attractive to customers it has made an arrangement with Budget Rent-a-car to accept its card. Forte says it might well negotiate further links with services complementary to its own mainstream services but would not seek more general links.

Selling more goods is so important that the retailers are even prepared to run their credit card operations at a loss. Marks & Spencer, for example, which launched its "Chargecard" in April 1985, is still showing a loss, though it will not say how much of one.

In that short time, however, the stores group has managed to build up a cardholder base of 1.3m, while 11.5 per cent of the goods bought in its stores are now paid for by Chargecard. Ideally, retailers would

prefer to make a profit on their credit cards as well as getting more business. The main hope of doing so is by persuading enough people to take credit on the cards, on which they then have to pay interest.

The interest rates charged by most retailers are high—even more than the already high interest rates charged on bank credit cards. Marks & Spencer, for example, charges an annual rate of 24.5 per cent and rates of almost 35 per cent are not unknown.

The problem for the retailer is that customers tend to use their store cards much more like charge cards—paying off the balance in full at the end of the month—than credit cards. To obtain credit most people are much more likely to use Barclaycard or Access.

Another way for a retailer to make profits from its credit cards is by selling its skills to other retailers.

One of the best examples of this is Burton Group, which runs two credit card operations: the first, Personal Account, has 1.2m members and is issued by most of the Burton Group retailers; the second, Welbeck Finance, runs the Debenhams Card (Debenhams was bought

by the Burton Group last year) which has 1m members.

Both cards can be used in any store in the Burton Group though they have different customer profiles. Personal Account holders tend to be young men; Debenhams cardholders tend to be older, richer and women. Because of this difference Burton's thinks it would be inappropriate to merge the two operations.

Besides running the Debenhams card, Welbeck Finance also runs credit card operations commercially for a number of other retailers, including Laura Ashley and Russell and Bromley.

A similar approach is also followed by Club 24, the credit card subsidiary of Next, the clothing retailer. It runs credit card operations for 20 major retailers—including Dixons, Telford, and Lloyds—and as well as itself—and many smaller shops.

Between them these stores now have 1.3m credit cards. In 1985-86 about £250m worth of goods were bought with them and Club 24 made a profit of £7m.

Hugo Dixon

## Banks

### Barclays leads the pack

CAN Barclays Bank pull off the same coup with debit cards as it did with credit cards?

The question has been asked by the regulator, the Financial Services Commission, in a paper issued last year and fears among some other banks that Barclays is trying to steal a march on them in the use of the introduction of a joint electronic system in 1988.

On this issue, suspicion between the banks runs deep. In 1986 Barclays took the bold step of being the first UK bank to issue a debit card—Barclaycard. At the time many thought it would not pay off, and even today the rival UK clearing banks say it is only with the benefit of hindsight that the investment was a good one.

Although Barclaycard took a little time to get off the ground, by 1987 it was clearly a winner. The other big banks—National Westminster, Lloyds, and Midland—and two smaller ones—Royal Bank of Scotland and Williams & Glyn's—decided that they had to respond.

So important was it for them to catch up and so little time did they have that they chose the rather unsatisfactory route of forming a joint credit card company. Co-operation had the advantages that the heavy costs of setting up a credit card operation were shared and it was easier to sign up a comprehensive network of retailers prepared to accept the card.

But it has disadvantages. Although it is set up as the individual banks' joint effort, the banks are each guarding their own territory and they guard them jealously from each other when they have them, the marketing of the Access brand name is a joint effort.

The banks are therefore unable to start any major marketing campaign without revealing it first to the other Access banks—their competitors. As Mr John Dawson, Lloyds director of retail banking, puts it: "The defect of Access is that it is undifferentiated." Barclaycard does not have the same handicap.

The result has been that although each of the big banks has roughly the same number of personal credit cards as Barclays, and has tried to sell Access to them, they have not managed to budge Barclays from its pre-eminent position in credit cards.

Barclays still had more cardholders (8m) at the end of last year than National Westminster (7m), Midland (2.5m) and Lloyds (2.2m) put together, while its recent move in debit cards—known as "Project Decima"—is an attempt to perpetuate its dominance into the new era.

Initially, "Project Decima" will operate in much the same way as a credit card: it will carry the Visa insignia and require the customer to sign a paper card when making a purchase.

The main difference will be that the cost of each purchase will be debited immediately to the cardholder's account, rather than being purchased by credit card, carry an interest-free

period of up to 56 days and further credit can be obtained as long as interest on the outstanding sum is paid.

Later on, however, the debit card could be slotted into an electronic payments system—otherwise known as electronic funds transfer at point of sale (eftpos)—which would do away with paper cheques.

"The conventional wisdom was that it was not worth issuing debit cards until you had an electronic system and that it would not pay to have an electronic system until you had a critical mass of cardholders," says Mr Seymour Fortescue, Barclays' director for personal banking.

"This (Decima) is a way out of the Catch 22 situation. We are not pulling out of eftpos. We are simply trying to put ourselves in a stronger position."

The rival banks have yet to decide how serious Barclays' challenge is. Mr Derek Wanless, NatWest director of personal banking, says: "We have plenty of time to react."

Mr Dawson of Lloyds Bank says there might be difficulties if Lloyds wanted to launch an Access debit card, however, because it would have to get permission from its co-shareholders to use the brand name and that would limit its ability to plan in secrecy.

Although the debit card is a hot issue today it is seen primarily as a substitute for cheques—not credit cards. The main issue in credit cards is whether the banks can continue to earn the high profits they are said to be making.

Of the Big Four banks, only Barclays publishes the profits of its credit card operations. Even Barclays' figures (£30m for the first half of this year) mix up the profits of its credit cards with those of travellers' cheques.

The costs of running a credit card operation fall broadly into four categories: administration; interest; paying the retailer and being paid by the cardholder; fraud; and bad debts.

Credit cards also produce interest on any amount the cardholder does not pay back after the interest-free period; and a commission paid by retailers to the credit card company based on how much the card is used.

Banks have been able to earn large profits from credit cards mainly because they have managed to charge big commissions (around 2 per cent) to retailers, and high interest rates to borrowers.

Barclaycard and Access are now charging 24.5 per cent, a spread of 15.8 percentage points over base rate. They have also been blessed with a fast-expanding market which has brought great administrative economies of scale.

Looking to the future, the market is still far from saturated. Only 4 per cent of retail goods in the UK are paid for by credit card. But as the market expands the banks are already finding their market share—though not yet their interest margins—squeezed by other competitors.

So far the banks' most serious

rivals have been the retailers themselves. In recent years many have chosen to launch their own credit cards, sometimes as financial ventures in their own right, but mainly to encourage store loyalty.

But the store cards have one important limitation: usually they can be used only in branches of the store that issued them.

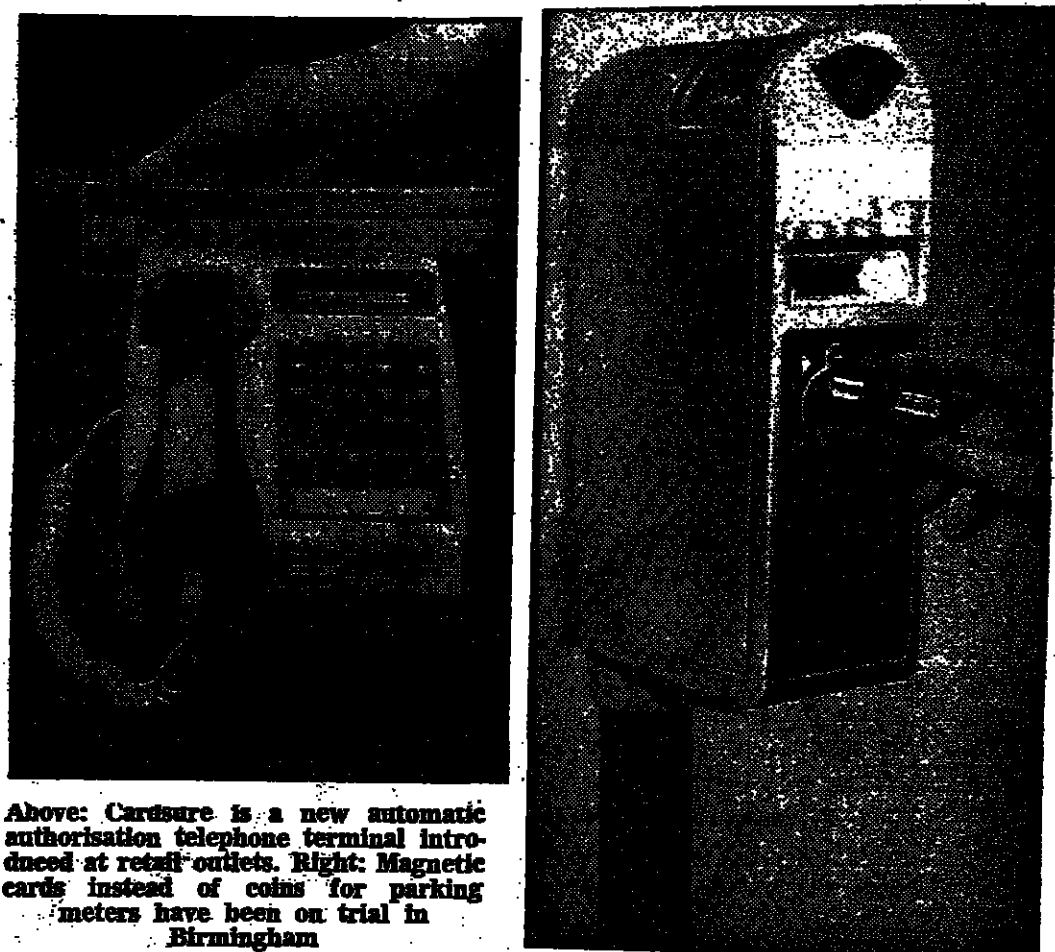
Building societies, which will be allowed to introduce their own credit cards from next year, will not suffer from this limitation and are therefore potentially more of a threat to the banks. They would be direct competitors and, to build up a market share, might even undercut the banks on interest rates.

All that, however, presupposes that the societies are able to get into the card business in the first place, which may not be so easy. The simplest way in would be to join either Access or Barclaycard, but why should the banks make life easy for their future competitors?

If they are unable to join the banks, however, it is unlikely any individual building society would be prepared to set up a credit card operation on its own. The start-up costs would be heavy even for the largest and richest of them.

So societies wanting to get into credit cards might find they had to club together in a joint operation—and that could take time. Any time lag, though, would provide a welcome breathing space for the banks.

Hugo Dixon



Above: Cardsure is a new automatic authorisation terminal introduced at retail outlets. Right: Magnetic cards instead of coins for parking meters have been on trial in Birmingham

## New Products

### Cards extend their range

ALTHOUGH THE standard credit card will doubtless continue for some time yet, new types of plastic card continue to appear on the market.

These range from broad categories: the "smart" card; the debit card; the gold card; and the product card.

The "smart" (meaning "clever") card is the most futuristic of the three. It looks like a credit card but in many ways is more like a mini-computer. Personal information is packed into a silicon chip on the card, and then read or altered by passing it through an electronic terminal.

The technology of the smart card is becoming more advanced all the time and it is yet to make a big impact in the UK. But a glimpse of what the future holds can be seen by the smart card research done by the British Standards Institution (BSI).

The smart card differs from other such cards in two ways. First, the surface which carries the information never has to touch the terminal, so there is little danger of it being damaged; second, it has a large storage capacity—64k bits or the equivalent of eight typed pages of information.

So far only a few pilot schemes are using the GEC smart card, but some larger pilot schemes are expected to get under way next year. Because it is essentially a computer it can be programmed to a wide range of jobs.

In the financial area one smart card could do all that is now done separately by a credit cheque guarantee card and debit card. It could also record the details of financial transactions, which the holder could then read on a personal computer.

Data on current and deposit accounts could be put on the same account, making it easy for people to transfer money from one account to the other.

In the social services field it could be adapted to carry a person's national insurance number and pension entitlement; or his or her blood group, allergies, past medical history, and health insurance status.

The smart card could also be used in an advanced identity card or monitoring a manufacturing process.

The debit card, which differs from a credit card because transactions are debited to the cardholder's account without an interest-free period, is more mundane.

But even the most common version of debit card—that used in bank and building society cash dispensers—is having all kinds of additional services added to it. A good example is the Halifax Building Society's debit card, launched in 1985, which now has 1.7m cardholders.

As well as providing the basic cash-withdrawal service, Cardcash can be used by the holder to find out from a cash dispenser how much he has in his account, get an immediate statement of the most recent transactions in his account, and ask for a full statement.

He can also transfer funds from one account to another and pay bills. It seems likely that in time all these services and more will be commonplace for debit cards.

The rationales of gold cards, which are neither credit nor debit cards but charge cards for the rich or the well-paid, is different. They have little to do with improved efficiency but much to do with status.

American Express, which launched its gold card in 1981 and now has 110,000 cardholders, is the main issuer of gold cards in the UK, and believes there is still a long way to go before the market is saturated.

But it recognises there is a danger in allowing too many people to have a gold card, as the "currency" then becomes "devalued." When this happened in the US, American Express launched a platinum card for the very rich. But the British, it says, are less status-conscious and it so far has no plans for a UK platinum card.

As well as status, gold cards typically provide two additional features: automatic overdraft facilities, usually in the region of £10,000 at preferential interest rates, and free travel insurance.

One of the advantages of the American Express gold card is that it also gives cardholders access to a personal travel counsellor, who keeps details of his travel preferences and will make travel arrangements on his behalf. This may explain why some British banks—Lloyds, Royal Bank of Scotland and Grindlays—have chosen to issue American Express gold cards rather than issue their own.

Thomas Cook, the travel agent subsidiary of Midland Bank, is trying to change this. It does not have its own credit card business, but thinks it is in a good position to provide all sorts of travel extras—travellers' cheques, foreign money, chauffeur services and travel bookings—for a bank which wants to upgrade its ordinary credit card to a gold card.

A special division, Thomas Cook Premium Service, was recently set up to sell this service and is negotiating deals with 10 banks. Its main marketing point is a negative one: American Express, it says, is offering customers a premium service and then creaming off its premium customers and cross-selling products to them; Thomas Cook, it says, would not do this, as it would not have access to the customer mailing list.

Different considerations lie behind the growth of the "product" card. This is typically a charge card confined to one product or a narrow range of products and aimed at businesses which want greater control over their employees' expenses.

One example of the product card is Overdrive, a joint venture between the US bank Wells Fargo, and Great Universal Stores, the UK retailer. The product concentrates on petrol and it is accepted at half the petrol stations in the UK.

Because it concentrates, it is able to give much more detailed statements than a standard credit card. It also provides an additional service which analyses fuel consumption by driver, vehicle, card or cost centre. Managers are therefore able to monitor their employees' fuel consumption on business journeys much more accurately.

Another example of a product card is AirPlus, a joint venture by 13 of Europe's airlines started in October. Its focus, unlike Overdrive's, is not a single product but a range of products and services, including air travel, car hire, restaurants and hotels.

AirPlus, like all product cards, is intended to give its users more information and greater cost control. But partly because it is not confined to a single product and partly because the products and services it can be used for are a large proportion of normal credit-card business, it is not regarded as simply a niche player.

"AirPlus is a direct challenge to the supremacy of the giant international credit card schemes and their ability to satisfy the specific needs of the business traveller," Mr David Huemer, its managing director, said when it was launched.

H.D.

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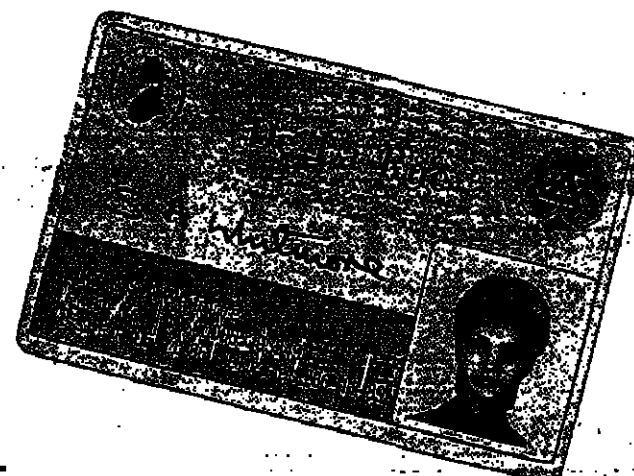
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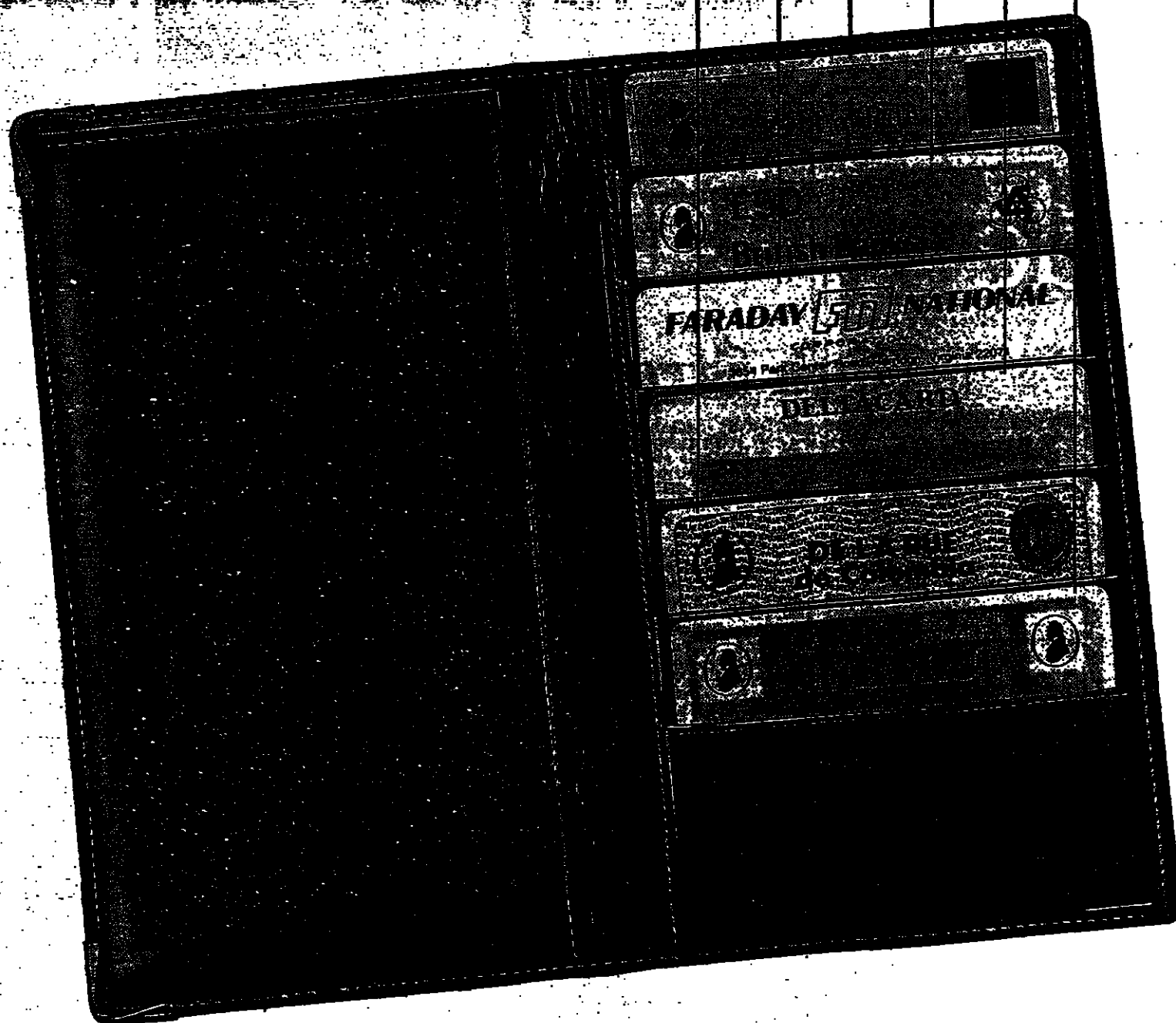
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## Credit Cards 6



Ever-widening services are being offered by Automatic Telling Machines. In addition to obtaining cash at a bank they can also be used to obtain travellers cheques (right)



## International Networks

## More link ups on the way

ONE of the stranger habits displayed by High Street bank customers in the UK must be their seeming addiction to automatic teller machines (ATMs).

Despite a steady drizzle and hardly a customer to be seen inside the bank, a queue often forms at the ATM outside.

Whether this is a reflection on the British character remains doubtful, but it is certainly true that ATMs have captured the public imagination not only in the UK but worldwide. Indeed, they are just the leading edge in the advance towards electronic banking.

ATMs do the routine work otherwise done by a bank teller (or cashier). They dispense cash, accept credits, transfer funds and so on. They are operated by a plastic card and the customer's own "pin" number.

They allow the customer instant access to cash not only in the UK and international ATM networks are now co-operating in order to provide an even wider service.

American Express, for

example, has just nine of its own cashpoint machines, known as "Express Cash," in the UK. Ironically, they also issue travellers' cheques and TC refunds — indicating that the world is still some way from a paper-less cash and payments system.

Through participation in a scheme called Funds Transfer Sharing, set up by a group of building societies, American Express cards can be used to obtain cash from a total of 140 UK machines.

FTS is due next year to become part of a wider organisation, including banks, known as Link. This will provide American Express with some 1,200 machines for card-members' use in the UK.

By comparison, there are just 32 Express Cash machines in Europe, including those in the UK, although American Express says it is hoping for co-operation with other banks. There are now 3,000 machines worldwide, with a target of 14,000 by 1987.

The scope for an international network of ATMs is enormous. Yet linkages have tended to

occur in fits and starts, reflecting the fact that building international ATM networks is only the beginning of a movement that sees direct debit shopping and banking systems worldwide as its goal.

The debate about ATMs focused largely on costs. Where co-operation was seen as the answer, critics feared loss of competition as the end result.

Major issuers of plastic cards, such as Visa International, are capitalising on the ATMs with a vengeance. Visa's global ATM programme offers member banks an opportunity to expand their own ATM networks by converting their own proprietary ATM cards to the Electron Visa trademark.

Obviating manual operations and serving the needs of the consumer are clearly the first steps, but Visa has a longer-term plan. Point-of-sale terminals used in conjunction with the Electron Visa card are being tested in experiments with retailers and issuing members.

The electronic Visa card has been designed specifically for the transition from ATM/cash

use to point-of-sale transactions. It is claimed to have three different encoding techniques which allows it to be used for both purposes.

Meanwhile, the other Visa cards — the Classic and Premier card — can also be used at ATMs, which now exceed 11,000 worldwide. Visa hopes that the figure will be 18,000 by the end of next year.

In the UK Visa cash dispensers include links with Barclays, Bank of Scotland, Girobank and Standard Chartered. Shared systems within the UK are still coming up in a variety of groups.

TSB Group is planning to spend an estimated \$4.6m on linking its 1,100 cash dispensers to the joint network of Midland Bank and National Westminster Bank by early 1988. This will give each bank's customers access to more than 4,000 machines in what will be the biggest of the UK's four shared cash dispenser networks, it is claimed.

Midland and NatWest have shared a system since June 1983. But the system to be developed by TSB is expected to allow the bank to develop an electronic transfer at point-of-sale.

Building societies in the UK have lost little time in making the most of ATMs. A big link-up known as Matrix will allow customers easy access and may even, according to one hopeful society, make it easier to poach customers by bringing them to the society's window.

Some argue that the ATMs will erode customer loyalty to a single bank or other financial institution by taking away the "personal" touch. But in respect of international networks it is precisely this

"impersonal" global language that appears to be the reason for the success of ATMs, which do not see foreign languages or currencies as obstacles.

While major European banks have agreed to allow their different payment systems to "talk" to each other, thereby extending the networks, there is still confusion as to the role of the three main European payment systems.

Visa, Eurocard (which includes MasterCard) and Eurocheque are still in uneasy alliance. Mr Russell Hogg, chief executive of MasterCard, recently criticised the investment of bankers' funds in Eurocheque which he said a recent study showed to be a failure.

A possible falling-out between MasterCard and Eurocard, which have not so far had a trouble-free partnership, could also delay an interchangeable cash card system.

The view of ATMs as the first step towards point of sale transactions may have complicated the issues further, but further steps towards electronic banking continue to be taken.

In the UK the first national network of point-of-sale terminals, known as the "Pump" network, was launched in September 1986. It is a joint venture between the four main banks and the British Petroleum company.

While the momentum seems to be growing, other questions as to the wider use of plastic cards have arisen. And the UK Government has asked the industry to look at the implications of electronic technology for banking payment systems.

Dan Thomson

## France

## Innovator in the field of smart cards

FRANCE HAS from the beginning been at the leading edge of credit card innovation and applications. In the early 70s, it was a Frenchman, Roland Moreno, who invented the so-called smart card — plastic cards containing a microprocessor with built-in information storage capacity which have a series of revolutionary applications ranging from cashless payments to electronic pinpointing of the medical or student records of individuals.

After several years of trials, the smart card is now coming into industrial production not only in France but also in the US, where the French Bull computer group plans to start manufacturing its memory-chip cards at a new facility in Dallas next year.

The first mass application of smart cards by banks started in France this year with the Carte Bancaire programme to introduce in the country nationwide use of smart cards. The programme involves the introduction of about 17m smart cards for the French banking system between now and 1989, largely supplied by Bull but also by Philips. The Bull order involves 12.5m cards, while Philips is supplying 4.6m cards.

Coupled with the French banking programme, the French telecommunications authority has also launched a major scheme to install pay telephones accepting smart cards. Some 1,500 pay telephones were supplied in 1986, and by the end of last year about 15,000 pay telephones accepting smart cards were installed. The target is for the number to increase to 30,000 by the end of this year and to 100,000 by the end of the decade.

The French telecommunications authority is also seeking to extend the use of smart cards for its Minitel videotex terminals which are being increasingly distributed to French telephone subscribers. The Minitel has proved a major success in France and the telecommunications

authority regards the smart card as a way of extending Minitel applications to home banking and shopping.

Indeed, the authority is preparing to market an optional card reader connected to Minitel videotex terminals which will enable payment for videotex services as well as home banking and teletyping applications.

French motorway operators have also been testing the possibility of using smart cards for toll payments. The Société des Autoroutes du Nord et de l'Est de la France is planning to use the Bull smart card for toll payments on one section of the motorway. Field tests on smart card applications have been conducted by the French post and telecommunications authority since 1982 in the city of Blois and at Lyon and Caen since 1984.

At a recent symposium on smart cards in Paris, the French Thomson electronics group said that its semiconductor subsidiary will have delivered a total of 15m chips for smart cards by the end of this year and that by the end of next year there would be 25m telephone smart cards — or "telecards" — and more than 6m bank cards using Thomson chips or micromodules.

The Bull computer group, which claims to be at present the world's only manufacturer of self-programmable one-chip microprocessor cards and that it is currently well in the lead of its competitors in this market, is now seeking to market its technology in several foreign countries.

Bull is making a particular effort in the North American market to market its smart cards. The French group is competing with Casio of Japan in a major test programme by MasterCard which is evaluating the use of smart card technologies in the US. MasterCard is testing Bull's system in Columbia, Maryland, and the Casio Card in Palm Beach, Florida.

In Columbia, the test involves

25,000 card holders and in Palm Beach it involves 15,000 card holders. In North America, Bull's card is also being tested by health care services, the US agricultural department and the Royal Bank of Canada.

Some American states also seem interested in using smart cards for driving licences. To back up the marketing efforts of its Dallas-based subsidiary Micro Card Technologies, Bull is planning to start manufacturing cards in the US at a new facility next year.

Other recent deals involving the French smart card technology is a contract signed by Crédit Européen to use chip cards in Luxembourg. The contract involves the supply of 30,000 Visa payment cards with an embedded chip.

Bull is also negotiating contracts for various applications of smart cards ranging from telecommunications to banking and other services in Italy, Switzerland, West Germany and Norway, among other countries.

Indeed, the Norwegian Bankers' Association has just ordered from Honeywell Bull 500,000 Bull smart cards worth NOK 15m. The order follows a successful pilot project from the end of 1984 to the beginning of this year for an electronic payment system based on the use of the Bull PPS microprocessor card.

However, the French claim the Japanese and the West Germans have tried to stall the new smart card market to give themselves time to catch up with the French technological lead in this sector. Moreover, the French suspect that the West Germans have also been reluctant to boost the European chip industry by agreeing to harmonise European standards because Germany has tended in its bank credit sector to opt for the Eurocheque system rather than the MasterCard or Visa card system which have obvious interests in smart card technology.

Paul Betts



The French Bull computer group leads the field in the production of smart cards and they are in use in this butcher's shop at Blois, chosen along with Lyons and Caen to carry out field tests

## The U.S.

## High Street battle for customers

SPENCER ZAHN, designer and head of a Philadelphia marketing and advertising firm, helped Citibank to standardise the image of its Preferred credit card division with a distinctive typeface and identifying colour bar.

Used for the bank's Visa and Mastercard materials, the look is meant to convey "the standards the bank wants to project for Preferred customers," said Mr Zahn, who counted regularly between Philadelphia and Citibank headquarters in New York to carry out the work.

"We wanted to establish an attitude about the Preferred cards and maintain it for the sake of both the customer and the bank," he added.

For Citibank, whose 9m customers represent by far the largest credit card customer base in the US, the look is a crucial step in gaining recognition and building loyalty for its cards.

In November it lowered interest rates on outstanding debt for the Preferred customers by 2 per cent to 18.8 per cent. But the annual fee for the card is higher, so that, says the bank, customers with \$1,000 of outstanding debt would pay the same amount in a year on either the regular or Preferred accounts.

The bank claims that the higher fee and lower interest rates are meant to distinguish regular and Preferred customers.

Despite denials of the importance of the lowered interest rate, most banks have been reluctant to cut interest charges much higher than the prime rate of 9.5 per cent.

Since Americans have happily increased their charge-card debt from \$68.2m in 1982 to \$152.6m in 1986, banks have hoped that customers were unaware of the high cost of their borrowing. But banks that have publicised lower rates have seen applications for credit shoot up, indicating the possibility of a rate war.

Can manufacturers have

stimulated sales through interest rates as low as 2.9 per cent, but people still use credit cards when they could get personal loans for 13.5 per cent and loans against whole-life insurance for 8 per cent.

Although high rates would seem to be a prime source of profit, some analysts attribute the issue further, but further steps towards electronic banking continue to be taken.

In the UK the first national network of point-of-sale terminals, known as the "Pump" network, was launched in September 1986. It is a joint venture between the four main banks and the British Petroleum company.

While the momentum seems to be growing, other questions as to the wider use of plastic cards have arisen. And the UK Government has asked the industry to look at the implications of electronic technology for banking payment systems.

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their credit cards, they have come to take the grace period for granted, even if they provide banks with no other income from interest payments.

The customer has to be told about the elimination of grace periods, but it is usually done in a way that is hard to understand as to why.

While waiting for the possibility of a rate war, banks and other credit card issuers have been inventive in finding ways to attract new customers and get them to use the cards.

The latest bright idea is affinity cards, which are issued in conjunction with a charitable organisation that gets a tiny donation for each use of the card.

Rather than make a one-time sale of the group's list to the card issuer, the participants in the scheme maintain a continuing relationship that encourages the card-carrier to use the card after getting it.

The idea takes a step beyond American Express's constant bombardments to get its 17m US card holders to use their cards. This is a consideration when the average American keeps seven different cards.

During the Statue of Liberty rehabilitation, the company, whose executive offices overlook the statue in New York Harbour, gave money to the restoration fund in proportion to the charges Americans put on the card.

As a charge card rather than a credit card company, American Express makes its money from the commission paid by merchants and the annual fees of \$45 for the green card and \$65 for the gold card, which has a borrowing feature in collaboration with banks. Amex recently introduced a by-invitation-only platinum card at an annual fee of \$250 for customers with at least \$10,000 of charges the previous year.

American Express has taken a new task in a new inducement for people to use the card

in doubling the warranty period up to a year for products bought with the Amex card. This marks a subtle shift in getting people to use their cards for durable purchases but not the more luxurious items, such as restaurant meals and air fares, with which the card is primarily associated.

Its campaign "Don't leave home without it" have been the envy of the credit-card industry for their high prestige and visibility, though some wonder whether the company will jeopardise itself by widening the products with which it associates.

Visa and Mastercard are moving up-market with their own version of gold cards in an effort to overcome what might otherwise seem to be the saturation of the US credit-card market. By trying to switch customers to a premium card, banks and card issuers are hoping to capitalise on the greater use prestige customers make of their cards — presenting them, statistics show, 50 per cent more often and charging 150 per cent more than standard-card bearers.

Some issuers like the Bank of New York offer discounts on charges made with preferred cards, a trend that may increase as the country's 2,000 card issuers look for new ways to attract customers.

The latest large entrant to the credit-card field is Sears

Roebuck. It has long issued credit to its own customers and now is widening the service into a full-scale credit card. With 29m Sears charge customers, it had a head start on attracting 4.7m customers for the year-old Discover card, which is accepted by 384,000 merchants besides Sears.

With no annual fee and a "Cashback" rebate of as much as 1 per cent of purchases, Discover completes the circle of Sears' financial services, which includes Dean Witter stock brokers, insurance companies and real estate agents and now provides retail credit beyond its own shoppers.

Visa, the leading US card is taking the Sears challenge seriously by warning merchants that accepting Discover gives customers away to Sears. In a brochure distributed to retailers, Visa says: "As long as Sears sells the same kind of products you sell, Sears will compete for the same kind of customers — your customers."

Though promoting Discover will cost Sears \$115m this year alone, the card has had a gratifying acceptance rate of 17 per cent of those to whom it has been offered, compared with an average of 1.5 per cent or less with other cards.

It is the kind of competition from which the consumer can expect to benefit, if the interest rates do finally fall significantly.

Frank Lipsius

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## Plastic Card Technology

## The search goes on for inbuilt security

PLASTIC CARDS today fall technologically into one of three types: magnetic stripe (mag stripe), laser and "smart" or chip cards.

All three have their advantages and disadvantages. If the smart card has possibly the greatest potential, it also has some of the greatest drawbacks. The mag stripe card is the commonest card in use today. Bank service till cards, Access and Barclaycard in the UK are all of this type. There is a core of paper or another substance laminated within layers of clear plastics material. Sealed under the plastics laminate is a brown stripe of magnetic recording material very similar to conventional audio recording tape.

In fact, commercial audio recording methods are used to "write" onto the stripe or read from it. Conventionally, the stripe is separated into three tracks. Track one is used by airlines for their credit card operations but is not used by the banks or credit card operators.

Track two is usually written before the card is despatched to its owner and contains only the information needed for on-line operation — that is, when the device which reads the card is connected to the card issuer's computer centre.

Track three can be written in service by the card reader —

it might be, for example, a bank service till (through-the-wall machine) recording the amount a customer had drawn at any one time.

The mag stripe card is very cheap to produce — perhaps 50p or less — but it is the least secure of all the card options. Card blanks can be stolen or fabricated. The magnetic information on the card can be read, duplicated or modified by a competent electronic engineer using inexpensive techniques. There is nothing to tie the card to its genuine owner apart from the use of the Personal Identity Number or PIN.

This is at the heart of one of the major disagreements among those specialising in card mediated transactions. How secure is off-line working? In on-line working, the customer's card need contain only enough information for the reading device (service till or point of sale) to make contact with the card issuer's computer centre.

The customer keys in his or her PIN which is also transmitted to the computer centre and it is there that agreement is reached, electronically, that the card agrees with that PIN.

For off-line working, however, the PIN is encoded on the card so that the reading device can agree on its own account that

card and PIN match. The argument is that however well encrypted, if the PIN is written on the card it is less secure than a card with only basic housekeeping data.

It is comparatively easy to forge plastic cards. One measure to defeat the forgers adopted a few years ago was to fix a hologram, a three-dimensional image created using an expensive and complex technique, as a guarantee that the card was genuine.

There were fears that it would prove feasible for criminals to take or copy the holograms, but in fact they have proved a very reliable test of the validity of a card. They do not, however, prove that a card belongs to a particular person.

The next step which can now be demonstrated by the De La Rue group, is to attach to the card an image of the owner. The technique De La Rue uses involves a special material sealed into the interior of the card which can be "drawn on" using a high powered laser. According to Mr David Miller, managing director of Bradbury Wilkinson Data, the De La Rue subsidiary specialising in plastic card technology, the image, once created, can neither be modified nor substituted without destroying the card.

Other measures which would greatly improve the security of the mag stripe card include laying a deep magnetic impression into the stripe; KMI has pioneered such a technique.

Mr Jerome Strigala, however, in his book *Smart Cards* argues that it is unlikely that conventional plastic cards can be improved sufficiently to meet future worldwide security standards.

The future, it seems, belongs to laser cards and smart cards — although as Mr Miller of De La Rue points out, it is as well to beware of "Moon Bumps" — the idea of using dust from the surface of the moon as a unique guarantee that a card is valid — where large scale financial transactions are concerned, he is saying, it is best to keep one's feet on the ground.

Laser cards have been pioneered chiefly by the Drexler Corporation. The basic idea is similar to that of the laser disc. Pits are cut in a metallic medium by a laser in a pattern representing letters and numbers. Such a card has huge memory capacity — a typical Drexler card can store up to two million bytes (16 million bits) of data, equivalent to about 800 A4 pages of typed information.

The corporation expects to be able to quadruple this

capacity by 1988. In May this year, Sumitomo Bank in Japan began testing the Lasercard in the world's first banking experiment using this new medium.

The smart or chip card, a credit card sized piece of plastic containing a complete computer system, microprocessor, memory and input/output devices is seen as the financial card of the future. Extensive trials show that it is a possible alternative to the mag stripe card despite the fact that it costs much more to fabricate.

As Sarah and Ronald Brown point out in *The Smart Card*, one of the most comprehensive treatises on smart card technology and uses: "1986 has seen a remarkable change in the fortunes of the smart card... by the autumn many analysts were predicting they would come into widespread use, perhaps as early as 1988."

The smart card, they suggest, could be the dominant type by the mid 1990s. "It now looks as though anyone involved with any of the many applications of plastic cards is going to have to take this new development very seriously indeed and get involved now in the preparation for its widespread use," they say.

There is certainly a new variety in the kind of smart

card being fabricated and tested. Philips of Holland and Bull of France have sunk their differences in the development of a common card design. In the UK, GISC has developed a card which has no need of metallic contacts to send messages to and from the card's computer.

This could be an important development as there is concern about the mechanical strength and reliability of the smart card.

Some companies are planning massively sophisticated smart cards with computer system, display and keyboard all contained within the limits of a traditional plastic card. Others are looking to an enhanced variation of the mag stripe card with greater storage capacity and security.

Inevitably, because the mag stripe card is already well entrenched in the world's personal payment systems, it is unlikely to be replaced in the next few years. Equally, it is hard to disagree with those who argue that the smart card is so much more versatile, so much more effective that it will eventually sweep the board in electronic payments.

• *The Smart Card Post-News*, Tel: 0835 88 345, £134.

Alan Cane

## Electronic Transfer of Funds

## Slow advance to cashless shopping

THE HUMBLE plastic bank card seems likely to remain the key to electronic shopping for the foreseeable future.

In theory, to manage a trading society without cash or credit is only necessary to establish that the customers really are who they say they are, and that there is sufficient funds in their account to cover the cost of their purchases.

For the futuristic minded, mag stripe — magnetic stripe — devices capable of scanning a customer's signature, fingerprints, even smell, and comparing the result over telecommunications lines with a master record held in a computer system in the customer's bank or building society.

The rest of us will have to resign ourselves to the "mag stripe" card (the conventional bank card with its brown stripe which can carry magnetic characters) or the "smart" card as the passport to the cashless society.

It has to be said at the outset that cash is proving particularly difficult to kill off. The technology to replace cash with streams of electronic messages flowing from shop counters to bank computers has been available for years. There have been many experiments in cashless shopping — or electronic funds transfer at the point of sale — but little success anywhere in the world.

Exceptions include Belgium which has the makings of a comprehensive eft/pos system through co-operation between the two major and rival bank networks, Bancontact and Mister Cash. France, the most advanced country in Europe for eft/pos installations, and Singapore where 10,000 or more customers use the NETS (Network for Electronic Transfers) system.

For the rest, progress has been patchy. North America has witnessed a multiplicity of small scale trials but has nothing in the way of an integrated national system. Some of its networks, however, are substantial. The Mastercard MAAP credit card network supports over 28,000 terminals. Many believed that the UK had the best chance of all the European countries to take the lead in establishing a nationwide network. It is geographically the right size, with effective telecommunications links and a small number of large banks.

Eft/pos in the UK has had a chequered history, however, characterised by a series of false starts and delays going back over 10 years. At the beginning of this year, EFT/POS, a company set up jointly by all 12 of the UK clearing banks to manage a combined approach to cashless shopping, put forward the blueprint for a national eft/pos network. It was to be spearheaded by a pilot scheme, a prototype scheme to be set up in Southampton, Leeds and Edinburgh and launched in April 1988.

The blueprint, or business service specification (BSS), as it was called, did not meet with immediate agreement. Indeed, it seems that it was only when the most senior managers from the major banks read the BSS that they really realised the business and commercial implications of the course they were taking. Until then, eft/pos had been seen chiefly as a technical problem, a useful method of

saving money that could safely be left to the computer specialists.

It is thought that the UK banks have now agreed a modified version of the BSS to take into account each of the participants' legitimate aspirations in terms of flexibility and freedom to compete.

The difficulties which are impeding the rapid implementation of eft/pos in the UK are said to be "many" other conditions. They range around the questions of who should pay for the service, who benefits from it and how can competition be stimulated in common framework.

Eft/pos has been, for the most part, a technologist's dream. To the computer specialist, it was obvious that money could be replaced by a plastic card and the cash register by a device which could "read" the magnetic writing on the card and either store details of the transaction in its own memory or communicate with a central computer, checking the card's validity and the owner's liquidity.

Bankers were happy to go along with the technologists because they were anxious to gain the benefits of eft/pos which they perceived as saving them money. They saw a way of reducing, perhaps eradicating, the ever increasing volumes of paper which they were expected to deal with through the cheque clearing system and credit card transactions.

They saw a reduction in the amount of cash money they would have to manage and handle, and perhaps most important of all, they saw a way of curbing bank and credit card fraud. An eft/pos terminal operating on-line (directly connected to the computer) is generally recognised as the most secure system available for electronic shopping.

The bank's position has changed quite sharply over the past few years putting many of these apparent benefits in doubt. While cheque volumes continue to mount, the banks have improved methods of dealing with it and it does not seem as critical as it did in the 1970s.

Furthermore, eft/pos is based on the idea of instant debit: when a sale is agreed, money moves at the speed of light from the customer's account to the retailer's. In the West, however, the banks and other financial institutions are making their money from selling credit.

Their customers, moreover, are used to several weeks grace before goods bought through a credit card have to be paid for. Only in the Far East, Hong Kong and Singapore, basically cash-based societies, does this loss of free credit not rankle.

There is a steady appreciation in financial circles that electronic technology can be used as a tool to gain competitive advantage as well as a technique for cutting costs. Each organisation, therefore, looks closely at what it stands to gain and lose, pay for and be paid for, in any shared system.

Despite the doubts and delays, most experts believe the advent of full-scale eft/pos is only a matter of time. The big commercial decisions are being taken now. The technology to implement them is not part of the problem.

Alan Cane

## £140 million lost last year — just to fund expenses.



## Introduce the American Express Corporate Card System.

It's a sobering thought, but at any given moment last year, no less than £1,080 million\* of British companies' money was in employees' hands as cash advances for travel and entertainment expenses.

The cost of providing these advances came to £140 million. Lost profits. Money that's simply disappeared.

The American Express Corporate Card System practically does away with cash advances. Expenses only need to be paid for after they've been incurred. In the meantime, the money's yours to use more profitably.

Your employees need very little cash because they have the American Express Corporate Card. They can sign for almost all their needs.

They use the Card. You get the control from knowing exactly who's spent what, where and when.

The American Express Corporate Card System provides greater efficiency in expense management together with real economies. Find out more about it. Contact American Express Travel Management Services. The division

of American Express that exists to help you plan, manage, and finance and operate your company's business travel with the maximum returns. And the lowest costs. \*Source: Business Travel and Entertainment Expenses in Britain (1985).

To: Martin Leggett, Travel Management Services, American Express Europe Limited, Portland House, Stag Place, London SW1E 5BZ. Please send me a full information pack on the Corporate Card and the American Express approach to more efficient business travel management.

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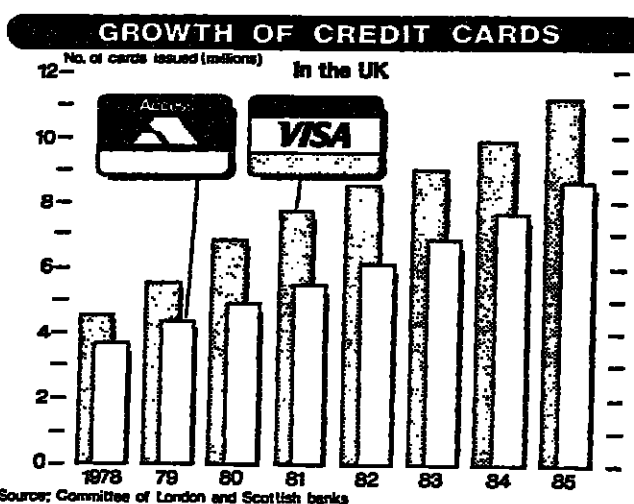
## Credit Cards 8

## The suppliers

## Into the supersmart era



Kodak's KAR system in use at Barclaycard's Brighton headquarters



## Cashless society

CONTINUED FROM PAGE 1

privatisation issues, and the general greater awareness of financial matters.

The average income of an Amex Green Card holder is £22,500 and it is almost double that for a Gold Card holder. It is an affluent group, which is already tested for credit worthiness. The number of charge cards is greatly exceeded by credit cards, with Visa and MasterCard as the world leader.

Last year the value of credit card transactions completed by the 17,500 member banks of Visa International rose by over 25 per cent to top \$107bn. There were 137m cardholders in 170 countries.

While the charge card companies were first in the field, the banks have not been slow to jump on the bandwagon. Midland Bank for example this month is introducing the Midland Gold Service, which it describes as a money management package for top customers.

Its Gold MasterCard offers cash drawing facilities around the world; a \$10,000 overdraft facility with an interest rate only 2.5 per cent above base rate; free accident insurance and medical assistance when travelling away from home; the use of Thomas Cook travel services including a 5 per cent discount on holidays. A free financial counselling service and a direct share dealing telephone service with another of the group's subsidiaries, Greenwell Montagu, completes the package.

Midland have only put together in one package some of the many services now being proffered by the card com-

panies. As the technology improves, so the range of possibilities widens.

Although fraud remains a major problem, it is not slowing down the tremendous expansion in the industry. Possibly a bigger danger is that by over-encouraging customers to spend, often beyond their financial limits, card companies are building up a store of potential problems at a time when fierce competition is squeezing margins.

If the growth of bad debts was to continue rising, the industry might find itself in political trouble. Too governments becoming increasingly worried about the controls on the money supply being undermined by lack of normal financial responsibility.

## Turnover by type of purchase

	Visa	Access
Petrol	18	18
Other Motoring	5	4
Clothing and Footwear	13	13
Travel and Holidays	12	12
Electrical Goods and Cameras	11	11
DIY and Home Improvements	6	7
Furniture and Furnishings	7	9
Business Expenses	6	4
Food and Groceries	5	7
Entertainment and Leisure	4	4

Source: AGB Index, 1986

A BEWILDERING variety of suppliers are involved in the plastic card business. There are the card manufacturers like PMI Data and Data Card who produce, in conditions of great security, the laminated paper blanks ready for processing.

There are hologram photographers who create the unique images ready for the security printers like de la Rue to impress on the surface of the cards. There is still a long way to go in this technology.

Applied Holographics, for example, based in Essex, England, last month announced a new development which it claims as a major step forward in the protection of secure data written onto credit cards.

It has developed a method of bonding a reflection hologram, similar to the kind now found bound to the surface of bank cards, between the paper substrate at the core of the card and the plastics laminate.

Applied Holographics says that the bonded holograms cannot be copied and that any attempt at removal would result in its destruction.

The company claims that the hologram can also be read by automated machinery: readers are already in existence albeit in a very simple form, which are capable of utilising the information provided, it says.

Plastic cards bearing magnetic stripes are comparatively simple to fabricate. "Chip" or smart cards with a complete data processing system embedded within their thickness are more challenging.

The makers include Bull-CP8, a subsidiary of Bull of France, which claims to be the only maker of smart cards based on a single processor chip. These very advanced cards are made under licence by Philips and others. According to Sarah and Ronald Brown, writing in The Economist, Mr. Herve Nora, chief executive of Bull-CP8 says the company has a backlog of orders of 20m cards.

If the Japanese and others want to continue single chip cards, Mr. Nora says, they will have to negotiate a licence with Bull.

There are interesting developments in the US, however, where Intellicard International is producing a "supersmart" card, self-contained and complete with keyboard and simple display.

The card, once fabricated and assigned to a customer, has to



Account query terminal in a French bank via the memory card (Bull CP8 technology)

be used and another raft of manufacturers are responsible for creating terminals with the ability to read the information inscribed on the card and use that information to complete a transaction.

The simplest card reader of course, is the pressure type used with vouchers issued, for example, by Visa or Mastercard. Most card issuers, however, are moving away from the mountains of paper created by this form of transaction capture towards electronic data capture.

The list of companies involved in the manufacture and/or distribution of cash dispensing or point of sale terminals is extensive and includes IBM, ICL, Olivetti, Burroughs, Philips, NCR and Sweda.

The sophistication of the devices on offer varies enormously. Some are equipped to do little more than record a transaction, filing away in memory details read off the magnetic stripe on the card

ready for printing out or transmitting to a central computer later in the working day.

The height of sophistication, in the UK at any rate, is to be seen in the systems being installed by the banks and building societies for trials of electronic funds transfer at the point of sale (Eft/Pos).

The Midland Bank's trial, called Speedline, based in Milton Keynes, uses Nixdorf Computers' 8812 Eft Pos terminals. It is thought to be the first project in the UK to cater for both credit and debit cards.

Some ideas of the variety of machinery on offer is given by the fact that a trial, garage forecourt automation project being carried out by Shell in conjunction with Barclaycard uses controllers from Ambitron of Newbury, Berkshire.

The controller incorporates an identification unit built by Erickson.

In the UK there will be a major opportunity for terminal

manufacturers with the publication of the specifications soon for a national Eft/Pos system.

Initial discussions have already been held between terminal manufacturers and EFTPOS Administration, the banks' Eft/Pos organisation. A broad range of terminals is expected to be allowed as long as they match the standards to be laid down in the national scheme.

Transaction processing (tp) software to control all these systems is as important as the hardware. The world's most popular financial software is Base 24 from the US company Applied Communications International. The licence in the UK is held by the CAP Group.

Its nearest rival is On/2 from Shared Financial Systems of Dallas, Texas which is being used in the UK by the Access organisation. It is licensed in the UK by Logica.

Alan Cane

## Fight Against Fraud

## Vigilance through the microchip

"OUR FIGHT against fraud is a great success story" says Mr Peter Ellwood, chief executive of Barclaycard. The amount lost through credit card fraud in the UK fell from \$8.1m in 1984 to \$5.4m in 1985 despite a 31 per cent increase in turnover, according to Barclaycard.

The total amount lost by credit card companies through fraud is nevertheless staggering, and not everyone shares Mr Ellwood's views on the successful campaign against fraud.

Firstly, experiences encountered by fraud differ. Access reported \$7.9m lost as a result of fraud in the year ended June 30, 1986, compared to \$8.6m in the previous year. It claims that in 1985 all issuers of plastic cards in the UK suffered a total loss of \$50m as a result of fraud.

American Express sees "a substantial rise among white collar fraud". In the last year alone, which Mr John White, one of its "special agents" investigating cases of fraud attributes to a deteriorating economic climate in Britain.

At American Express, a worldwide network of offices liaises with the police and security services in connection with the intentional misuse of its card. In the UK it is headed by an ex-Scotland Yard detective, underlining the fact that, often involving large amounts on an individual basis.

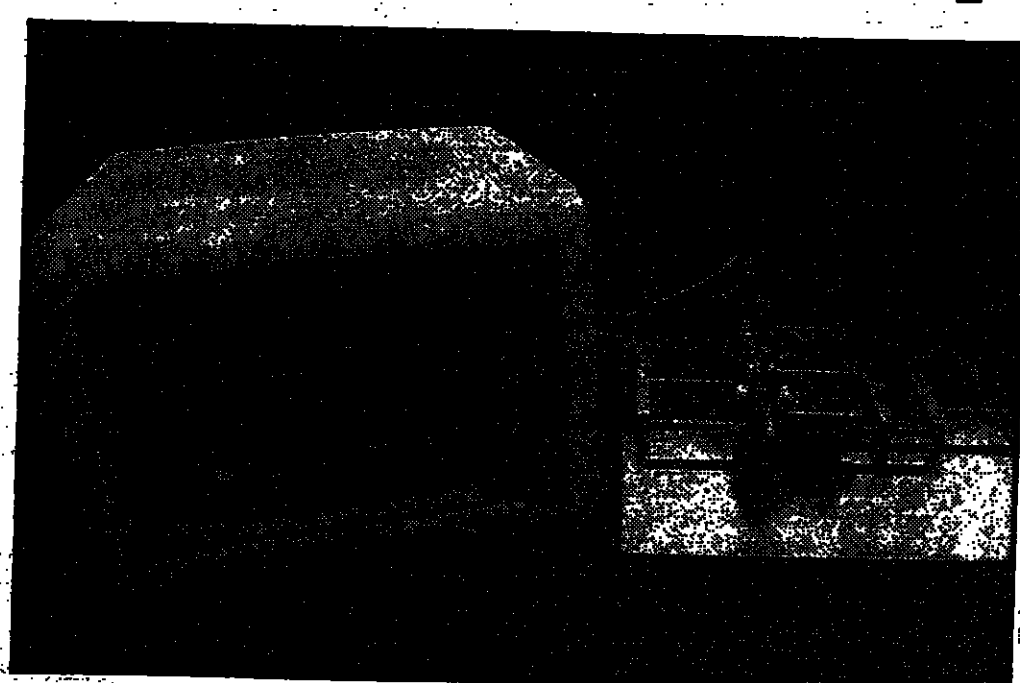
Card companies have had to defend themselves against barrages of assaults—counterfeit cards, altered cards, lost or stolen cards, and cards lost or stolen through the mail.

The bulk of the response to fraud has been in improving vigilance among bank and retail staff, capacity and training in telephone authorisation departments of credit cards, and safety "warnings" to the consumer.

Access estimates, for example, that cash advances account for about 10 per cent of its fraud losses and despite warnings, many people still keep their pins number alongside their cash cards, making it easy for thieves to obtain cash from automatic dispensers.

As the consumer normally has limited liability regardless of carelessness with the card, the onus is on the card companies to do more to prevent mounting losses.

A major field of innovation has been in the attempt to make it harder to counterfeit plastic cards by means of holographic security foil. This involves placing a three dimensional image on the card which requires sophisticated laser technology and is difficult to reproduce.



Credit card being scanned in microwave sensor system and the signal on display in a laboratory test

Visa and MasterCard use such foil, which is produced by the American Banknote Company. In the case of Visa, the image, that of a dove depicted in silhouette, is the ordinary card and gold foil the "Premier" card—has also featured in its advertising.

Mr Peter Currie, communications manager of Holographics, a London-based company which claims to be the first apart from ABN, to have applied holographic foil, is enthusiastic about the future of holograms for plastic cards.

"Holographic foils have become an integral part of credit cards. Not only do they have a tremendous security value, but they also have an added value, in that individual institutions can opt for a tailor-made holographic image, he says.

While the use of holograms may enhance the image of a card, however, the extent of security protection provided is debatable. Although the card may be much harder to counterfeit, it may still be abused in the face of a lack of vigilance among retailers or banks.

Having accepted the novelty of a holographic image on the face of the card, few people value, in that image itself. One cardholder experimenting with a different holographic foil image on top of the original on his card found that it went undetected in London for months! The two dominant charge

cards, American Express and Diners Club, have not yet resorted to holograms on their cards. At American Express Mr White says "We have not used a hologram due to high costs, and because it does not seem to be efficient. The Barclaycard/Visa hologram has already been tampered with because it is not deep enough."

American Express suggests that the quality of the plastic used can make it harder to counterfeit the card. In its own case, it argues, the pattern on the card serves to make the process of counterfeiting more difficult.

"We are putting all our eggs in the basket of a computer system worldwide (to combat fraud)" says Mr White. MasterCard's private packet switching network, known as Banknet, and the VisaNet system are also aimed to combat fraud by providing direct authorisation outside public telecommunication networks.

Visa and MasterCard are co-operating to set up an international database of criminal records, known as GIN—the Global Investigative Intelligence Network. But computer-based co-operation could go a great deal further.

The advent of electronic shopping or an eftpos system (electronic funds transfer at the point of sale) could increase security in the use of plastic cards.

"Authorisation telephones are precursors of a nationwide and ultimately a worldwide eftpos system which will give instantaneous authentication of the cardholder, authorisation of the transaction, and, of course, provide funds transfer capability," says Mr Mike Blackburn, chief executive of Access.

In the UK, plans to go ahead with eftpos have been running on for a decade, and it now looks as if a modified version of the original plan may go ahead to be operative in early 1988.

American Express is clear that on a worldwide basis, its computer system can best handle fraud with the introduction of point-of-sale terminals.

But while eftpos is still a few years away as far as the UK is concerned, and much further away on a global basis, attention is increasingly turning to the second generation of plastic card known as the "smart card".

"Smart cards" contain a micro-computer which can check the holder's identity, carry out the transaction, and make sure the credit limit has not been exceeded. Although costs of these cards have so far been a deterrent, particularly in the UK and Europe with the exception of France, they offer the technological advances ultimately needed in the fight against fraud.

Dina Thomson

## World Markets

## High cost holds back use of 'clever' cards

COMPETITION in retail banking worldwide, coupled with fears about actual and potential losses due to fraud, have caused a seemingly inevitable movement among credit card issuers towards the "smart" (meaning "clever") card.

Pioneered by the French some 10 years ago, it provides "intelligence" recorded on a micro-computer chip embedded in the card. This has enough memory to hold details of the holder's account, his credit limit, a record of all his previous transactions and a special security number.

There is thus no need to go "on line" to a central computer. The microchip in the card will check the holder's identity through his PIN (personal identity number), authorise the transaction, and make sure that the credit limit has not been exceeded.

Besides the security advantages claimed for it, the French Bull CP8, one of the commercially available "ordinary" smart cards, offers a wide range of uses from the recording of a person's medical history and scholastic record to controlling access to computers and buildings.

The Bull CP8 has had 12.4m orders over the past three years, and nearly 5m smart cards are now in use in France. But the French lead in this technology has not yet seized the imagination of Europe. The UK, in particular, lags behind.

Financial transactions appear to be the dominant field in the future use of the smart card. A report recently published by Post News suggests that there are likely to be 20m smart cards in use in France by 1990, approaching 100m in Japan and perhaps 500m in the US.

Toshiba of Japan is now developing a super-smart card for Visa International. It has its own tiny keyboard, a display and a miniature battery. The card is a self-contained transaction device with no need for a terminal.

When it is used in a shop or department store, the holder enters his PIN number (which he can choose himself) and details of the transaction. A number then appears on the display which the retailer uses for authorisation. The card offers greater security as the PIN number is an integral part of the card.

Visa is planning a field test of its new card by early 1988 and by mid-1989 a full service could be available to member banks.

Although Visa is moving towards the chip card it has shown some caution. A study conducted by a panel of member banks in early this year acknowledged the greater security and reduced operating cost value of chip cards but concluded that "massive conversion to the new technology should be linked to the application of new revenue-generating services."

The high cost of the cards is also regarded as a disadvantage. Post News believes that even when costs are projected to the year 1986, with mass production at the multi-million level, the smart card will cost up to as much as a magnetic stripe card.

While Visa has opted for Japanese technology, MasterCard has been conducting experiments with both the Bull

CP8 design, manufactured in the US by Micro Card Technologies, of Dallas, and Casio Microcard of Japan.

MasterCard chief executive Mr Russell Hogg has, however, repeatedly called for co-operation with Visa in entering chip card technology.

According to a recent joint study by MasterCard and Visa, security losses from fraud and counterfeiting by 1990 could total almost \$500m a year and credit losses may well total an additional \$1.6bn.

MasterCard believes that the chip card will result in a radical reduction in fraud and counterfeit losses, driving them down to virtually zero, plus a substantial reduction in credit losses.

Competition for the provision of smart cards to the issuers is growing. Logica Systems of New York recently announced a product, while the Uticard, a "super-smart" card, was launched some months ago by Smart Card International.

Mitsubishi of Japan recently announced a comprehensive range of straightforward smart cards, while Philips and Schlumberger make Bull designs under licence in Europe.

The most recent introduction has been by GEC in the UK, which offers an intelligent "contactless" card that communicates with the terminal by a miniature radio link. Improved reliability as well as reduced cost resulting from greater storage capacity and durability are claimed for it.

GEC is aiming for 10 per cent of the world card market and is emphasising the uses of the card in other than financial services in the same way as the Bull CP8 card.

In the UK, however, the application of smart card technology still seems a long way ahead.

After a decade of talks, plans are only now under way for banks to participate in an electronic funds transfer at point of sale scheme—abbreviated as "eftpos".

The scheme, much delayed and now modified, has nonetheless pointed to the wider uses of credit cards—a step taken that much further by the smart card.

While talks about electronic shopping in the UK, involving the use of retailer terminals and the consequent cost of such terminals have continued, the development of the super-smart card has eliminated the need for terminals altogether.

Retailers have been generally against paying for the introduction of such terminals to their premises and the technology now available offers a way round that problem.

But choosing a technology amid the different patterns of change worldwide will be difficult and it seems unlikely that smart cards will lead to the immediate demise of the magnetic stripe. A transitional period is likely to see a number of different phases of technology in use.

For the banks the attraction of the smart card lies not only in the potential reduction of fraud losses but also in the continually updated balance facility which ensures that no customer can exceed his credit limit and the consequent opportunity to extend a customer base to people who might otherwise have been considered too much of a risk.

Dina Thomson

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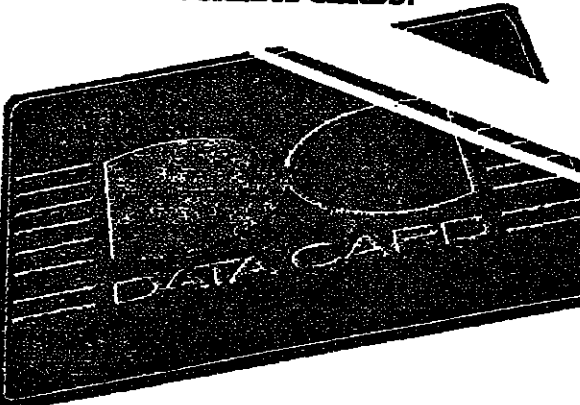
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